

# Marketing Campaign Report

Total Cost  
£63.73M

Clicks  
26.0M

Conversions  
2.0M

Revenue  
£148.09M

CTR  
6.21%

CPA  
£78.02

ROAS  
£5.19

CPC  
£10.90

Region

Select date range

☒ Campaigns    Impre...

☒ Instagram    246.2M

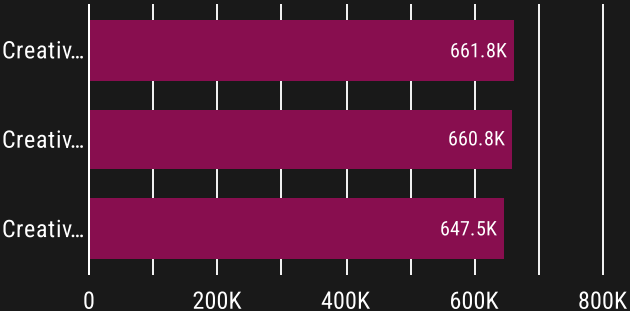
☒ SnapChat    218.8M

☒ YouTube    204.1M

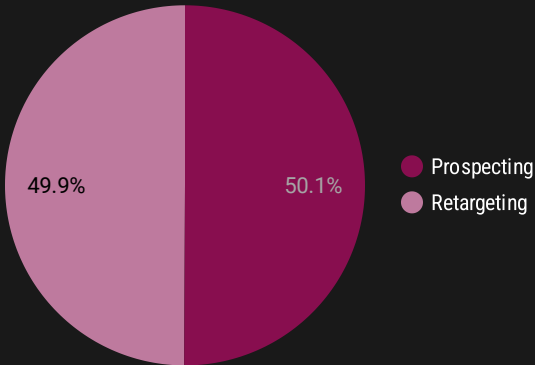
☒ TikTok    174.4M

☒ Facebook    164.2M

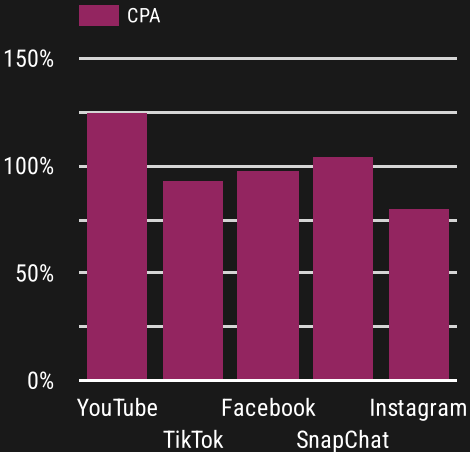
Adcreatives vs. Conversions



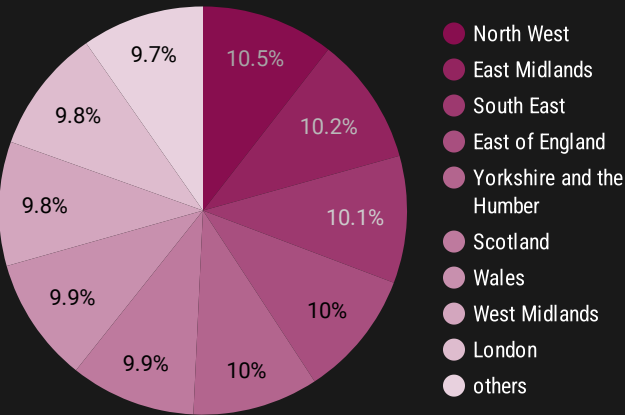
Prospecting vs. Retargeting



CPA vs. Campaign



Regions vs. Conversions



CTR vs. Campaign

