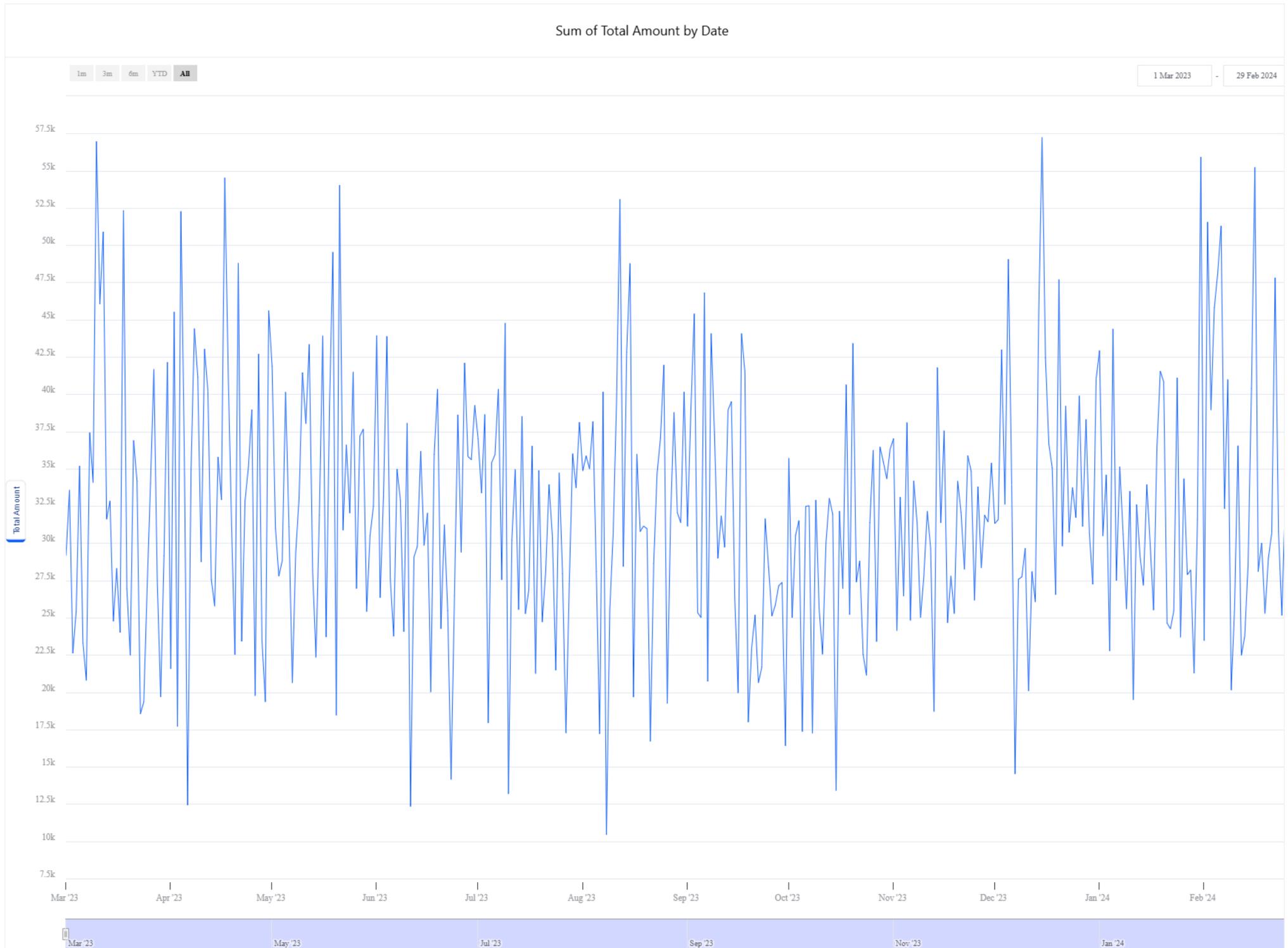


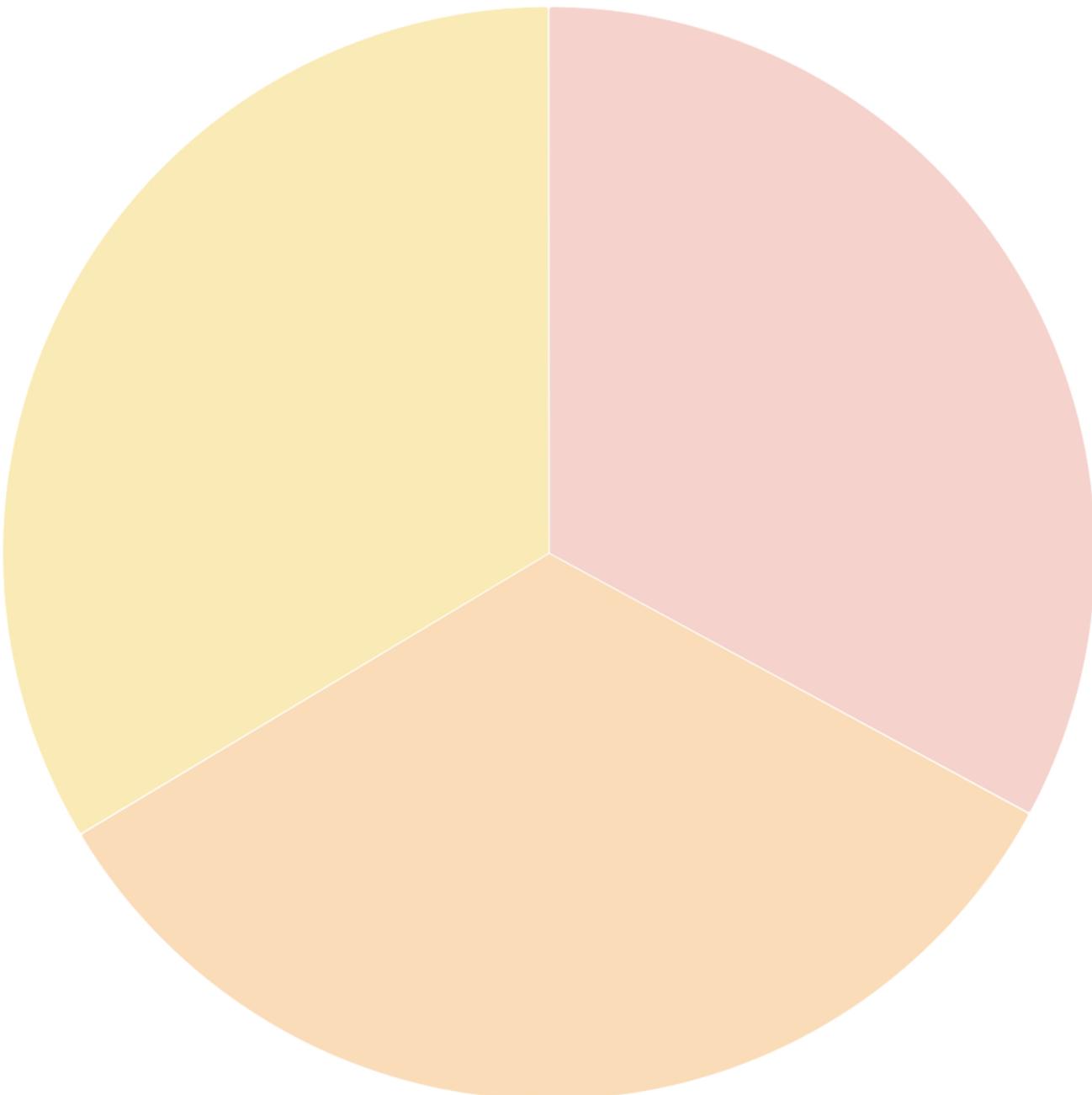
Gyanankur Retail Insights Dashboard

Sum of Total Amount by Date



Breakdown of Shipping Method by Sum of Total amount

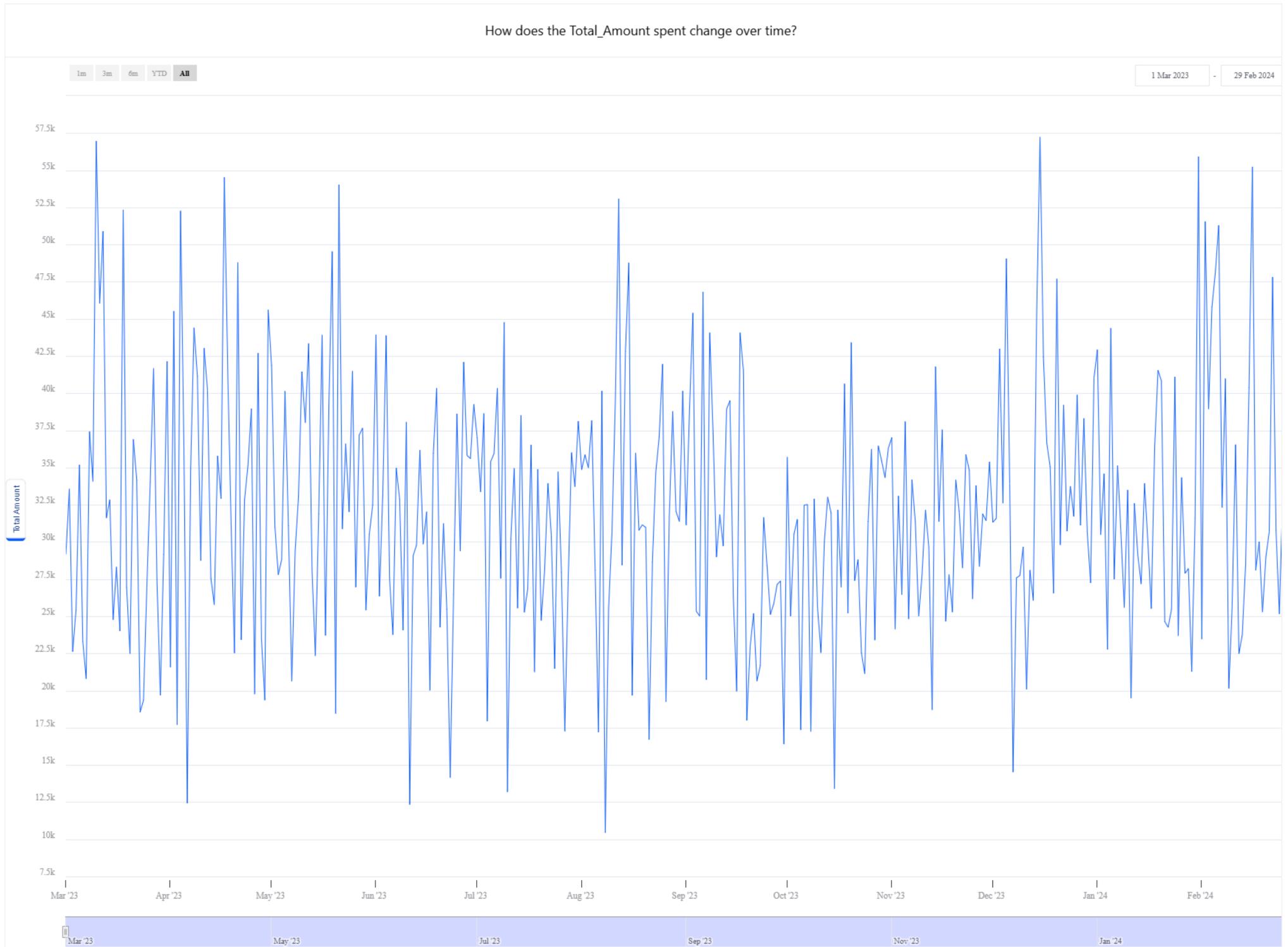
● Express ● Same-Day ● Standard



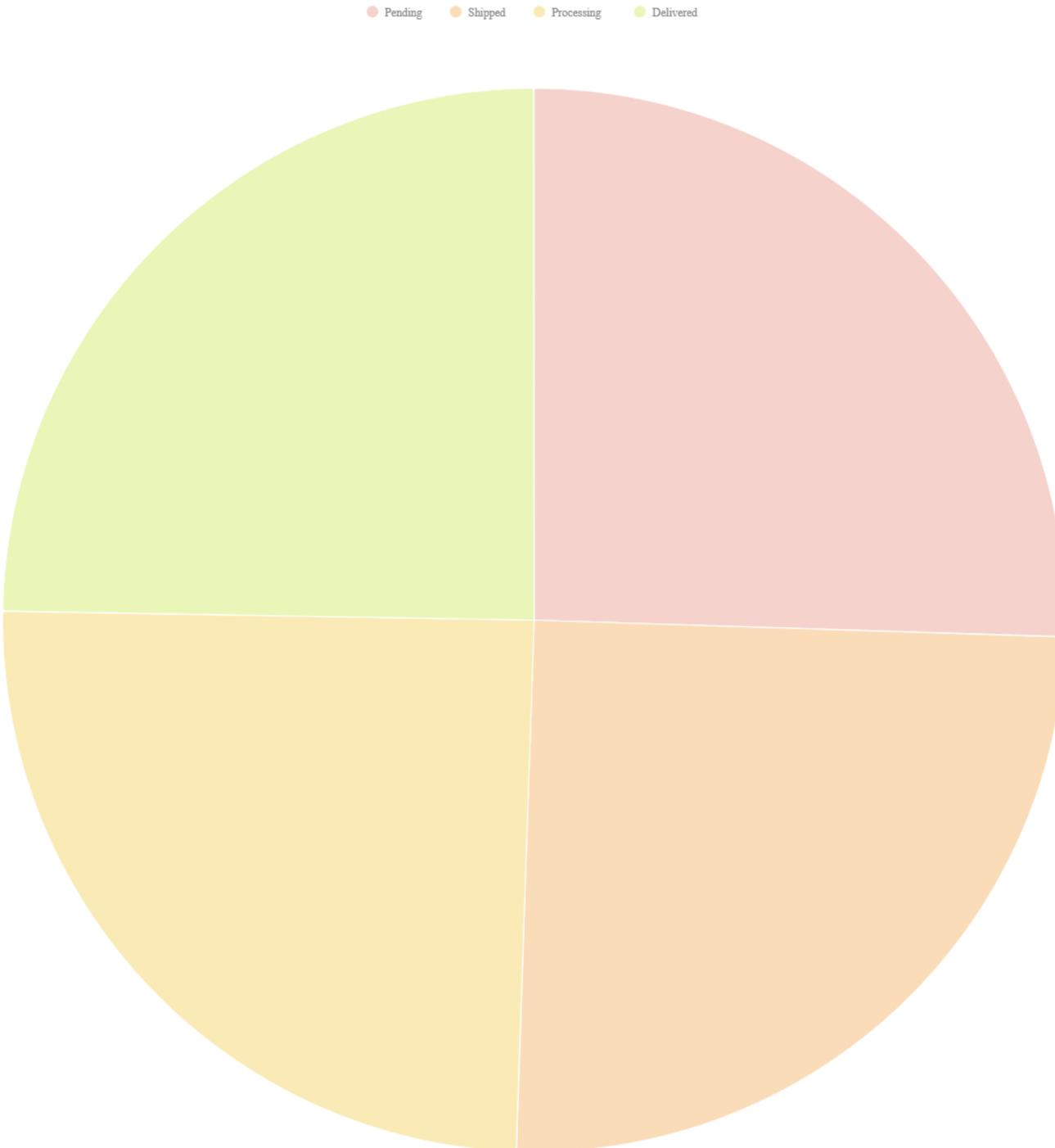
Which City has the highest number of Total_Purchases?



How does the Total_Amount spent change over time?



What is the distribution of Total_Amount spent by Order_Status?



Sum of Total Amount by Product category

2 600k

2 400k

2 200k

2 000k

1 800k

1 600k

1 400k

1 200k

1 000k

800k

600k

400k

200k

0

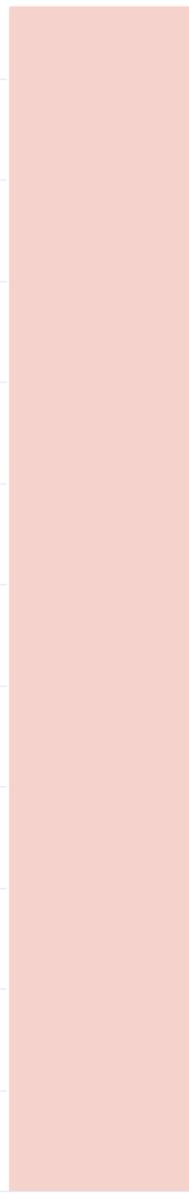
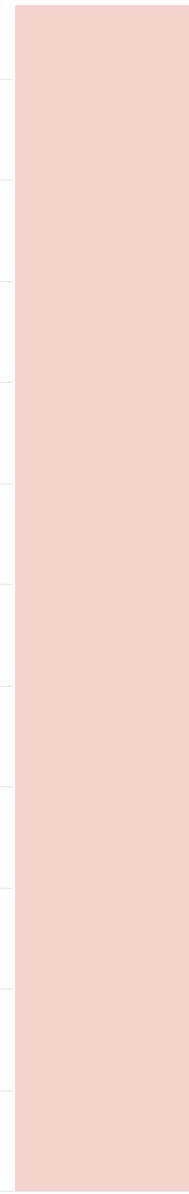
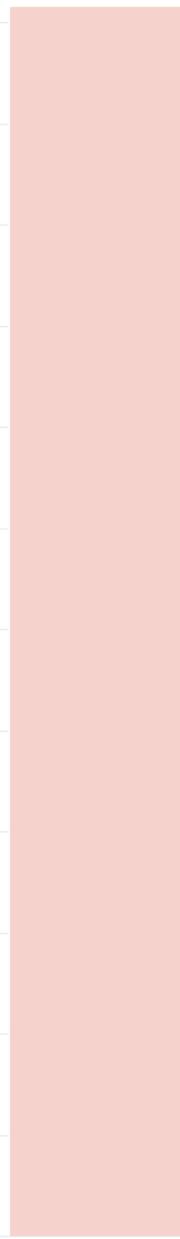
Grocery

Books

Electronics

Clothing

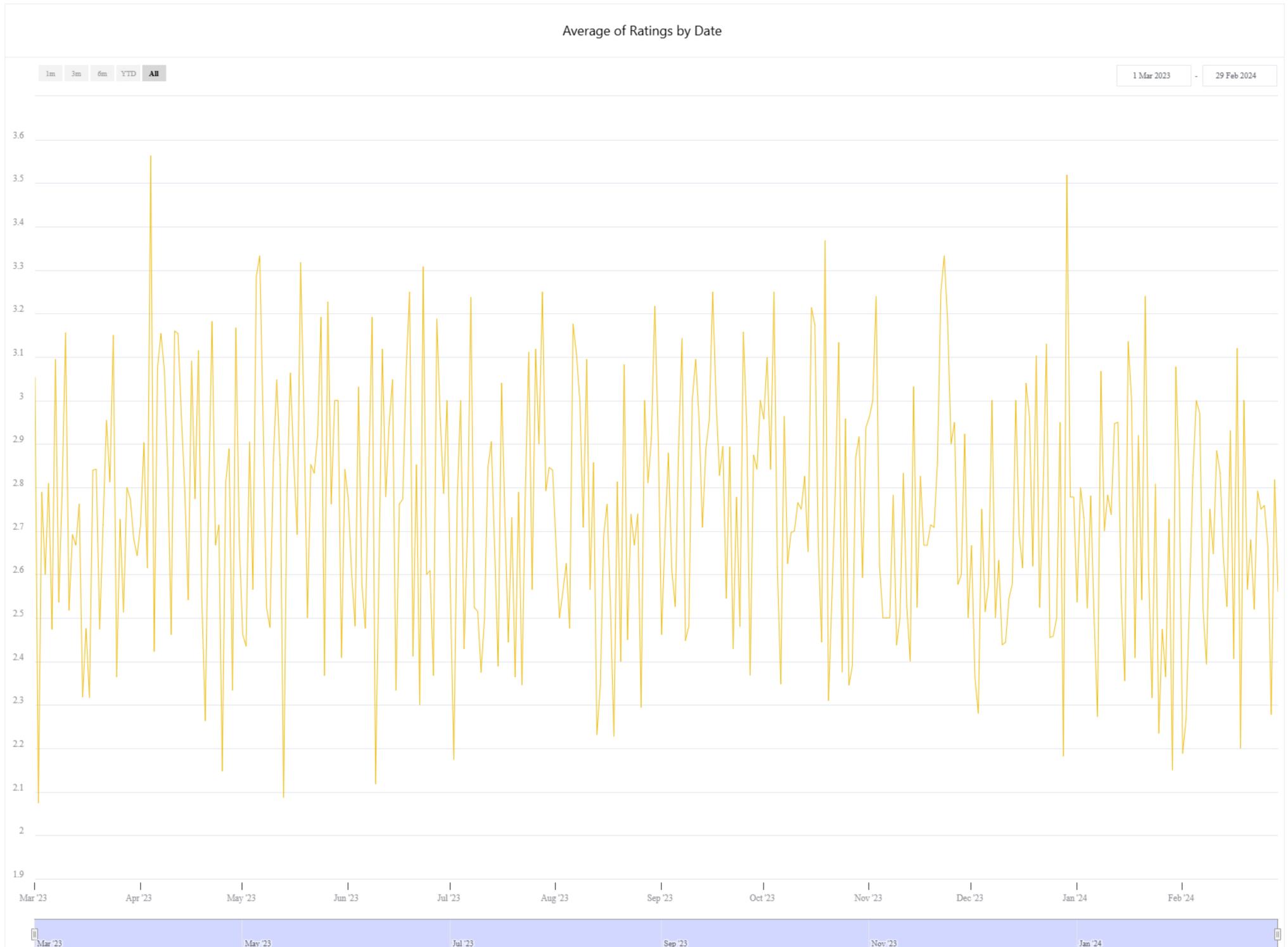
Home Decor



Product Category	Order Status	Product Brand	Shipping Method	Customer Segment	Country	Ratings	Total Amount
						AVERAGE	SUM
Books	Pending	Random House	Express	Regular	UK	3	71,504.15
Books	Delivered	HarperCollins	Express	Regular	UK	3	63,287.338
Books	Shipped	HarperCollins	Express	Regular	UK	3	45,839.057
Books	Shipped	Penguin Books	Same-Day	Regular	UK	3	74,506.721
Books	Processing	Penguin Books	Express	Regular	UK	3	72,461.504
Books	Processing	HarperCollins	Standard	Regular	UK	3	64,230.24
Books	Processing	Penguin Books	Standard	Regular	UK	3	54,444.547
Books	Delivered	HarperCollins	Same-Day	Regular	UK	3	65,037.822
Books	Pending	HarperCollins	Express	Regular	UK	2	77,665.938
Books	Delivered	Random House	Same-Day	Regular	UK	2	40,814.563

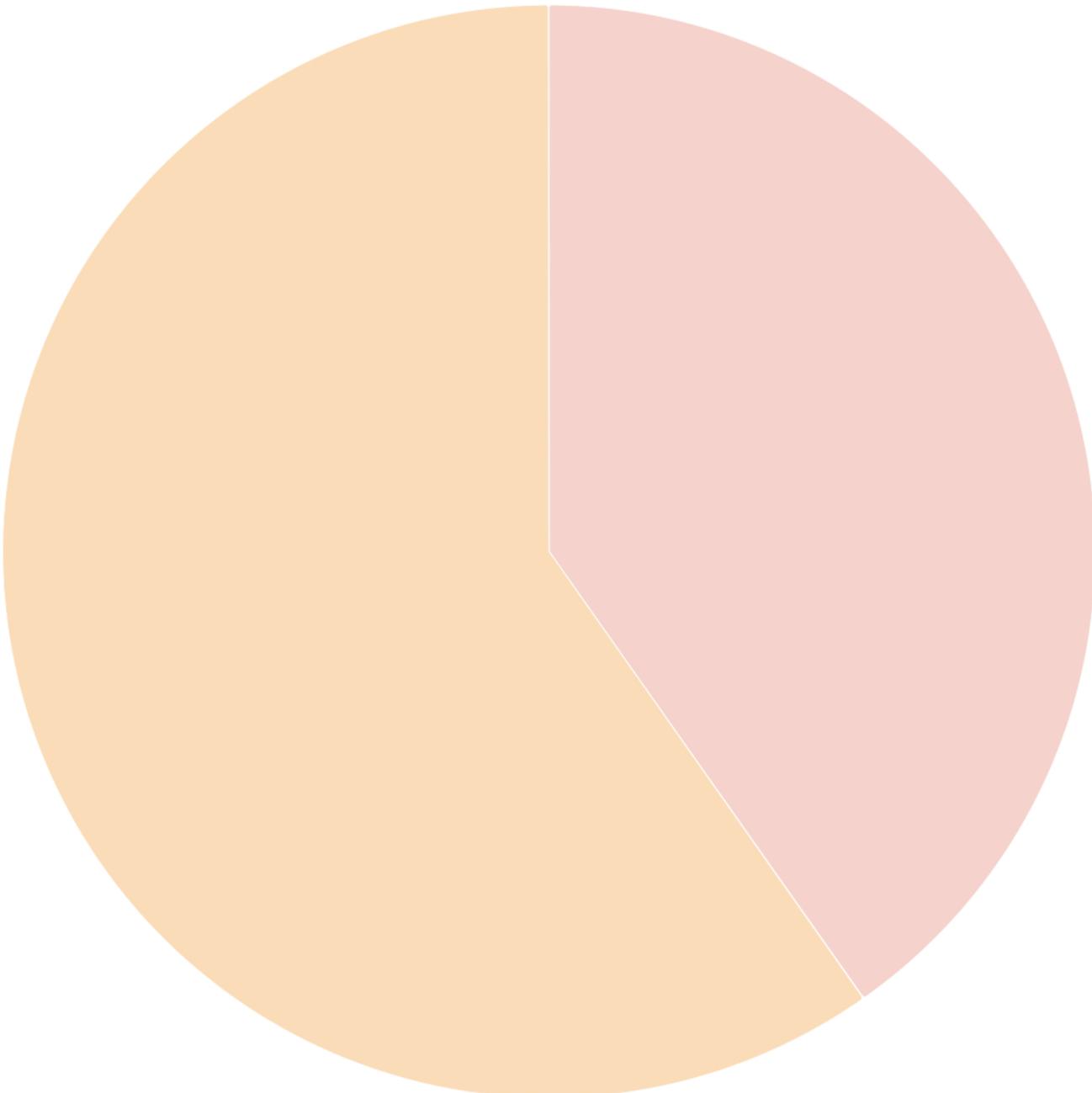
- - - - - 3 11,665,776.093

Average of Ratings by Date

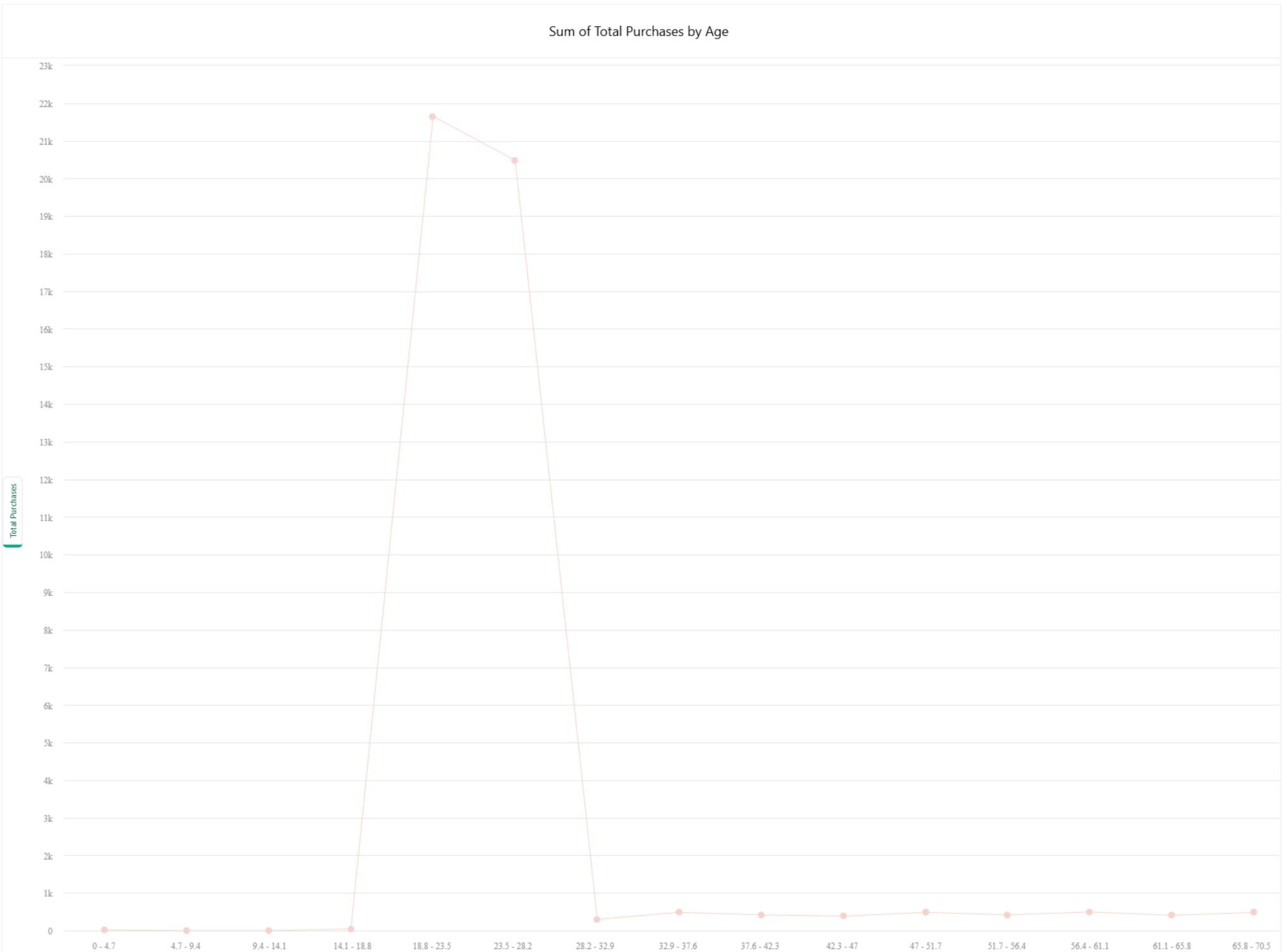


Breakdown of Gender by Sum of Ratings

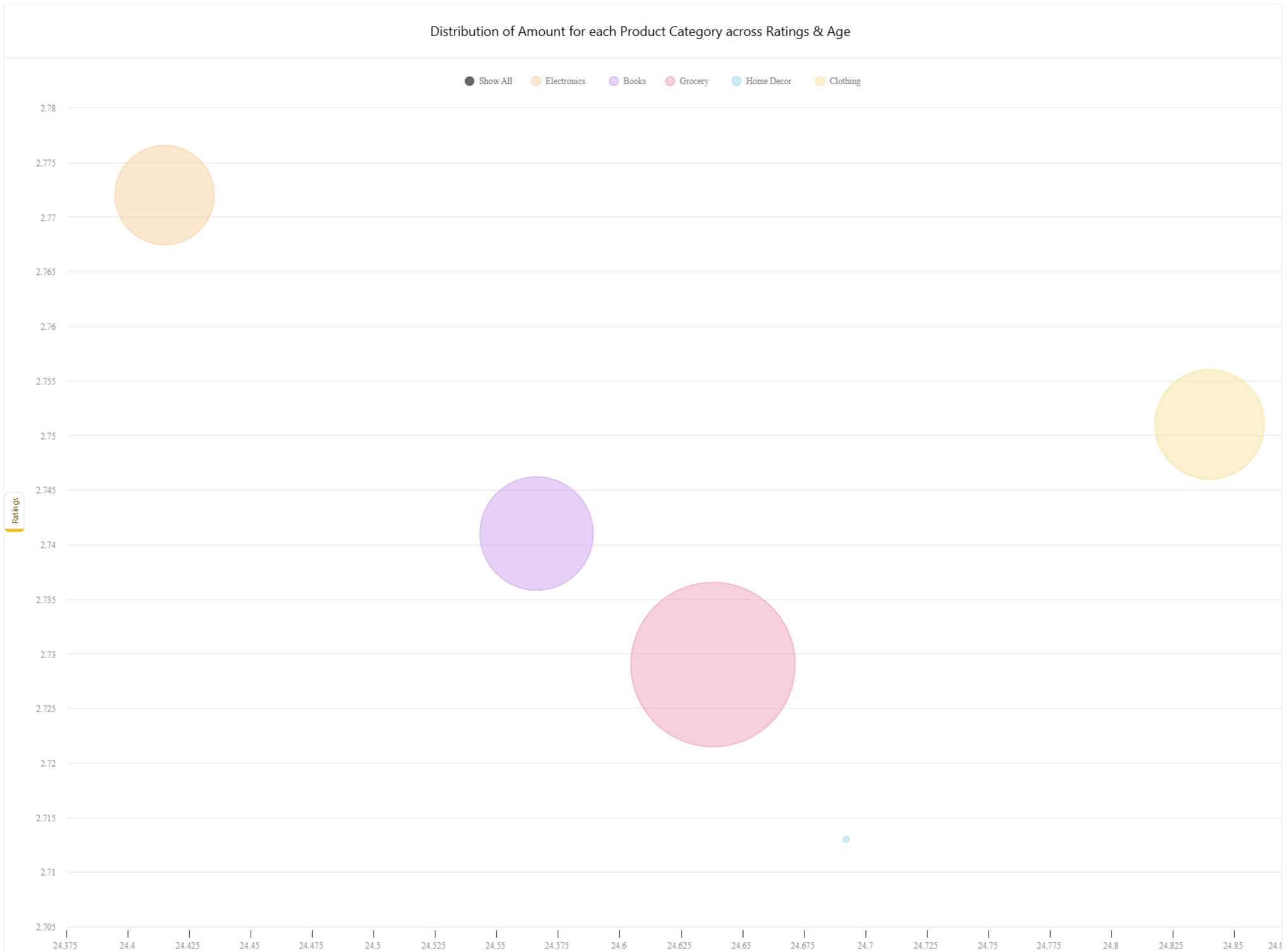
Female Male



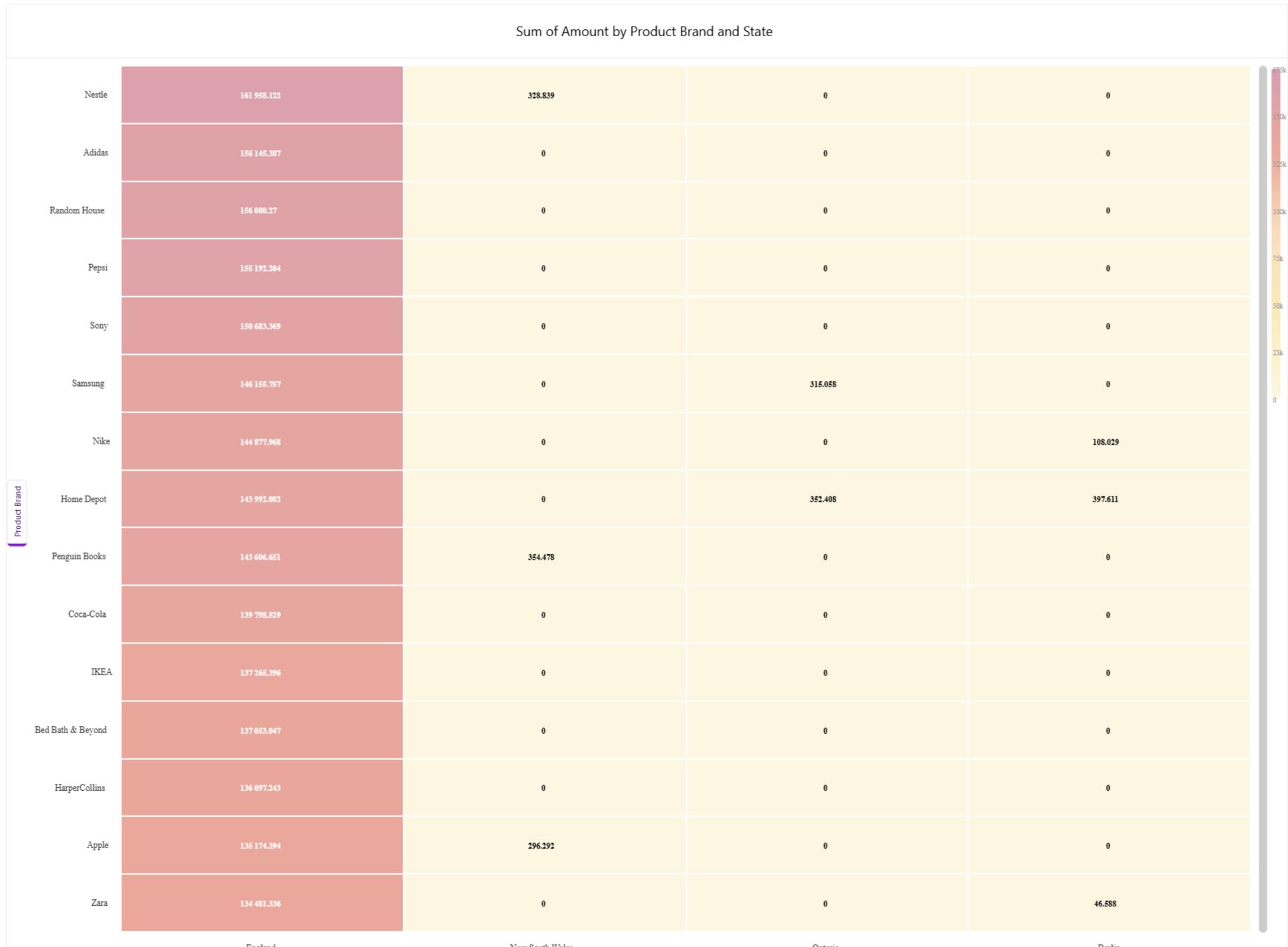
Sum of Total Purchases by Age



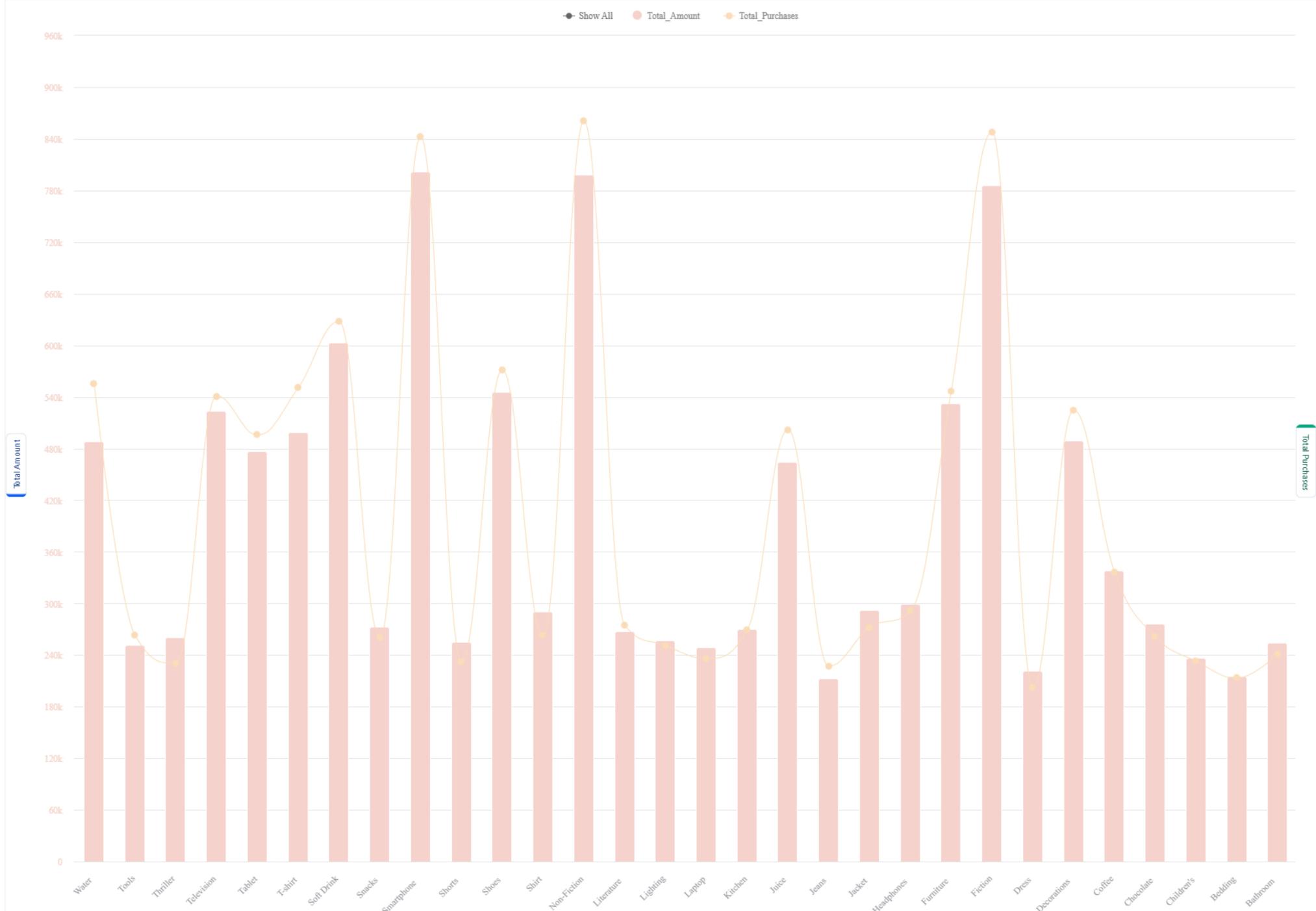
Distribution of Amount for each Product Category across Ratings & Age



Sum of Amount by Product Brand and State



Sum of Total Amount & Sum of Total Purchases by Product Type

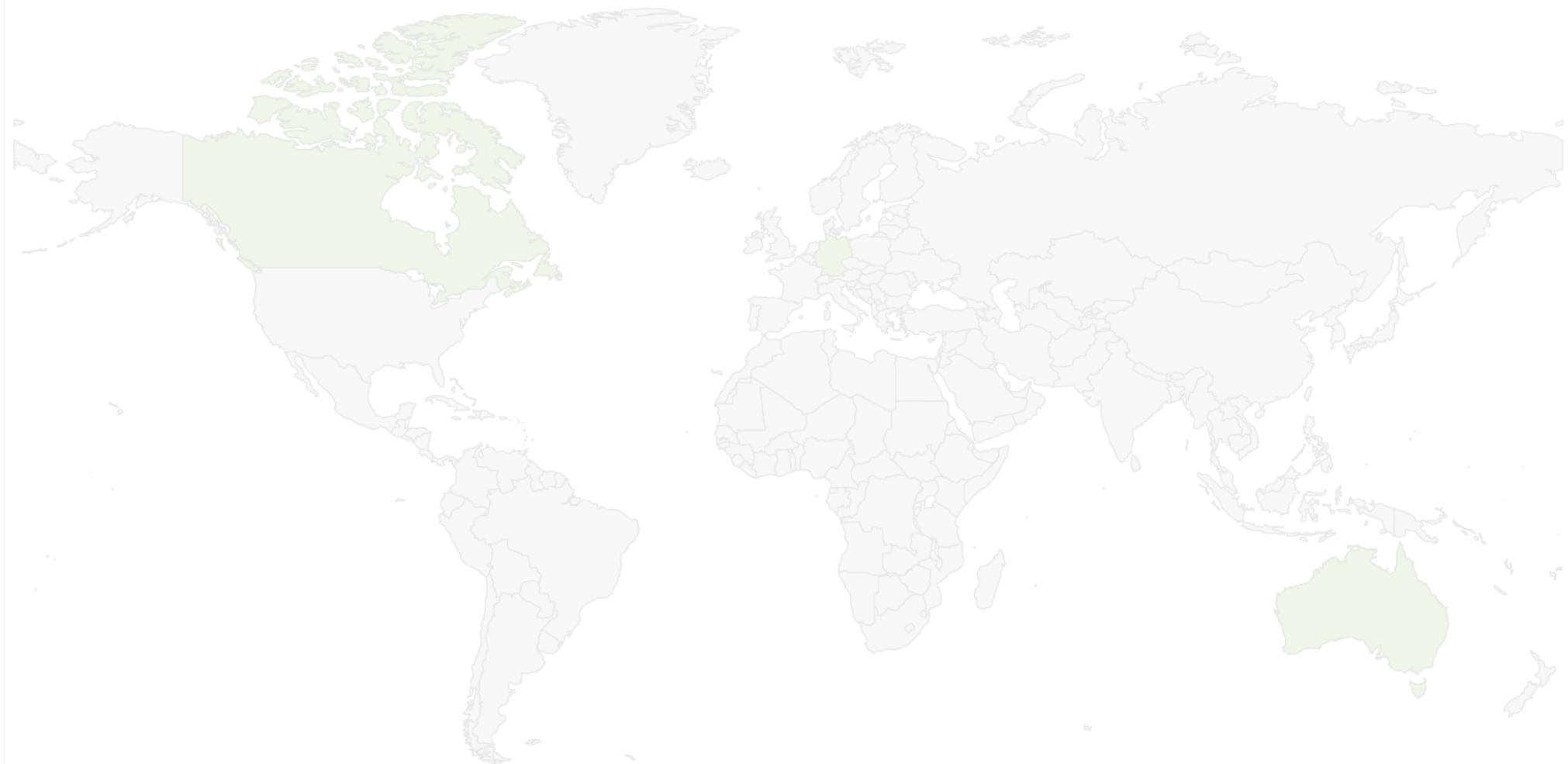


Record Count by Total Amount



Gender	Payment Method	State	City	Feedback	Amount	Total Purchases	Age
					SUM	SUM	AVERAGE
Female	PayPal	New South Wales	Brisbane	Good	296,292	4	58
Female	Cash	England	Portsmouth	Good	60,071,266	1,244	24
Female	Credit Card	England	Portsmouth	Average	61,468,874	1,218	24
Female	Cash	Ontario	Kitchener	Bad	315,058	2	29
Female	Cash	England	Portsmouth	Average	52,127,913	1,122	24
Female	Credit Card	England	Portsmouth	Bad	49,417,336	1,027	25
Female	PayPal	England	Portsmouth	Good	48,763,585	1,071	24
Female	Debit Card	England	Portsmouth	Good	60,559,315	1,303	24
Female	Debit Card	England	Portsmouth	Excellent	57,575,824	1,227	24
Female	Cash	England	Portsmouth	Excellent	55,921,663	1,166	25

Map



Total Amount Products