

Year Wise Sale | Amazon Global Dashboard

2012 2013

2014

2015

Office **Technology Furniture Supplies** 

Sales Projection

12.64M

**Product Unit** 

3788

**KPI** 

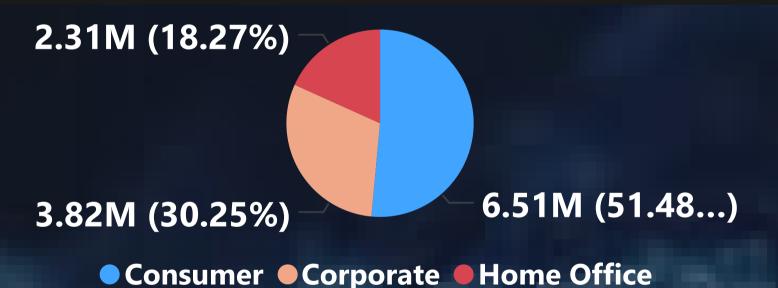
178K

Return

1464

4.04M (31.98%)

# Sales By Segment



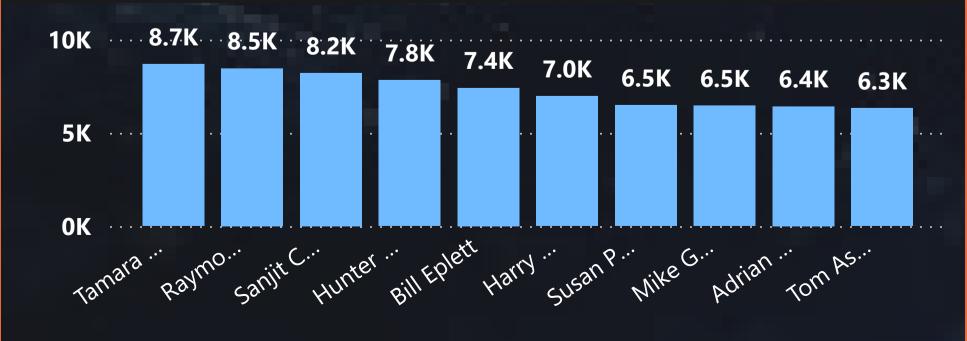
### Sales By Market





Category	Segment	Sum of Profit	Sum of Discount
Technology	Home Office	131,438.14	237.32
Furniture	Home Office	47,722.37	289.45
Technology	Corporate	189,895.19	416.69
Furniture	Corporate	83,727.34	504.74
Technology	Consumer	342,445.40	718.49
Office Supplies	Home Office	97,848.67	789.63
Furniture	Consumer	153,633.02	862.04
Office Supplies	Corporate	167,585.80	1,283.85
Office Supplies	Consumer	253,161.36	2,227.51
Total		1,467,457.29	7,329.73

# **Profit By Customer Name**



#### **Bottom 5 Profit By Product**



#### **Top 5 Profit By Product**

