

Curriculum Vitae

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Education

- 2021-** Code Institute - Diploma in Software Development – in partnership with the Swedish Computer Society. (Part time)
- 2018-2020** Edith Cowan University: Bachelor of Marketing, Advertising and Public Relations
-Marketing Major - Advertising & Public Relations Minor
- 2018–2018** Berghs – Bachelor – Strategic Communication – Elective course
- 2015–2017** FEI (Företagsekonomiska Institutet): Account Manager – Higher Vocational Education
- 2013 – 2013** Kapito Sprachschule Münster & Dialoge Sprachinstitut Lindau, Germany: German studies
- 2010- 2013** University of Linköping: Political science and economics
- 2006–2009** Sigtunaskolan Humanistiska Läroverket: Civic studies

Experience

Anticimex **2021 October –2022 January**
I was working beside my studies to later become a full-time student, but as I was there as a delivery manager to all pest control technicians I also possessed customer service role for booked appointments. Everything to make it efficient for all members within the organization by giving them directives during their working hours. The main objective was to make inspections for the client's insurance company thus give them a detailed overview on the condition of their households, plus allocating tasks for each technician within a software system: PSO and handling the aligned system of IFS9 on daily basis etc.

Kunskapskraft & Media Gruppen **2021 March – 2021 September**
Communicator at Kunskapskraft & Media, Stockholm, Sweden. Had an assisting role in various marketing projects and for instance I was working as a consultant for one of our clients as a marketing coordinator at Målerifakta. Likewise, the use of sales and marketing research by detailed investigations on how to develop the client's websites etc. The communication by the agency is based mainly towards schools and other organizations regarding societal issues.

Målerifakta **2021 March – 2021 May**
Marketing Coordinator at Målerifakta AB, where guidance towards employees regarding their sales approach towards painting firms and other painters. As well as further internal developments within the organization's communication and image regarding its messaging in social media, tools beneficial for the employees regarding their metric skills and documentations to HQ in Stockholm.

Web Tech Media Group **from 2019 December to 2020 February**
Internship as a Marketing Coordinator at Web Tech Media Group with the purpose to get a practical experience aligning with my university studies. Where I participated and organized an overall communication plan for the year 2020. Conducted a research about the organization's clients and market: benchmarking and competitive intelligence for a strategical purpose. In addition, optimized the organization's system and implemented new methods in the marketing plan by using digital tools.

Variety of jobs. **from 2010 to 2017**
Extras in movies/series/commercials. Hospital carrier at Karolinska University Hospital, Assistant Reporter at Hakon Media, Internships at embassy of Belgium & SEB, Sales at Qleano, representative during the Swedish national election, Våfflan Bar/restaurant, Runner at F12 Grill restaurant, Season worker in Germany & Austria at Idee & Catering and Berggasthof Elsenalpstube.

Skills

Driving License: "B-Körkort"

Language skills: Swedish (Native), English (Fluent), German (intermediate)

Computer skills: HTML, CSS, JavaScript, Python, MS Windows, MS Office, Mac OS, Google Analytics, Go Lime and MailChimp