

Satisfaction and Loyalty Deep Drive

69

Repeat Buyer Count

5.35

Average CS Satisfaction Score

58%

Repeat Buyer Percent Migration

Satisfaction and
Loyalty Deep Drive

Purchase History
Trends

Regional Analysis

Age Group

25-34

35-44

45-54

55+

Gender

Female

Male

States

AZ

IL

PA

CA

NV

TX

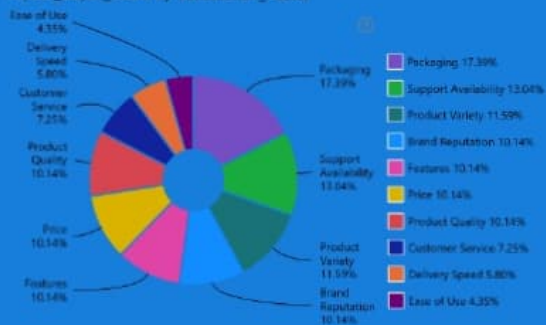
Cities

Austin

Chicago

Dallas

Repeat_Buyer_Count by Satisfaction_Factor



Satisfaction by Loyalty_Level



Age Group by Satisfaction_Score and Satisfaction_Factor



Purchase History Trends

69

Number of Purchases

5.35

Average of Satisfaction Score

58%

Market Share Percentage

Satisfaction
and Loyalty
Deep Dive

Purchase
History Trends

Regional
Analysis

Age_Group

25-34

35-44

45-54

55+

Gender

Female

Male

States

AZ

CA

IL

NY

PA

TX

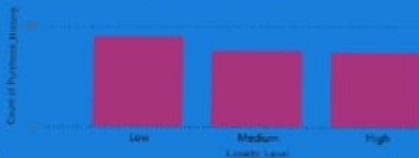
Cities

Austin

Chicago

Dallas

Count of Purchase_History by Loyalty_Level



Count of Purchase_History by Support_Contacted

No 50.00%

Yes 50.00%

Yes 50.00% No 50.00%



Average of
Satisfaction_Score



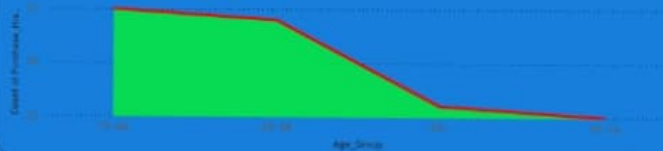
Count of Purchase_History by Gender

Female 55.00%

Male 45.00%



Count of Purchase_History by Age_Group



Regional Analysis

69

Average Buyer Count

5.35

Average of Satisfaction Score

58%

Average Buyer Rating Count

Satisfaction and
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Drive

Purchase
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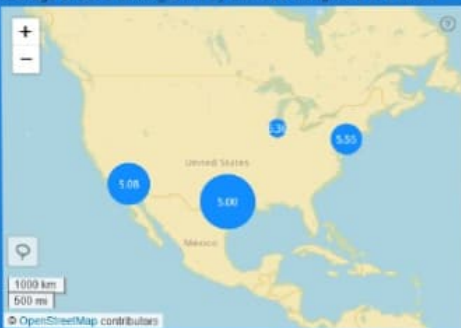
Cities

☐ Austin

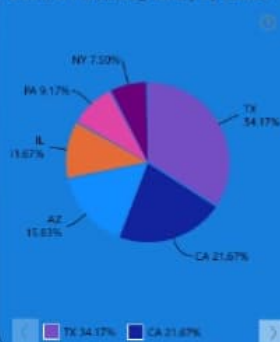
☐ Chicago

☐ Dallas

Average of Satisfaction_Score by Latitude, Longitude and Cities



Count of Purchase_History by States



Repeat_Buyer_Count by Latitude, Longitude, States and Purchase_History

