




The Carousel

Carousel / Slide Show / Image Rotation

- Shows multiple blocks/images
- one at a time
- may auto-advance, may be manual
- often arrows at the side
- sometimes indicators at the bottom

amazon Hello Select your address All   Hello, Sign in Account & Lists Returns & Orders  Cart


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Early Black Friday









"Alexa, resume my Audible book."



echo frames



~~\$249⁹⁹~~ \$154⁹⁹







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  **CLASS OF 2021**
A Creator Program on Twitch

 Jericho  BotezLive

 Mxddy  BadGalShay  ThatViolinChick

 **ATT**
Just Chatting
12.8K viewers

English

The AT&T Class of 2021 is here!
Join Jericho, Botez Sisters and SypherPK as they bring 12 emerging Creators into the Twitch spotlight.

Carousels are often BAD

- auto-rotation is particularly bad
 - lots of accessibility problems
 - lots of usability problems
- w/o auto-rotation
 - non-first items are hidden
- regardless of rotation

<https://shouldiuseacarousel.com/>

Bad reasons to use a Carousels







- Management wants everything to be on the page
 - above the fold
 - this is inherently flawed
 - this won't be how they describe their desire
 - but it is their desire
- You will see more often on sales sites
 - like all ads, they want oversaturation
 - this is not a model FOR users

Tolerable reasons for a Carousel?


- No auto-rotation
- Use like tabs
 - but with a "next/prev" option available
 - arrows
 - must declare contents
- large listing?
 - think netflix/youtube
 - allows two direction of scrolling
 - but is that good?

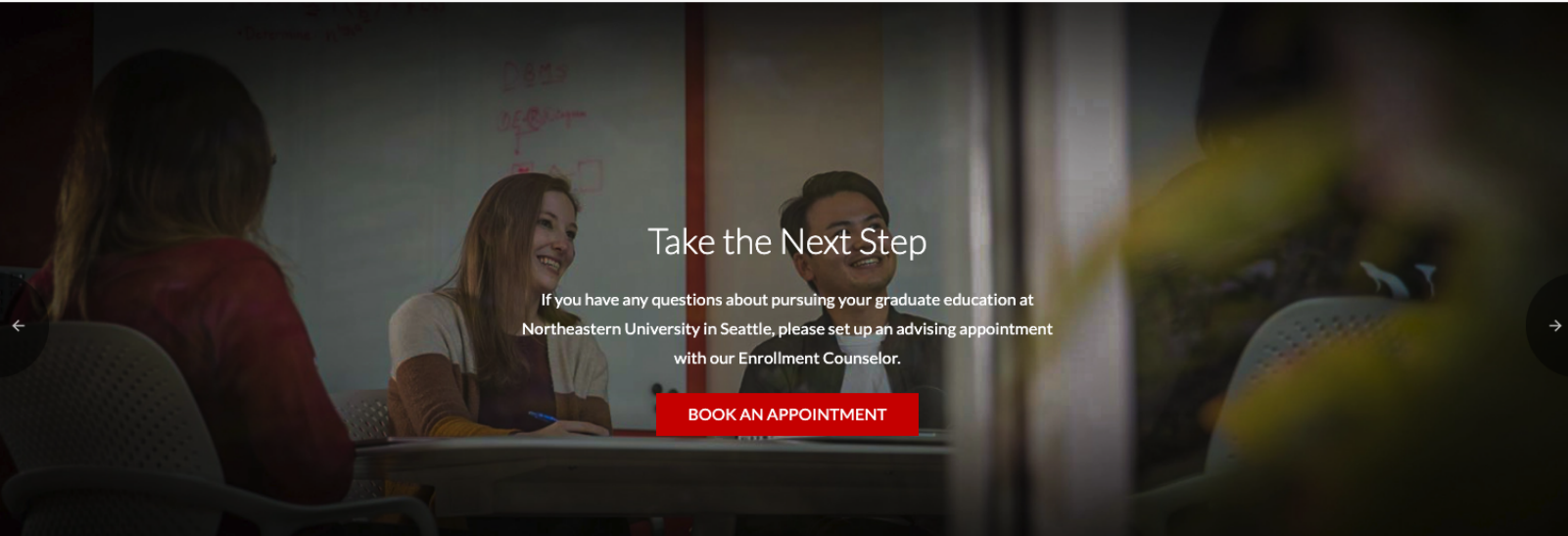
Are those good enough?

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Lots of "unused" space

- focus on image, not text
- image is "feeling", not detail
 - avoids begin too dense
 - but carousels are desired because of too much density

Space used to avoid a page

"Seattle Campus is located in the heart of the tech companies, providing great working and study environments and flexible co-op opportunities."

—Emily Fan, MPS in Analytics



What if the boss demands it?

- No auto-rotation
 - If must, have a stop/pause
 - also pause on hover/focus
 - use aria live region to announce changes
- accessible controls
- alternative text
- any unshown content is also invisible to screen-readers

Summary - Carousel

- a set of panels with text or images
- shown one-at-a-time
- may auto-advance/rotate
- usually has "arrows" for prev/next
- may have progress indicators
 - dots/thumbnails
 - these often allow selection

Summary - Issues with Purpose

Often used to put "more" on page

- but that "more" goes largely unseen
- which makes content deemed "important"
 - treated as unimportant

Summary - Accessibility Issues

- Auto-rotation is BAD
 - speed (impacts reading time)
 - visual interruption
 - verbal interrupts w/screen reader
- So much visual content
- Small controls