

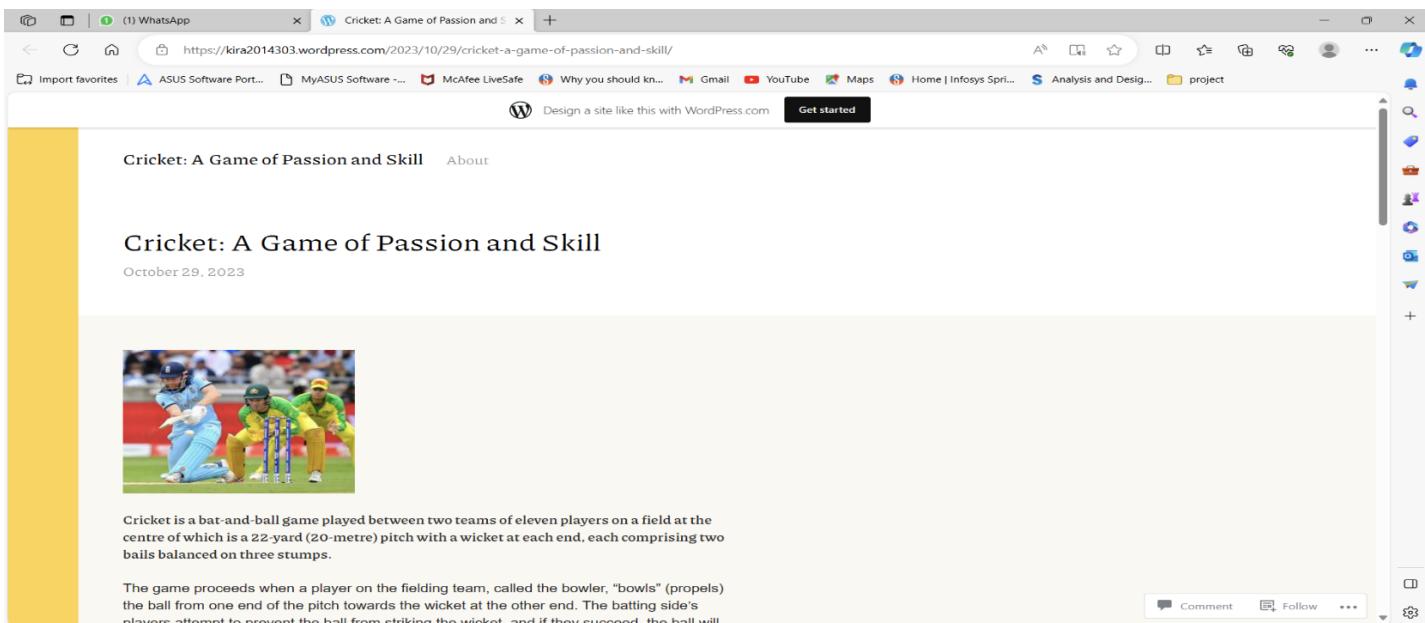
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NAAN MUDHALVAN COURSE: DIGITAL MARKETING
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ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://kira2014303.wordpress.com/2023/10/29/cricket-a-game-of-passion-and-skill/>



The screenshot shows a WordPress blog post titled "Cricket: A Game of Passion and Skill". The post was published on October 29, 2023. The content includes a photograph of a cricket match and a descriptive paragraph about the game's rules and objectives.

Cricket: A Game of Passion and Skill

October 29, 2023

Cricket is a bat-and-ball game played between two teams of eleven players on a field at the centre of which is a 22-yard (20-metre) pitch with a wicket at each end, each comprising two bails balanced on three stumps.

The game proceeds when a player on the fielding team, called the bowler, "bowls" (propels) the ball from one end of the pitch towards the wicket at the other end. The batting side's players attempt to prevent the ball from striking the wicket, and if they succeed, the ball will

The History of Cricket

The origins of cricket are unclear, but it is believed to have originated in England in the 16th century. The first recorded cricket match took place in 1646, and the game quickly spread throughout the British Empire.

The first international cricket match was played between England and Australia in 1877. The game has since grown in popularity around the world, and there are now over 100 countries that are members of the International Cricket Council (ICC).

The Rules of Cricket

The rules of cricket are complex, but the basic premise of the game is simple. The batting side tries to score runs by hitting the ball bowled at the wicket with the bat and running between the wickets. The fielding side tries to prevent the batting side from scoring runs and dismiss all ten batting players.

There are three main ways for a batsman to be dismissed:

- Bowled: If the ball hits the wicket and dislodges the bails, the batsman is bowled out.
- Caught: If a fielder catches the ball hit by the batsman, the batsman is caught out.
- Leg before wicket (LBW): If the ball hits the batsman's body and the umpire believes that it would have hit the wicket, the batsman is LBW out.

The batting side scores runs by running between the wickets after hitting the ball. A run is scored when both batsmen have crossed the wickets. The batting side continues to bat until all ten batsmen are dismissed.

Comment Follow ...

2. Create and design a social media advertisement poster using canva.

www.kirasmart.com

NEW PRODUCT

* Release *

Introducing the **Smart Bat**, the world's first cricket bat with built-in sensors that track your performance in real time.

- The Smart Bat provides detailed feedback on your swing speed, power, and accuracy, so you can identify areas for improvement and track your progress over time.
- The Smart Bat also connects to a mobile app, where you can view your stats, compare them to other players, and create personalized training programs.
- Whether you're a beginner or a seasoned pro, the Smart Bat can help you take your game to the next level.

Order your Smart Bat today and start improving your cricket skills!

3. Create email newsletter design using Mailchimp or canva tool.

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SESSION DAY!

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VENUE: ROOM NO. 126
TIME: 4:45 PM

