



Maker's Market

A way to bring the makers and the customers together

By Maker's Market group

Why Shop Small?

U.S. Chamber of Commerce(Lindsay Cates - 2021)

"More than 9 in 10 (93%) shoppers said that supporting small business is more important than ever because of the pandemic"

(Lindsay Cates - 2022)

"America's 33.2 million small businesses account for more than 99% of all U.S. companies and employ just under 47% of private sector employees."

Perks for Users and Businesses

For Users

- security that everything here is background checked to be sustainable or owned by a small business
- Curation of small businesses or local businesses
- Transparency of business practices and values
- Transparency of how things are made and transparency of costs

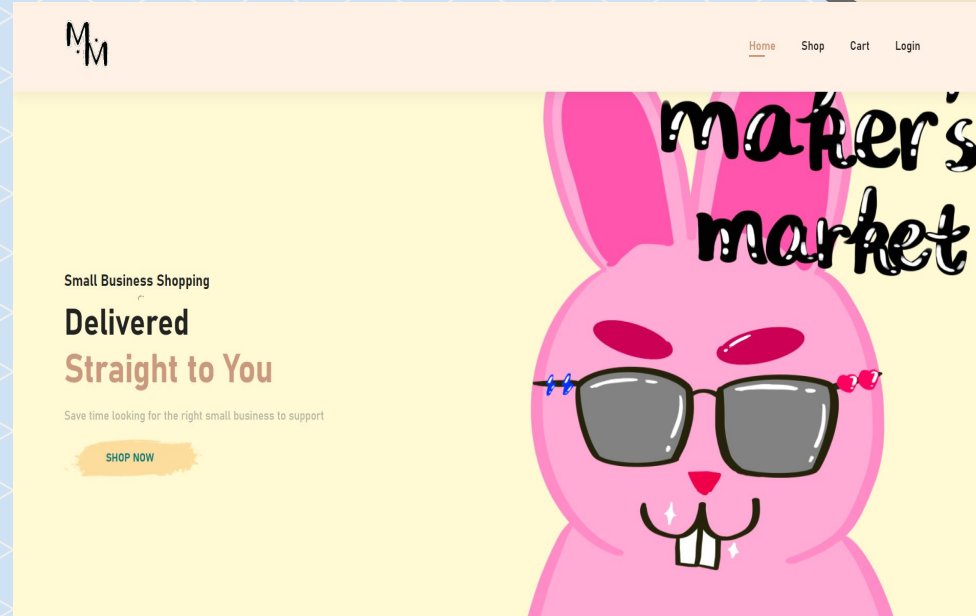
For Businesses

- Support for unfair chargebacks
- Has a logs/a system in place
- Connect to users
- Have data on what most businesses on our platform uses, so can suggest manufacturers to starting new businesses

HomePage

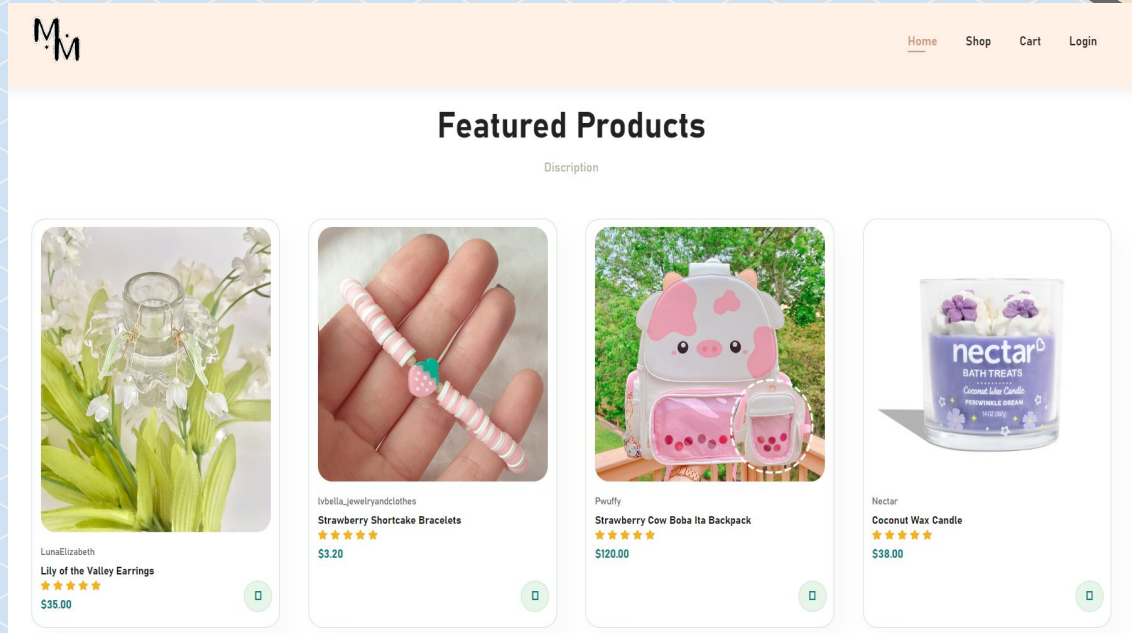
The Homepage of Maker's market include 5 features shown below:

- Feature Products
- Login Page
- Shop All
- Shopping Cart
- New Arrivals



Featured Products

The featured items will be used to present the items that are high value. Which could include the best sellers and recommended product that based on the users buying experience.



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Login Page

- Existed user

For existed user, they can just simply sign in to their account by using their email and password. After that, they can continuum their shopping gurney.

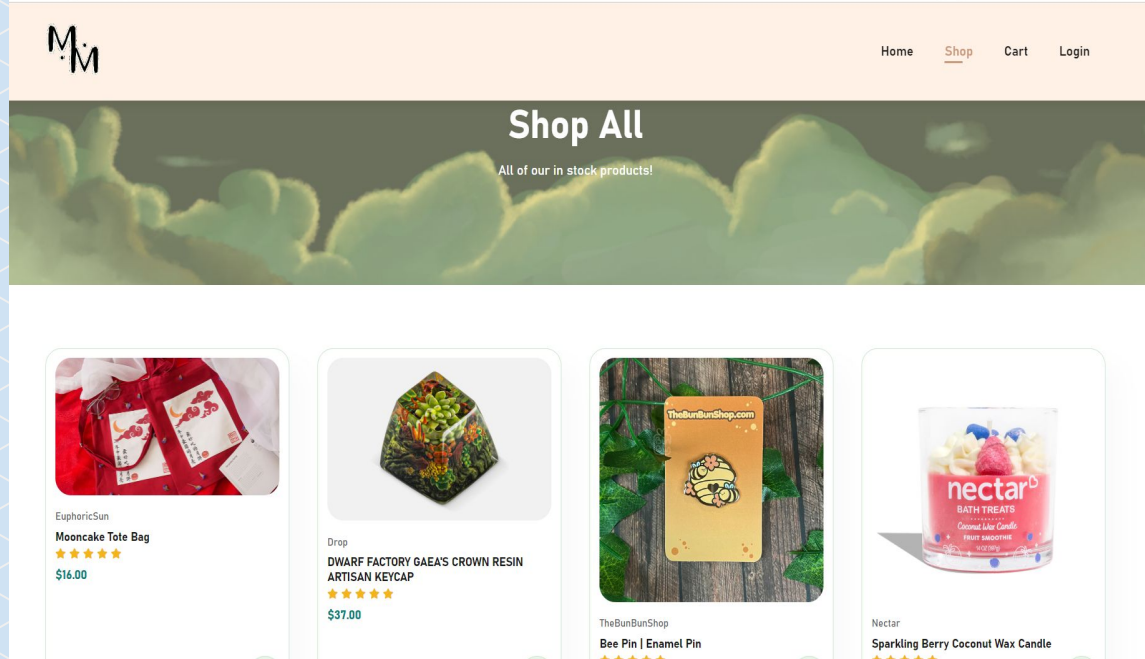
- New user

If the user enter a email that in not in our database or new to our website. They will be asked to register a new account by asking their email and set-up their password. Therefore, next time when they came back again. They will become a existed user.



Shop All

The shop page indicates all the items that are sold on this website. If the users don't know what specific item they are looking for, they can just go this shop page and look through all the items so they they can find what they want.



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
Shopping Cart

When the user pushes the button for adding item to cart, this item will be added at the cart. After doing so, the user can view the item in their shopping cart and modify it as they want.

They can delete the item, increase the value of the item or decreasing, and check out the item.



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REMOVE	ITEM	DESCRIPTION	PRICE	QUANTITY	SUBTOTAL
⊖		Mooncake Tote Bag	\$16.00	<input type="text" value="1"/>	\$16.00
⊖		DWARF FACTORY TERRARIUM RESIN ARTISAN KEYCAP	\$37.00	<input type="text" value="1"/>	\$37.00
⊖		Baby Cookies and Cream Cow Plush	\$55.00	<input type="text" value="1"/>	\$55.00

Apply Coupon

Apply


Cart Totals

Cart Subtotal	\$108
Shipping	Free
Total	\$108


Proceed to checkout

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New Arrivals

[Home](#) [Shop](#) [Cart](#) [Login](#)


New Arrivals




Nectar Body Treats
Coconut Wax Candle
★★★★★
\$38.00



Drop
The Lord Of The Rings The One Ring Artisan Keycap
★★★★★
\$65.00



Dice Envy
Lion Heart Dice
★★★★★
\$19.99



Orasmie Case
Pink Baroque Style Decoden Phone Case
★★★★★
\$34.19

The new arrival page will show the user new items from the shops. It might be varied between different users because it will present more items from the shops that the user shopped more from.

Product Resources:

- <https://nectarusa.com/>
- <https://drop.com/home>
- https://diceenvy.com/?gclid=Cj0KCQjwt_qgBhDFARIsABcDj0dRIN10jrBieHUP0HmBh9kenbdZfjv0CMqFSKmp8uVpt4EQh-a0zQsaAv2eEALw_wcB
- <https://thebunbunshop.com/>
- <https://lunaelizabeth.bigcartel.com/>
- <https://shopmaicases.com/>
- <https://euphoricsun.com/>
- <https://lilaclillieshop.myshopify.com/>
- <https://www.mochiglow.com/>



Thank You for
Listening!!!!