



## LUIS GABRIEL CORTEZ

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Instagram Graphics Design Portfolio: @h4.create

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### CAREER OBJECTIVE

Aspiring and highly motivated Digital Artist, Graphic Designer, and Web Developer with a strong foundation in Information Technology and a passion for creating visually engaging graphics pleasing front-end designs. Possessing a blend of technical skills in web design and development, graphic design expertise, and a commitment to continuous learning. Seeking to leverage academic knowledge and freelance experience to contribute to innovative projects and grow professionally.

### FRONT-END DEVELOPMENT SKILLS

- Proficient in HTML and CSS, with hands-on experience since Junior High School.
- Developed and launched multiple website projects, collaborating effectively across various academic subjects.
- Obtained certification in HTML and CSS, demonstrating foundational expertise.

### GRAPHIC DESIGN SKILLS

- Displayed multiple graphic posters in collaboration with different subjects: advocacy demographics, posters, flyers, etc.
- Commissioned two distinct logos for two E-sports organization clients, showcasing creativity and a client-focused design approach.
- Designed the "Sayaw Hataw" Event Graphic Poster for San Beda Alabang.
- Completed multiple graphic design project commissions for various local clients.

### ORGANIZATIONAL/ MANAGEMENT SKILLS

- Coordinated and currently managing Capstone Thesis group
- Participated in three career-oriented seminars to enhance professional development.

EXPERIENCE	<p><b>Designer (Creatives Department)</b> - (October 2025 – November 2025)</p> <p><b>Freelance Graphic-Designer</b> - (January 2020 – December 2023)</p> <p><b>Literary Publication Club Member</b> - (2019 – 2020)</p> <ul style="list-style-type: none"> <li>- Collaborated with fellow members, writing different articles for the school paper. Collaborated with the Editor in chief, writing news in regards the school's competition and events.</li> </ul>
EDUCATION	<ul style="list-style-type: none"> <li>• <b>Undergraduate</b> – FEU Institute of Technology <b>Bachelor’s Degree in Information Technology</b> - Specialization in <b>Web and Mobile Applications</b> 2022 – Present</li> <li>• <b>Hightschool Diploma</b> – Mapua Malayan Colleges of Laguna Information and Communication Technology (ICT) Strand 2020 – 2022 <i>Graduate With Honors</i></li> </ul>
ORGANIZATIONS	<p><i>FEU Tech Alliance of Information Technology Students</i> - Member 2022 – 2023</p> <p><i>FEU Tech Alliance of Information Technology Students</i> - Member 2024 – Present</p>
CERTIFICATIONS	<ul style="list-style-type: none"> <li>• <b>PMI Project Management Ready</b> - Project Management Institute March 2025</li> <li>• <b>HTML and CSS</b> – Certiport November 2024</li> </ul>
INTERESTS	Currently managing an active Instagram page dedicated to showcasing my skills in Digital Art, and Graphic Design. I also take interest in Photography and Front-end Development.
REFERENCES	Available upon Request