

Neha Gupta

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Location: Delhi, India

Objective:

Business Analyst with expertise in data-driven decision-making and dashboarding.

Skills:

- Excel, SQL, Power BI
- Requirement Gathering
- Data Cleaning & Analysis
- A/B Testing, Market Research

Experience:

Business Analyst, InfoEdge India Ltd (2020-2024)

- Conducted customer segmentation analysis
- Created dashboards that improved reporting time by 40%

Education:

B.Com (Hons) - SRCC, Delhi University, 2020