

Wenjuan LI

CONTACT INFORMATION

Hong Kong University of Science and Technology
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EDUCATION

Hong Kong University of Science and Technology 2021–Present

Ph.D. Candidate in Operations Management

Advisor: Dongwook Shin

Johns Hopkins Carey Business School 2019–2020

M.S. in Finance, GPA: 3.86/4.0

University of Science and Technology China 2015–2019

B.B.A. in Business Administration, GPA: 3.92/4.0, Rank: 1/Class

RESEARCH INTERESTS

Revenue Management, Information Sharing, Social Learning, Content Management, Finance-OM Interface, Multi-armed Bandit, Dynamic Programming, Service Operations

WORKING PAPERS

[1] Dynamic Persuasion Strategies for Mitigating the Spread of Fake Content, **Wenjuan Li** and Dongwook Shin

Honorable Mention at POMS-HK 2025 Best Student Paper Competition

[2] Producing Content in News Outlets, Fast and Slow, **Wenjuan Li**, Qing Li and Peiwen Yu

Reject and Resubmit at **Manufacturing & Service Operations Management**

TEACHING

Teaching Assistant, HKUST

- Business Modeling and Optimization (UG) Fall 2022
- Analytics for Service Operations (UG) Spring 2022, 2023, 2024

PRESENTATIONS

- POMS-HK, Hong Kong 2025
- INFORMS Annual Meeting, Seattle 2024
- HKUST ISOM Department Seminar 2024
- POMS-China, Hefei 2024
- POMS-HK, Hong Kong 2024

HONORS & AWARDS

- Hong Kong PhD Fellowship (HKD 325,200 annually), HKRGC 2022–2025
- RedBird Academic Excellence Awards (HKD 20,000), HKUST 2023
- RedBird PhD Scholarship (HKD 20,000), HKUST 2022
- Postgraduate Studentship (HKD 216,360 annually), HKUST 2021
- Outstanding Graduates, Department of Education of Anhui Province 2019
- Outstanding Graduates & Outstanding Undergraduate Thesis, USTC 2019
- National Scholarship (CNY 8,000), Ministry of Education, PRC 2018
- Tang Lixin Scholarship (CNY 10,000), USTC 2018
- Golden Award for Outstanding Students (CNY 4,000), USTC, 2018
- National Scholarship (CNY 8,000), Ministry of Education, PRC 2017

PROFESSIONAL SERVICE & LEADERSHIP

- Reviewer for Production and Operations Management (POM)
- Executive Chairman, Student Union of Business School, USTC 2017–2018
- Minister of Outreach Department, Student Union, USTC 2017–2018
- Class Monitor, School of Business and Management, USTC 2016–2019