

HEPHZIBAH OFOMI

Nigerian | KG 53 Street, Kigali, Rwanda | +250794104574
hephzibahofomi07@gmail.com | LinkedIn, Hephzibah Ofomi |

SUMMARY

Passionate and empathetic product design student willing to learn with a strong user-centered approach. Skilled in research, ideation, and prototyping,

EDUCATIONAL BACKGROUND

African Leadership University – Kigali, Rwanda

January 2024 – October 2027

Bachelor in Software Engineering

Relevant Coursework: *User Interface Design, User Experience Design, Design Thinking, Prototyping, Branding, Design History, Typography*

PROFESSIONAL WORK EXPERIENCE

- Designed logos, branding materials, and social media graphics for small businesses and startups, consistently exceeding client expectations and earning repeat business and referrals.
- Developed a strong understanding of user needs and brand positioning while working with diverse clients.
- Managed all aspects of freelance projects, from concept development to final delivery, demonstrating time management and communication skills.
- Worked in the marketing department for a global youth organization (AIESEC) as a graphic designer, designing 10 visually appealing designs for their social media account.
- Served as a content creator and digital marketer at Extern, increasing their publicity by writing 3 blog posts for their company.

EXTRACURRICULAR ACTIVITIES

- | | |
|----------------------------|---------------|
| • SheCode Club | Member |
| • HER Club | Member |
| • Anime/Movies Club | Member |

SKILLS

- | | | |
|---------------------|-------------------|---------------------|
| • Graphic Design | • User Research | • Communication |
| • Content Marketing | • Technical SEO | • Critical thinking |
| • Teamwork | • Time management | • Creativity |

INTERESTS

- | | | |
|--------------|--------------------------------------|----------------|
| • Reading | • Social Activities and Volunteering | • Dance |
| • Volleyball | • Learning Languages | • Social Media |

LANGUAGES

- | | |
|-------------------|----------------------|
| • English- Native | • Japanese- beginner |
|-------------------|----------------------|