

Gustavo Gonzalez

Illustrator/Graphic Designer

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Professional Profile

- Illustrator and Graphic Designer, with more than 3 years of experience in illustration, graphic design, animation, 3D graphics, printed and digital design.
- Capable in all aspects of the design process, from conceptualization to final product.
- Assist in the creation of visual graphics for social media platforms, web design and presentations.
- Proefficient working in a multitude of styles and media, maintaining visual coherence for each project.
- Suited to work in a team environment, looking to improve with each project.

Skills

Illustration, graphic design, animation, 3D modeling, web design.

Work History

2016-2018 Office Manager at UNYPO LLC

Property management company in the TriState area.

- Create ads and copywriting to advertise rental units and attract potential clients.
- Keep bills, documents and vendors information on file.

2015-2016 Graphic Designer at Ardyh Holdings C.A

Digital production company that excutes marketing material and the realization of events for a variety of clients.

- Conceptualize different aspects for the creation of new brands, from logo design and its applications to catalogues that reflect the spirit and message of the brand.
- Create social media graphics and marketing material to promote our clients brands and bolster a stronger presence in social media.
- Work with a team of designers, assisting on all aspect for the production of graphics, from retouching and editing photographs to prepare illustrations and graphics to be animated.
- Work within the paramaters given by the client, offering efficient solutions to their needs.

2015 Graphic Designer at La Casa Productora

Full service digital agency in the area of web design, video production and marketing campaigns.

- Assist in the design of web sites, working with Wordpress templates and creating custome graphics.
- Create short animations and motion graphics for a variety of videos.
- Create original graphics, illustrations and 3d graphics for client presentations and biddings in order to secure new clients and bussinesses for the company.

Education

2018-Present Coding Bootcamp at Columbia Engineering School

2011-2016 Illustration at Institute of Design of Caracas

Software+Skills

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Cinema 4D, HTML, CSS, Bootstrap.

Languages

English, Spanish