

Human Resource and Diversity Management

Tips for the final exam



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REVISION TIPS

- 1 sheet per topic with a summary table

Topic: Introduction & employee experience

Key concept	Authors	Definition	Examples from the course
Employer brand	Ambler & Barrow (1996)	The set of functional, economic and psychological benefits inherent to a job and with which the company, as the employer, is identified.	Jaguar in 2017

TIPS FOR THE FINAL EXAM

- Two pitfalls to avoid: reciting the course without taking into account the questions asked and the elements of the case vs. paraphrasing the elements of the case without providing theoretical content.

→ A good essay establishes a **dialogue** between the elements of the case and the theoretical elements seen in class.
- Read the cases very carefully. And read each question at least twice before answering it.
- Beware of digression!
- Be concise and precise in your answers.
- Structure your answers.

TIPS FOR THE FINAL EXAM

- When you use a term, concept or theory from the course, give the definition and explain your point.
- If you get stuck on a question, move on to the next one so as not to waste too much time.
- Take time to read over your answers at the end of the exam. Pay attention to **syntax and spelling**.



