

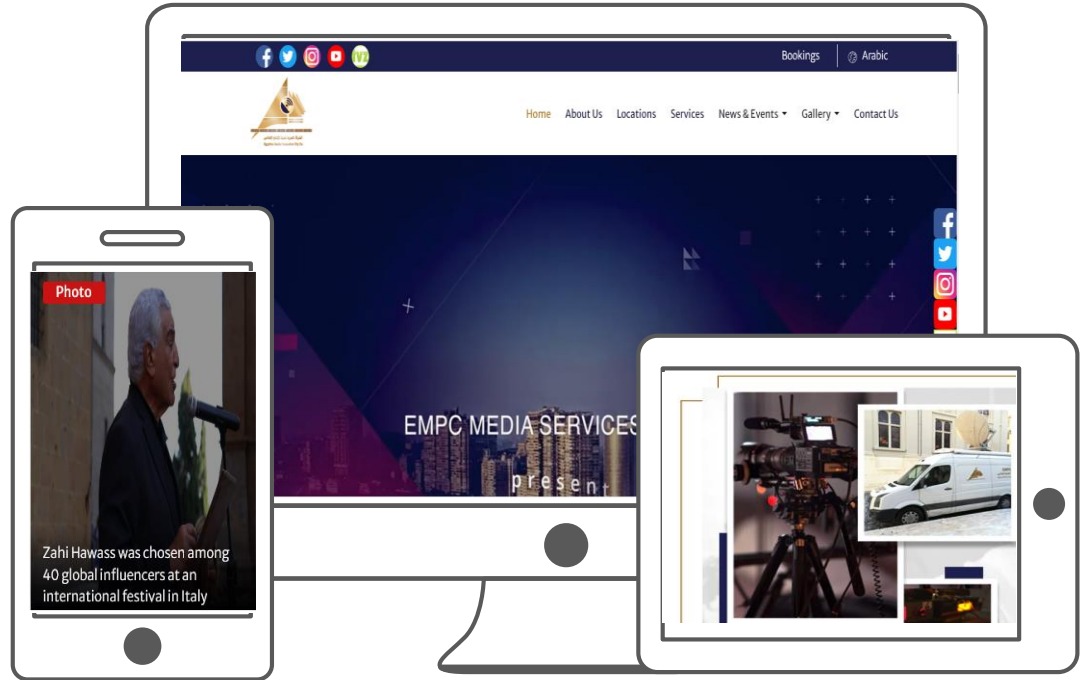
EMPC NEWS

Technical Proposal


June 2022

Assessments

EMPC News Web
Site



SEO Score

 Response time

2.21 s

 File size

99.00 kB

 Words

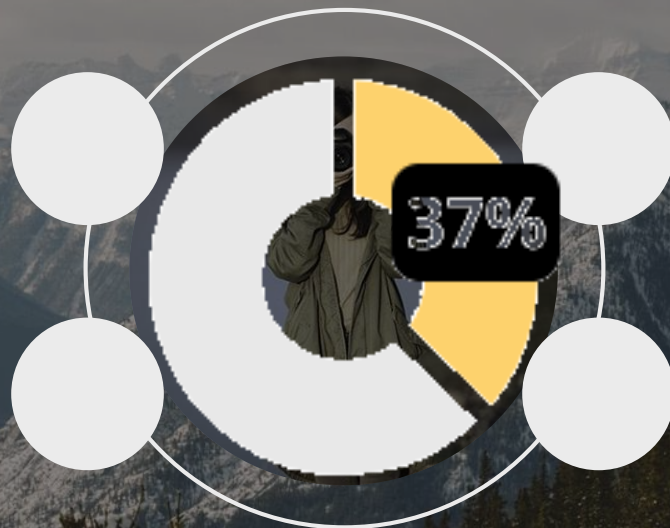
872

 Media files

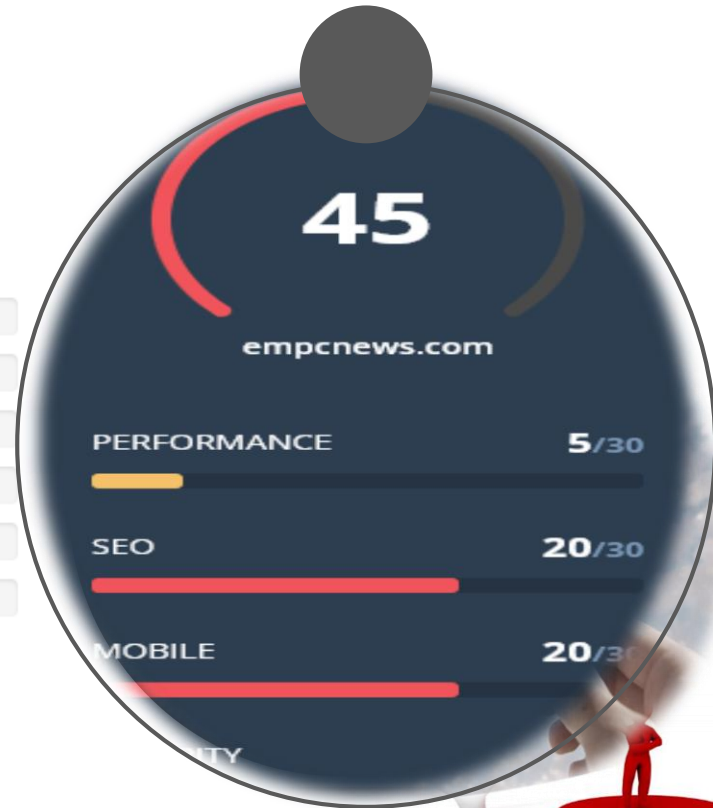
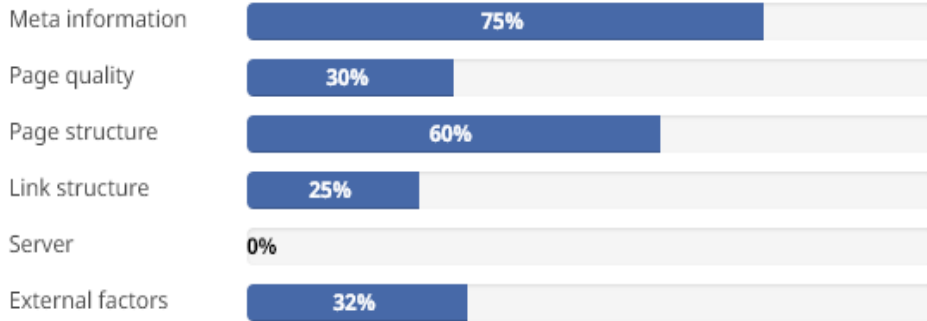
63

 Number of links

98 internal / 18 external



Assessments



Task list of SEO Improvements

- ☐ Add a value to your H1 heading. **Very important!**
- ☐ Use 301 redirects to drive traffic to URLS with the same domain and sub domain (www and non-www subdomain). **Very important!**
- ☐ Improve the page response time. **Very important!**
- ☐ Add a meta description. **Very important!**
- ☐ Fix errors regarding the language markup of your web page. **Very important!**

Meta Tags

Name	Value
viewport	width=device-width, initial-scale=1.0, maximum-scale=1.0, user-scalable=0
Content-Type	text/html; charset=utf-8
charset	utf-8

Media List

Media list

URL	Alt attribute
/attachments/5672262New.png	No alt attribute provided
...lications_facebook_media_social_icon.png	No alt attribute provided
...6516_tweet_twitter_twitter logo_icon.png	No alt attribute provided
...lications_instagram_media_social_icon.png	No alt attribute provided
...ad content_video sharing_videos_icon.png	No alt attribute provided
/attachments/731332gfbxdbcx.jpg	No alt attribute provided

Page Links

We found a total of 115 link(s)








Page Links



- External Links: doFollow (15.65%)
- External Links: noFollow (0.00%)
- Internal Links : (84.35%)

Speed Types

Recommendation	Grade	Type	Priority
✔ Make fewer HTTP requests		CSS, JS, Content	Medium
✔ Add Expires headers		CSS, JS, Content	Medium
✔ Compress components with gzip		CSS, JS	High
✔ Make JavaScript and CSS external		CSS, JS	Medium
✔ Remove duplicate JavaScript and CSS		CSS, JS	High

Found Links

Link	Attributes	Anchor text
http://empcnews.com/		No Text
http://empcnews.com/		Home
http://empcnews.com/Home/AboutUs		About Us
/Home/Locations		Locations
http://empcnews.com/Home/Services		Services
http://empcnews.com/Home/News		News

<http://empcnews.com/Home/News>

Latest news

</Home/NewsDetails/173>

President El-Sisi inaugurated the Animal Production Complex

</Home/NewsDetails/172>

President Sisi congratulates his Russian counterpart on National Day

</Home/NewsDetails/171>

The Minister of Social Solidarity in the Conference of the States Parties to the Convention on the Rights of Persons with **Disabilities**

</Home/NewsDetails/170>

Zahi Hawass was chosen among 40 global influencers at an international festival in Italy

[/Home/ChangeLanguage?
SelectedL...](/Home/ChangeLanguage?SelectedL...)

Arabic

<https://www.facebook.com/empcs...>

New window

External

A-TITLE

Facebook

<https://twitter.com/Empcmisc>

New window

External

A-TITLE

Twitter

<https://www.instagram.com/serv...>

New window

External

A-TITLE

instagram

<https://www.youtube.com/channe...>

New window

External

A-TITLE

Youtube

<https://www.tvz.tv/broadcast-s...>

New window

External

A-TITLE

TVZ

Search Preview

Keyword	Result	Recheck
EMPC	66%	Check
News New	56%	Check
News	56%	Check
Latest News	49%	Check
EMPC Media Services Center	48%	Check
Top News	47%	Check

Server Configurations

HTTP redirects



The checked page does not redirect to another URL.

✗ The redirect to https for this site is not configured correctly.

✗ This website uses URLs with www and non-www subdomain. This may cause duplicate content and bad links to your website. [Redirect Checker](#)

HTTP header



✗ The HTML page should be transferred using GZip compression.

— The web server version is sent within the HTTP header.

— The X-powered header is sent within the response header. (unnecessary)

Performance



✗ The page response time is very slow (**1.95** seconds). The response time should be less than 0.4 seconds. Slow websites are bad for search engine bots and also result in bad user experience.

— This page loads **12** CSS files. This may affect the page load time negatively.

— This page loads **15** JavaScript files. This may affect the load time negatively.

HTTP Response

Name	Value
cache-control	private
content-type	text/html; charset=utf-8
server	Microsoft-IIS/7.5
x-aspnetmvc-version	5.2
x-aspnet-version	4.0.30319
x-powered-by	ASP.NET



Thank You

Do you have any questions?

<http://www.technowireless.me>

Technowireless is more than just a marketing agency. Helping our clients is not just about exceeding their goals, but also about forming a bond. Our work doesn't stop at thriving in a constantly evolving digital age; with our powerful appetite for new experiences is a passion for the supremacy of our strategic partners.