



OLA OVERVIEW

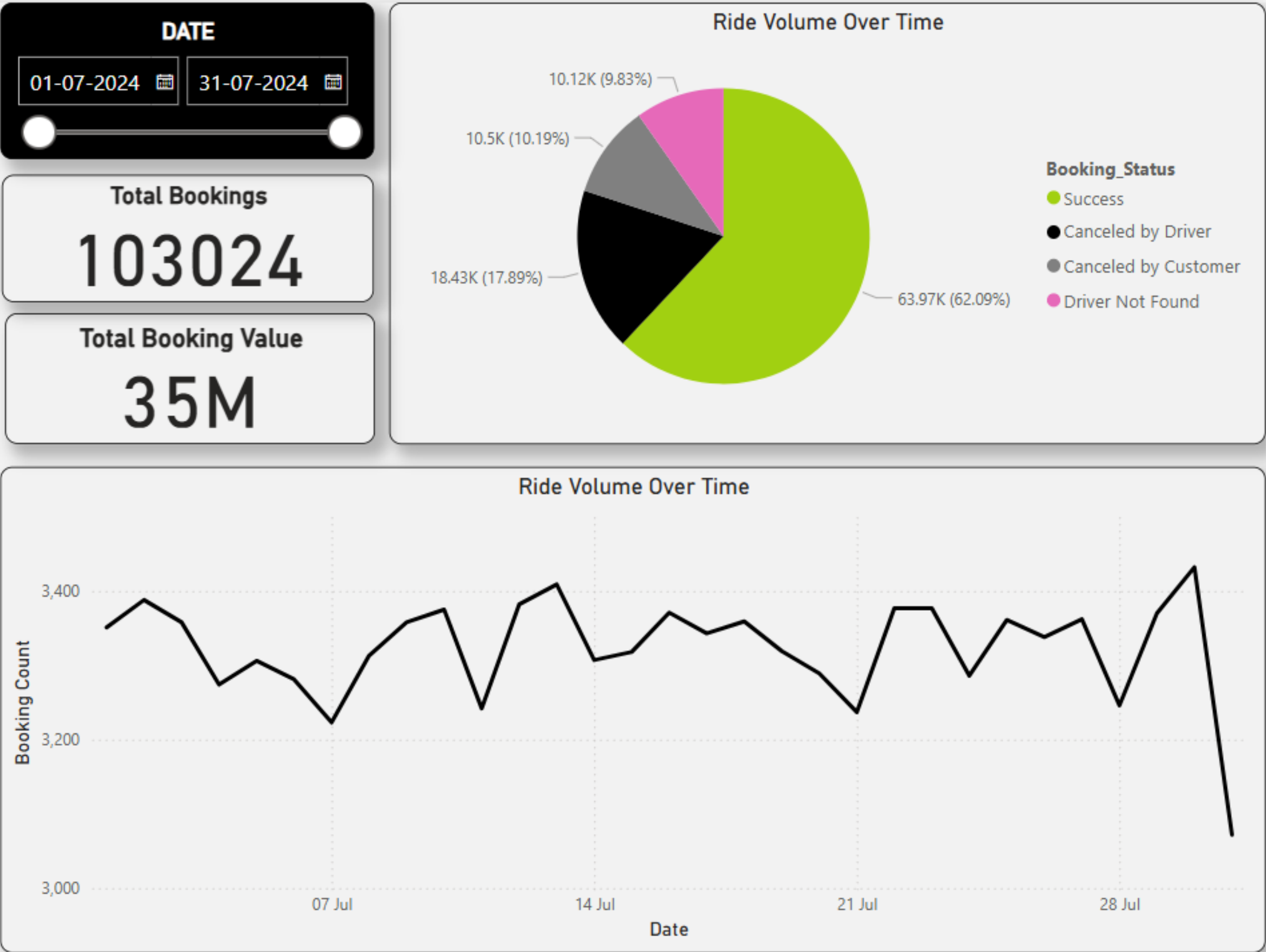
Overall

Vehicle Type

Revenue

Cancellation

Ratings



VEHICLE TYPE

03-07-2024

31-07-2024



Overall



Vehicle Type










Revenue



Cancellation



Ratings

Vehicle Type	Total Booking Value	Success Booking Value	Avg. Distance Travelled	Total Distance Travelled
 Prime Sedan	7.75M	4.86M	25.01	219K
 Prime SUV	7.43M	4.57M	24.83	210K
 Prime Plus	7.52M	4.68M	25.09	213K
 Mini	7.46M	4.55M	24.92	210K
 Auto	7.56M	4.71M	10.05	86K
 Bike	7.44M	4.65M	25.00	213K
 E-Bike	7.64M	4.73M	25.13	215K

REVENUE



Overall



Vehicle Type



Revenue

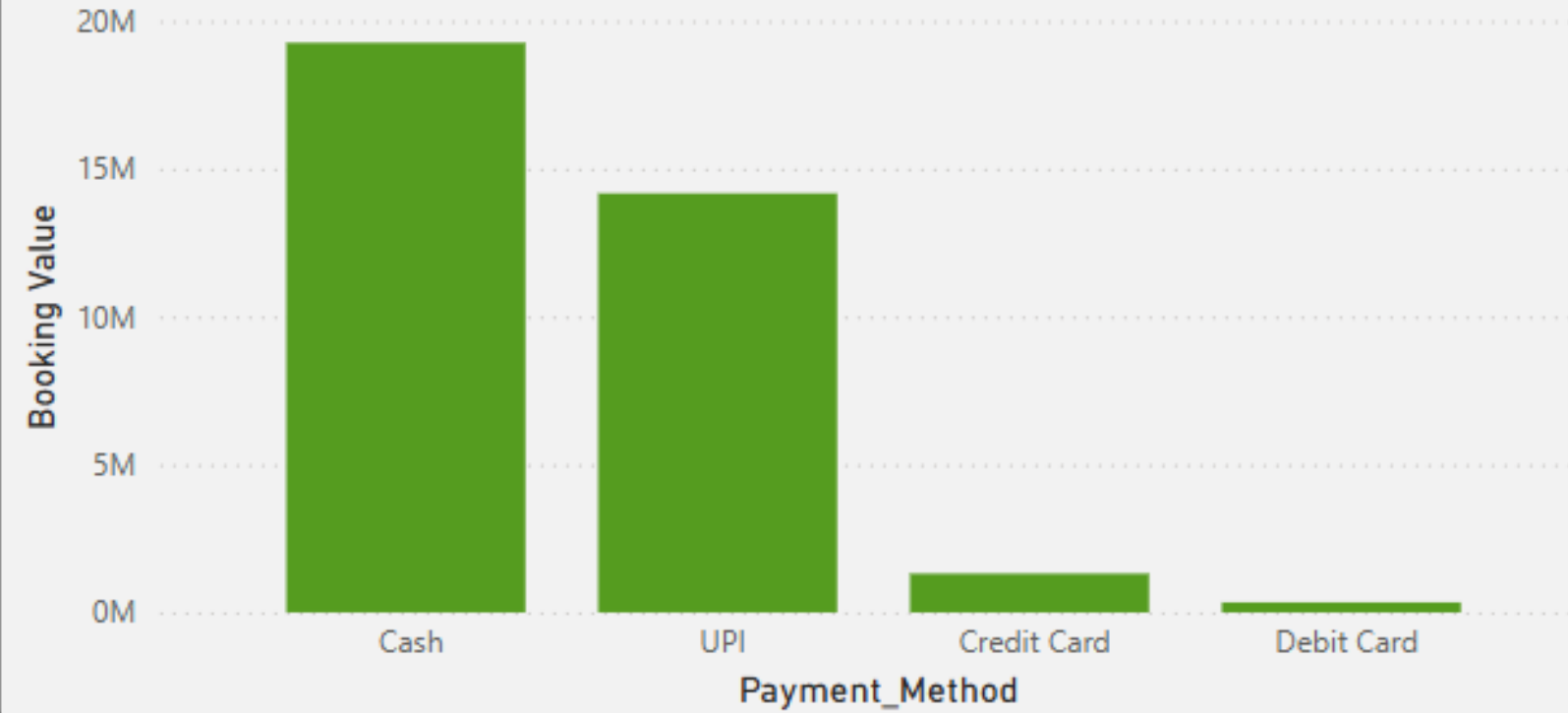


Cancellation



Ratings

Revenue By Payment Method



DATE

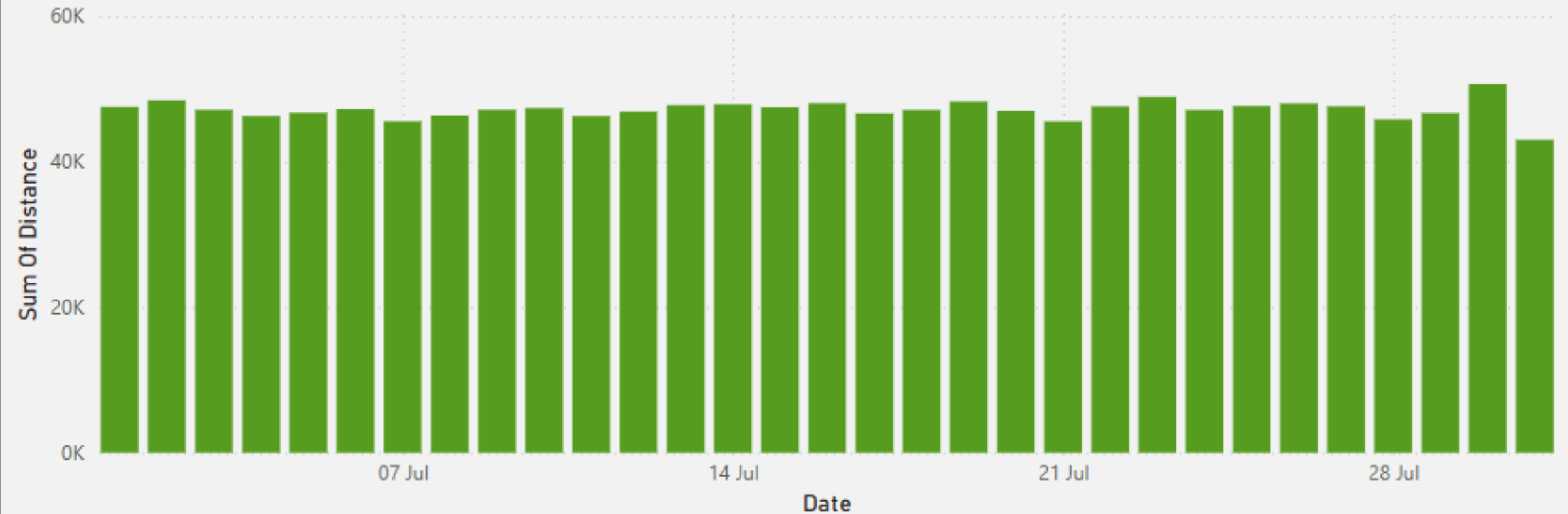
01-07-2024

31-07-2024

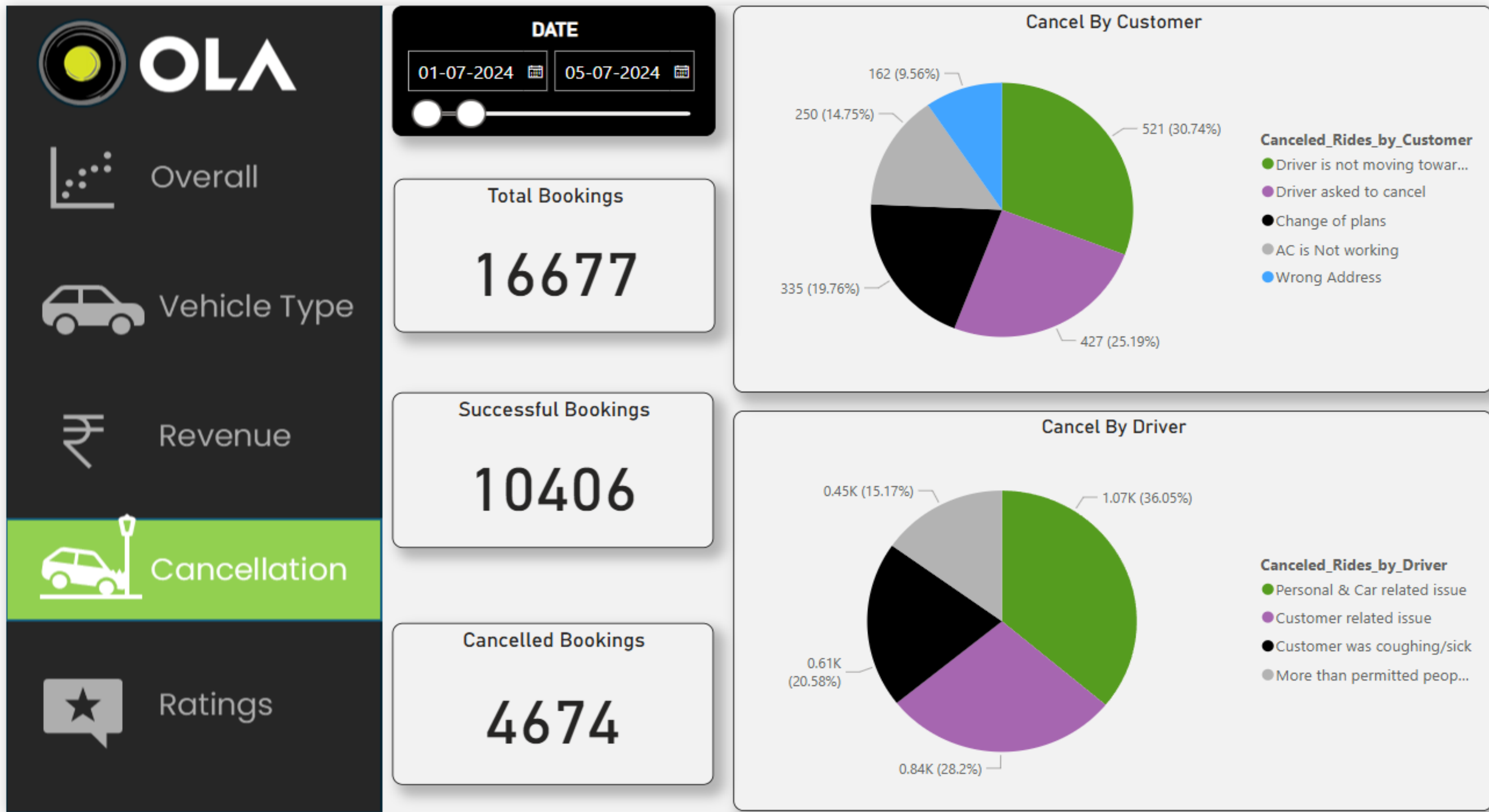
Top 5 Customer

Customer ID	Booking Value
CID836942	6019
CID353074	6110
CID734557	6177
CID308763	6281
Total	32612


Ride Distance Per Day





CANCELLATION





RATINGS


**OLA**

Overall

Vehicle Type

Revenue








Cancellation

Ratings





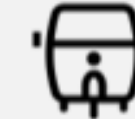


DATE

01-07-202411-07-2024

Driver Rating Average

 Prime Sedan	 Prime SUV	 Prime Plus	 Mini	 Auto	 Bike	 E-Bike
2.53	2.46	2.49	2.50	2.53	2.45	2.50

Customer Rating Average

 Prime Sedan	 Prime SUV	 Prime Plus	 Mini	 Auto	 Bike	 E-Bike
2.53	2.46	2.50	2.50	2.47	2.45	2.49

Ride Volume & Booking Trends

- Peak ride demand observed at specific times, helping optimize fleet availability.
- Most rides were successfully completed, while cancellations were mainly due to driver or customer-related reasons.

Customer & Driver Ratings

- Prime Sedan had the highest customer ratings, while budget vehicles showed more fluctuations.
- Driver ratings varied significantly, impacting overall ride experience and service quality.

Revenue & Payment Methods

- Digital payments, especially UPI, contributed the most to total booking revenue.
- Cash payments were less frequent but still accounted for a notable share of transactions.

Cancellation Analysis

- Drivers mostly canceled rides due to personal or vehicle-related issues.
- Customers primarily canceled rides due to fare concerns or change of plans.

Top Customers & Vehicles

- A small group of high-value customers accounted for a significant share of completed rides.
- Prime Sedan and SUVs led in ride distance, indicating customer preference for comfort.

Ride Distance & Ratings Correlation

- Longer rides generally received higher ratings, suggesting better customer satisfaction.
- Short-distance trips had more rating variability, likely due to pricing and service expectations.



