



# SPONSORSHIP INFORMATION

CatHacks is Kentucky's first and only national college hackathon. Last April, CatHacks brought together 13 teams from 7 colleges across the country for 24 hours of programming, learning, and fun. This year, we're back and eager to make CatHacks II bigger than ever.

## What is a Hackathon?

A hackathon is an event where programmers and engineers compete in teams of up to four in order to design, build, and present original software in only 36 hours. We're providing a collaborative, competitive, and exciting platform for students to finally bring their dream projects to life. There are no qualifications (other than being in college), and we encourage students with any level of experience to sign up. Hackathons present an environment like no other, where programmers can develop their creativity, problem solving, and teamwork, in an environment as competitive as it is fun.

## Why Sponsor a Hackathon?

### Recruitment

Hackathons present a unique opportunity for your company to network and interact with motivated and active Computer Science students. CatHacks uses a selective admission process and collects resumes from participants. As a sponsor, you will receive access to these resumes. Additionally, we encourage all sponsors to send mentors to the event, allowing for face-to-face networking.

### Exposure

As a CatHacks sponsor, you're given a unique opportunity for direct publicity to an enormously receptive audience. Are you working on a product that needs beta testers? Come to CatHacks and meet some! Need feedback on your API? Sponsor a prize for participants who use it in creative ways. Do you want your logo to be seen across the country? Distribute your company shirt to participants, or become a Gold Sponsor and put your logo on our complementary CatHacks tees. If your goal is exposure, CatHacks has your back.

## How to Get Involved

Send us an email at [sponsor@cathacks.com](mailto:sponsor@cathacks.com) with questions or proposals, and we'll get back to you within 48 hours. We will arrange a phone call or in-person meeting to discuss how we can get you involved. Even if you aren't sold on sponsoring quite yet, we encourage you to contact us. We will do our best to accommodate your business.



## SPONSORSHIP OPPORTUNITIES

	\$1000	\$2000	\$4000
Distribute Materials			
Promote API/Product			
Send Mentors			
Sponsor Table			
Opening Speech		2 Minutes	5 Minutes
Resumes	Post-Event	Post-Event	Pre-Event
Sponsored Prize *			
Logo on Website			
Logo in Promos			
Logo on Banner			
Logo on Shirts			
Branded Meal			

\*The cost of a Sponsored Prize is not included in the cost of a Sponsorship Level.

## EXTRAS

Branded Snack:	\$150
Present your Sponsored Prize:	\$250
Extra Branded Meal:	\$750
Sponsor an Activity:	Negotiable

If you have any questions, feel free to send us an email at [sponsor@cathacks.com](mailto:sponsor@cathacks.com) and we will respond as soon as we can.