

COMPANY PROFILE

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COMPANY OVERVIEW

Introduction

SBNGD Security is a leading security services provider based in Randburg, South Africa. Established in 2020, we are dedicated to delivering comprehensive security solutions tailored to meet the unique needs of our clients. Our commitment to excellence, professionalism, and reliability has positioned us as a trusted partner in the security industry.

Due to the increasing crime rates and general insecurity of many people in South Africa, there has been an increase in the demand for security products and services. Property related crimes, car hijacks, and other serious crime reports result in the increase the country's insecurity especially in the major cities. As such, there is a need for more security service providers. In addition, the country's police force is usually overwhelmed by the number of criminal activities that take place in the country, so the need for more security services cannot be understated.

Mission Statement

To be the leading security company in the region and to deliver a safe and welcoming environments for clients and the general public. We aim to provide top-tier security services that ensure the safety and peace of mind of our clients, leveraging advanced technology and highly trained personnel.

Vision Statement

Safety and security to all stakeholders.

Our values

At SBNGD, we uphold the following values:

1. Integrity

Honesty and transparency are the foundation of our interactions with clients, employees, and the community.

2. Professionalism

We maintain a high level of professionalism in every aspect of our work. Our team is dedicated to delivering top-quality service with a focus on respect and diligence.

3. Excellence

We strive for excellence in everything we do, from our services to our customer relations.

4. Accountability

We take responsibility for our actions and decisions.

Our team is committed to delivering on our promises and maintaining high standards

OUR SERVICES

Manned Guarding

- ✓ Trained security personnel for residential, commercial, and industrial properties.
- ✓ 24/7 on-site security presence to deter and respond to incidents.

Mobile Patrols:

- ✓ Regular patrols by highly visible security vehicles.
- ✓ Rapid response to any security breaches or emergencies.

Alarm Monitoring and Response:

- ✓ State-of-the-art alarm systems monitored by our central control room.
- ✓ Immediate response to alarms with quick dispatch of security teams.

Access Control:

- ✓ Implementation of vigorous access control systems to secure premises.
- ✓ Biometric, card-based, and keypad entry solutions.

Event Security:

- ✓ Comprehensive security planning and management for events of all sizes.
- ✓ Crowd control, VIP protection, and emergency response services.

TARGET MARKET

SBNGD Security's target market incorporates a diverse range of clients, each with unique security needs that we are equipped to meet with our tailored solutions. We have been geared to offer services to the following:

Public Sector:

- ✓ Government buildings and offices
- ✓ Municipal facilities and infrastructure
- ✓ Public transportation systems (bus stations, train stations, airports)
- ✓ Schools, universities, and educational institutions

Residential Communities:

- ✓ Gated communities and estates
- ✓ High-net-worth individuals with large properties
- ✓ Apartment complexes and residential buildings
- ✓ Homeowners in high-crime areas

Commercial Properties:

- ✓ Office buildings and corporate headquarters
- ✓ Retail stores and shopping malls
- ✓ Banks and financial institutions

Healthcare Facilities:

- ✓ Government Hospitals and clinics

- ✓ Private medical practices
- ✓ Pharmacies
- ✓ Nursing homes and assisted living facilities

Events and Venues

- ✓ Concerts, festivals, and sporting events
- ✓ Conference centers and exhibition halls
- ✓ Wedding and event venues
- ✓ Public gatherings and protests

BLACK ECONOMIC EMPOWERMENT PROGRAM

Through our BEE and Development Program, we are committed to driving transformation, fostering economic empowerment, and contributing to the socio-economic development of South Africa. We continuously strive to enhance our impact and support the growth and success of black South Africans within the security industry by adapting and implementing the following:

- ✓ **Empowerment Transactions:** We facilitate ownership opportunities for black South Africans through strategic equity transactions and partnerships.
- ✓ **Shareholding:** Our company ensures significant shareholding by black investors and employees, reflecting our commitment to broad-based empowerment.
- ✓ **Diverse Leadership:** We actively promote black representation in senior management and executive roles.
- ✓ **Leadership Development:** Our mentorship and leadership training programs prepare black employees for future managerial positions.
- ✓ **Skills Development:** We provide comprehensive training programs that enhance the technical and personal skills of our security personnel.
- ✓ **Employment Equity:** our hiring process ensures that employment equity policies are implemented
- ✓ **Employee Development:** We invest in the professional growth of our black employees through targeted training and career advancement opportunities.
- ✓ **Support for Black-Owned Businesses:** We actively partner with and procure from black-owned businesses to strengthen our supply chain and promote economic inclusion.
- ✓ **Capacity Building:** Our capacity-building programs help small black-owned enterprises thrive in the security industry.

MANAGEMENT

Our experienced and dedicated management drives our company's success. The director, Sabina Annah Maweng, holds a Bachelor's degree in Business Administration and is responsible for providing administrative support to senior management. She is also responsible for the following:

- ❖ Overseeing daily operations, including security services, personnel management, and resource allocation.
- ❖ Building and maintaining strong relationships with clients, ensuring customer satisfaction and retention.
- ❖ Identifying new business opportunities
- ❖ Ensuring compliance with industry regulations
- ❖ Leading, managing, and developing the security team, including recruitment, training, and performance management.
- ❖ Ensuring adherence to industry regulations, laws, and company policies.
- ❖ Crisis Management: Responding to and managing crisis situations, ensuring effective communication and resolutions
- ❖ Reporting: Providing regular reports to stakeholders, including progress updates, financial reports, and performance reports





OPERATIONAL CAPABILITY AND TRADE REFERENCES

At SBNGD Security we believe operational excellence is fundamental to delivering high-quality security services. We leverage our skilled personnel, and thorough procedures to ensure efficient and effective operations. Our state-of-the-art facilities, including advanced control rooms and modern equipment, provide the backbone for our security operations. We also invest in our personnel through intensive training programs, ensuring that our security officers are equipped with the skills and knowledge necessary to perform at their best. We adhere to detailed Standard Operating Procedures (SOPs) that ensure consistency, quality, and reliability in all our operations, and our rapid response units are ready to act swiftly in emergencies, minimizing risks and ensuring prompt intervention. We also ensure full compliance with all relevant laws and industry standards, maintaining the highest levels of operational integrity and professionalism.

TRADE REFERENCES

At SBNGD Security we pride ourselves on the strong, mutually beneficial relationships we have built with our clients and partners. These trade references are a testament to our reliability, professionalism, and the quality of our services. Below are some of the esteemed businesses and organizations we have had the privilege of working with:

Company Name	Contact Person	Contact Number
Lesedi Municipality	Mr M Mnisi	078 968 0872
MMB Construction	Mr E.Mpofu	072 474 3391

Pace Academia College	Pace Academia College	010 206 9211
Wepener Dikgale	MD Dikgale	015 297 4260
Molebatsi Trading		
Kusile Emthonjeni Projects	Thabane Ndlovu	063 111 6789
Navi Professional Consulting	Thapelo Maja	063 896 3145

