



Data Analyst Project

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OLA Data Analyst Project

Power BI Questions:

1. Ride Volume Over Time
2. Booking Status Breakdown
3. Top 5 Vehicle Types by Ride Distance
4. Average Customer Ratings by Vehicle Type
5. cancelled Rides Reasons
6. Revenue by Payment Method
7. Top 5 Customers by Total Booking Value
8. Ride Distance Distribution Per Day
9. Driver Ratings Distribution
10. Customer vs. Driver Ratings

Power BI Answers:

Segregation of the views:

1. Overall

- Ride Volume Over Time
- Booking Status Breakdown

2. Vehicle Type

- Top 5 Vehicle Types by Ride Distance

3. Revenue

- Revenue by Payment Method
- Top 5 Customers by Total Booking Value
- Ride Distance Distribution Per Day

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4. Cancellation

- Cancelled Rides Reasons (Customer)
- cancelled Rides Reasons(Drivers)

5. Ratings

- Driver Ratings
- Customer Ratings

Answers:

1. Ride Volume Over Time: A time-series chart showing the number of rides per day/week.

2. Booking Status Breakdown: A pie or doughnut chart displaying the proportion of different booking statuses (success, cancelled by the customer, cancelled by the driver, etc.).

3. Top 5 Vehicle Types by Ride Distance: A bar chart ranking vehicle types based on the total distance covered.

4. Average Customer Ratings by Vehicle Type: A column chart showing the average customer ratings for different vehicle types.

5. cancelled Rides Reasons: A bar chart that highlights the common reasons for ride cancellations by customers and drivers.

6. Revenue by Payment Method: A stacked bar chart displaying total revenue based on payment methods (Cash, UPI, Credit Card, etc.).

7. Top 5 Customers by Total Booking Value: A leaderboard visual listing customers who have spent the most on bookings.

8. Ride Distance Distribution Per Day: A histogram or scatter plot showing the distribution of ride distances for different Dates.

9. Driver Rating Distribution: A box plot visualizing the spread of driver ratings for different vehicle types.

10. Customer vs. Driver Ratings: A scatter plot comparing customer and driver ratings for each completed ride, analyzing correlations.