| ID | As A/An | I want to be able to... | So that I can... |
|---|---|---|---|
| **Viewing and Navigation** | | | |
| 1 | Shopper | View a list of products | Select some to purchase |
| 2 | Shopper | View individual product details | Identify the price, description, product rating, product image and available sizes/colours |
| 3 | Shopper | Quickly identify special offers and discounts | Take advantage of special savings on products I'd like to purchase |
| 4 | Shopper | Easily view the total of my purchases at any time | Avoid spending too much |
| **Registration and User Accounts** | | | |
| 5 | Site User | Easily register for an account | Have a personal account and be able to view my profile |
| 6 | Site User | Easily login or logout | Access my personal information |
| 7 | Site User | Easily recover my password in case I forget it | Recover access to my account |
| 8 | Site User | Recieve an email confirmation after registering | Verify that my account registration was successful |
| 9 | Site User | Have a personalized user profile | View my personal order history and order confirmations, and save my payment information |
| **Sorting and Searching** | | | |
| 10 | Shopper | Sort the list of available products | Easily identify the best rated, best proceed and categorically sorted products |
| 11 | Shopper | Sort a specific category of product | Find the best-priced or best rated product in a specific category or sort the products in that category by name |
| 12 | Shopper | Sort multiple categories of products simultaneously | Find the best-priced or best rated product across broad categories |
| 13 | Shopper | Search for a product by name or description | Find a specific product I'd like to purchase |
| 14 | Shopper | Easily see what I've searched for and the number of results | Quickly decide whether the product I want is available |
| **Editing and Submission** | | | |
| 15 | Shopper | Easily select the size and quantity of a product when purchasing it | Ensure I don't accidentally select the wrong product, quantity, or size |
| 16 | Shopper | View items in my bag to be purchased | Identify the total cost of my purchase and all the items I will receive |
| 17 | Shopper | Adjust the quantity of individual items in my bag | Easily make changes to my purchase before checkout |
| 18 | Shopper | Easily enter my payment information | Checkout quickly and with no hassles |
| 19 | Shopper | Feel my personal and payment information is safe and secure | Confidently provide the needed information to make a purchase |
| 20 | Shopper | View and order confirmation after checkout | Verify that I haven't made any mistakes |
| 21 | Shopper | Recieve an email confirmation  after checkout | Keep the confirmation of what I've purchased for my records |
| **Admin and Story Management** | | | |
| 22 | Store Owner | Add a product | Add new items to my store |
| 23 | Store Owner | Edit/Update a product | Change product prices, descriptions, images, and other product criteria |
| 24 | Store Owner | Delete a product | Remove items that are no longer for sale |