



VIET NAM NATIONAL UNIVERSITY HO CHI MINH CITY  
**UNIVERSITY OF ECONOMICS AND LAW**



**FACULTY OF INFORMATION MANAGEMENT**

# INTRODUCTION TO MANAGEMENT INFORMATION SYSTEMS

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Lecturer : Dr. LE THI KIM HIEN (HIEN LE)

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# ABOUT THE LECTURER

- Dr. Le Thi Kim Hien (Hien Le) – FIS Alumni (2008 – 2012)
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# INTRODUCTION TO MIS MAJOR

**GENERAL INFORMATION**

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# 1. General Information

- Program name: Management Information System
- Degree program: Undergraduate – Fulltime
- Program code: 7340405
- Faculty: Information Systems
- Degree: Bachelor

## 2. Program outcomes



Have all necessary professional knowledge about information technology applied in business; Mastering business processes and corporate governance



Deeply understand the coordination between technology, management, and human factors in a management information system



Ability to analyze, design, develop, deploy and operate Information System projects in the fields of economics, management



Capable of detecting, evaluating, selecting, proposing, and consulting solutions based on modern information technology and data

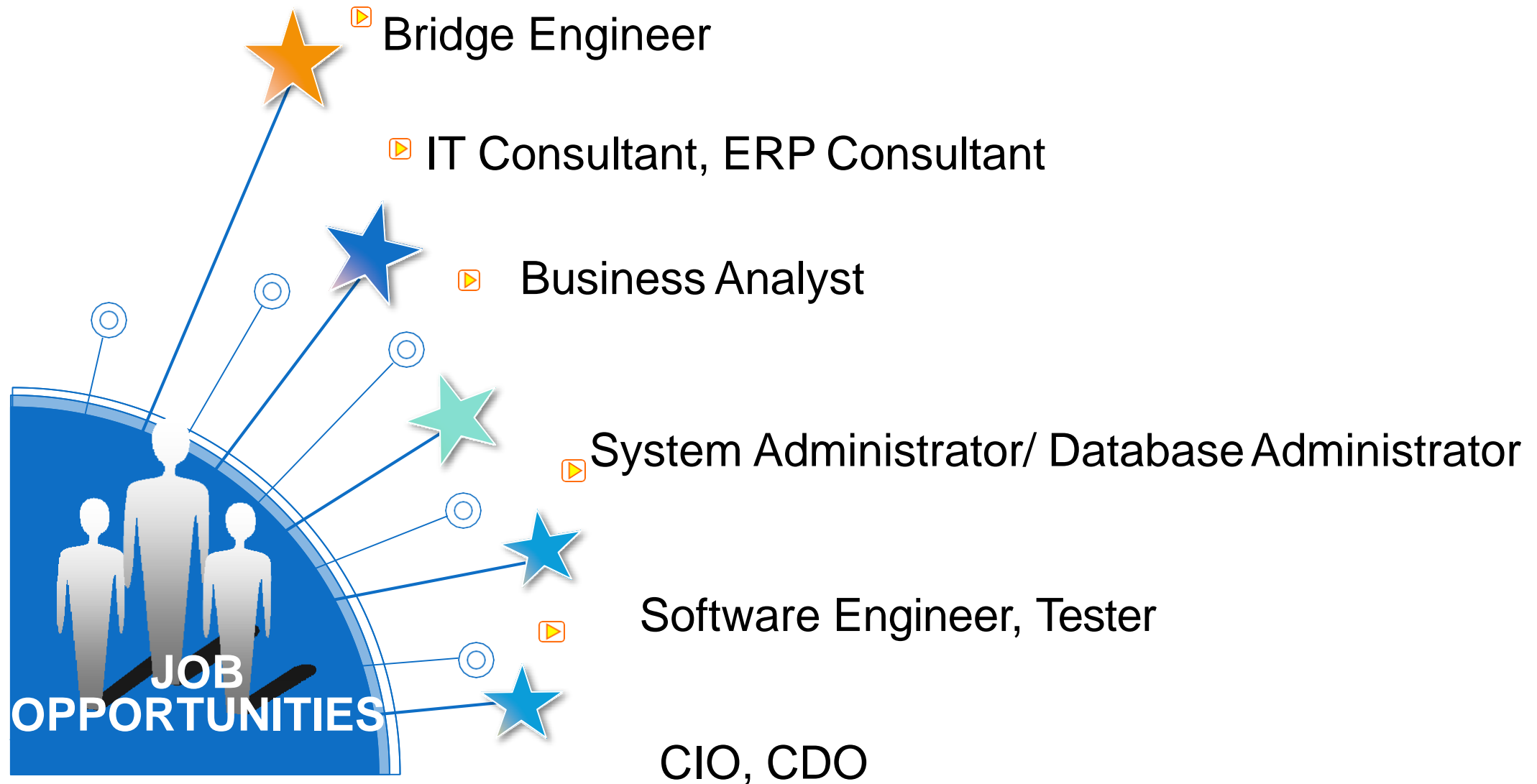


Human resources with good professional ethics

### 3. Training program

- 4 years – 8 semesters – 130 credits
  - Knowledge base courses: Semester 1, 2, 3, 4
  - Specialist knowledge courses: Semester 5, 6
  - Final internship, graduation dissertation or major courses: 7, 8
- Graduation requirements:
  - Complete all required credits with acceptable GPA
  - PE certificate, National Defense Education certificate
  - IELTS 5.0 or equivalent

## 4. Job opportunities





## 5. Infrastructure

- Classrooms: UEL - Quarter 3, Linh Xuan Ward, Thu Duc City
- Lab:
  - BI Lab: > 50 computers
  - Computer rooms (601, 607, 501, 511, 707): ~ 50 computers
- Library:
  - B2
  - 45 Dinh Tien Hoang, Ben Nghe Ward, District 1
- Course books: library, book stores, e-books

## 6. Business cooperation

- Nash Tech Global
- Thegioididong
- KMS
- TMA Solutions
- Global Cybersoft
- One Mount
- Intel
- ..

# PROBLEM FACING

- Changing environment, English, home sick,...
- Rest on one's laurels
- Finance: part-time jobs versus study
- Spreading yourself too thin
- Social problems and relationships
- This is not your first aspiration
- Any problems???

# COURSE OBJECTIVES

- Basic knowledge of MIS
- Ideas and plans for business and MIS
- University skills and methods: teamwork skills , report writing skills, and document communication. and present ideas
- Training program: study orient, career orient

# ASSESSMENT

- On-going: 40%
  - Individual assignments
- Mid-term: 20%
  - Taking the in-class exam
- Final: 40%
  - Group essay

# COURSE CONTENTS

- Week 1: Overview of MIS
- Week 2: Building MIS projects
- Week 3: Career path of MIS – Assignment 1
- Week 4: The key to be successful at university
- Week 5: Soft skills – Assignment 2
- Week 6: Mid-term
- Week 7: Seminar 1
- Week 8: Communication in MIS
- Week 9 + 10: Final presentation + Review

# COURSE CONTENTS

## ☐ Standard report:

- See file Instruction of Standard Report

## ☐ Standard presentation:

- Slide Power point
- Presenter: every member
- Language: English/Vietnamese
- Timing: 10 minutes for presenting and 10 minutes for Q&A

# REFERENCES

## **Course book:**

[1] Hồ Trung Thành, Nguyễn Duy Nhất, Triệu Việt Cường, Trần Thị Ánh (2017), Tài liệu môn Giới thiệu ngành Hệ thống thông tin quản lý, Khoa Hệ thống thông tin, Trường Đại học Kinh tế - Luật

## **Reference books:**

[2] Jane P. Laudon, Kenneth C. Laudon, Management Information System: Managing the Digital firm, 12th Ed., PrenticeHall, 2012.

[3] Hồ Trung Thành, Trương Hoài Phan, Phạm Mạnh Cường, Trần Thị Ánh (2015), Tài liệu môn Giới thiệu ngành Thương mại điện tử, Khoa Hệ thống thông tin, Trường Đại học Kinh tế - Luật.



# REFERENCES

## Reference books:

[4] Phạm Ngọc Tuấn, Nguyễn Văn Tường, Hồ Thị Thu Nga, Đỗ Thị Ngọc Khánh, Nguyễn Minh Hà, Trần Đại Nguyên (2014), Giáo trình Nhập môn về Kỹ thuật, NXB Đại học Quốc gia HCM.

[5] Huỳnh Thị Thuý Giang, et al (2015), Giáo trình Giới thiệu ngành Kinh doanh quốc tế, Khoa Kinh tế Đối ngoại, Trường Đại học Kinh tế - Luật.