



BuildFlow

The next generation construction management platform



Project Management

Streamlined workflows for construction projects



Financial Tools

Simplified payments and budget management



Team Collaboration

Connect GCs, clients and subcontractors

Market Need

Pain Points of the \$5-25M General Contractor Segment

Key Challenges Faced by Mid-Market GCs



Cash Flow Management

Delayed payments causing an average of 16-day payment cycles



Project Visibility

Disjointed tools leading to 58% of GCs reporting inadequate visibility



Subcontractor Management

72% cite subcontractor scheduling and communication as a major challenge

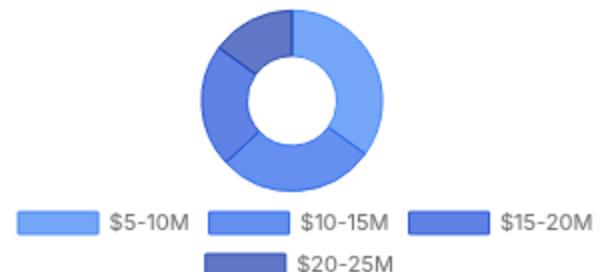


Budget Overruns

Average project exceeds initial budget by 15-20% due to poor tracking

Market Segment Profile

Revenue Distribution



Average annual revenue **\$14.3M**

Average # of projects **8-12 annually**

Average team size **15-30 employees**



Manual Processes

63% still rely on spreadsheets for critical project tasks



Limited Mobility

81% lack effective mobile solutions for field operations



Client Communication

47% report client satisfaction issues due to poor transparency



Data Silos

Multiple disconnected systems causing 4.5 hrs/week in duplicate data entry

Solution Overview

How BuildFlow Transforms Construction Management

The BuildFlow Advantage

A comprehensive platform built specifically for general contractors in the \$5-25M revenue segment.

- ✓ Modern, intuitive interface
- ✓ Powerful Supabase backend
- ✓ Enhanced payment processing
- ✓ Mobile-first design

 **16 days faster**
payment processing

BuildFlow vs Buildertrend

Feature	Buildertrend	BuildFlow
User Interface	Traditional desktop-first	Modern responsive design
Payment Processing	Basic with limited options	Enhanced with real-time tracking
Mobile Experience	Limited functionality	Full-featured mobile app
Subcontractor Portal	Basic communication	Full collaboration suite
Technology Stack	Older architecture	Modern Supabase backend

 Average 35% efficiency improvement



Faster Performance

Optimized for speed with real-time updates



Advanced Analytics

Built-in BI tools & predictive insights



Integration Ready

Open API with pre-built connectors



Enterprise Security

Row-level security with granular permissions

Core Features

Powerful Tools for Modern Construction Management



Comprehensive Dashboard

Real-time insights into all your projects with key metrics, alerts, and forecasts.

8+

Project KPIs

3x

Faster Updates

100%

Customizable



Project Management

Interactive Gantt charts, task assignment, and critical path tracking for perfect execution.

Task Tracking**Scheduling****Quality Control**

Financial Tools & Payment Processing

Comprehensive financial management with industry-leading payment processing.

Payment Processing Highlights

- ✓ 16 days faster payments
- ✓ Digital check processing
- ✓ Direct deposit options
- ✓ Only \$1.49 per transaction

↳ 35% reduction in payment delays

[Learn More](#)

Communication & Collaboration

Connect your team, clients, and subcontractors in one integrated platform.

Client Portal

Real-time updates and approvals for better transparency

JD TM KP RS +8

Subcontractor Hub

Streamlined scheduling and document sharing

[Team Activity >](#)

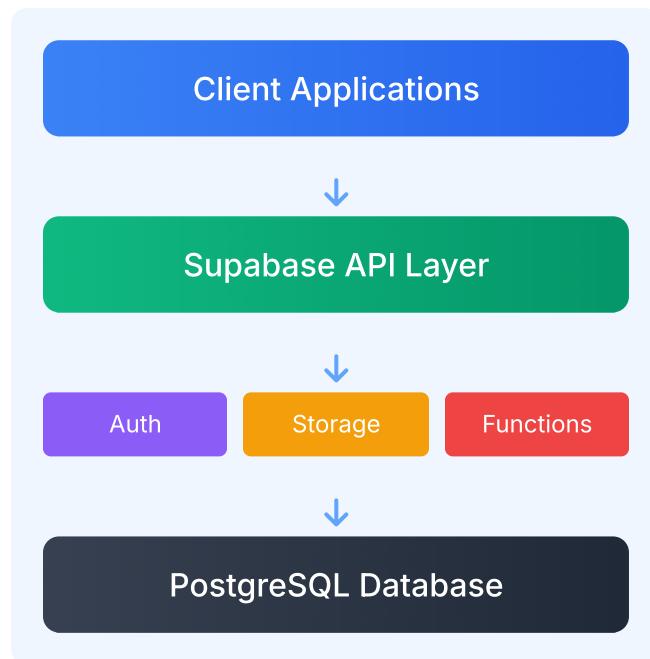
All features are mobile-responsive with full offline capabilities

[iOS App](#)[Android App](#)[Web Version](#)

Technical Architecture

Powered by Supabase Backend

Architecture Overview



Fully scalable architecture with real-time capabilities



Supabase Backend

An open-source Firebase alternative providing all the backend services needed for BuildFlow.

PostgreSQL Database

Enterprise-grade relational database with powerful query capabilities and scalability.

Storage

Object storage for project files, photos, and documents with secure access policies.

Authentication

Secure multi-factor authentication with role-based access control for different user types.

Realtime API

Instant updates across all connected clients for seamless collaboration.

99.9%

Uptime guarantee

5GB+

Free storage tier

50K+

API requests/day



Enterprise-Grade Security

Row-level security policies and PostgreSQL's rich permission system

4x Faster Development

compared to traditional backend solutions

Design Philosophy

Modern, Responsive, User-Friendly Interface



Purpose-Driven

Every design decision is made with the specific needs of mid-market GCs in mind, eliminating unnecessary complexity.



Mobile-First

Designed from the ground up for field use, ensuring all critical functions work seamlessly on any device.



Accessible

WCAG 2.1 compliant interface ensures usability for all team members regardless of abilities or technical experience.

Desktop Experience



Mobile Experience



94%

User Satisfaction Rate

42%

Fewer Clicks to Complete Tasks

100%

Responsive Across Devices

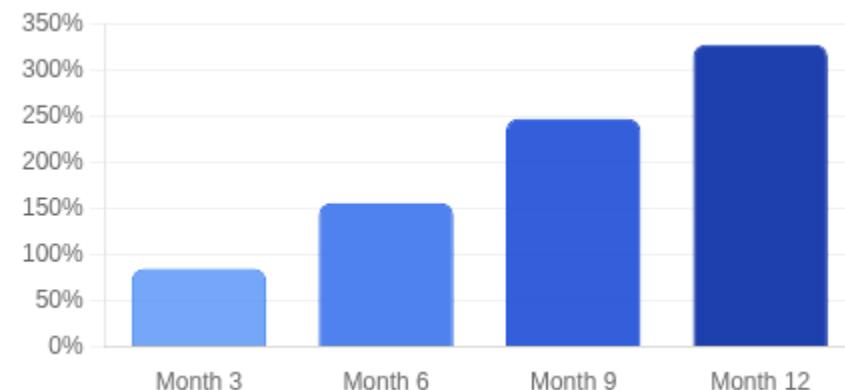
3.2x

Faster User Onboarding Time

Benefits to General Contractors

How BuildFlow Saves Time and Money

Return on Investment



Average ROI in first year

327%

Key Benefits



Time Savings

Reduce admin work by 62% with automated workflows and integrated tools



Project Profitability

Average 15% increase in project margins through better tracking



Cash Flow Improvement

Get paid 16 days faster with streamlined payment processing



Client Satisfaction

93% of clients report improved transparency and communication

Productivity Gains



Field Operations

+38%

Office Admin

+62%

Project Management

+45%

Cost Reduction



Admin Overhead

-32%

Data Entry Hours

-68%

Paper & Printing

-91%

Error-Related Rework

-42%



John Mortenson

CEO, Apex Construction (\$18M annual revenue)



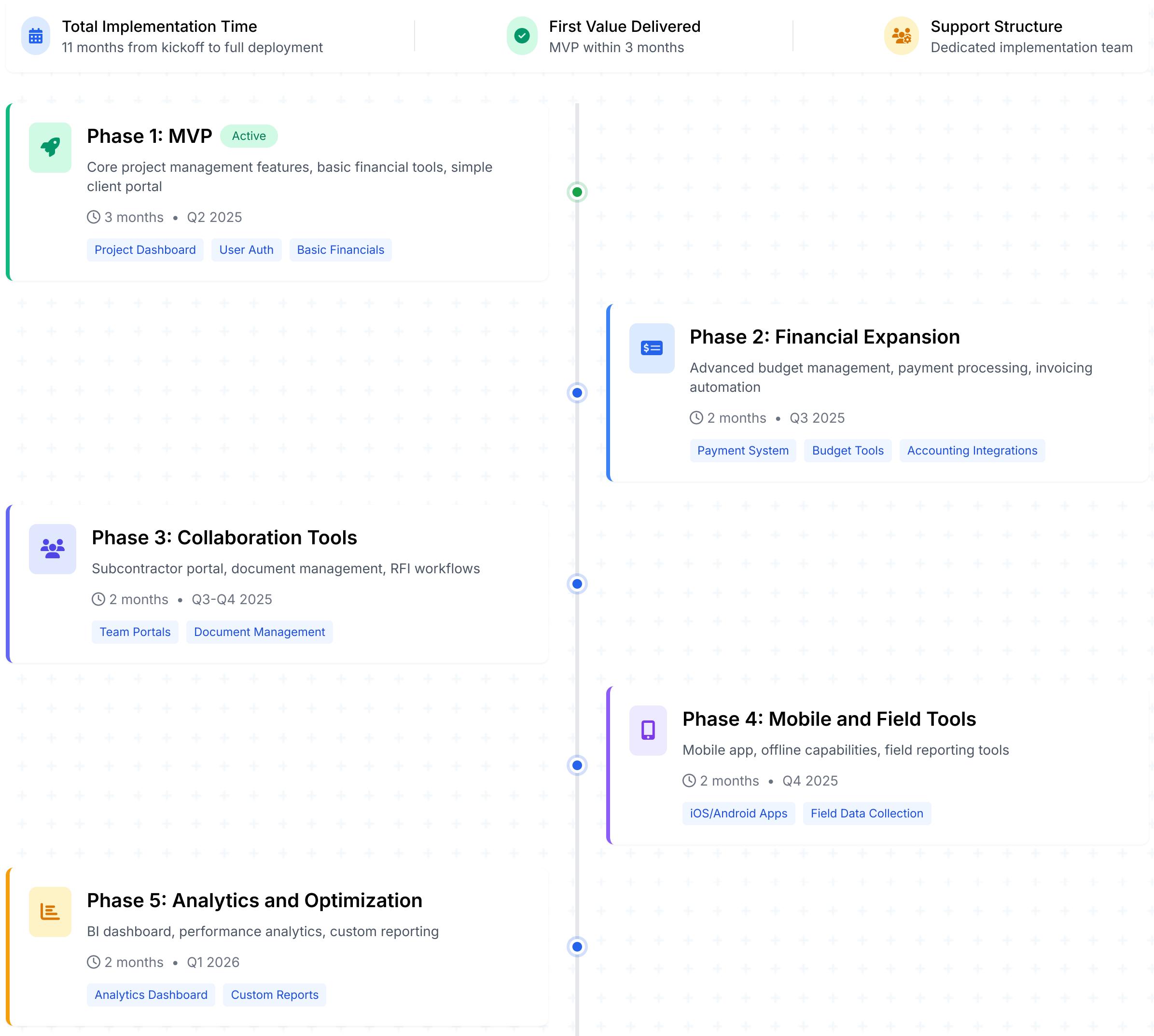
"BuildFlow has transformed how we run our projects. We've cut administrative time by more than half and improved our cash flow significantly. The ROI was evident within the first month."

Results after 6 months:

42% revenue increase

Implementation Timeline

Strategic Phases for Successful Deployment



Key Implementation Milestones

Month 3

First client onboarding with core features

Month 5

Complete payment system launch

Month 7

Subcontractor portal goes live

Month 9

Mobile apps available on all platforms

Pricing Model

Transparent, Competitive Pricing for Every GC

Standard

For smaller GCs just getting started

\$369 /month

- ✓ Up to 5 users
- ✓ 5 active projects
- ✓ Basic project management
- ✓ Client portal
- ✓ Basic financial tools
- ✗ Advanced financial tools
- ✗ Full payment processing

Select Plan

Professional

For growing construction businesses

\$499 /month

- ✓ Up to 10 users
- ✓ 10 active projects
- ✓ Advanced project management
- ✓ Client portal
- ✓ Advanced financial tools
- ✓ Full payment processing
- ✓ Subcontractor portal

Select Plan

Enterprise

For large construction firms

\$799 /month

- ✓ Unlimited users
- ✓ Unlimited projects
- ✓ All Professional features
- ✓ API access
- ✓ Custom integrations
- ✓ Advanced analytics
- ✓ Dedicated support

Select Plan

Payment Processing

Per transaction fee for payment processing between clients and subcontractors.

\$1.49 per transaction

Additional Storage

Extra storage space for plans, photos, and document management.

\$50/month per 100GB

Premium Support

24/7 priority support with dedicated account manager and training.

\$149/month



Competitive Advantage

20% lower cost than Buildertrend with superior technology and features

Save up to \$2,400/year

Next Steps

Getting Started with BuildFlow

1

Discovery Workshop

Schedule a 90-minute workshop to analyze your specific needs and customize BuildFlow for your business.

2

Demo & Setup

Watch a personalized demo and get your account configured with industry best practices.

3

Go Live

Launch your first project with guided implementation support from our construction experts.



Start Your BuildFlow Journey Today

Join the growing community of mid-market general contractors who are transforming their businesses with BuildFlow.

[Schedule Demo](#)[Start Free Trial](#)

Talk to a Construction Tech Expert

Our team has 15+ years of experience in the construction industry.

+1 (888) 123-4567



Download Resources

Access detailed information about how BuildFlow can help your business.

[Download Case Study](#) [Download Features Guide](#) [Download ROI Calculator](#)