

Project Marathon Topics – Plain Text Format

1. Netflix Watch Prediction
2. LinkedIn PYMK Optimization
3. Spotify Playlist Recommender
4. YouTube Video Suggestion Engine
5. Amazon Dynamic Pricing Simulator
6. Zara Fashion Trend Forecasting
7. Walmart Hurricane Buying Behavior
8. Target Pregnancy Prediction Model
9. UPS ORION Route Optimizer
10. Starbucks Store Location Strategy
11. Swiggy Delivery Time Predictor
12. Cab Route Efficiency Analysis
13. Coca-Cola vs Pepsi Sentiment Tracker
14. Brand Sentiment Dashboard
15. Product Launch Feedback Analyzer
16. Influencer Impact on Brand Perception
17. Netflix Genre Popularity Forecast
18. Retail Sales Forecasting (Zara)

19. Airbnb Booking Trends
20. Youtube Channel Growth Analytics
21. Food Delivery Demand Forecasting
22. Customer Segmentation for Target
23. Amazon Product Co-Purchase Graph
24. Social Graph of Influencers
25. Netflix Recommendation Dashboard
26. EV Charging Sales Optimization Dashboard
27. Youtube Channel Growth Tracker
28. Airbnb SEO Scorecard
29. Retail Store Footfall Optimizer
30. LinkedIn Post Performance Tracker

Wrap-Up Modules

1. Audience Engagement Heatmap

Analyze post timing, format, and domain resonance across the sprint.

2. Reusable Logic Block Library

Curated code blocks for segmentation, clustering, forecasting, and visualization.

3. Seasonal Demand Forecast for FMCJ

Time series modeling and inventory strategy using synthetic demand data.

4. Meta-Analysis of All Projects

Strategic synthesis across sprint modules—logic depth, engagement, and reuse.

5. Portfolio Builder Notebook

Final export-ready portfolio with summaries, tags, and reuse flags for deployment.