



# Course Ratings

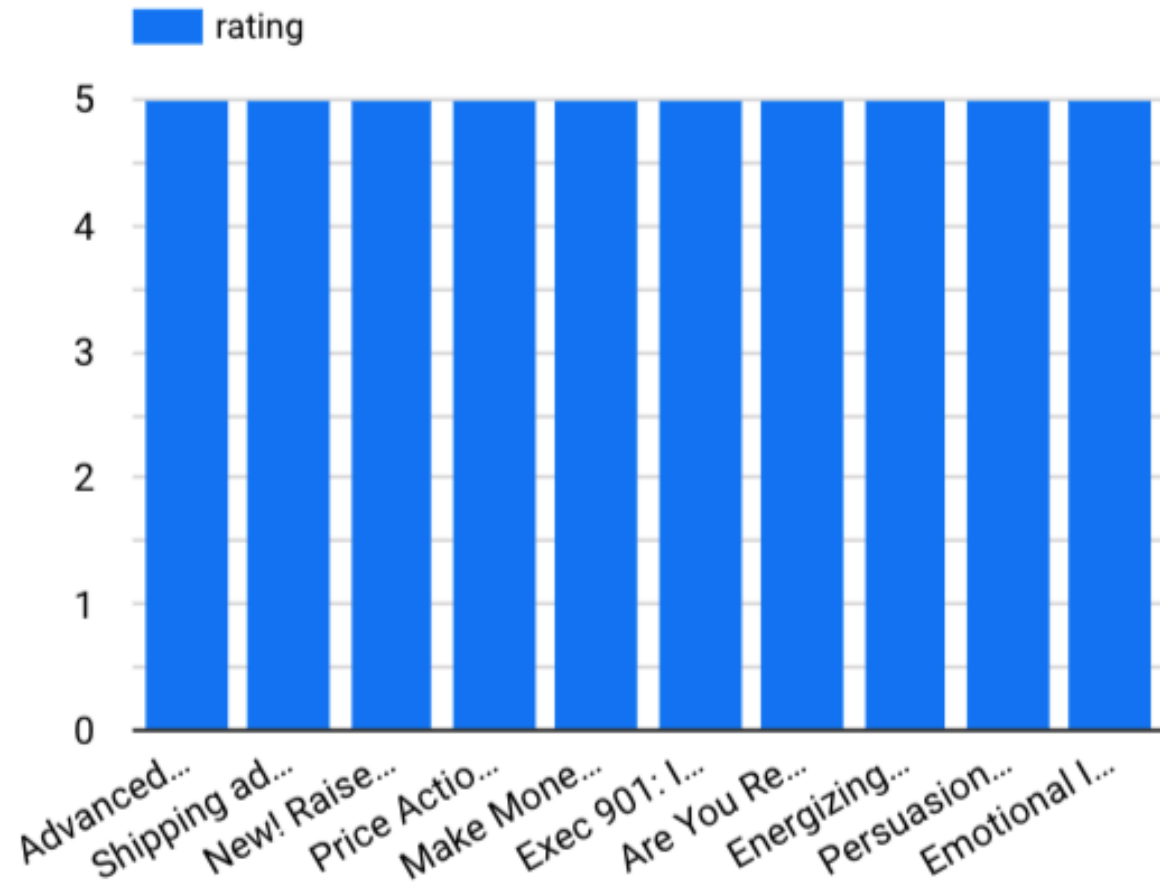
By Gerard Utoware

# Overview

- This presentation will aim to present the best course in the data analysed.
- 'The best; will be demonstrated in three different ways
- Different courses may finish top of different metrics which is why all three will be used in conjunction to determine the best overall course

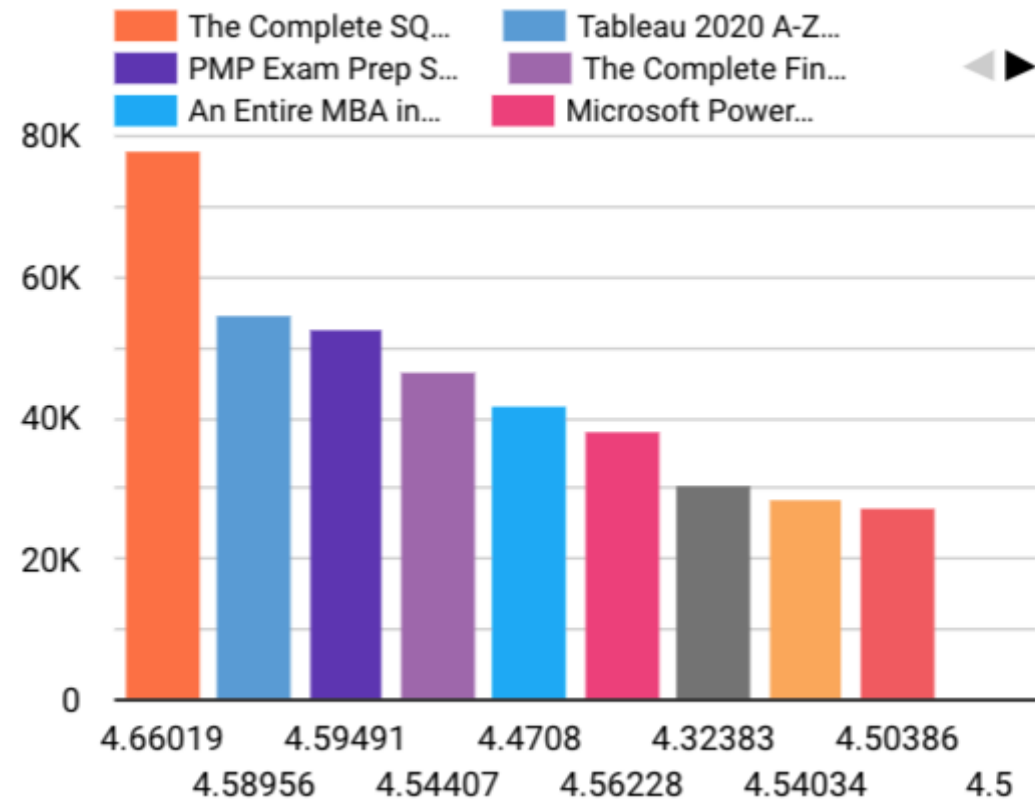
# Best Course?

- These are some of the courses with a perfect average rating in the dataset.
- However, this is not the only metric to measure and find what is the best course.

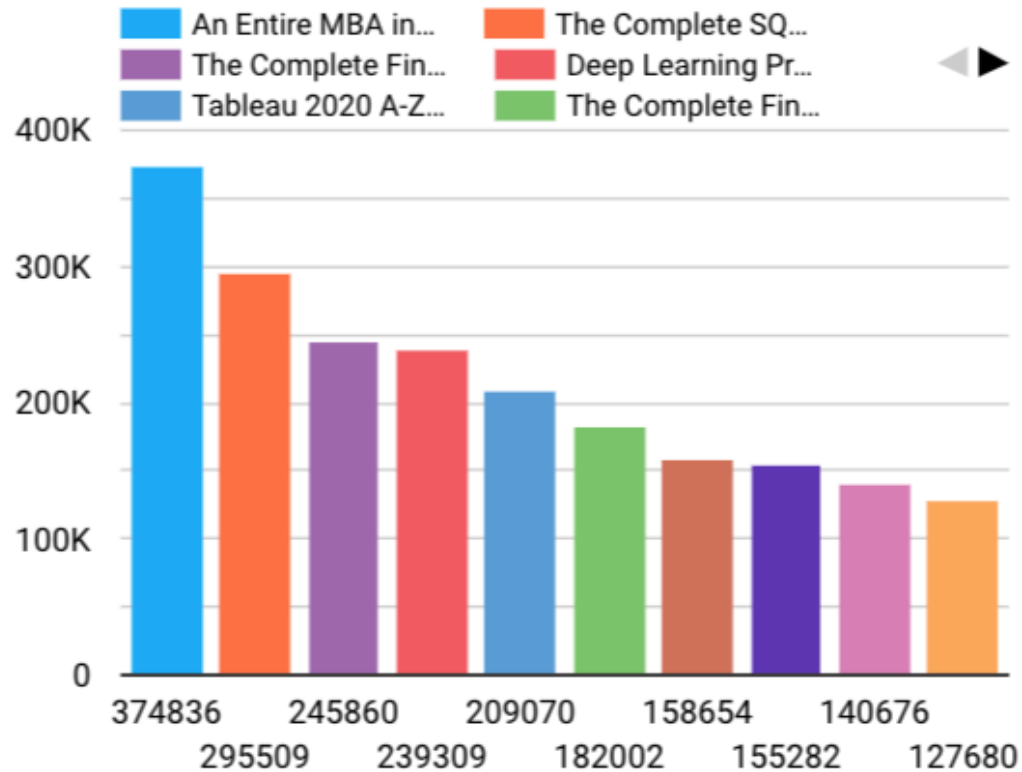


# Most Critically Acclaimed

- The bar chart displayed here focusses on the courses with the most reviews in the dataset. In addition to this, the average rating and the title of the course is also shown.
- The 2020 Complete SQL Bootcamp is by far the most reviewed course with nearly 80,000 total reviews. With average rating of 4.66, it also appears to be the consensus best course in the data.



# What The People Want?



- However, contrary to the most reviewed bar chart. By far the most subscribed to course is the 'Entire MBA in 1 course...' as it is the only course with over 400,000 subscribers.
- The 2020 SQL Bootcamp comes in at second with just under 300,000 subscribers.
- There appears to be a discrepancy between both graphs. Courses such as 'Introduction to Finance, Accounting...' are one of the top 10 most subscribed to courses, but not reviewed by enough critics to make the top 10 for total reviews.

# Conclusion to Findings

Overall, if the best course were to be selected from the data, it would be the 2020 Complete SQL Bootcamp. This is the only course that finished top 2 in both metrics analysed in the previous slides. Both critics and customers alike are interested in the teachings of SQL provided.



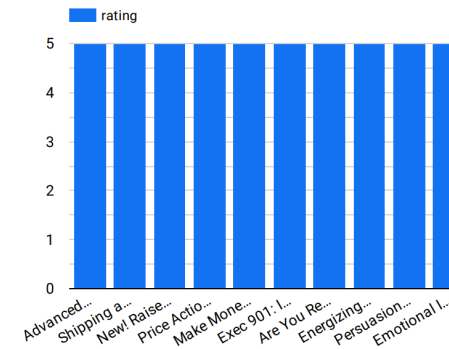
Although the 2020 Complete SQL Bootcamp does not have the highest rating, as several other courses have a rating of 5. Those courses are not as subscribed or critically reviewed as the 2020 Complete SQL Bootcamp.

# Link to Data Studio Report

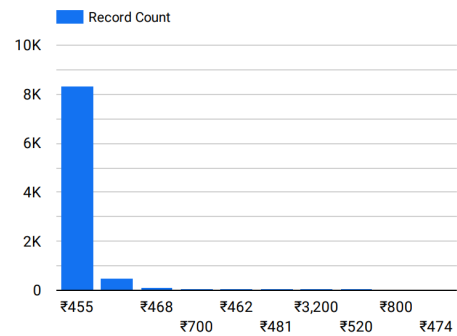
- <https://datastudio.google.com/reporting/4440deec-f6d3-4f01-bc92-1763ade19e64>

# Screenshots of the Data Studio report

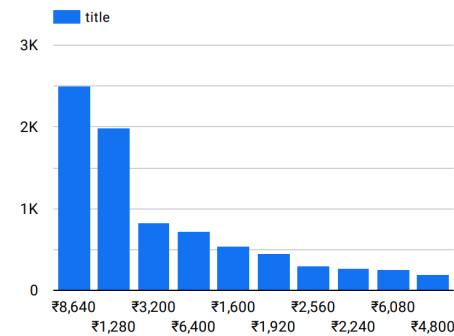
	title	avg_rating ▾
1.	Module 1: Supply Chain Net...	5
2.	Scaled Professional Scrum (...)	5
3.	Become a Student Investor	5
4.	Energizing Your Powerful En...	5
5.	Shipping address and Shipp...	5
6.	HOW TO MAKE GREAT VERB...	5
7.	How To Buy The Right iPad	5
8.	Want to be a Public Speaker...	5
9.	Just Give me the Code: Ent...	5
		1 - 100 / 9423 < >



Bar chart showing the best courses by average rating.

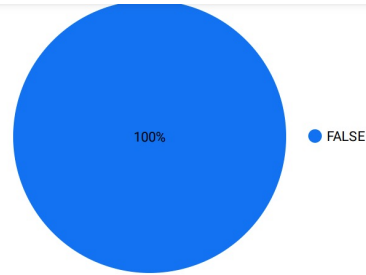


Bar chart depicting the discounted prices of the courses. Most courses are around the same price.

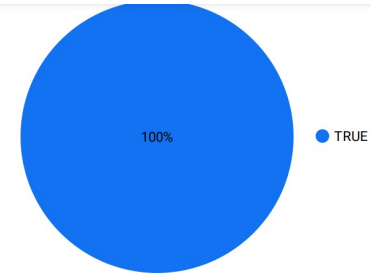


Bar chart displaying the price of courses in the data.

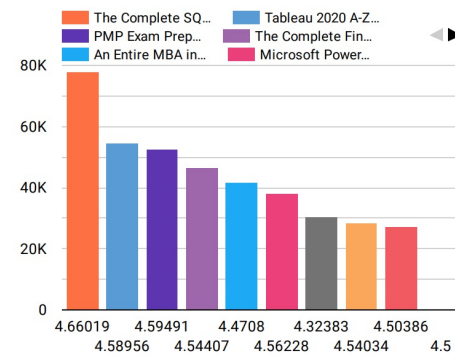




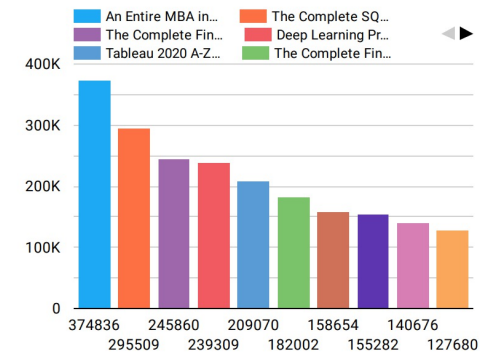
Pie chart depicting the percentage of course wish-listed in the dataset, with every course being wish-listed.



Pie chart depicting the percentage of course paid in the dataset, with every course being paid.



Bar chart displaying the most reviewed courses in the data, along with the titles of the courses.



Bar chart displaying the most subscribed to courses in the data, along with the titles of the courses.



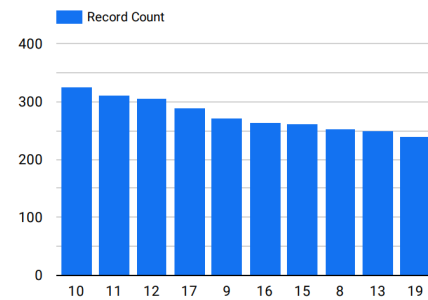
Pie chart depicting the percentage share of the discount price currency. The 5.4% refers to the unidentified currency in the data.

Pie chart depicting the percentage share of the discount price amount. 455 being the most common.

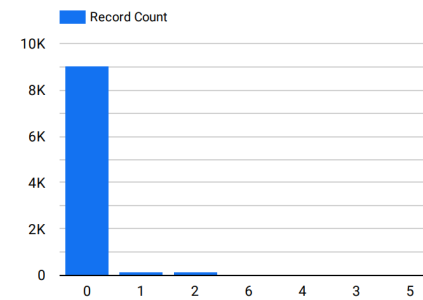


Pie chart depicting the percentage share of the average rating.

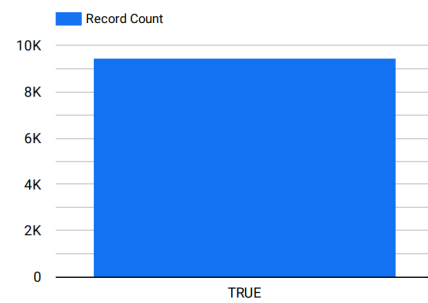
Pie chart depicting the percentage share of the recent average rating.



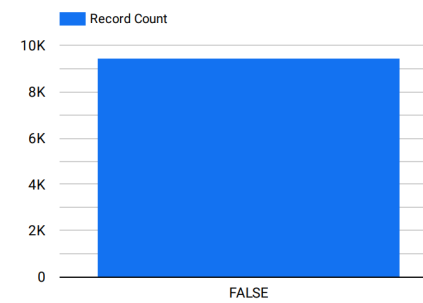
Bar chart displaying the number of published lectures by the courses.



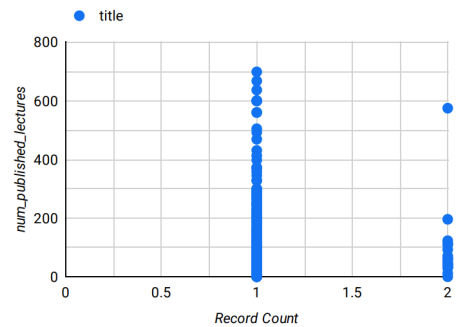
Bar chart displaying the number of published practice tests.



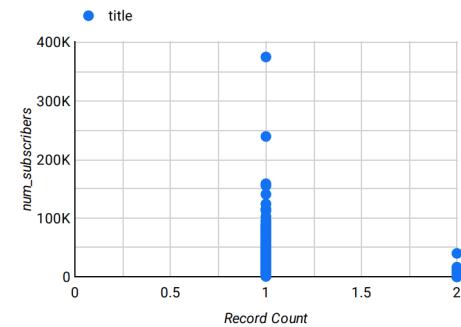
Bar chart displaying the number of courses paid for in the dataset.



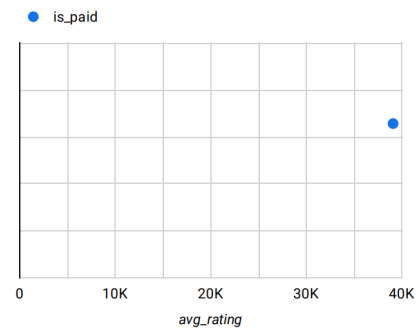
Bar chart displaying the amount of courses not wish-listed in the dataset.



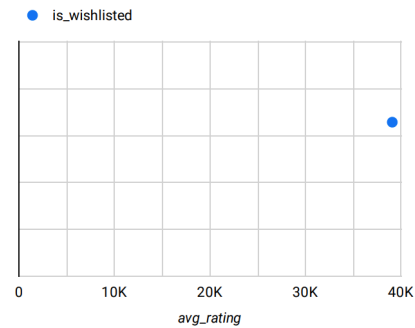
Scatter graph depicting some of the titles with the number of published lectures in that course.



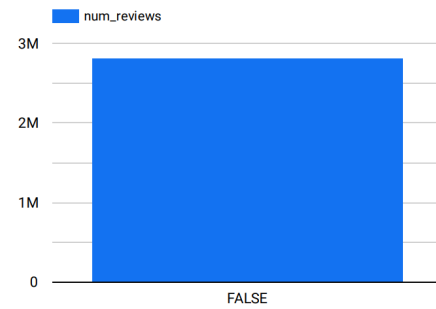
Scatter graph depicting some of the titles with the number of subscribers in that course.



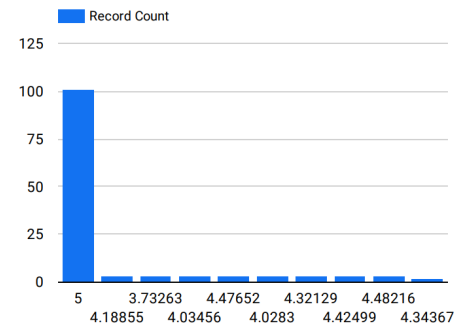
Scatter graph depicting the average rating and recent average rating of all courses that have been paid for.



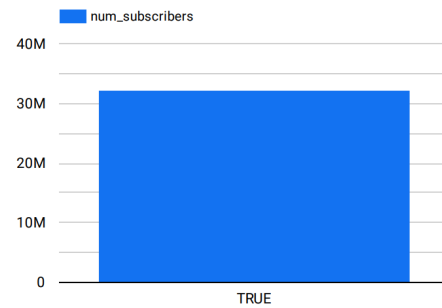
Scatter graph depicting the average rating and recent average rating of all courses that have not been wish-listed.



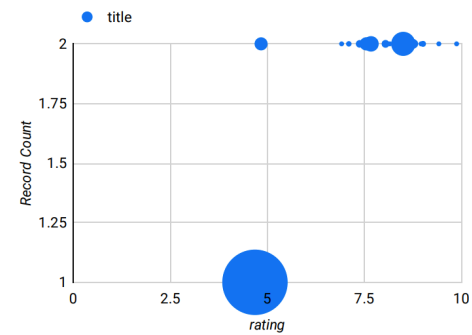
Bar chart displaying the number of courses reviewed by those who did not wish-list courses.



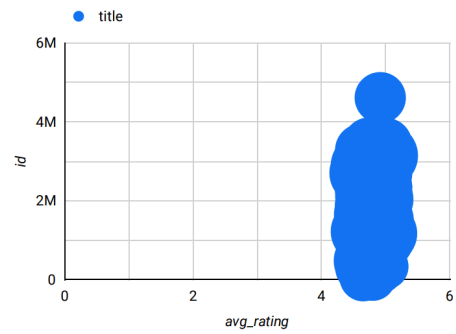
Bar chart displaying the number of courses that achieved a perfect average in recent ratings.



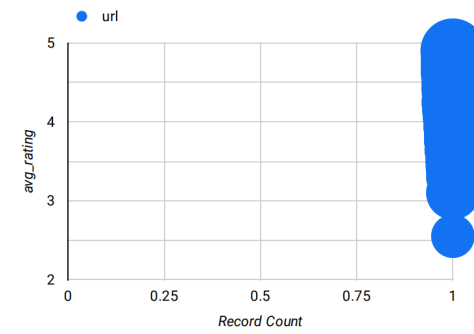
Bar chart displaying the number of subscribers that paid for courses in the data.



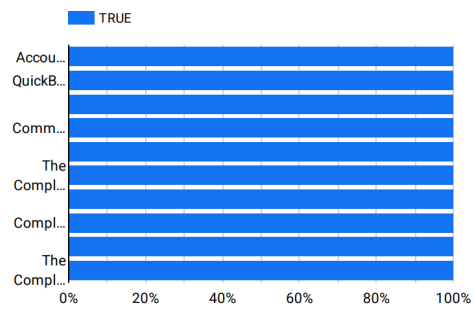
Bubble chart showing some of the courses and their ratings. The bigger bubbles belong to those with more subscribers, that being the Complete SQL BootCamp 2020.



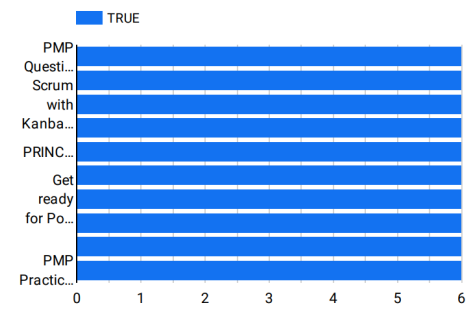
Bubble chart providing details on the average rating and price detail amount by their ID.



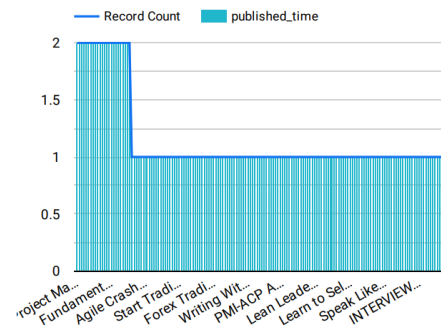
Bubble chart providing details on the average rating and rating of the courses by their URL.



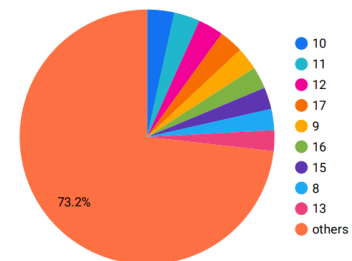
Horizontal bar chart showing paid courses and how many published lectures.



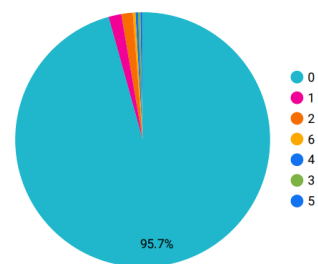
Horizontal bar chart showing paid courses and how many published practice tests.



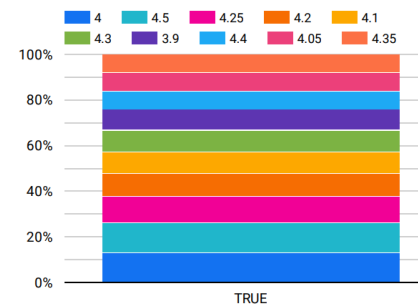
Line graph depicting the publishing times characterised by the course titles.



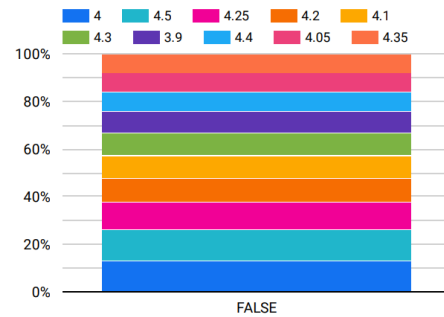
Pie chart depicting the percentage share of the number of published lectures.



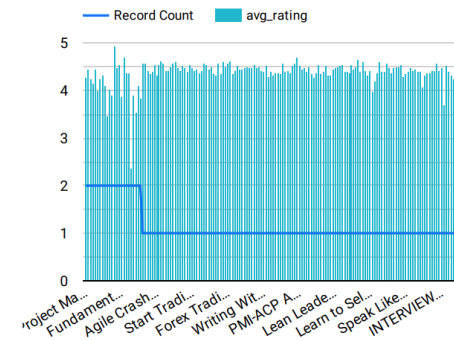
Pie chart depicting the percentage share of the number of published practice tests. Majority of courses haven't published practice tests.



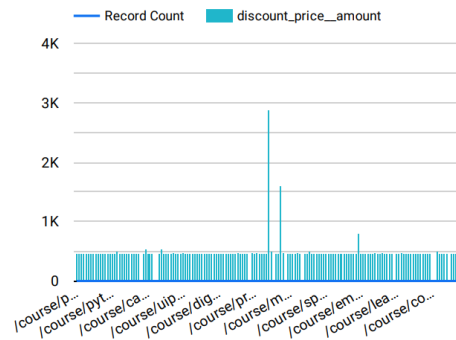
Stacked column chart looking at those who paid for courses in the dataset and the percentage of ratings of those courses.



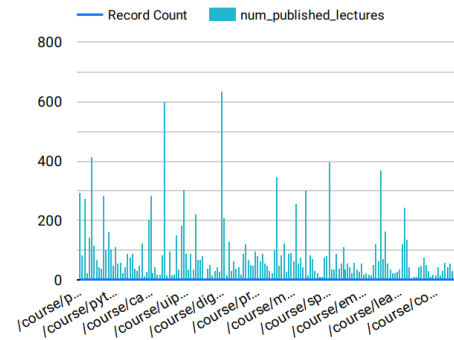
Stacked column chart looking at those who did not wish-list courses in the dataset and the percentage of average ratings of those courses.



Line graph depicting the various average ratings by the course title in the data.

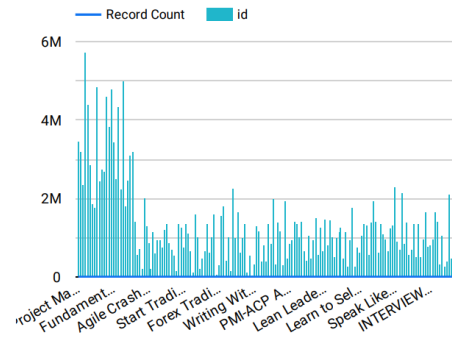


Line graph depicting the various discount price amounts by the course URLs in the data.

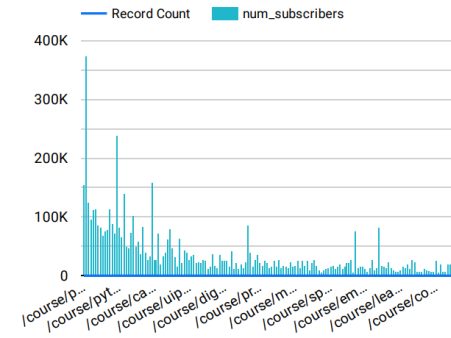


Line graph depicting the various number of published lectures by the course URLs in the data.

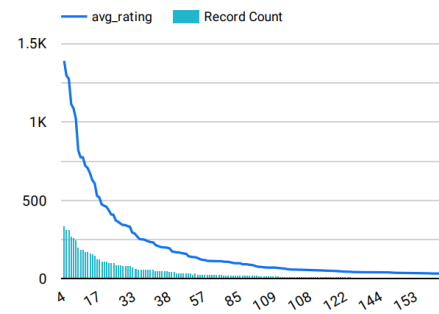




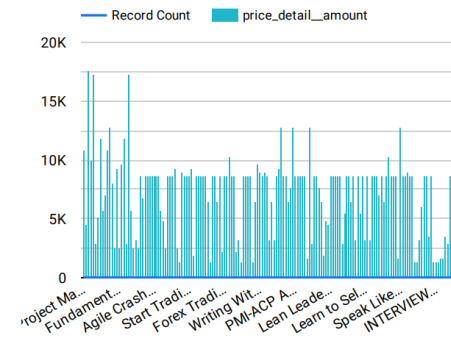
Line graph depicting the various ID's of the courses in this data.



Line graph depicting the various number of subscribers by the course URL in the data.



Line graph depicting the count of the number of reviews along with the average rating for those reviews.



Line graph depicting the various 'price detail amount' by the course title in the data. Only two courses exceed , 15K in the data,