SURF TRACK

GEAR. LESSONS. WAVES. PAPERLESS. FOR REAL.

THE COMPLETE SURF SCHOOL AND RENTAL MANAGEMENT PLATFORM

BUILT BY ONE DEVELOPER, JUST FOR **SURF SHOPS & SCHOOLS**

Surf Track was created to break free from bloated, expensive systems. It's software made with soul—for businesses that live by the tide, not the clock.

Complete feature set

- IPad-optimized for beach side operations
- Complete customer and rental management
- Digital waivers with legal compliance
- Real-time inventory tracking
- Automated business analytics
- Cloud-based with automatic backups

BUSINESS BENEFITS

- Eliminate paper-based processes and reduce administrative overhead
- Manage surf instructors lessons and their certifications
- Reduce liability with legally compliant digital waivers
- Gain insights into business performance with detailed analytics
- Access data anywhere with cloud-based storage
- Reduce training time with intuitive, easy-to-use interface

ABOUT THE DEVELOPER

Created by Joyce Berkner—former founder of a Canadian permit systems company—who now builds intuitive software for seasonal businesses that need simplicity, not complexity.

Berkner Platform Solutions