

Gustavo Orocio

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San Francisco, CA

Education

University of San Francisco, Downtown San Francisco M.S of Entrepreneurship & Innovation GPA: 3.9	Aug. 2023- Aug. 2024
Ottawa University Arizona, Surprise, AZ Student Athlete: Men's Soccer Scholarship Recipient	Graduated May 2023

Experience

Consultant C-space, San Francisco, CA (Remote) <ul style="list-style-type: none">Advised clients like Charles Schwab and Citizens Bank using insights to guide product launches and marketing. Conducted global research, analyzed trends, and developed solutions by engaging communities and monitoring brand perception.Successfully managed and moderated an online community with over 400 members, representing the voice of the customer to the internal team and client.	Jan. 2024 – Present
Operations Manager Professional Real Estate Investments LLC, Contra Costa County, CA <ul style="list-style-type: none">Range of duties includes managing cash inflow/outflow, forecasting/projections, and operational management.Decreased expenses by 20% and Increased ROI by 5% and Implemented workplace safety & health with CalOHSa	Jan. 2019 - Aug. 2023
Corporate Development Associate Prudential Financial, Newark, New Jersey (Remote) <ul style="list-style-type: none">Conducted thorough financial due diligence for transactions valued over \$750 millionDeveloped and presented strategic analyses for Prudential's executive team, resulting in a 13% increase in department revenue during the quarter	Jan. 2022 – Mar. 2022
Risk Associate BHG Financials, New York, NY (Remote) <ul style="list-style-type: none">Reduced default rates by 10% through implementation of new risk management strategiesImproved loan approval process efficiency b 15% through streamlining risk assessment procedures	Jul. 2020 - Sep. 2020

Clubs & Activities

University of San Francisco Startup Club San Francisco, CA	Mar. 2024 – Present
University of San Francisco Men's Club Soccer San Francisco, CA	Dec. 2024 – Present
Student Athlete Advisory Committee Member Surprise, AZ	Aug. 2022 – Jul. 2023
American Marketing Association Club Member Sacramento, CA	Aug. 2020 – Jul. 2022