

Gustavo Orocio

(925)818-3463

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La Grande, OR

EXPERIENCE

C-space, San Francisco, CA

2024 - Present

Business Consultant

- Advised clients like Charles Schwab and Citizens Bank using insights to guide product launches and marketing. I conducted global research, analyzed trends, and developed solutions by engaging communities and monitoring brand perception.
- Successfully managed and moderated an online community with over 1,000 members, representing the voice of the customer to the internal team and client.

Prudential Financial / Newark, NJ (Remote)

January-March 2022

Corporate Development Intern

- Conducted thorough financial due diligence for transactions valued over \$350 million.
- Developed and presented strategic analysis for Prudential's executive team, resulting in a 13% increase in department revenue during the quarter.

Professional Real Estate Investments LLC, Contra Costa County, CA

Jan. 2019 - Aug. 2023

Operational Manager

- Range of duties includes managing cash inflow/outflow, forecasting/projections, and operational management.
- Decreased expenses by 20% and Increased ROI by 5%

BHG Financials, New York, NY (Remote)

July-Sept. 2020

Risk Management Intern

- Reduced default rates by 10% through implementation of new risk management strategies.
- Assisted in the evaluation of merger and acquisition targets, performing due diligence and financial modeling for transactions valued at \$100 million

EDUCATION

Eastern Oregon University, La Grande, OR

2024-2026

Post Bachelors Double Major: Cybersecurity and IT Management

University of San Francisco, San Francisco, CA

Graduated

Master of Science in Entrepreneurship & Innovation

GPA: 3.9

Ottawa University Arizona, Surprise, AZ

Graduated

Bachelor of Science in Business Administration

Concentration: Finance

CLUBS & ACTIVITIES

Eastern Oregon Soccer Scholarship Recipient

University of San Francisco Club Soccer

University of San Francisco Startup Club

University of San Francisco Investment Club

Venture Capital Investment Competition

Ottawa University Arizona Soccer Scholarship Recipient

Student Athlete Advisory Committee Member

American Marketing Association Club Member

Languages: Spanish (Fluent)