

# Gustavo Gonzalez

## Illustrator/Graphic Designer/Web Design

New York, NY 10030

Email: [gustavogonz3393@gmail.com](mailto:gustavogonz3393@gmail.com)

Tel: 646 416 0199

### Professional Profile

- Illustrator and Graphic Designer, with more than 3 years of experience in illustration, graphic design, animation, 3D graphics, printed and digital design.
- Capable in all aspects of the design process, from conceptualization to final product.
- Assist in the creation of visual graphics for social media platforms, web design and presentations.
- Proefficient working in a multitude of styles and media, maintaining visual coherence for each project.
- Suited to work in a team environment, looking to improve with every new opportunity.

### Skills

Illustration, Graphic Design, Animation, Web Design.

### Work History

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#### 2016-2018 Office Manager at UNYPO LLC

**Property management company in the TriState area.**

- Create ads and copywriting to advertise rental units and attract potential clients.
- Keep bills, documents and vendors information on file.

#### 2015-2016 Graphic Designer at Ardyh Holdings C.A

**Digital production company that excutes marketing material and the realization of events for a variety of clients.**

- Conceptualize different aspects for the creation of new brands, from logo design and its applications to catalogues that reflect the spirit and message of the brand.
- Create social media graphics and marketing material to promote our clients brands and bolster a stronger presence in social media.
- Work with a team of designers, assisting on all aspect for the production of graphics, from retouching and editing photographs to prepare illustrations and graphics to be animated.
- Work within the paramaters given by the client, offering efficient solutions to their needs.

#### 2015 Graphic Designer at La Casa Productora

**Full service digital agency in the area of web design, video production and marketing campaigns.**

- Assist in the design of web sites, working with Wordpress templates and creating custome graphics.
- Create short animations and motion graphics for a variety of videos.
- Create original graphics, illustrations and 3d graphics for client presentations and biddings in order to secure new clients and bussinesses for the company.

### Education

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#### 2018 Columbia Engineering School certificaftion as Full Stack Developer

#### 2011-2016 Illustration at Institute of Design of Caracas

### Software+Skills

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Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, HTML, CSS, JavaScript, React Js

### Languages

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English, Spanish