

NAME : GOKULRAJ.S
DEPARTMENT : ELECTRONICS AND COMMUNICATION
ENGINEERING
COLLEGE : GOVERNMENT COLLEGE OF
TECHNOLOGY ,COIMBATORE
NAAN MUDHALVAN COURSE: DIGITAL MARKETING
NAAN MUDHALVAN ID : AFCA5B8BA6A3B21ABB344BA43F1A3F5B

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://stockguy77777finance.blogspot.com/2023/08/rise-of-nvidia.html>

Wordpress:

<https://wwwsgr1234.wordpress.com/2023/10/29/rise-of-nvidia/>

RISE OF NVIDIA

October 29th, 2023

NVIDIA's journey from its humble beginnings to becoming a global technology powerhouse is an exciting narrative of innovation, perseverance, and transformative impact. Founded in 1993 by Jensen Huang, Chris Malachowsky, and Curtis Priem, the company's story is a testament to their vision and dedication.

RISE OF NVIDIA

NVIDIA's journey from its humble beginnings to becoming a global technology powerhouse is an exciting narrative of innovation, perseverance, and transformative impact. Founded in 1993 by Jensen Huang, Chris Malachowsky, and Curtis Priem, the company's story is a testament to their vision and dedication.



In the words of co-founder Jensen Huang, "We believed that GPUs could become more than just graphics processors; they could serve as accelerators for a wide range of computing tasks." This belief was the driving force behind the creation of NVIDIA's first product, the NV1, a 3D graphics accelerator. Although not a commercial success, it laid the foundation for what was to come.

2. Create a new facebook business page and post one social media poster for your brand.

<https://www.facebook.com/61552762566152/posts/pfbid024rMsURHMi6ENxWD TmzSmR8B6dMeoVZ5515twMzSbNiypyqw1HUnZuuzYfozAjUkNI/?app=fbl>



ANIMATION STUDIO

We can help you bring your
imagination into reality

LEARN MORE

"Grow your dreams with us"



More information
+123 456 7890



Visit our website
my website gk.com



Our Location
123 Anywhere St., Any City

3. Create and design a social media advertisement poster using canva.

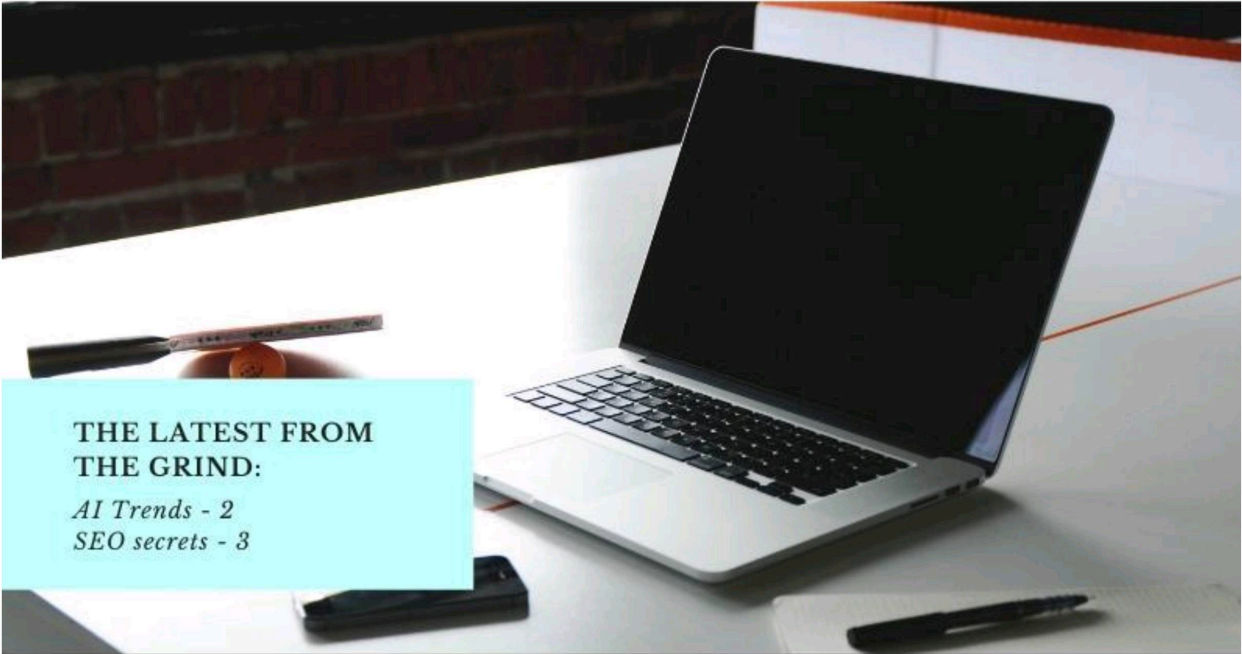


4. Create email newsletter design using Mailchimp or canva tool.

OCTOBER 2023 | Vol. 1

THE TECHNO GRIND

The Monthly Newsletter of GK Software Labs

A photograph of a workspace featuring a silver laptop on a white desk. To the left of the laptop is a black pen and a smartphone. The background shows a brick wall and a window with blinds.

THE LATEST FROM THE GRIND:

AI Trends - 2
SEO secrets - 3

AI BOOM

Story by Gk

The AI boom (also known as the AI spring[1]) refers to an ongoing period of rapid and unprecedented development in the field of artificial intelligence, with the generative AI race being a key component of this boom, which began in earnest with the founding of OpenAI in 2016 or 2017.[2] OpenAI's generative AI systems, such as its various GPT models (starting in 2018) and DALL-E (2021), have played a significant role in driving this development.

In 2022, large language models were improved to where they could be used for chatbot applications; text-to-image-models were at a point where they were almost indiscernible from human-made imagery:[6] and speech synthesis software was able to replicate human speech efficiently.



To better understand how AI can help us, we need to see how it fits into the bigger picture.

THERE'S NO STOPPING AI

Artificial intelligence gets real

That single day provided just an inkling of generative AI's potential for transformative impact. The S&P 500 shot up more than 3% as tech stocks with artificial intelligence products rumbled. OpenAI investor Microsoft (MSFT) leapt 6%, and AI chipmaker Nvidia (NVDA) climbed 8%. Google parent Alphabet (GOOGL) also jumped 6% that day, and Meta Platforms (META) ran up nearly 8%.

Now the tech hangover is giving way to a new "gold rush," Wedbush Securities analyst Dan Ives argues. Ives thinks ChatGPT opened the door to another \$1 trillion in artificial intelligence-related spending over the coming decade that wasn't on Wall Street's radar.