# This 70-inch 4K TV is only \$400 at Amazon today

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Insignia

You shouldn't have to spend a ton of money to own a great TV. We're being realistic about this, too, because what we're *not* saying is premium and flagship TVs should be less expensive. TV prices have actually come down quite a bit over the last few years, but some of the largest-sized sets can still be pretty expensive. Fortunately, companies like Insignia have got you covered. We came across the following offer while looking through Amazon deals:

Right now, when you order the Insignia 70-inch F50 Series through Amazon or Best Buy, you'll only end up spending \$400 plus tax! Maybe this is finally the time to start thinking about soundbar deals, too?

**BUY NOW** 

## Why you should buy the Insignia 70-inch F50 Series

The Insignia F50 Series has the unique distinction of calling itself the only QLED Insignia produces. Available in a range of sizes, this LED-LCD combines impressive VA panel tech and quantum dots to deliver a wide color gamut and the kind of contrast levels and black uniformity reserved for much higher-priced sets. And while you'll be working with a 60Hz refresh rate, the F50 doesn't bring much input lag to the table, making it an excellent choice for modern game consoles.

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As for all things smart TV (apps, games, voice controls, etc.), the Insignia F50 Series runs Amazon's Fire TV OS. The platform gives you access to many popular apps and is super intuitive to use and navigate around. It's also great to be able to use Alexa to search for movies and shows, switch inputs, control smart home devices, and more. And as for inputs, you'll have your choice of four HDMI ports, a digital optical, USB, and even composite RCA!

We're not sure how long this TV is going to be discounted, so now might be the best time to save. Take \$100 off the Insignia 70-inch F50 Series when you order on Amazon, and be sure to check out some of the other 70-inch TV deals and QLED TV deals we've been finding.

#### **BUY NOW**

### **Editors' Recommendations**

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