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NAAN MUDHALVAN COURSE:	DIGITAL MARKETING
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ASSIGNMENT ON DIGITAL MARKETING

- 1. Create a blog or website using BlogSpot and WordPress.
Customizethe theme design and post new article with 500
words.**

a)BlogSpot:

<https://stockguy77777finance.blogspot.com/2023/08/rise-of-nvidia.html>

b)WordPress:

<https://gururagavendra0.wordpress.com/2023/10/31/the-generative-ai-revolution-shaping-the-future-of-content-creation/>

The Generative AI Revolution: Shaping the Future of Content Creation

on October 30, 2023



Introduction



In recent years, the world of content creation has undergone a transformative shift, thanks to the advent of Generative AI. This groundbreaking technology, often powered by deep learning models and neural networks, has opened up new possibilities for automating and enhancing the way we produce

new creative possibilities. ****Personalization and Customization**** Generative AI can tailor content to specific audiences, making it possible to create personalized content experiences. This is invaluable in content marketing, where delivering a tailored message to individual customers is crucial. ****Scaling Content Production**** One of the most significant advantages of Generative AI is its ability to scale content production effortlessly. It boosts efficiency and ensures consistency in brand messaging across various platforms and channels. **## The Benefits of Generative AI Content** ****Time-Saving**** With AI-driven content generation, time-consuming and repetitive tasks are automated. Writers and content creators can focus on more strategic aspects of content development while letting AI handle routine work. ****Enhanced Creativity**** Generative AI serves as a creative partner, generating ideas, suggestions, and even whole sections of content. Collaborating with AI can inspire new directions in your writing and creative projects.

Discriminative
uses of AI

Generative
uses of AI

Not
exhaustive

Algorithm
trading

Any writing tasks
(e.g., meeting notes, editing)

2.Create and design a social media advertisement poster using canva.



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3.Create email newsletter design using MailChimp or Canva tool.

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EMAIL NEWSLETTER



An Exhibition of Collaborative Artworks

Collaborative artwork involves artists and communities working closely together, often over extended periods of time, to make art. The practice focuses on cooperation rather than competition.

[CONFIRM YOUR ATTENDANCE](#)



Story Behind The Exhibition

Find out the things that inspired the creation of art pieces exhibited in this event and the purpose of the exhibition.

