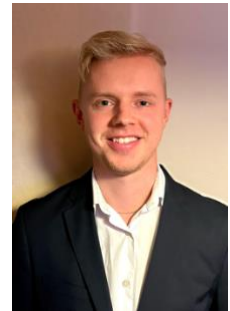


# CV - Gustav Bøgh

## About me

Hello, I'm Gustav Bøgh, a 25-year-old multimedia design student with a focus on web development and digital marketing. My experience includes Frontend coding as well as Digital Marketing. I am enthusiastic about implementing effective Marketing Strategies and Web Solutions. I am dedicated to contributing to the development of online profiles, branding, and communication. I am seeking an opportunity where I can blend my frontend skills with my passion for digital marketing to make an impact.



## Some of my projects

### Student job:

- Oak|8 – Instagram and Facebook SoMe Marketing presentation campaign - <https://www.instagram.com/oak8dk/> - <https://www.facebook.com/oak8dk>

### 1. Semester projects:

- <https://portfolio-gustavboegh.netlify.app/>

### 2. Semester projects:

- <https://ux-copenhagen-team1.netlify.app/>
- <https://vildmad2sem.netlify.app/>
- <https://ca-kampagnesite.netlify.app/>
- <https://javaguitarscph.netlify.app/>

### 3. Semester (Frontend) projects:

- <https://github.com/Gust0288>

### Video projects:

- <https://www.youtube.com/watch?v=gEEXFLcVn3Y>
- <https://www.youtube.com/shorts/07kKNwjJKCY>
- <https://youtu.be/IVPgt-aQVQ0>

## Skills

### Web development:

- HTML/CSS - Advanced
- JavaScript – Advanced
- JavaScript API handling– Advanced
- React Framework – Intermediate
- Java – Basic
- SQL – Basic
- Responsive Web Design - Advanced
- Astro Framework - Advanced
- Database handling (Supabase, MySQL) – Advanced
- Motion Design – Basic

### Design/CMS tools:

- Adobe Creative Suite (Photoshop, Illustrator, XD, InDesign) - Intermediate
- Figma – Advanced
- WordPress – Basic

### Graphical design:

- Typography - Basic
- Color theory - Basic
- Layout design - Intermediate

### Multimedia production:

- Video editing (e.g., Adobe Premiere Pro) – Advanced
- Video production (Sony, Canon etc.) – Intermediate
- Sound editing (e.g., Adobe Audition) - Basic

### User Experience Design (UX):

- User testing - Advanced

# CV - Gustav Bøgh

- Wireframing – Advanced
- Prototyping – Advanced
- User experience testing - Advanced

## Marketing and Communication:

- Business model canvas (BMC) - Intermediate
- SWOT – Intermediate
- Value Proposition Canvas (VPC) - Intermediate
- Data and SoMe Analytics (Google Analytics) – Intermediate
- Google Ads – Intermediate
- Meta (Business suite/Ad manager) ads – Intermediate
- Key Performance Indicators (KPI's) – Intermediate
- Search Engine Optimization (SEO) – Intermediate

## Personal Qualifications

- Independent
- Passioned
- Flexible
- Ambitious

## Work Experience

Year	Profession	Where
2024 - now	Marketing Assistant/Student Assistant	Oak   8, Hellerup
2024 - now	Marketing Assistant/Student Assistant	Maleea, Hellerup
2023	Video Producer/Editor/Director	Oles Hus (Coffee and Wine Bar), Gentofte
2023	Multimedia Design Student	Copenhagen School of Design and Technology, Copenhagen
2020 - 2024	Bartender	Oles Hus (Coffee and Wine Bar), Gentofte
2020	Restaurant All-rounder	The Landing, Honeysuckle Dr, Newcastle NSW, Australia
2019	Bartender	Victoria Pub, Gammeltorv, Copenhagen
2019	Bartender	Royal Arena (Concert Hall) VIP Lounge
2016 - 2019	Bartender and Waiter	Chabber.com (freelance waiter)
2018	Bartender and Waiter	Tribeca, Nørrebro, Copenhagen
2017 - 2018	Lodge Waiter and Bartender	Odd Fellow Palæet, Copenhagen
2016 - 2017	Leader/Key holder	LokalBrugsen, Virum
2015 - 2016	Check-out Assistant	Fakta (supermarket), Kongens Lyngby

## Education

Year	School	Education/Degree	City
2023 - now	Copenhagen School of Design and Technology	Multimedia Design	Copenhagen
2021 - 2022	Copenhagen Business Academy (3 Semesters)	Computer Science	Copenhagen
2018 - 2019	Sergeant School – Danish Military (7 Months)	Sergeant (Non-commissioned officer)	Varde
2018	Aalborg Kaserne	National Military Service (Værnepligt)	Aalborg
2015 - 2018	Virum Gymnasium	Graduate	Virum
2014 - 2015	Kerteminde Boarding School	10th grade	Kerteminde
2004 - 2014	Kongevejens Skole	0-9th grade	Virum

**Languages** Danish (Native), English (Fluently), Norwegian (Conversational)