

Gustavo Gonzalez
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Professional Profile

Illustrator and Graphic Designer, with more than 4 years of experience in illustration, graphic design, animation, printed and web design.
Qualified in all aspects of the design process, from conceptualization to final output.
Offered support creating visual graphics for social media strategies, web design and presentations.
Capable of working in a multitude of styles and media, maintaining visual coherence for each project

Skills

Illustration, Graphic Design, Animation, Web Design

Work History

2016-2018 Freelance Illustrator and Graphic Designer

2016-2018 Office Manager at UNYPO LLC

Property management company in the TriState area.

Create ads and copywriting to advertise rental units and attract potential clients renters and tenants.
Keep bills, documents and vendors information on file.

2015-2016 Graphic Designer at Ardyh Holdings C.A

Digital production company in charge of developing campaigns, marketing material and the realization of various events for a variety of clients

Conceptualize different aspects for the creation of new brands, from logo design and its applications, to catalogs that reflect the spirit and message of the brand.

Create social media graphics and marketing material to promote our clients brands and bolster a stronger digital presence in social media.

Work with a team of designers, assisting on all aspect for the production of graphics, from retouching and editing photographs to prepare illustrations and graphics to be animated.

2015 Graphic Designer at La Casa Productora

Full service digital agency in the area of web design, video production and marketing campaigns.

Assist in the design of web sites from a variety of clients, from online stores to make-up artists

Create short animations and motion graphics for a variety of videos.

Create graphics, illustrations and 3d graphics for client presentations and licitations in order to secure new clients and businesses for our company

Software

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Lightroom, Cinema 4D, HTML, CSS, Node Js, MySQL, Mongo, JavaScript, React Js

Education

2018-Present Columbia Engineering School certificaftion as Full Stack Developer

2011-2016 Illustration at Institute of Design of Caracas

Languages

English, Spanish

