

Building Cross-platform Mobile Apps in C# with Xamarin and Azure

MAXIMUM CODE REUSE AND MAXIMUM REACH



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Overview



Why Cross-platform?

Why Xamarin?

Why C#?

Why Azure Mobile apps?



You want to build mobile applications.

**You don't want to switch programming contexts
for every platform.**



Why Cross-platform?



At minimum two dominant platforms

Programming models differ widely

Code reuse between iOS and Java is ZERO



Cross-platform
development is primarily
about code & skills reuse.



Xamarin

**Cross-platform
development
in C#**

**Editors for
visual elements**

**Access to
native APIs**



Development Choices

Visual Studio on Windows

Windows, iOS, Android, .NET

Visual Studio for Mac

Mac, iOS, Android, .NET Core



Why C#?

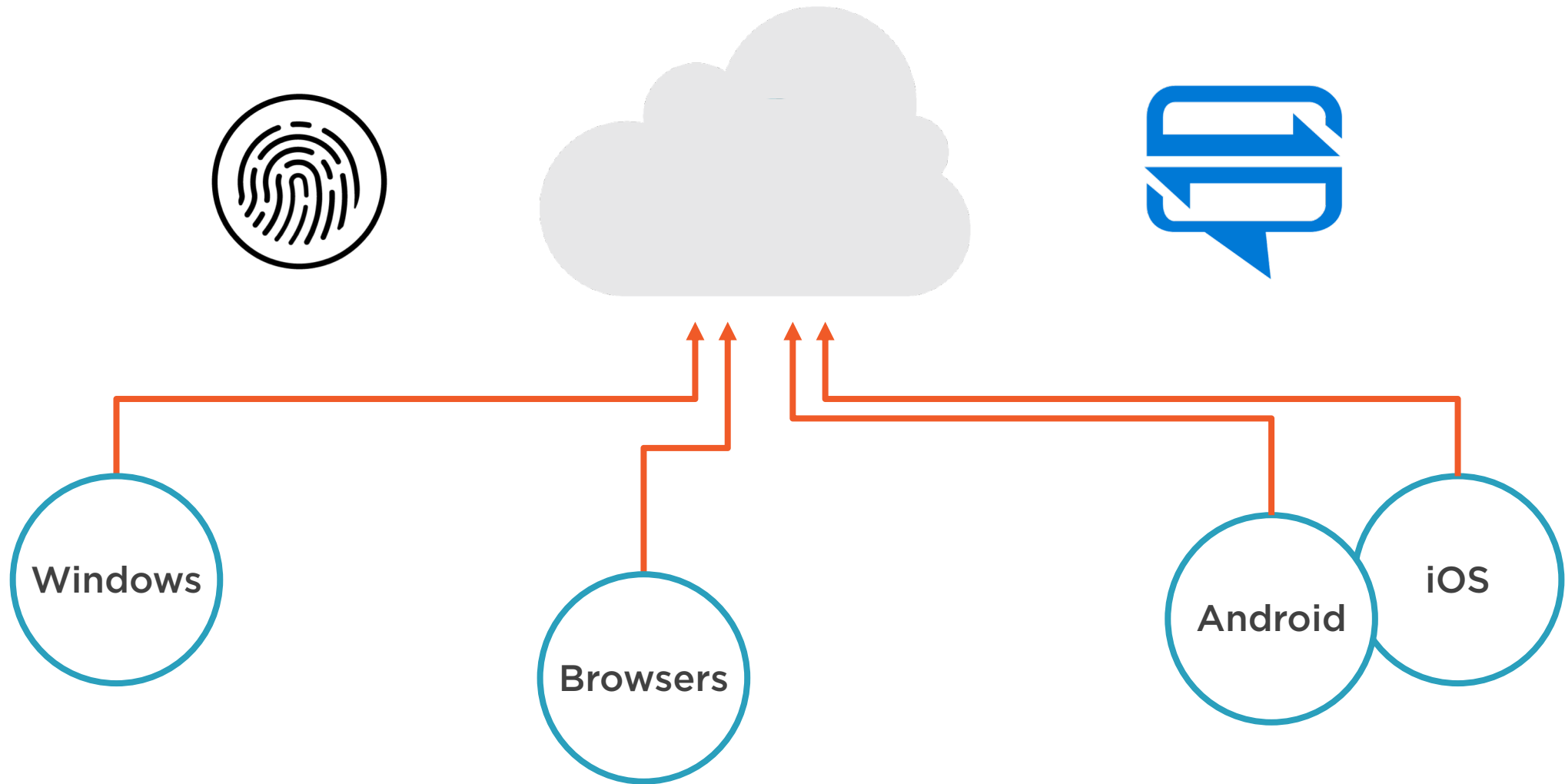
Popular language style

Cross-platform capable

Powerful language constructs for async



What Are Azure Mobile Apps?



What Are We Going to Build?

**Azure Mobile
Backend in C#**

**Android, iOS &
Windows clients**

**Data, Login, and
Notifications**



Summary



Xamarin simplifies cross-platform apps

Azure Mobile simplifies app backends

Let's build an app!

