

Speakers Information

November 2017

## What is SNiC?

SNiC is an acronym for Stichting Nationaal informatica Congres (Foundation National Computer Science Conference). This organisation was established in 2004 with the purpose of stimulating the interest in IT knowledge, IT applications and the business side of IT. Every year, a conference with an IT related subject is organised. For each conference one study association is chosen to take care of the organisation. This year, the organisation is in the hands of study association Cover.

Every year the conference is visited by over 350 interested academic computer science students. With another theme every year, the conference offers high class lectures with both Dutch and international speakers. The lectures are given by scientists, entrepreneurs, and experts from the business sector. Previous themes include Virtual Reality and Autonomous systems.

Besides the lectures, the SNiC offers many networking possibilities. This is interesting for students as well as companies, which have the oppurtunity to present themselves to the students through the company exposition. For students, the conference is the perfect way to broaden their horizon, catch up with the latest developments within their field, get to know their future employer and socialize with fellow computer science students.

participating study associations

SNiC was founded in 2004

10 previous conferences

Over **350** academic students

Conference takes place in 1 day

Programme with 2 keynotes

30% master student in 2016

## Participating Study Associations

A-Eskwadraat

Utrecht University

**De Leidsche Flesch** Leiden University

Sticky

Utrecht University

CognAC

Radboud University Nijmegen

**GEWIS** 

Eindhoven University of Technology

Thalia

Radboud University Nijmegen

Cover

University of Groningen

Inter-Actief

University of Twente

via

University of Amsterdam



## SNiC 2017: DisruptlT

This year's theme is Disruptive Technology. Disruptive Technology is technology that displaces an established technology. This will shake up the current industry or is so groundbreaking that it creates its own industry. This topic is focussing on current and future technologies that will change the work field of current students. It is hard for students to predict the future of a rapidly changing market. We want to give the students a mind-changing insight into the future.

This insight can be given by lectures about technological revolutions that are taking place right now, and inspiring stories about disruptors of the past. Disruption happens at an industry-wide level, but it all starts with one theoretical idea. This makes the topic appealing to all computer science students.

An example of a Disruptive Technology of the past is the smartphone. Some decades ago, nobody would have expected that the smartphone would be an essential part of our lives nowadays. Many people are earning their money by creating apps, designing smartphone cases or processing user data obtained from smartphones. The smartphone has created a whole new industry.

DisruptIT will take place in November 2017 in the city of Zwolle (The Netherlands) in the beautiful venue De Spiegel. The programme

"If I had asked people what they wanted, they would have said faster horses."

Henry Ford

will last from late in the morning to after dinner. Usually, there are two keynote speakers and two parallel tracks with experts on different topics. Coffee breaks, lunch, diner and drinks are usually also part of the day. For this year, options are explored to introduce a panel that lets experts from different companies discuss their opinions about disruption with eachother and the students.



## The Audience

The conference is attended by computer science students of top universities in the Netherlands, who are interested in getting new insights about topics in their field. The students range from algorithm enthusiasts to broadly oriented students with an IT mindset. They are motivated to listen to talks that fit to their background and also chalenge their minds, as they are not afraid to ask for information that exceeds their current knowledge.

Each year, the audience consists of students in all stages of their studies, ranging from bachelor students to students who are finishing their masters degree. Most students have had at least some basic courses on algorithms, calculus and some programming paradigms. They are interested in hearing talks that touch topics new to them but also in talks that continue on knowledge they already have.

As most Dutch universities offer international computer science programs, the full program of the conference will be in English, to enable all students to attend the talks they are interested in. A typical talk during the conference takes about fourty minutes and

leaves about ten minutes for discussion and questions from the audience. This opportunity is gracefully taken by students who want to know more about the presented topic.

The venue where the conference will take place has not been chosen yet, but it will have all facilities in place for projecting presentation slides. A computer to use for this will be present, but it will also be possible to connect your own computer if desired. Speakers are invited to attend the entire conference, including lunch, dinner and drinks, which provides an extra opportunity to discuss the topics with students.



