# **Privacy Policy- GuideWay**

# Effective year: 2023

GuideWay Inc. values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and disclose the information you provide using the GuideWay mobile application ("App"). By accessing and using the App, you consent to collecting, using, and disclosing your personal information as described in this Privacy Policy.

#### 1. Information We Collect

**Personal Information:** When you use the App, we may collect personal information you voluntarily provide, such as your name, email and other contact information.

**Location Information:** With your consent, we may collect and use your device's location information to provide location-based services, such as finding nearby attractions or providing directions.

### 2. Use of Information

We use the collected information to:

- Provide and personalize the services offered by the App
- Respond to your inquiries and provide customer support
- Analyze and improve the App's performance and user experience
- Comply with legal obligations and enforce our terms and policies

### 3. Data Sharing and Disclosure

We may share your personal information with third-party service providers who assist us in delivering and improving the App. These service providers are obligated to handle your information securely and use it solely for the purposes specified by us.

We may disclose your personal information if required by law, court order, or governmental authority or if we believe it is necessary to protect our rights, property, or safety, or the rights, property, or safety of others.

# 4. Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

## 5. Third-Party Links and Services

The App may contain links to third-party websites, services, or content not owned or controlled by GuideWay. We are not responsible for these third parties' privacy practices or content. We encourage you to review their privacy policies before interacting with them.

### 6. Children's Privacy

The App is not intended for use by individuals under 13. We do not knowingly collect personal information from children. If you believe that we have inadvertently collected personal information from a child, please contact us immediately, and we will take steps to remove the information.

# 7. Changes to this Privacy Policy

We reserve the right to modify or update this Privacy Policy anytime. We will notify you of any material changes by posting the updated Privacy Policy within the App. Your continued use of the App after the effective date of the updated Privacy Policy constitutes your acceptance of the changes.

#### 8. Contact Us

If you have any questions or concerns about this Privacy Policy or the App's privacy practices, please contact us at our email.