E-V

Making the transition from
text-based to visual job matching

The disconnect between job seekers and companies seeking to recruit

- Sweden has a relatively high unemployment rate, but Sweden also has a large amount of job openings.

- The current system, searching for jobs based on job title, creating and submitting a CV, is inefficient. Most jobs are actually found via personal connections, not adverts or postings on websites such as arbetsförmedlingen.

- Not only that, people aren't seeing all the jobs they're qualified for based on their competences because they're searching based on a job title. For example:

How do we solve this? How can we bridge the gap between job seekers and companies actively recruiting?
How can we create a more efficient, visual solution to job hunting?

Demo:

Tagging system for competences and short, bite-sized videos

- Job seekers are limited to 1 minute and have a limited number of tags they can use on their videos, we want them to really showcase their best talents

- Reduce the barrier of formality between the job seeker and the company

- More personal, straightforward way of presenting yourself to potential employers

Why should you make the switch?

Benefits for job seekers

- Companies will have a more clear and personal insight into the job seeker, their competences, personality, interests and goals

- Streamlining the job application process, essentially condensing the application process and initial interview into a single step and giving a better insight into the company you're applying for

- Increasing their visibility and showcasing their talents, opening them up to job opportunities they didn't even know existed

Benefits for companies

- A much easier and more concise recruitment process, essentially eliminating the need for an initial interview, CV's are not particularly useful in showing whether or not an employee is capable or a good fit for the job, just whether or not they can present themselves well on a piece of paper or a PDF

- Increasing online presence and having the ability to showcase the benefits of working for their company, transparency only serves to make a company more appealing to potential new hires

- Helping to connect companies looking for specific competences to employees who have them

So do employees or employers make the first move?

Both!

- Our system is intended to help facilitate the connection between skilled individuals and the companies in need of them, so job seekers can apply to job openings as normal via their E-V profile, but companies can also search by specific competence "tags" to find potential employees, potentially opening up opportunities the job seekers are qualified for, but unaware of

In closing, CV's suck and are outdated

In a world with rapidly evolving technology, why are we still using such an inefficient method to match people with jobs?

It's finally time to revolutionize the way we do job searching

Github