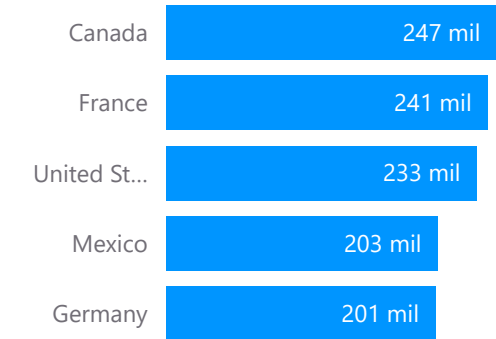


FestMan Stores: Financial Analysis Report

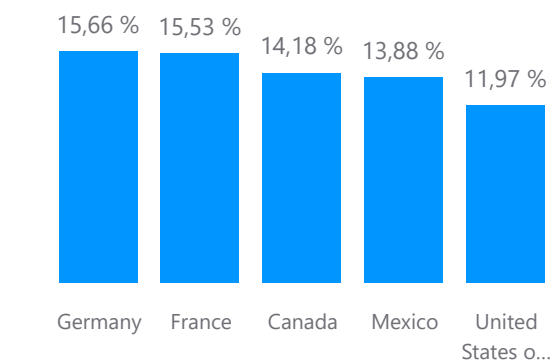
Key Performance Indicators

Sales Current VS Prior Year	Orders Current VS Prior Year	Profit Current VS Prior Year	Profit Margin Current VS Prior Year	Discount Current VS Prior Year
92.311.095✓	861.132✓	13.015.238✓	14 %!	7.059.717✓
Last Year: 26.415.256 (+249.46 %)	Last Year: 264.674 (+225.36 %)	Last Year: 3.878.465 (+235.58 %)	Last Year: 0 (-3.97 %)	Last Year: 2.145.531 (+229.04 %)

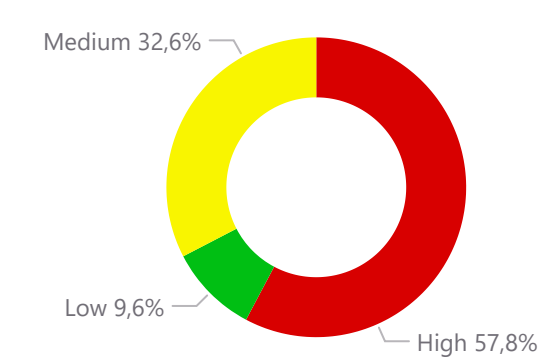
Orders by Country



Profit Margin by Country



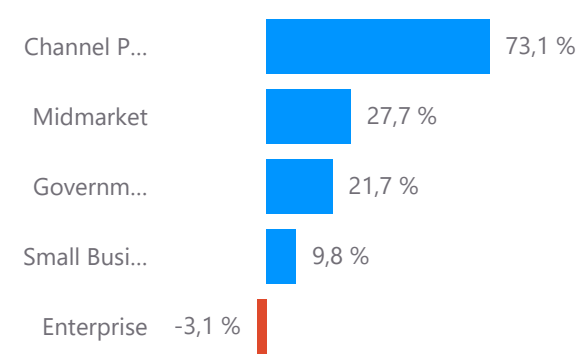
% of Discount offered by Discount Band



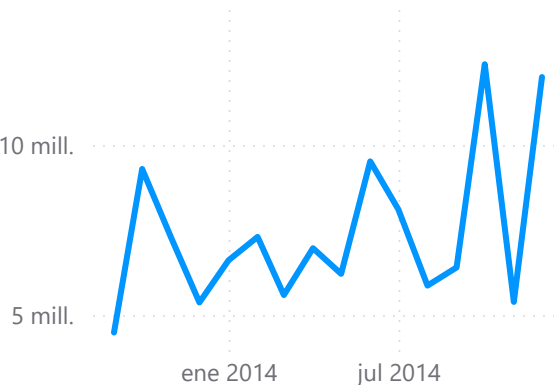
Profit Margin by Segment and Products

Segment	Profit margin
Small Business	9,77 %
VTT	10,51 %
Velo	6,73 %
Paseo	10,71 %
Montana	11,14 %
Carretera	8,90 %
Amarilla	8,86 %
Midmarket	27,71 %
VTT	27,33 %
Velo	25,96 %
Paseo	28,50 %
Montana	28,90 %
Carretera	27,90 %
Amarilla	25,58 %
Government	21,69 %
VTT	22,35 %
Velo	22,48 %
Paseo	20,54 %
Montana	20,30 %
Carretera	23,01 %
Amarilla	22,21 %
Total	14,23 %

Profit Margin by Segment



Sales Amount by Year and Month



Top 3 Products by Sales

