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blockbuster expansion

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Allegiant Air announced a blockbuster expansion Tuesday, rolling out 44 new routes and three entirely new destinations.

The first of the new tranche of flights will begin in February, and Allegiant is offering introductory fares ranging from \$39 to \$79 on all the new routes, though they're only available through Wednesday and for travel through July 25, 2025.

As for the three new airports joining Allegiant's route map, one is a little-known facility that might force even

First, the better-known airports joining Allegiant's network: Colorado Springs Airport (COS) and South Carolina's Columbia Metropolitan Airport (CAE).

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The lesser-known pin being added is Alabama's Gulf Shores International Airport (GUF). Service begins in May with a whopping six new routes from the airport, which sits in the eponymous town along Alabama's short coastline.

Gulf Shores may not be well known outside the region, but it sits along Alabama's Gulf Coast — just 10 miles from the border with Florida. The Florida Panhandle region includes a slew of popular beach resorts from Pensacola in the west (and just about 50 miles from GUF) to Destin, Panama City and Fort Walton Beach farther to the east.

When flights begin, Allegiant will be the only airline offering service from the airport. This summer, in anticipation of possible service, GUF began exploring options to build a temporary passenger terminal to accommodate the commercial passengers that will come with the new service, according to local media reports.

Allegiant likely hopes Gulf Shores will allow it to establish a base along the increasingly popular Gulf Coast beach region of Florida and Alabama with minimal competition. All other airlines that serve the region fly to established airports elsewhere in Florida or in nearby Mobile, Alabama, about 50 miles from Gulf Shores. While Allegiant also flies to some of those other Gulf Coast destinations, it would have GUF all to itself based on current schedules.

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That mimics a strategy Allegiant has employed elsewhere around the country. Adding flights at airports like Concord-Padgett Regional Airport (USA) near Charlotte and Punta Gorda Airport (PGD) near Fort Myers, Florida, has allowed Allegiant to expand into bigger, competitive markets without going head-to-head with other carriers at hubs or other established airports. PGD has been one of the big successes of this strategy, growing into one of Allegiant's busiest bases — though that success encouraged rival Sun Country to add service there, too (though just on a single seasonal route).

Overall, this expansion will give Allegiant a total of 51 destinations.



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The biggest winner in Tuesday's announcement was Florida's Sarasota Bradenton International Airport (SRQ), which landed eight new routes. That was followed by the six new routes for GUF and four each at Portland International Airport (PDX) in Oregon and Dulles International Airport (IAD) in Virginia. A number of other airports landed anywhere from one to three new routes.

Scroll down for a full list. Routes are grouped by base or focus city, meaning some may be listed more than

the new routes may be seasonal.

Sarasota Bradenton International Airport (SRQ) in Florida

- Albany, New York, flights begin Feb. 14.
 Introductory fares start at \$69 one-way.
- Elmira-Corning, New York, flights begin Feb. 14.
 Introductory fares start at \$69 one-way.
- Greenville-Spartanburg, South Carolina, flights begin Feb. 13. Introductory fares start at \$49 oneway.
- Knoxville, Tennessee, flights begin Feb. 14.
 Introductory fares start at \$49 one-way.
- Lexington, Kentucky, flights begin April 3.
 Introductory fares start at \$59 one-way.
- Moline, Illinois, flights begin Feb. 13. Introductory fares start at \$69 one-way.
- Omaha flights begin Feb. 14. Introductory fares start at \$69 one-way.
- Roanoke, Virginia, flights begin Feb. 14.
 Introductory fares start at \$59 one-way.

Gulf Shores International Airport (GUF) in Alabama

- Belleville, Illinois, flights from MidAmerica St. Louis Airport (BLV) begin May 23. Introductory fares start at \$49 one-way.
- Bentonville-Fayetteville, Arkansas, flights begin
 May 22. Introductory fares start at \$59 one-way.
- Cincinnati/Northern Kentucky International Airport (CVG) flights begin May 22. Introductory fares start at \$59 one-way.
- Houston's William P. Hobby Airport (HOU) flights begin May 22. Introductory fares start at \$49 oneway
- Kansas City, Missouri, flights begin May 24.
 Introductory fares start at \$59 one-way.
- Knoxville, Tennessee, flights begin May 21.
 Introductory fares start at \$49 one-way.

What to know: Can you upgrade on Allegiant Air?

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- Fresno, California, flights begin May 22.
 Introductory fares start at \$49 one-way.
- Cincinnati flights begin May 23. Introductory fares start at \$79 one-way.
- Flint, Michigan, flights begin May 23. Introductory fares start at \$79 one-way.
- Indianapolis flights begin May 23. Introductory fares start at \$49 one-way.

Dulles International Airport (IAD) in Virginia

- Savannah, Georgia, flights begin May 22.
 Introductory fares start at \$49 one-way.
- Knoxville, Tennessee, flights begin May 23.
 Introductory fares start at \$39 one-way.
- Destin-Fort Walton Beach, Florida, flights begin May 24. Introductory fares start at \$59 one-way.
- Asheville, North Carolina, flights begin June 20.
 Introductory fares start at \$39 one-way.

Colorado Springs Airport (COS) in Colorado

- Phoenix-Mesa, Arizona, flights begin Feb. 12.
 Introductory fares start at \$49 one-way.
- Santa Ana-Orange County, California, flights begin Feb. 13. Introductory fares start at \$59 oneway.
- St. Petersburg, Florida, flights begin Feb. 14.
 Introductory fares start at \$69 one-way.

Myrtle Beach International Airport (MYR) in South Carolina

- Grand Rapids, Michigan, flights begin May 22.
 Introductory fares start at \$49 one-way.
- Niagara Falls, New York, flights begin May 22.
 Introductory fares start at \$49 one-way.
- Plattsburgh, New York, flights begin May 15.
 Introductory fares start at \$59 one-way.

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- Jacksonville, Florida, flights begin May 23, 2025.
 Introductory fares start at \$59 one-way.
- Destin-Fort Walton Beach, Florida, flights begin
 May 24. Introductory fares start at \$59 one-way.

Boston Logan International Airport (BOS)

- Des Moines flights begin May 23. Introductory fares start at \$69 one-way.
- Savannah, Georgia, flights begin May 22.
 Introductory fares start at \$59 one-way.

Columbia Metropolitan Airport (CAE) in South Carolina

- Fort Lauderdale flights begin May 22. Introductory fares start at \$49 one-way.
- Orlando Sanford International Airport (SFB) flights begin May 15. Introductory fares start at \$39 oneway.

Denver International Airport (DEN)

- Idaho Falls, Idaho, flights begin May 22.
 Introductory fares start at \$49 one-way.
- Stockton, California, flights begin May 22.
 Introductory fares start at \$59 one-way.

Des Moines International Airport (DSM) in Iowa

- Jacksonville, Florida, flights begin May 22.
 Introductory fares start at \$59 one-way.
- Boston flights begin May 23. Introductory fares start at \$69 one-way.

Fort Lauderdale-Hollywood International Airport (FLL)

- Introductory fares start at \$49 one-way.
- Grand Rapids, Michigan, flights begin May 22.
 Introductory fares start at \$59 one-way.
- Myrtle Beach, South Carolina, flights begin May
 22. Introductory fares start at \$59 one-way.
- Jacksonville, Florida, flights begin May 23.
 Introductory fares start at \$59 one-way.

Chattanooga Metropolitan Airport (CHA) in Tennessee

Punta Gorda, Florida, flights begin Feb. 13.
 Introductory fares start at \$49 one-way.

Nashville International Airport (BNA)

Shreveport, Louisiana, flights begin May 22.
 Introductory fares start at \$49 one-way.

Newark Liberty International Airport (EWR)

 Flint, Michigan, flights begin May 23. Introductory fares start at \$49 one-way.

Phoenix Sky Harbor International Airport (PHX)

 Pittsburgh flights begin Feb. 7. Introductory fares start at \$79 one-way.

Spokane International Airport (GEG) in Washington

 Los Angeles flights begin May 23. Introductory fares start at \$59 one-way.

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