

Guruvachan Choudhary

Rajasthan, India | 7357991289 | [Gmail](#) | [LinkedIn](#) | [Project Portfolio](#)

Proficient in Data Visualization, Reporting, Dashboarding, Insight analysis with Computer Science Engineering background with hands on experience in Excel, Power BI. Strong analytical skills, decision-making, problem solving abilities with learning mindset and proactive approach.

TECHNICAL SKILLS

- Power BI Desktop
- Power BI Service
- Power Query
- Data Storytelling
- Advanced Excel
- Data Modelling
- Data Visualization
- Data Cleaning

PROJECTS

Power BI Developer | PwC (Virtual Internship from Forage)

- Created Call Centre analysis report which gives 3.4/5 average customer rating to see performance trends by setting KPI.
- Designed Churn analysis report for 7043 customers, resulting 26.55% churn rate by using charts and DAX functions which helps in data-driven decision making to operability.
- Crafted Diversity & Inclusion report, harmonizing the workforce based on gender for 500 employees.

Retail Sales Analysis | Excel | [Link](#)

- Utilized Excel's advanced functionalities, including Power Query and PivotTables, to clean, transform, and analyze retail sales data effectively.
- Designed custom calculations using SUM functions to create KPIs, including monthly sales growth and profit margins, providing actionable insights for stakeholders.
- Built comprehensive dashboard to track sales performance, identify top-performing products, and analyze revenue trends, enabling data-driven decision-making.

Coffee Shop Sales Analysis | Excel | [Link](#)

- Analyzed coffee shop sales data using Excel to identify trends in product performance, peak sales period, and customer preferences.
- Create interactive dashboard with Power Query and PivotTables to visualize daily revenue, best-selling products, and customer purchasing patterns.
- Provided insights into sales growth opportunities and inventory optimization, enabling strategic recommendations for improving profitability.

Reliance Sales Analysis | Power BI | [Link](#)

- Analyzed Reliance sales data in Power BI, transforming raw data into a structured format for meaningful analysis.
- Create interactive dashboard to visualize sales trends, top-performing products, and regional performance in an easy-to-understand way.
- Delivered actionable insights that helped improve sales strategies and optimize inventory management.

EDUCATION

Bachelor of Computer Application

S.S Jain Subodh P.G College Jaipur Rajasthan

07/2021 – 07/2024

Higher Secondary School

Prince Residential Sr. Sec. School Jaipur

04/2020 – 06/2021

ACHIEVEMENTS

- Microsoft – Data Analysis and Visualization With Power BI.
- Codebasics – Excel Mother of Business Intelligence.
- Forage – PWC Job Simulation with Power BI.