

CAREER OBJECTIVE

As a dedicated student pursuing a degree in BBA, I am eager to apply my academic knowledge and skills in marketing to contribute to target company.Eager to leverage my academic knowledge and hands-on experience to contribute effectively and grow professionally within a dynamic team.

WORK EXPERIENCE

Digital Marketing • InternshipJul 2024 - Sep 2024

CLANSTAYS PRIVATE LIMITED, Dehradun

Market Research and Analysis Learning and Development Social Media Strategy and Execution problem solving

EDUCATION

Bachelor of Business Administration (B.B.A.),2022 - 2025

Institute Of Information Technology And Management

TRAININGS / CERTIFICATIONS

Advanced Content MarketingJul 2024 - Sep 2024

skillup, Virtual

Youtube And Video MarketingJul 2024

skillup, Virtual

EntrepreneurshipJul 2024 - Sep 2024

NPTEL, Virtual

SKILLS

- English Proficiency (Written)
  - MS-PowerPoint
- MS-Excel
  - Problem Solving
- English Proficiency (Spoken)
  - Marketing

EXTRA CURRICULAR ACTIVITIES

- I have taken on several leadership roles and participated in various societies. I was the Event Coordinator for the Environmental Society, organising campus-wide events like Earth Day celebrations and sustainability workshops .