

# Winning Space Race with Data Science

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### **Executive Summary**

- Summary of methodologies
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  - Data Wrangling
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  - Exploratory Data Analysis with Data Visualization
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#### Introduction

SpaceX has disrupted the space industry by offering cost-effective rocket launches, specifically through their Falcon 9 rocket which costs just 62 million dollars, as opposed to the higher price point of 165 million dollars offered by other providers. This is achievable due to SpaceX's innovative concept of reusing the initial launch stage by efficiently landing and renovating it for future missions, resulting in considerable savings. To compete with SpaceX in the bid for rocket launches, a startup intends to establish a machine learning process that can precisely forecast the first stage's landing outcome, which is essential in determining the appropriate bidding price.

#### The problems included:

- Identifying all factors that influence the landing outcome.
- The relationship between each variables and how it is affecting the outcome.
- The best condition needed to increase the probability of successful landing.



### Methodology

#### **Executive Summary**

- Data collection methodology:
  - Data was collected using SpaceX REST API and web scrapping from Wikipedia
  - Space X API (https://api.spacexdata.com/v4/rockets/)
- Perform data wrangling
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models

#### **Data Collection**

The process of data collection involves gathering and measuring specific information within a system to gain insights and evaluate outcomes. For this particular dataset, we utilized two methods - REST API and web scraping - to obtain the data from Wikipedia.

To obtain data through REST API, we initiated a GET request and then converted the response content into JSON format. We used the json\_normalize() function to transform the data into a pandas dataframe. Afterward, we cleaned the data, identified missing values, and filled in the gaps as required.

For web scraping, we used BeautifulSoup to extract information from an HTML table of launch records, which we then parsed and converted into a pandas dataframe for further analysis.

### Data Collection - SpaceX API

```
spacex_url="https://api.spacexdata.com/v4/launches/past"
response = requests.get(spacex_url)
```

```
# Use json_normalize meethod to convert the json result into a dataframe
data = pd.json_normalize(response.json())
```

```
# Lets take a subset of our dataframe keeping only the features we want a
nd the flight number, and date utc.
data = data[['rocket', 'payloads', 'launchpad', 'cores', 'flight number',
'date utc']]
# We will remove rows with multiple cores because those are falcon rocket
s with 2 extra rocket boosters and rows that have multiple payloads in a
single rocket.
data = data[data['cores'].map(len)==1]
data = data[data['payloads'].map(len)==1]
# Since payloads and cores are lists of size 1 we will also extract the s
ingle value in the list and replace the feature.
data['cores'] = data['cores'].map(lambda x : x[0])
data['payloads'] = data['payloads'].map(lambda x : x[0])
# We also want to convert the date utc to a datetime datatype and then ex
tracting the date leaving the time
data['date'] = pd.to datetime(data['date utc']).dt.date
# Using the date we will restrict the dates of the launches
data = data[data['date'] <= datetime.date(2020, 11, 13)]
```

### Data Collection - Scraping

```
# use requests.get() method with the provided static_url
# assign the response to a object
data = requests.get(static_url).text
```

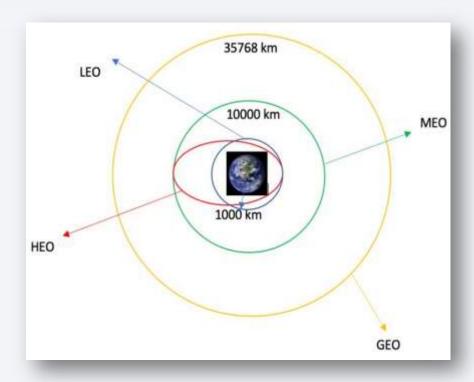
```
# Use BeautifulSoup() to create a BeautifulSoup object from a response te
xt content
soup = BeautifulSoup(data, 'html.parser')
```

```
extracted_row = 0
#Extract each table
for table_number,table in enumerate(soup.find_all('table',"wikitable plai
nrowheaders collapsible")):
    # get table row
    for rows in table.find_all("tr"):
        #check to see if first table heading is as number corresponding t
o launch a number
    if rows.th:
        if rows.th.string:
            flight_number=rows.th.string.strip()
            flag=flight_number.isdigit()
else:
        flag=False
```

### **Data Wrangling**

Data wrangling involves cleaning and organizing messy and complicated datasets to make them more convenient and suitable for exploratory data analysis.

In order to accomplish this, we will begin by determining the quantity of launches from each launch site. After that, we will analyze the quantity and frequency of mission outcomes depending on orbit type. These actions will allow us to have a better grasp of the data and draw important conclusions from it.

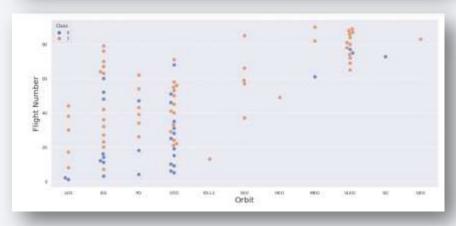


#### **EDA** with Data Visualization

We first started by using scatter graph to find the relationship between the attributes such as between:

- Payload and Flight Number.
- Flight Number and Launch Site.
- Payload and Launch Site.
- Flight Number and Orbit Type.
- Payload and Orbit Type.





#### **EDA** with Data Visualization

After exploring the relationships between different attributes using scatter plots, we will employ other types of visualizations, such as bar graphs and line plots, to perform additional analysis. Bar graphs provide a straightforward way to understand the connections between various attributes, and we will use them to determine which orbits have the highest probability of success.

Furthermore, we will employ line graphs to track trends or patterns over time, such as the yearly trend in launch success. To enable future success prediction, we will use feature engineering techniques, such as creating dummy variables for categorical columns. This allows us to extract useful information from the dataset and make more precise predictions about future outcomes.



#### **EDA** with SQL

Using SQL, we had performed many queries to get better understanding of the dataset, Ex:

- Displaying the names of the launch sites.
- Displaying 5 records where launch sites begin with the string 'CCA'.
- Displaying the total payload mass carried by booster launched by NASA (CRS).
- Displaying the average payload mass carried by booster version F9 v1.1.
- Listing the date when the first successful landing outcome in ground pad was achieved.
- Listing the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000.
- Listing the total number of successful and failure mission outcomes.
- Listing the names of the booster\_versions which have carried the maximum payload mass.
- Listing the failed landing\_outcomes in drone ship, their booster versions, and launch sites names for in year 2015.
- Rank the count of landing outcomes or success between the date 2010-06-04 and 2017-03-20, in descending order.

#### Build an Interactive Map with Folium

To visualize the launch data into an interactive map. We took the latitude and longitude coordinates at each launch site and added a circle marker around each launch site with a label of the name of the launch site.

We then assigned the dataframe launch\_outcomes(failure, success) to classes 0 and 1 with Red and Green markers on the map in MarkerCluster().

We then used the Haversine's formula to calculated the distance of the launch sites to various landmark to find answer to the questions of:

- How close the launch sites with railways, highways and coastlines?
- How close the launch sites with nearby cities?

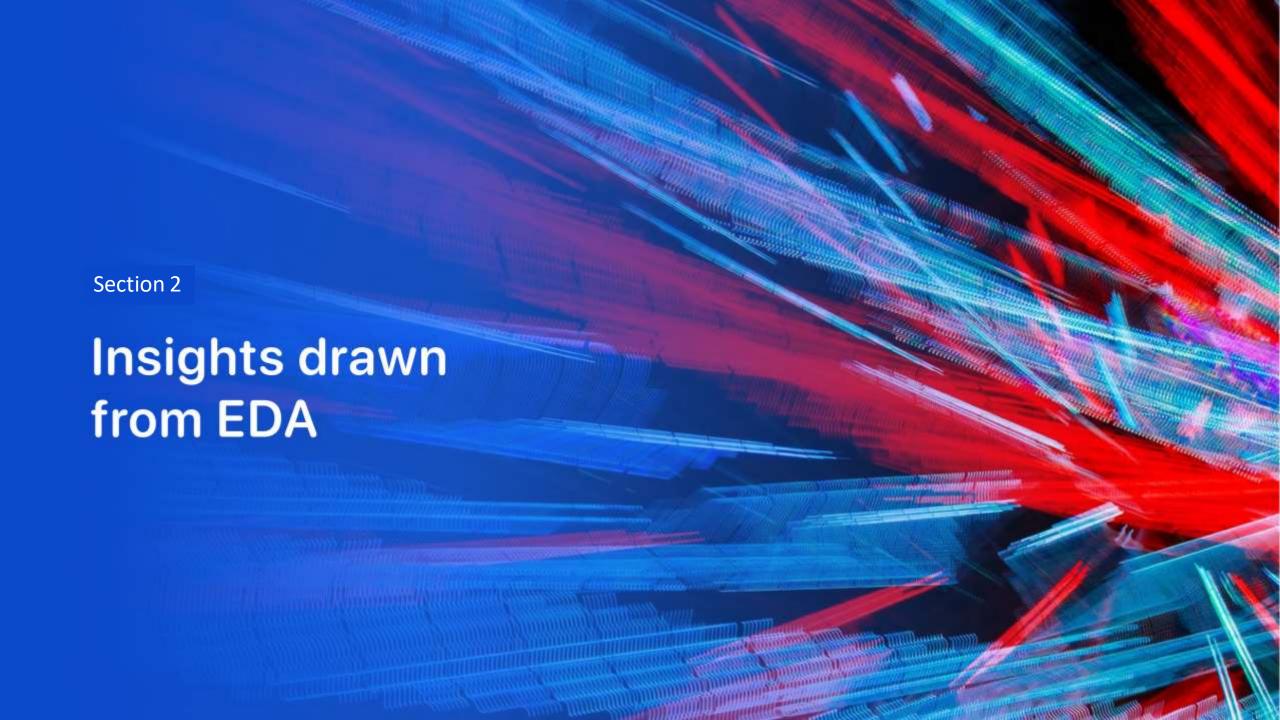
### Build a Dashboard with Plotly Dash

- We built an interactive dashboard with Plotly dash which allowing the user to play around with the data as they need.
- We plotted pie charts showing the total launches by a certain sites.
- We then plotted scatter graph showing the relationship with Outcome and Payload Mass (Kg) for the different booster version.

#### Results

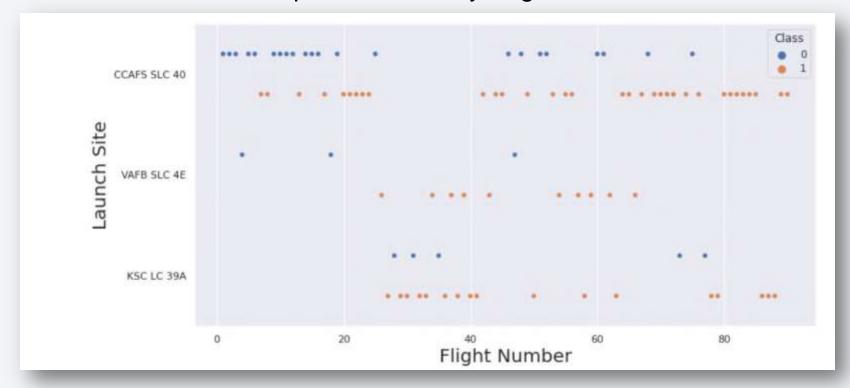
The results will be categorized to 3 main results which is:

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



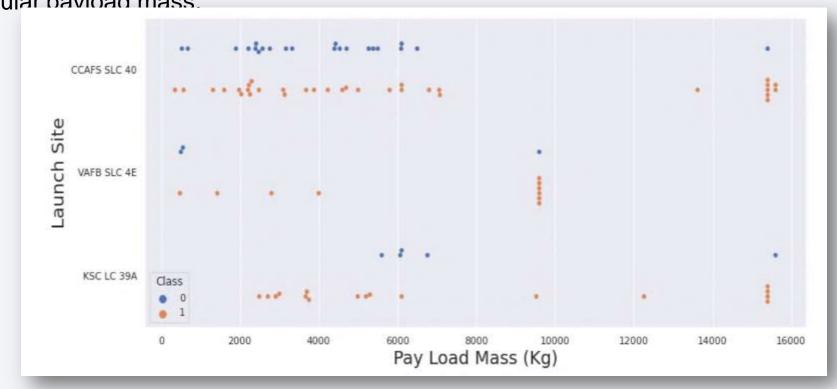
### Flight Number vs. Launch Site

The scatter plot indicates that there is a positive correlation between the size of the launch site and the success rate of the flights. In other words, larger launch sites tend to have higher success rates. However, the launch site CCAFS SLC40 appears to deviate from this pattern and has a lower success rate despite its relatively large size.



#### Payload vs. Launch Site

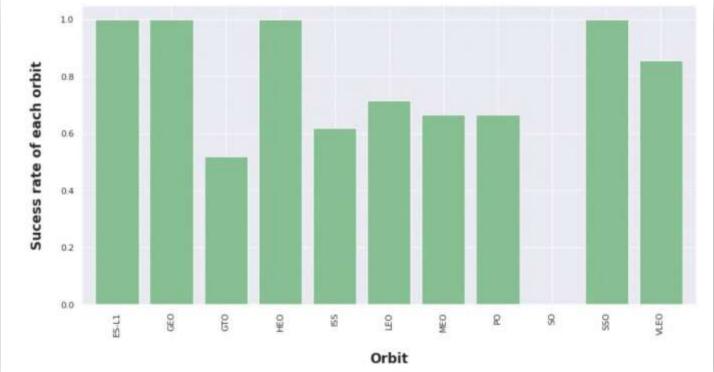
The scatter plot displays that there is a strong correlation between payload mass and the success rate of a launch for payloads weighing over 7000kg. However, there is no discernible trend to suggest that the success rate is influenced by the launch site for a particular payload mass.



### Success Rate vs. Orbit Type

The figure illustrates that the type of orbit may have an impact on the landing outcomes, with certain orbits showing a 100% success rate, such as SSO, HEO, GEO, and ES-L1, while the SO orbit has a 0% success rate. However, further analysis indicates that some of these orbits only have one occurrence in the dataset, such as GEO, SO, HEO, and ES-L1. This means that more data is needed to identify any patterns or trends before

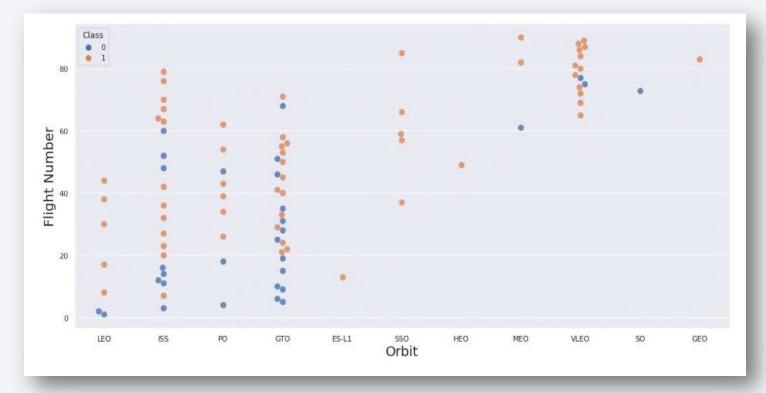
drawing any conclusions



### Flight Number vs. Orbit Type

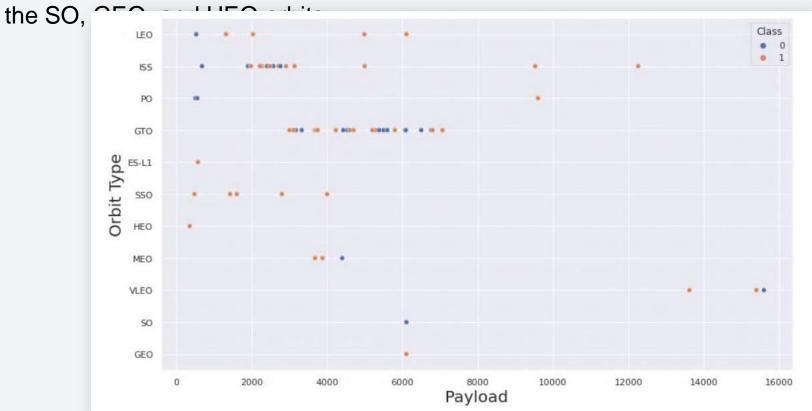
The scatter plot indicates that, in general, there is a positive correlation between the number of flights on each orbit and the success rate, particularly for the LEO orbit. However, for the GTO orbit, there is no clear relationship between these two attributes. It should be noted that any orbit with only one occurrence in the dataset should be excluded from the above statement since more data is needed to draw any

conclusions.



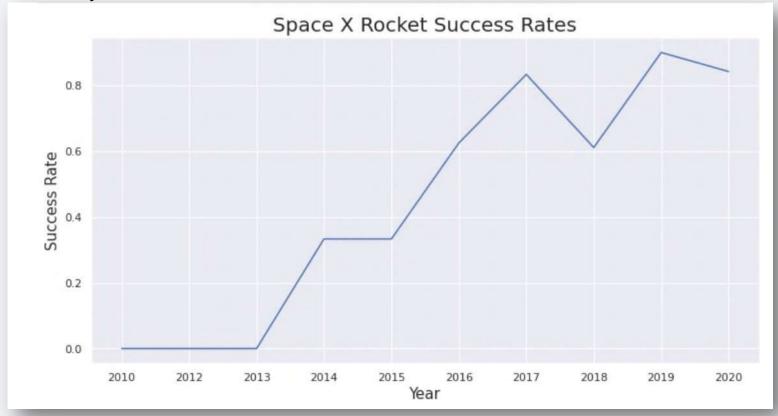
### Payload vs. Orbit Type

The weight of the payload has a positive impact on the success rate for the LEO, ISS, and P0 orbits, while it has a negative impact on the MEO and VLEO orbits. However, there seems to be no clear relationship between the weight of the payload and the success rate for the GTO orbit. Additionally, further data is required to identify any patterns or trends for



### Launch Success Yearly Trend

These figures show a clear upward trend from the year 2013 to 2020, indicating an increase in the success rate over time. If this trend continues into the future, the success rate will steadily rise and eventually reach 100% success rate..



#### All Launch Site Names

```
In [5]:

* sql SELECT DISTINCT LAUNCH_SITE as "Launch_Sites" FROM SPACEX;

* ibm_db_sa://zpw86771:***@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3
sd0tgtu0lqde00.databases.appdomain.cloud:32731/bludb
Done.

Out[5]:

Launch_Sites

CCAFS LC-40

CCAFS SLC-40

KSC LC-39A

VAFB SLC-4E
```

# Launch Site Names Begin with 'CCA'

[11]:		FROM WHEN	ECT * M SpaceX RE Launc IT 5	hSite LIKE 'CC							
rt[11]:		date	time	boosterversion	launchsite	payload	payloadmasskg	orbit	customer	missionoutcome	landingoutcome
	0	2010-04- 06	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute
	1	2010-08- 12	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of	0	LEO (ISS)	NASA (COTS) NRO	Success	Failur (parachute
	2	2012-05- 22	07:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attemp
	3	2012-08- 10	00:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attemp
	4	2013-01-	15:10:00	F9 v1.0 B0007	CCAFS LC-	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attemp

### **Total Payload Mass**

```
Display the total payload mass carried by boosters launched by NASA (CRS)
```

```
%sql SELECT SUM(PAYLOAD_MASS__KG_) AS "Total Payload Mass by NASA (CRS)
```

\* ibm\_db\_sa://zpw86771:\*\*\*@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3 sd0tgtu0lqde00.databases.appdomain.cloud:32731/bludb Done.

**Total Payload Mass by NASA (CRS)** 

45596

### Average Payload Mass by F9 v1.1

#### Display average payload mass carried by booster version F9 v1.1

```
%sql SELECT AVG(PAYLOAD_MASS__KG_) AS "Average Payload Mass by Booster
WHERE BOOSTER_VERSION = 'F9 v1.1';
```

\* ibm\_db\_sa://zpw86771:\*\*\*@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3 sd0tgtu0lqde00.databases.appdomain.cloud:32731/bludb Done.

Average Payload Mass by Booster Version F9 v1.1

2928

### First Successful Ground Landing Date

We use the min() function to find the result

We observed that the dates of the first successful landing outcome on ground pad was  $22^{\rm nd}$  December 2015

```
%sql SELECT MIN(DATE) AS "First Successful Landing Outcome in Ground Pace
WHERE LANDING__OUTCOME = 'Success (ground pad)';

* ibm_db_sa://zpw86771:***@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3
sd0tgtu0lqde00.databases.appdomain.cloud:32731/bludb
Done.
First Successful Landing Outcome in Ground Pad

2015-12-22
```

#### Successful Drone Ship Landing with Payload between 4000 and 6000

To narrow down our search, we utilized a WHERE clause to filter for boosters that had successfully landed on a drone ship. Additionally, we employed the AND condition to ensure that our results only included cases where the landing was successful and the payload mass was greater than 4000 but less than

```
*sql SELECT BOOSTER VERSION FROM SPACEX WHERE LANDING OUTCOME = 'Success (drone ship)' \
AND PAYLOAD MASS KG > 4000 AND PAYLOAD MASS KG < 6000;
 * ibm db sa://zpw86771:***@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3sd0tgtu0lqde00.datab
ases.appdomain.cloud:32731/bludb
Done.
booster_version
   F9 FT B1022
   F9 FT B1026
  F9 FT B1021.2
  F9 FT B1031.2
```

#### Total Number of Successful and Failure Mission Outcomes

#### List the total number of successful and failure mission outcomes

%sql SELECT COUNT(MISSION\_OUTCOME) AS "Successful Mission" FROM SPACEX WHERE MISSION\_OUTCOME LIKE 'Success%';

\* ibm\_db\_sa://zpw86771:\*\*\*@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3sd0tgtu0lqde00.databases.appdomain.cloud:32731/bludb Done.

#### Successful Mission

100

%sql SELECT COUNT(MISSION\_OUTCOME) AS "Failure Mission" FROM SPACEX WHERE MISSION\_OUTCOME LIKE 'Failure%';

\* ibm\_db\_sa://zpw86771:\*\*\*@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3sd0tgtu0lqde00.databases.appdomain.cloud:32731/bludb
Done.

#### **Failure Mission**

1

# **Boosters Carried Maximum Payload**

\*sql SELECT DISTINCT BOOSTER\_VERSION AS "Booster Versions which carried the Maximum Payload Mass" FROM SPACEX
WHERE PAYLOAD\_MASS\_\_KG\_\_ =(SELECT MAX(PAYLOAD\_MASS\_\_KG\_) FROM SPACEX);

 $* ibm\_db\_sa://zpw86771:***@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3sd0tgtu0lqde00.databases.appdomain.cloud:32731/bludb$ 

Done.

F9 B5 B1048.4
F9 B5 B1048.5
F9 B5 B1049.4
F9 B5 B1049.5
F9 B5 B1049.7
F9 B5 B1051.3
F9 B5 B1051.4
F9 B5 B1051.6
F9 B5 B1056.4
F9 B5 B1058.3
F9 B5 B1060.2
F9 B5 B1060.3

#### 2015 Launch Records

We used a combinations of the WHERE clause, LIKE, AND, and BETWEEN conditions to filter for failed landing outcomes in drone ship, their booster versions, and launch site names for year 2015

```
%sql SELECT BOOSTER_VERSION, LAUNCH_SITE FROM SPACEX WHERE DATE LIKE '2015-%' AND \
LANDING__OUTCOME = 'Failure (drone ship)';

* ibm_db_sa://zpw86771:***@fbd88901-ebdb-4a4f-a32e-9822b9fb237b.clogj3sd0tgtu0lqde00.
databases.appdomain.cloud:32731/bludb
Done.
booster_version launch_site

F9 v1.1 B1012 CCAFS LC-40
F9 v1.1 B1015 CCAFS LC-40
```

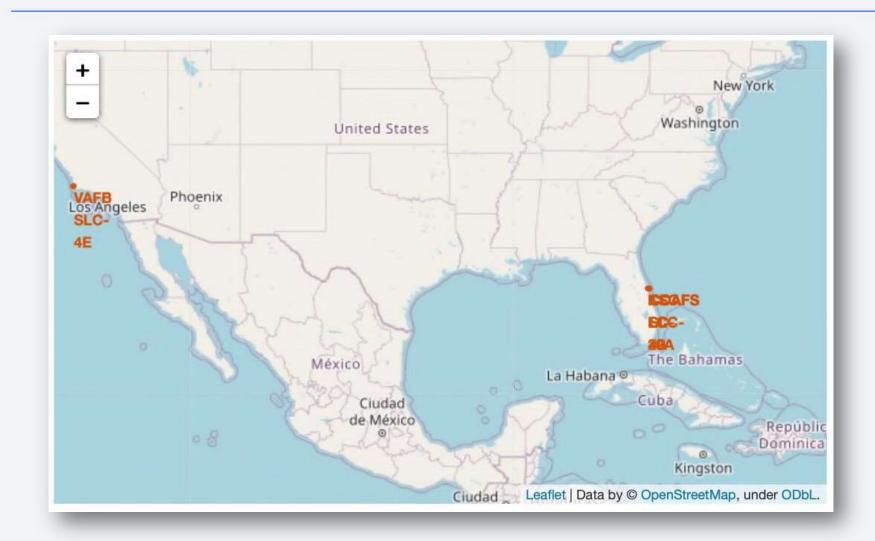
#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

To extract specific information from the data, we selected the landing outcomes and the count of landing outcomes. Using the WHERE clause, we filtered the landing outcomes to include only those that occurred between June 4th, 2010 and March 20th, 2010. The GROUP BY clause was then used to group the landing outcomes, and the ORDER BY clause was applied to sort the grouped outcomes in descending order.





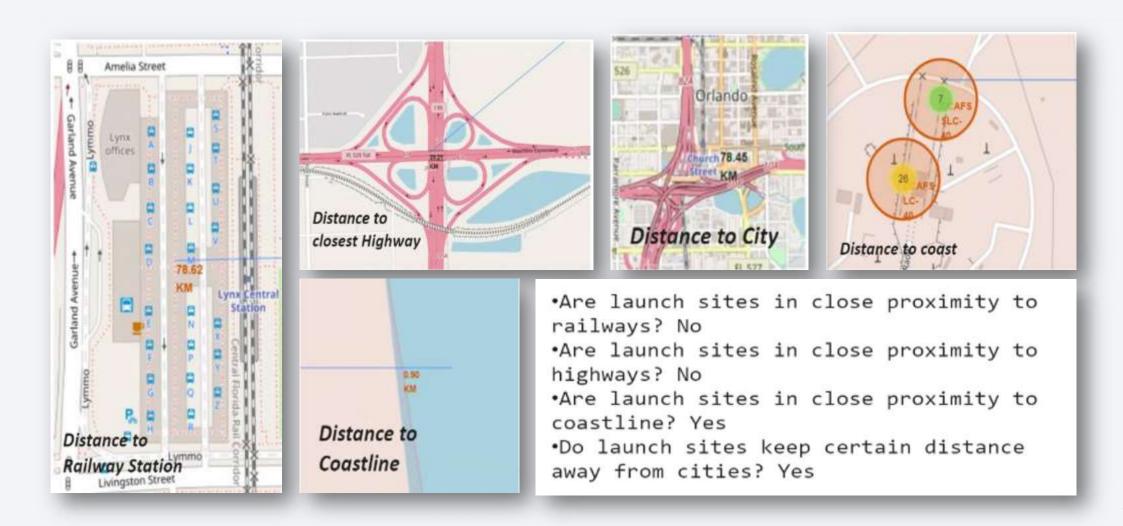
#### Location of all the Launch Sites



# Markers showing launch sites with color labels



#### Launch Sites Distance to Landmarks

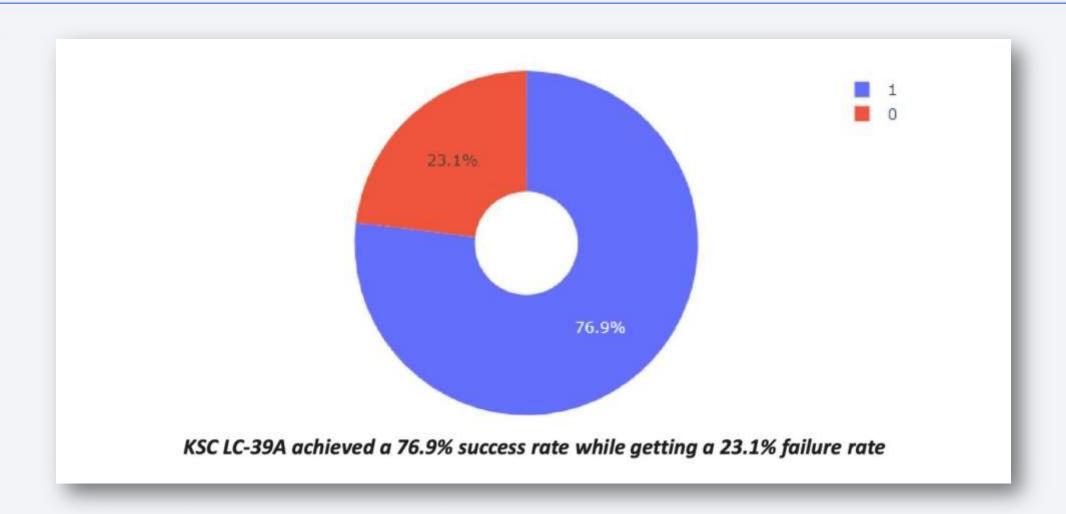




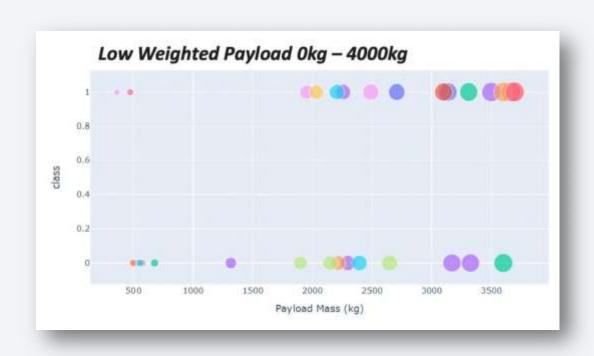
# The success percentage by each sites.

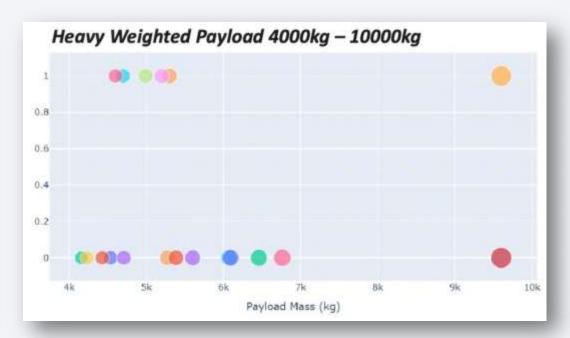


### The highest launch-success ratio: KSC LC-39A



### Payload vs Launch Outcome Scatter Plot







### **Classification Accuracy**

Tree Algorithm with the highest classification accuracy.

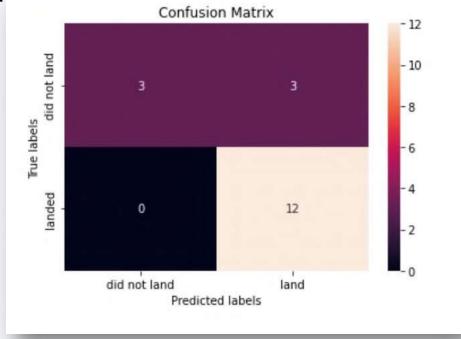
```
algorithms = {'KNN':knn_cv.best_score_,'Tree':tree_cv.best_score_,'LogisticRegression':logreg_cv.best_score_}
bestalgorithm = max(algorithms, key=algorithms.get)
print('Best Algorithm is',bestalgorithm,'with a score of',algorithms[bestalgorithm])
if bestalgorithm == 'Tree':
    print('Best Params is :',tree_cv.best_params_)
if bestalgorithm == 'KNN':
    print('Best Params is :',knn_cv.best_params_)
if bestalgorithm == 'LogisticRegression':
    print('Best Params is :',logreg_cv.best_params_)

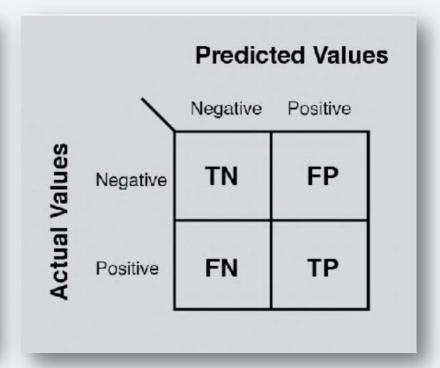
Best Algorithm is Tree with a score of 0.9017857142857142
Best Params is : {'criterion': 'entropy', 'max_depth': 10, 'max_features': 'auto', 'min_samples_leaf': 2, 'min_samples_split': 10, 'splitter': 'random'}
```

#### **Confusion Matrix**

The confusion matrix generated for the decision tree classifier indicates that the classifier is capable of differentiating between the various classes. However, the primary issue appears to be false positives, which are cases where the classifier incorrectly identifies a landing as successful when it was

actually unsuccessful





#### Conclusions

Based on the analysis of the dataset, it was observed that the Tree Classifier Algorithm was the most effective Machine Learning approach. Interestingly, launches with a payload weight of 4000kg or less exhibited better performance compared to those with heavier payloads. The success rate of SpaceX launches has been steadily increasing since 2013, indicating the possibility of further improvement in the future. Among all launch sites, KSC LC-39A had the highest success rate of 76.9%. Similarly, the SSO orbit demonstrated the highest success rate, with all its launches being successful on multiple occasions.

