

Sales to Marketing Dashboard

2022

2023

2024

Overview

Product Details



Revenue

\$601K

+0%↑



Cost

\$469K

+%↑



Profit

\$132K

+%↑



Avr Conversion Rate

17

+%↑

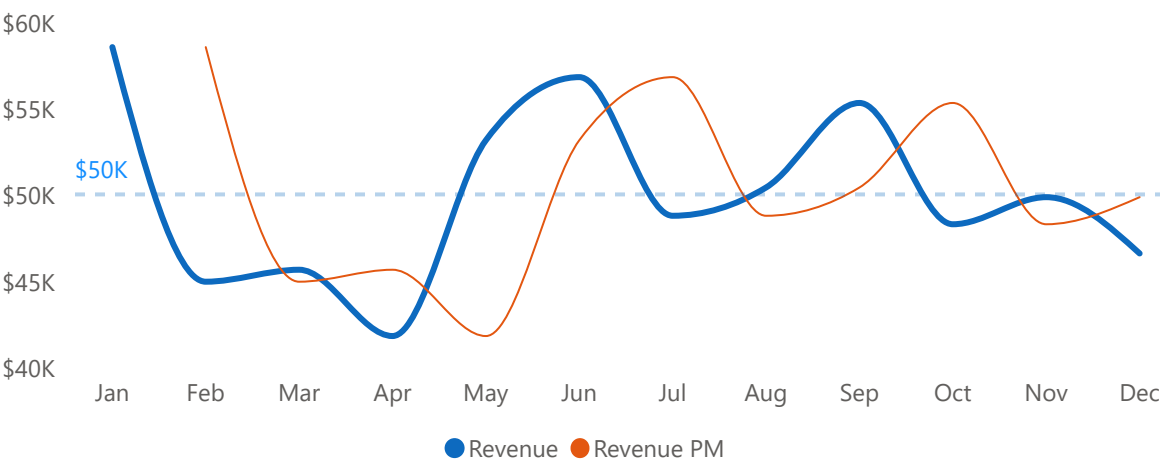


Views

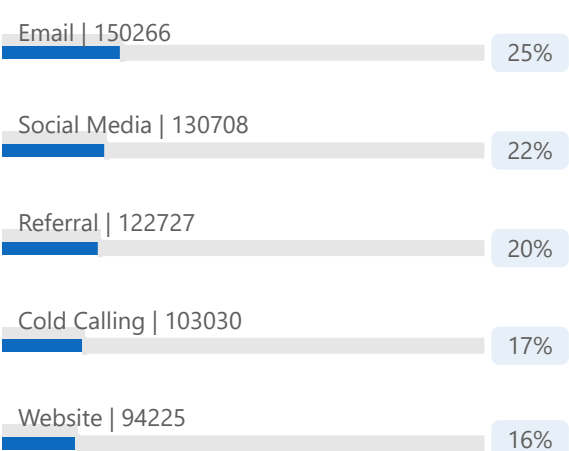
45K

+%↑

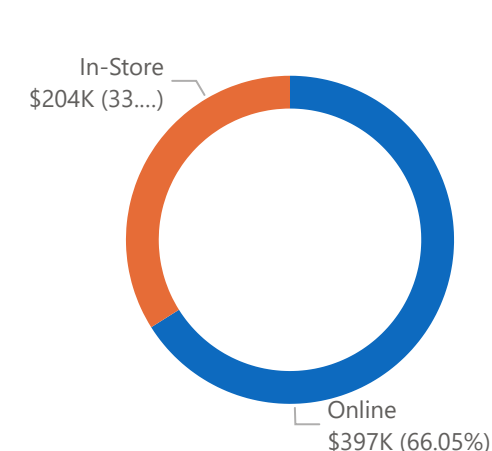
Revenue by Month



Revenue by Lead Source



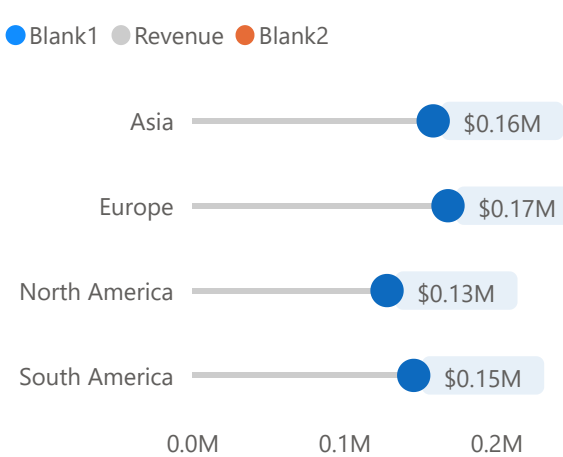
Revenue by Sales Channel



Revenue by Marketing Campaign



Revenue by Region






























































Revenue & Session by Country

Country	Sessions	Revenue
United States	1,239	\$77K
Japan	1,349	\$78K
France	1,171	\$78K
Germany	1,104	\$70K
Canada	1,284	\$83K
South Korea	1,030	\$64K
Brazil	1,315	\$83K
United Kingdom	1,193	\$69K



Product Details

Product Details														2022	2023	2024	Overview			Product Details	
ID	Product	Rating	Scoring	Stock	No of Invoices	Price	Sum of Views	Revenue		Cost		Profit									
1	 Tablet Z	6	★★★★★☆☆☆☆	185	54	820.30	3368	\$44,296		\$35,381		\$8,915									
2	 Smartwatch 3	5	★★★★★☆☆☆☆	133	46	778.83	3181	\$35,826		\$27,600		\$8,226									
3	 Camera Pro S	6	★★★★★☆☆☆☆	84	41	859.27	2268	\$35,230		\$28,256		\$6,974									
4	 Soundbar 360	5	★★★★★☆☆☆☆	172	46	815.89	2661	\$37,531		\$29,612		\$7,919									
5	 Smartphone X	6	★★★★★☆☆☆☆	138	54	751.96	3168	\$40,606		\$30,766		\$9,840									
6	 Smart TV QLED	6	★★★★★☆☆☆☆	78	48	780.33	2860	\$37,456		\$29,059		\$8,397									
7	 Desktop PC Ultra	6	★★★★★☆☆☆☆	266	35	874.11	1816	\$30,594		\$23,958		\$6,636									
8	 Gaming Console Z	5	★★★★★☆☆☆☆	234	65	709.03	4047	\$46,087		\$34,486		\$11,601									
9	 VR Headset Pro	5	★★★★★☆☆☆☆	151	54	810.09	3075	\$43,745		\$34,332		\$9,413									
10	 Headphones Plus	6	★★★★★☆☆☆☆	109	52	824.98	3346	\$42,899		\$34,051		\$8,848									
11	 Fitness Tracker X	6	★★★★★☆☆☆☆	152	44	841.59	2488	\$37,030		\$29,215		\$7,815									
12	 Monitor HD 24	5	★★★★★☆☆☆☆	271	66	822.71	4144	\$54,299		\$43,003		\$11,296									
13	 Laptop Pro 14	4	★★★★☆☆☆☆	98	52	802.08	3353	\$41,708		\$32,435		\$9,273									
14	 Wireless Speaker	5	★★★★★☆☆☆☆	123	58	809.50	3226	\$46,951		\$37,524		\$9,427									
15	 Drone Vision	5	★★★★★☆☆☆☆	261	39	684.56	2312	\$26,698		\$19,090		\$7,608	