In [45]: import pandas as pd
import numpy as np

In [46]: data=pd.read_csv("/home/placement/Downloads/TelecomCustomerChurn.csv")

In [47]: data.head()

Out[47]:

	customerII	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	 DeviceProtect
-	o 7590 VHVE	- Female	0	Yes	No	1	No	No phone service	DSL	No	
	1 5575 GNVDI	םוביו/ו	0	No	No	34	Yes	No	DSL	Yes	 •
	2 3668 QPYBI		0	No	No	2	Yes	No	DSL	Yes	
	3 7795 CFOCV		0	No	No	45	No	No phone service	DSL	Yes	 •
	9237 HQITU		0	No	No	2	Yes	No	Fiber optic	No	

5 rows × 21 columns

In [61]: data.info() <class 'pandas.core.frame.DataFrame'> RangeIndex: 7043 entries, 0 to 7042 Data columns (total 21 columns): Column Non-Null Count Dtype 0 object customerID 7043 non-null 1 gender 7043 non-null object int64 SeniorCitizen 7043 non-null 3 Partner 7043 non-null object Dependents 7043 non-null object 7043 non-null int64 tenure PhoneService 7043 non-null object MultipleLines 7043 non-null object InternetService 7043 non-null object 9 **OnlineSecurity** 7043 non-null object 10 **OnlineBackup** 7043 non-null object 11 DeviceProtection 7043 non-null object TechSupport 7043 non-null object 12 StreamingTV 7043 non-null object 14 StreamingMovies 7043 non-null object 15 7043 non-null object Contract 16 PaperlessBilling 7043 non-null object PaymentMethod 7043 non-null object 17 MonthlyCharges float64 7043 non-null 19 TotalCharges 7043 non-null float64 7043 non-null object 20 Churn dtypes: float64(2), int64(2), object(17)

memory usage: 1.1+ MB

<pre>data.isna().sum()</pre>									

```
In [50]: data.dtypes
Out[50]: customerID
                               object
         gender
                               object
         SeniorCitizen
                                int64
                               object
         Partner
                               object
         Dependents
                                int64
         tenure
         PhoneService
                               object
         MultipleLines
                               object
         InternetService
                               object
         OnlineSecurity
                               object
         OnlineBackup
                               object
         DeviceProtection
                               object
         TechSupport
                               object
         StreamingTV
                               object
         StreamingMovies
                               object
         Contract
                               object
         PaperlessBilling
                               object
         PaymentMethod
                               object
         MonthlyCharges
                              float64
         TotalCharges
                               object
         Churn
                               object
         dtype: object
In [51]: data['TotalCharges'] = pd.to numeric(data['TotalCharges'],errors='coerce')
         #data['TotalCharges'] = data['TotalCharges'].replace('',np.nan).astype(float).value
```

```
In [52]: data.dtypes
Out[52]: customerID
                            object
        gender
                            object
                             int64
        SeniorCitizen
        Partner
                            object
        Dependents
                            object
                             int64
        tenure
        PhoneService
                            object
                            object
        MultipleLines
        InternetService
                            object
        OnlineSecurity
                            object
        OnlineBackup
                            object
        DeviceProtection
                            object
        TechSupport
                            object
        StreamingTV
                            object
        StreamingMovies
                            object
        Contract
                            object
        PaperlessBilling
                            object
        PaymentMethod
                            object
                           float64
        MonthlyCharges
        TotalCharges
                           float64
                            object
        Churn
        dtype: object
In [53]: #from sklearn.model selection import GridSearchCV #GridSearchCV is for parameter tuning
        #from sklearn.ensemble import RandomForestClassifier
        #cls=RandomForestClassifier()
        \#n = 100
        #criterion=['gini', 'entropy'] #criteria for choosing nodes default = 'gini'
        #max depth=[3,5,10] #maximum number of nodes in a tree default = None (it will go till all possible nodes)
        #parameters={'n estimators': n estimators, 'criterion':criterion, 'max depth':max depth} #this will undergo 8
        #RFC cls = GridSearchCV(cls, parameters)
        #RFC cls.fit(X train, y train)
In [54]: databackup=data.copy()
In [55]: data['TotalCharges']=data['TotalCharges'].fillna(data['TotalCharges'].median())
```

1

1

```
In [56]: x=data.drop(['customerID','Churn'],axis=1)
          y=data['Churn']
In [57]: x=pd.get dummies(x)
In [58]: x.head()
Out[58]:
             SeniorCitizen tenure MonthlyCharges TotalCharges gender_Female gender_Male Partner_No Partner_Yes Dependents_No Dependents_Yes
                      0
                                        29.85
                                                   29.85
           0
                             1
                                                                    1
                                                                               0
                                                                                         0
                                                                                                    1
                                                                                                                  1
                                                                                                                                0
```

0

0

0

1

1

1

1

1

0

0

0

1889.50

108.15

1840.75

151.65

56.95

53.85

42.30

70.70

5 rows × 45 columns

2

3

34

2

45

2

0

0

```
In [63]: list(data)
Out[63]: ['customerID',
           'gender',
           'SeniorCitizen',
           'Partner',
           'Dependents',
           'tenure',
           'PhoneService',
           'MultipleLines',
           'InternetService',
           'OnlineSecurity',
           'OnlineBackup',
           'DeviceProtection',
           'TechSupport',
           'StreamingTV',
           'StreamingMovies',
           'Contract',
           'PaperlessBilling',
           'PaymentMethod'
           'MonthlyCharges',
           'TotalCharges',
           'Churn']
In [59]: from sklearn.model selection import train test split
         x train,x test,y train,y test=train test split(x,y,test size=0.33,random state=42)
```

```
In [60]: from sklearn.model selection import GridSearchCV #GridSearchCV is for parameter tuning
         from sklearn.ensemble import RandomForestClassifier
         cls=RandomForestClassifier()
         n estimators=[25,50,75,100,125,150,175,200] #number of decision trees in the forest, default = 100
         criterion=['qini','entropy'] #criteria for choosing nodes default = 'qini'
         max depth=[3,5,10] #maximum number of nodes in a tree default = None (it will go till all possible nodes)
         parameters={'n estimators': n estimators,'criterion':criterion,'max depth':max depth} #this will undergo 8*1
         RFC cls = GridSearchCV(cls, parameters)
         RFC cls.fit(x train,y train)
Out[60]: GridSearchCV(estimator=RandomForestClassifier(),
                       param grid={'criterion': ['gini', 'entropy'],
                                    'max depth': [3, 5, 10],
                                    'n estimators': [25, 50, 75, 100, 125, 150, 175, 200]})
         In a Jupyter environment, please rerun this cell to show the HTML representation or trust the notebook.
         On GitHub, the HTML representation is unable to render, please try loading this page with nbyiewer.org.
In [64]: RFC cls.best params
Out[64]: {'criterion': 'gini', 'max depth': 10, 'n estimators': 50}
In [66]: cls=RandomForestClassifier(n estimators=50,criterion='entropy',max depth=10)
In [67]: cls.fit(x train,y train)
Out[67]: RandomForestClassifier(criterion='entropy', max depth=10, n estimators=50)
         In a Jupyter environment, please rerun this cell to show the HTML representation or trust the notebook.
          On GitHub, the HTML representation is unable to render, please try loading this page with nbyiewer.org.
In [68]: rfy pred=cls.predict(x test)
In [69]: rfy pred
Out[69]: array(['Yes', 'No', 'No', ..., 'Yes', 'No', 'No'], dtype=object)
```

```
In [70]: from sklearn.metrics import confusion matrix
         confusion matrix(y test,rfy pred)
Out[70]: array([[1538, 159],
                 [ 300, 328]])
In [71]: | from sklearn.metrics import accuracy score
         accuracy score(y test, rfy pred)
Out[71]: 0.8025806451612904
In [72]: from sklearn.linear model import LogisticRegression
         classifier=LogisticRegression()
         classifier.fit(x train,y train)
         /home/placement/anaconda3/lib/python3.10/site-packages/sklearn/linear model/ logistic.py:458: ConvergenceW
         arning: lbfgs failed to converge (status=1):
         STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
         Increase the number of iterations (max iter) or scale the data as shown in:
             https://scikit-learn.org/stable/modules/preprocessing.html (https://scikit-learn.org/stable/modules/pr
         eprocessing.html)
         Please also refer to the documentation for alternative solver options:
             https://scikit-learn.org/stable/modules/linear model.html#logistic-regression (https://scikit-learn.or
         g/stable/modules/linear model.html#logistic-regression)
           n iter i = check optimize result(
Out[72]: LogisticRegression()
         In a Jupyter environment, please rerun this cell to show the HTML representation or trust the notebook.
         On GitHub, the HTML representation is unable to render, please try loading this page with nbviewer.org.
In [73]: y pred=classifier.predict(x test)
In [74]: from sklearn.metrics import accuracy score
         accuracy score(y test,y pred)
Out[74]: 0.8120430107526881
```

In []: