



Corporate Overview

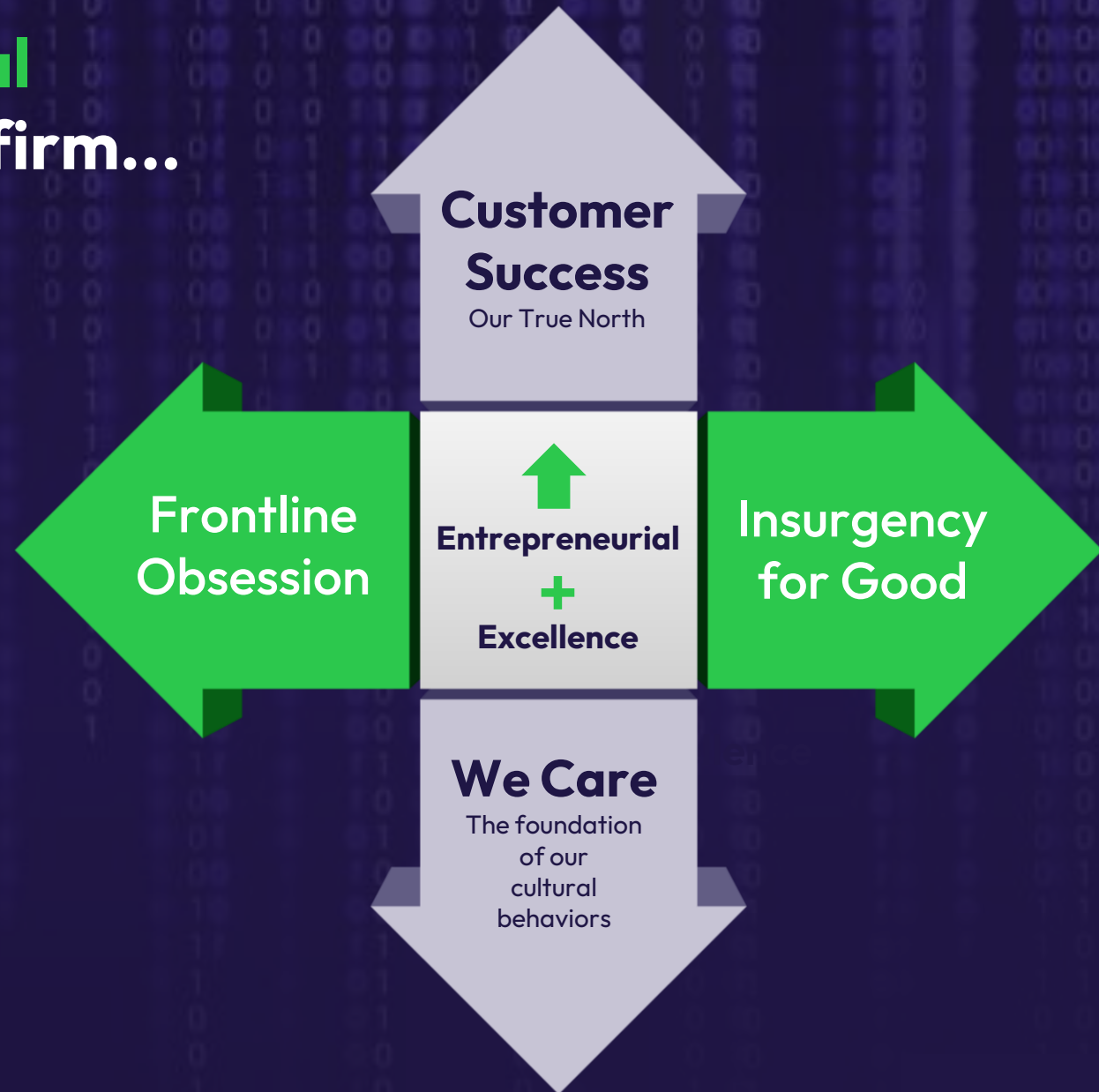
Unlocking success with Brillio

We help our clients win big by realizing the full potential of digital technology!

We are a global full-service **digital
technology consulting & services firm...**

...born digital in 2014

with the purpose of turning disruptions into
competitive advantages for our customers



We have a track record of delivering **digital at scale** to industry leaders



Industry leading NPS score of **73**

Trusted by **18** F100 | **55** F1000 clients



Banking, Financial Services & Insurance



Technology, Media & Telecom



Retail, Consumer Products & Distribution



Healthcare & Life Sciences



6,500+ Global Professionals

15 Delivery Locations

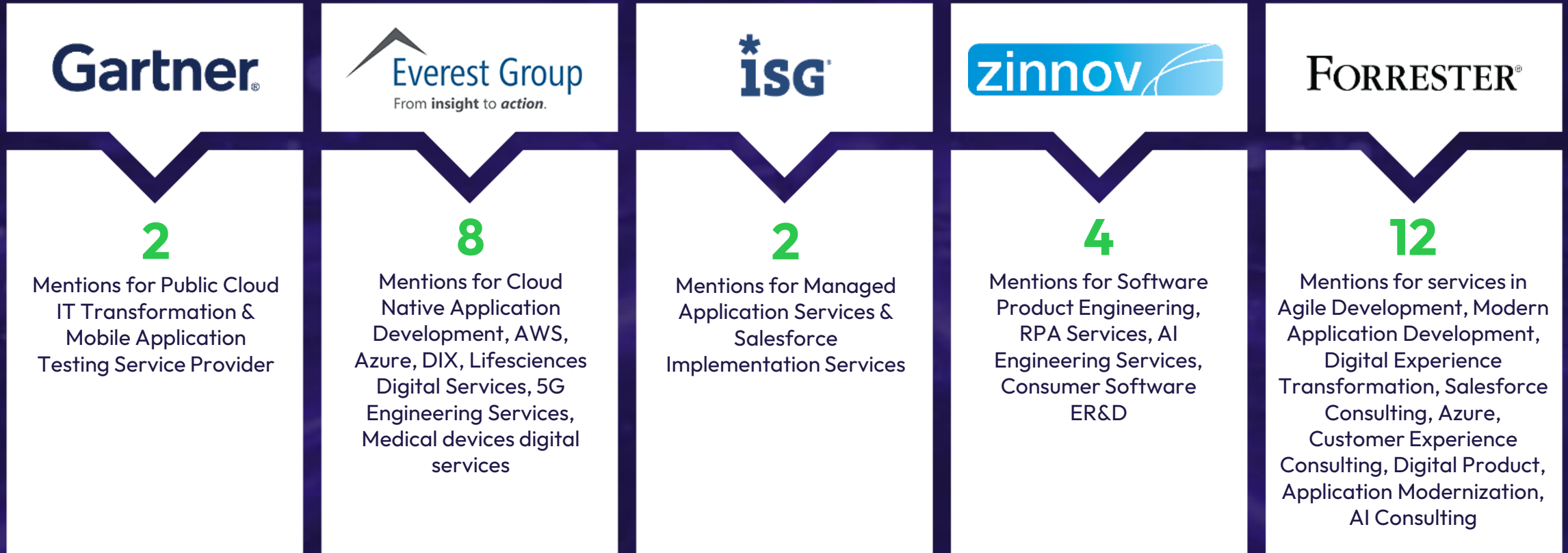
6 Countries

23% Share of employees in onshore locations

29% Women Employees



Analysts recognize **our capabilities, market impact & vision**



How we help customers **adapt, compete and win?**



POWER OF EXPERIENCE

Connected, Personalized & Immersive experiences

Hyper personalization | Omnichannel delivery | Immersive experiences (Metaverse/AR/VR)



POWER OF DIGITALIZATION

Digitalized Modular Enterprises

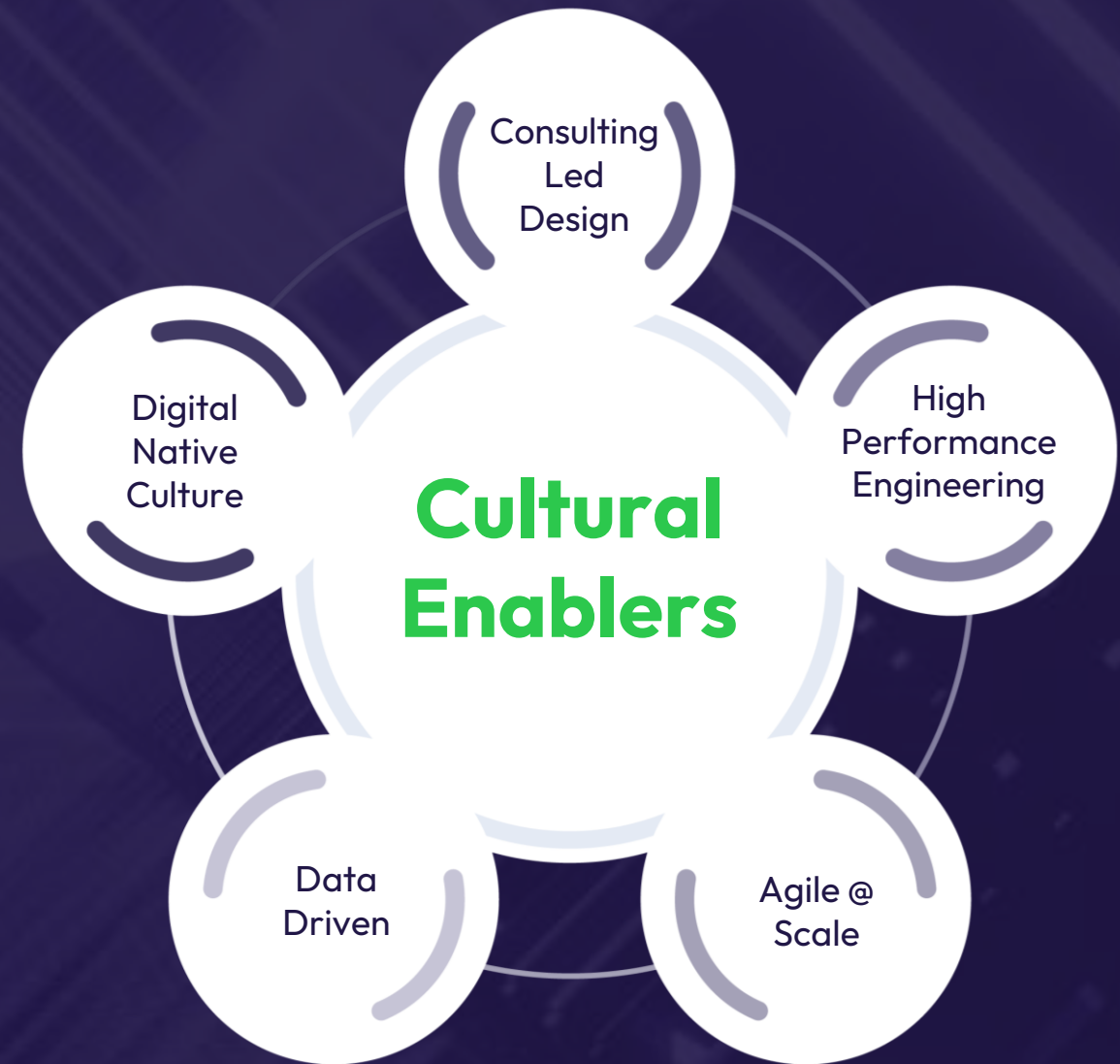
Automation as a Service | App as a Service | IaaS | Digital Twins | Security as a Service



POWER OF DECISIONING

Data Driven Decisioning

Data Democratization | Data Products | Responsible AI



Deep expertise across the **digital capabilities** spectrum

Advisory and Value Assurance

Business Consulting & Digital Strategy | Tech Strategy | Tech Labs | Enterprise Architecture | Global Design Studio

Customer Experience
Solutions

Data Analytics,
Engineering & AI

Product and Platform
Engineering

Digital Infrastructure
& Security

Client
Impact

Accelerating CX
Transformation

Powering Intelligent
Enterprises

Crafting Products
that Drive Relevance

Enabling Enterprises
to be Agile

Description

- Increase customer engagement, loyalty, and sales and marketing business performance
- Design and implement processes and systems to accelerate Lead-to-Revenue sales transformation

- Deliver scalable, modern data solutions that unlock and accelerate value
- Empower businesses with intelligent data products & actionable insights
- Apply AI to drive foresight and automation to drive continuous value

- Build world-class products that drive new revenue streams
- Modernize investments in legacy technology
- High performance engineering focused on continuous value delivery

- Increase agility of IT by shifting infrastructure and processes into secure, multi-cloud environments
- Plan, Build and Manage hybrid infrastructure leading towards NoOps
- Intelligent Service Management & Workplace

Partnerships With Leading Technology Platform Providers...

Strategic Partnerships



Gold

- Azure Expert MSP
- SAP on Azure
- Windows Server & SQL Server Migration



Advanced

- AWS MSP
- DevOps Services
- Data & Analytics Services
- Migration Services
- T1 Service Delivery Programs



Partner

- Looker Competency
- Data Processing
- Data Warehouse Modernization
- SAP on Google Cloud
- VM Migration and Vertex AI



Silver

- SAP Commerce Cloud



Summit



Select



Premier



Silver

And more partnerships to strengthen our Core Capabilities

Data & Artificial Intelligence

Databricks
Matillion
Talend
Alation
Tableau

Customer Experience Services

Braze
COPADO

Digital Infrastructure

IBM
Confluent
Centilytics

Accolades Worth a Mention

AWS

- Major contender - SI capabilities on AWS by Everest Group Peak Matrix assessment 2021
- Honored with the 2022 AWS Glue Launch Partner Award

Microsoft

- Major Contender for Service Integrator (SI) Capabilities on
- Microsoft Azure under Everest Group's PEAK Matrix® Assessment 2021
- Microsoft Supplier Program-Showstopper of the Year: Commitment to Community 2021

Salesforce

- Forrester: NOWTECH Salesforce Implementation Services 2019

The background is a dark blue gradient. On the left, there are several overlapping, glowing, light blue and white curved lines that resemble orbits or data paths. Scattered throughout the background are binary digits (0s and 1s) in a lighter blue color. On the right side, there is a large, semi-circular white shape that frames the title text.

Brillio's Unique Formula

Our approach, how we make it happen?

01

Product Recipe

Product Recipe @ Human Scale

Brillio's delivery model is consulting led, wired for future & human centric



02

Global CoEs

Continuous Innovation

- Capability & competency building
- Brand positioning & thought leadership
- People mentorship

03

Brillioone.ai

Brillio's Proprietary Platform

A suite of AI driven modular solutions that accelerate delivery

Our product recipe :

a consulting led approach that seamlessly integrates with engineering

Set of methods, best practices and technology enablers to build products today that are wired for future, at human scale

Consulting Led Design

- Client's business vision
- Customer journeys
- Design thinking
- Sustainable products
- Product / portfolio – vision, strategy and management
- Creative and cross functional

Digital Native Culture

- Collaborative environment
- Multi-disciplinary
- Fail fast
- Every idea has a value
- Progress over perfection
- Culture of learning

High Performance Engineering

- Platform based modular architecture
- Mesh & microservices driven secure design
- User journey shaping with AI
- Multi-cloud ready solution

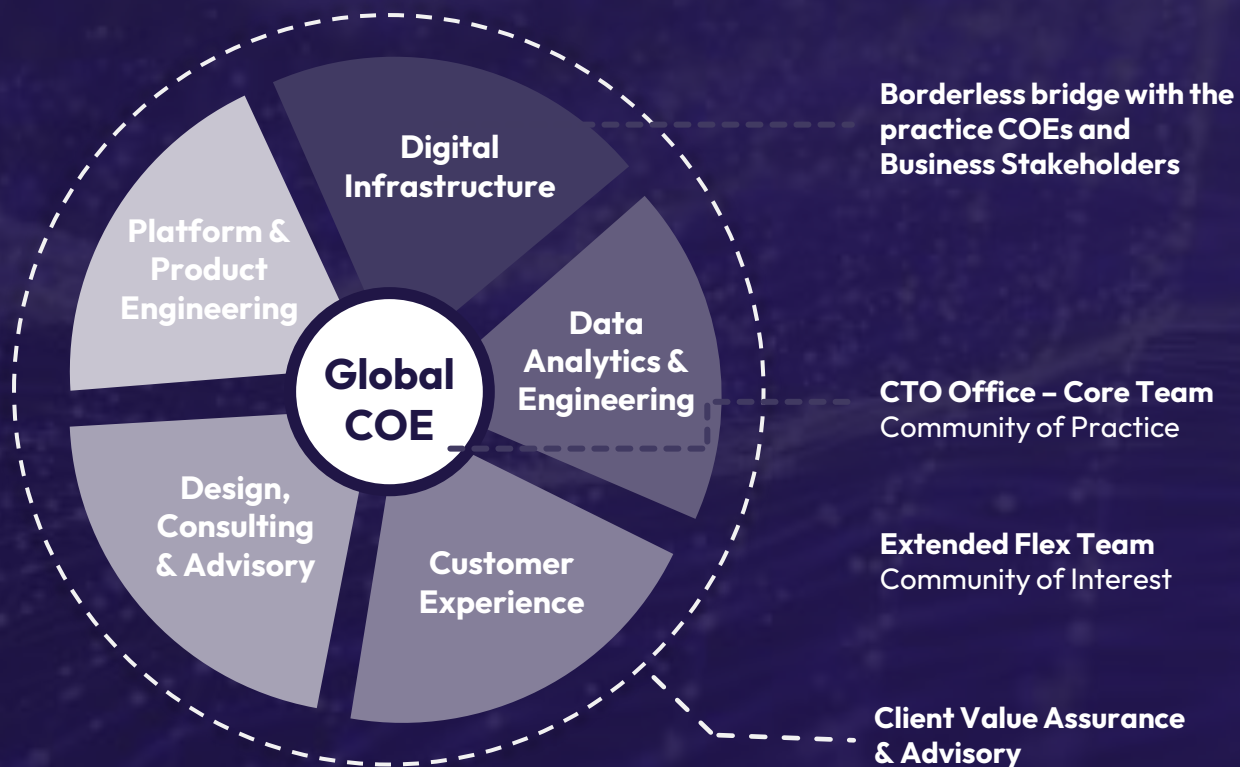
Data Driven

- Actionable insights
- Monetizing enterprise data
- Improved access
- Effectiveness measure of platform, products and teams
- Value realization

Agile @ Scale

- Shared goals, visions and priorities
- Dedicated change agents
- Decentralized decision making
- CI / CD and ways of working

Democratized global centers of excellence to grow and scale capabilities



- **Emerging Tech**
 - Metaverse/Web3
 - Data Fabric/Data Mesh
 - Experimentation @ Scale
- **Experience Tech**
- **Enterprise Agility**
- **Data Engineering**
- **Data Science & AI**
- **Automation**
- **Security**
- **Cloud (Azure, AWS)**



Drive Innovation, Transformation, Adoption of New Technologies



Mainstream and Scale Emerging Technologies through Training, Certifications, Capability Building



Drive Innovation, Transformation, Adoption of New Technologies

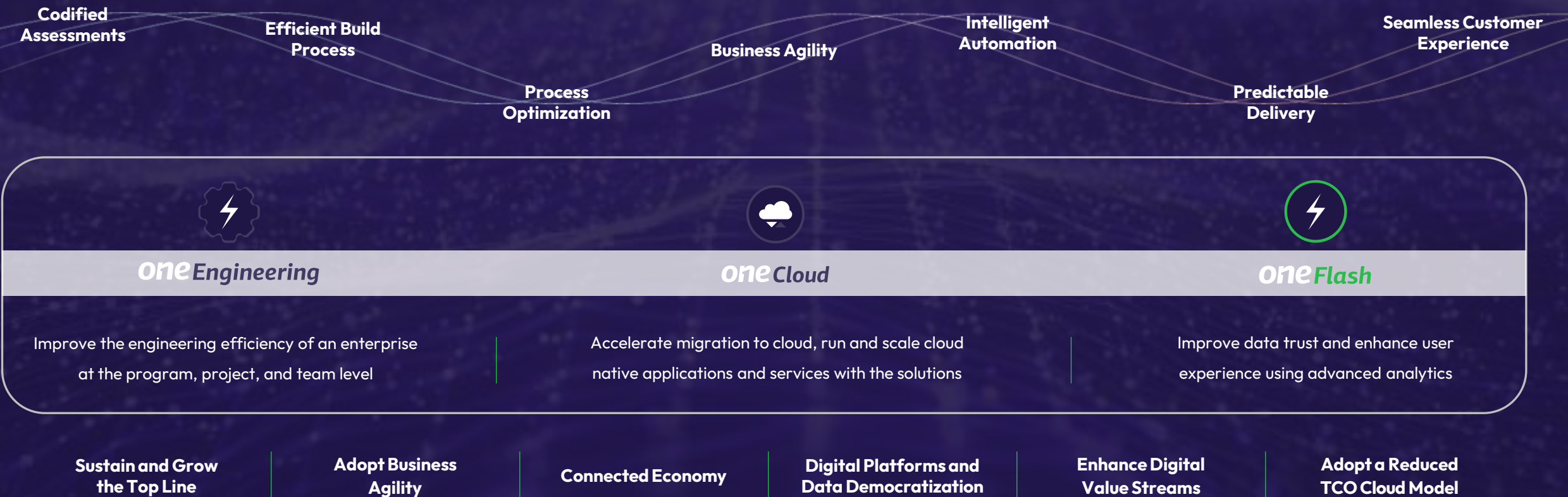


IP Patents / Thought Leadership / Brand positioning



Best Practices, Rinse & Repeat Methodology

brillioOne.ai brings to you a suite of AI driven capabilities, solutions and products to accelerate towards a digital enterprise to stay relevant in a rapidly changing digital ecosystem



Our differentiated approach centered to **customer success**...



Helping our customers drive **sustainable growth & win** in the market



Design-led approach to developing digital product to support cellular network operations

Designed a new microservices based architecture with data cloud framework, common data model on hybrid cloud architecture and open-source technology to achieve elasticity and horizontal scaling to handle large volumes of requests

- USD 7 MN
SAVINGS FROM LICENSING COST

- 21 Markets
SCALED ACROSS US



Built one data platform for data access and insights enablement

Formulated One Data Platform that enabled client to find new insights and create business opportunities in a secure manner. New platform facilitates data consumers with autonomy to discover and share new insights at a faster rate.

**72% Reduced
TIME TO INSIGHTS**

**55% Reduced
DATA INGESTION TIME**



Application & database migration from on-prem to DevOps cloud with automated monitoring

Built solutions in the DevOps cloud to provision database server and applications. Provided a unified view of all clinical research projects. Automated incident management and disaster recovery on DevOps cloud.

- 40% TCO
OPS & MAINTENANCE COSTS

**+50% Analysis Speed
PATIENT DATA ANALYSIS**



Insights-driven coupon strategy to attract high value users

Leveraged AI to analyze in-product campaign performance and recommended a new coupon strategy including aggressive acquisition offers & higher average check retention offers.

**+90% Downloads
HIGHER RETENTION**

**+21% Spend
OFFER REDEMPTION**

Sustainability at Brillio



Bringing Smiles connects students to technology of tomorrow through education, training, and workshops

We supported **100,000** children worldwide in 2022

- 800+ Public Schools across India and the United States.
- 1,400+ Volunteers, 40,000+ Volunteer Hours.

Globally Recognized Program



**Great
Place
To
Work®**

Certified

We are certified as a

Great Place to Work...

Across our office locations!



A large, semi-transparent circular frame is centered on the slide. Inside this frame, the words "Thank You!" are written in a large, bold, dark blue sans-serif font. The background of the entire slide is a dark blue, isometric architectural rendering of a city grid, with the circular frame acting as a focal point.

**Thank
You!**