Gwyneth Mae R. Hagos

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PROFESSIONAL SUMMARY

A driven third-year Computer Science student aiming to become a full-stack developer and Project Manager with a strong passion for creating intuitive, user-centric solutions to real-world problems. Currently serving as the Vice Chief of Marketing Officer for AWS Learning Club - Spade, I possess a solid foundation in both frontend and backend development, complemented by experience leading innovative student projects and impactful marketing campaigns.

EDUCATION

Cavite State University Don Severino de las Alas Campus

Indang, Cavite

2022 - present

Bachelor of Science in Computer Science Consistent Dean Lister

Emilio Aguinaldo College

Dasmariñas, Cavite

2020 - 2022

*Information and Communication Technology*Graduated with High Honors

LEADERSHIP EXPERIENCE / ORGANIZATIONS

Amazon Web Services Learning Club – Spade

May 2024 - Present

Vice Chief of Marketing Officer

- Spearheaded marketing initiatives, driving 700+ follower growth and 58.7K+ reach in under a year
- Lead branding, content creation, and social media campaigns to enhance engagement.
- Oversee event promotions and community outreach to expand the club's reach.
- Analyze marketing performance and optimize strategies for better audience impact.

Arduino Day Philippines 2025

February 2025 - March 2025

Content Creator

- Produced engaging video content, marketing materials, and captions for the official page.
- Provided strategic insights on audience engagement and video marketing.

JPCS - Cavite State University Chapter

September 2023 - June 2024

Public Relations Officer

- Designed promotional materials and pubmats for events, campaigns, and announcements.
- Managed visual branding to maintain a cohesive and professional image for the organization.
- Supervised the organization's social media accounts and email communications for external affairs.

ENCRYPT of CIA, Computer Science Student Organization September 2023 - January 2024 Member, Support Council

- Assisted in organizing and coordinating internal events for members.
- Helped manage member relations and addressed concerns to foster a supportive community.

- Ensured smooth execution of organizational activities and internal operations.
- Maintained internal documentation and records, supporting efficient workflow.

PROJECT EXPERIENCE

Silan Appointment System | React.js, TypeScript, TailwindCSS, Vite, Firebase *Frontend Developer, Documenter, and UI/UX Designer, Sept. 2024 - Jan. 2025*

- Designed and developed an online dental appointment system to streamline bookings and minimize no-shows.
- Enhanced patient experience by implementing responsive design and intuitive user flows.
- Reduced administrative workload by integrating automated scheduling and notifications.

TaskMate: A Student Task Tracker App | JavaScript, Node.js, React Native, Expo Go, Android Studio

Full Stack Developer, Oct. 16 2024 - Jan. 26 2025

 Developed TaskMate, a productivity and task management app designed for high school and college students to organize academic work, manage deadlines, and enhance time management skills. The app addresses common student challenges such as procrastination, disorganization, and missed deadlines by providing an intuitive, all-in-one solution.

Vape Shop Inventory Management System | HTML, CSS, React.js, PHP, Bootstrap, jQuery *Full Stack Developer, Oct. 12 2024 - Oct. 23 2024*

• Developed an online inventory management system for a vape shop to enhance stock tracking, oversee sales, and manage products. This system enables shop owners to effectively handle inventory, monitor stock levels in real-time, and produce sales reports.

AiSenso - BPI Datawave 2024 Hackathon | Figma

Researcher & Pitcher, Oct. 2024

- Led concept development for an AI-driven platform supporting rural Filipino MSMEs with digital marketing and e-commerce tools.
- Developed a user-centric prototype, ensuring accessibility for entrepreneurs with limited digital literacy.
- Focused on intuitive onboarding and seamless user experience to enhance business growth.

SKILLS & INTERESTS

Technical: Java, PHP, JavaScript; Frontend Development: HTML, CSS, TailwindCSS, SCSS, React.js, Flutter, Vite, Bootstrap, JQuery, Node.js, PHP, MySQL, Firebase, MongoDB, Blender, Figma, Notion, Adobe Creative Suite, Canva

Soft Skills: Adaptability & Learning Agility, Attention to Detail, Team Leadership, Time & Resource Management

Language: Filipino, English

Interests: Writing, Graphic Design, Scanlation, Fashion

REFERENCES

Kenneth C. Hular Cloud Captain Amazon Web Services Learning Club - Spade Randal Owen B. Legaspi Software Developer Amdocs Inc. Email: main.kenneth.hular@cvsu.edu.ph Phone: 09196926681 Email: <u>RandalOwen.Legaspi@amdocs.com</u> Phone: 09276398873