A/B Test – Ad A vs Ad B

	adv ▼	campaign_id	ctr	срс	сра
1.	Nike	null	5.16	0.69	4.39
2.	Amazon	null	4.76	0.71	5.03
3.	Adidas	null	3.75	0.93	5.6





 $\begin{array}{c} \text{total_conversions} \\ 400 \end{array}$

