

# A Graph Based Approach to Text Normalization

---

## Abstract

*Keywords:* Text Normalization, Twitter, microblogs, social media

---

## 1. Introduction

Social text has become an enormous part of our lives. We are moving towards to an era that we will be talking using machines more than we talk to each other. Social platforms make mass amounts of people communicate via typed or transcribed text. That is the era that the news are spreading digitally via social media other than edited newspaper articles.

This has been also starting of a new era for text analytics researches. The recent studies on social media such that Stock Prediction[1], politeness detection[2], disaster detection[3] tries to lighten up the road of this digitized future of ours.

Therefore analyzing social media text is a challenge for itself. Due to its noisy nature, many NLP tools are performing poorly on social media text[4]. The problems that noise in the social media text generates for NLP tools can be overcome by some preprocessing steps.

Unlike spoken and written language, digitized language has its own form and nature. Since the beginning of World Wide Web, internet has it's own slang. *lol* meaning *laughing out loudly*, *xoxo* meaning *kissing*, *4u* meaning *for you* are the oldest examples of this slang. Everyday new slangs as well

as new words such as iTunes and new abbreviations are coming up. It is a huge, an evolving language that has long gone behind the reach and control of spellcheckers and slang dictionaries.

ppl	people	r	are
havent	haven't	mor	more
tmr	tomorrow	doin	doing
soooo	so	n	and
sooon	soon	friiied	fried
raight	right	finge	finger
raight	alright	kissin	kissing

Table 1: Example of noisy tokens and their normalized form

Text normalization is a preprocessing step to restore noisy forms of text to its original(canonical) form[5] to make use of NLP applications or more broadly to understand the digitized text better. For example *talk 2 u later* can be normalized as *talk to you later* or similarly *enormooooos*, *enrmss*, *enourmos* can be normalized as *enormous*. Those noisy tokens are referred as Out of Vocabulary(OOV) words. Normalization task is restoring OOV words to their In Vocabulary(IV) form.

However not every OOV word should be considered for normalization. The social text is continously evolving with new words and named entities that are not in the vocabularies of the systems [6]. The OOV tokens that should be considered for normalization is referred as ill-formed words. Oppositely an OOV word can sometimes lexically fit an IV word (ex: *tanks* is both an IV word and OOV word with the canonical form *thanks*). The task

of recognizing which tokens are OOV, and which of those are ill-formed are beyond the scope of this paper.

Unlike the clean text, noisy text is difficult to model using standard language models. Due to noisy nature of the OOV tokens versions of a text includes multiple different OOV tokens (ex: Table 2). It is even more difficult to reach the correct version of the phrase when there is more than one OOV word in the text. A high performance normalization system should be capable of following the information a noisy token includes as good as in modeling well formed tokens.

with a beautiful smile
with a <b>beatiful</b> smile
<b>w</b> a beautiful smile
<b>wit</b> a beautiful <b>smil</b>
<b>wth</b> a <b>btfl</b> <b>sml</b>
<b>w</b> a <b>btfl</b> <b>smle</b>

Table 2: Example noisy n-grams

In this paper we propose a new approach to text normalization. A graph based model which can benefit from both lexical, contextual and grammatical features of social text.

## 2. Method

In this paper, we propose a graph based approach that models both contextual similarity features and lexical similarity features among an OOV word to be a normalized and the candidate IV words. A high level overview of our

system is shown in Figure 1. An input text is first preprocessed by tokenizing and Part-Of-Speech (POS) tagging. If the text contains an OOV word, the normalization candidates are chosen by making use of the contextual features which are extracted from a pre-generated directed word-relatedness graph, as well as lexical similarity features. Lexical similarity features are based on edit distance, longest common subsequence ratio, and double metaphone distance. In addition, a slang dictionary is used as an external resource to enrich the normalization candidate set. The details of the approach are explained in the following sub-sections.

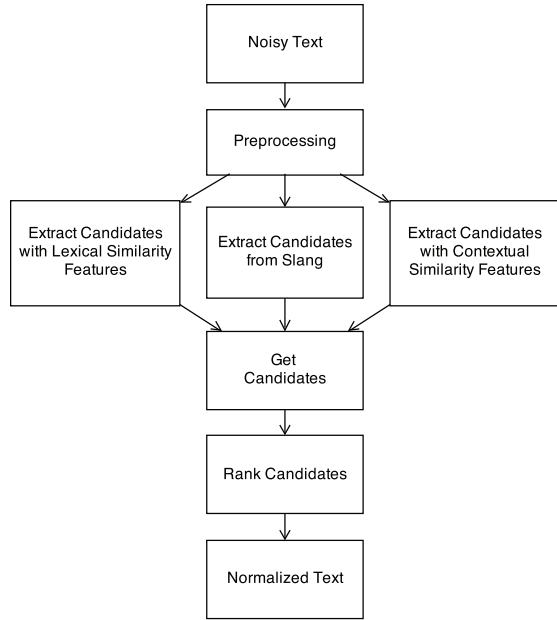


Figure 1: High level overview of our system

### 2.1. Preprocessing

Tokenization is the first step in our system. Tokenization is the process of breaking the text into words, numbers, symbols, emoticons or in other words the smallest meaningful elements within/of the text called tokens. After tokenization, next in the pipeline is POS tagging each token using a social media pos tagger. Unlike the normal pos taggers social media pos taggers [7][8] provide a broader set of tags that is special to the social text. By this extended set of tags we can identify tokens such as discourse markers (rt for retweets, cont. for a tweet whose content follows up in the coming tweet) or urls and we can process those tokens within their context.

As in Table 3, after preprocessing, each token has a POS tag with a confidence measure. Later, we make use of these confidence scores in calculating the weight of edges in our context graph.

Token	POS tag	Accuracy
with	P	0.9963
a	D	0.998
beautiful	A	0.9971
smile	G	0.9712

Token	POS tag	Accuracy
w	P	0.7486
a	D	0.9920
beatiful	A	0.9733
smile	N	0.9806

Table 3: POS tagger output of samples

### 2.2. Graph construction

The graph(See Figure 2) is build using a big dataset of social media text. After preprocessing, we traverse each entry in the dataset and extract nodes and edges.

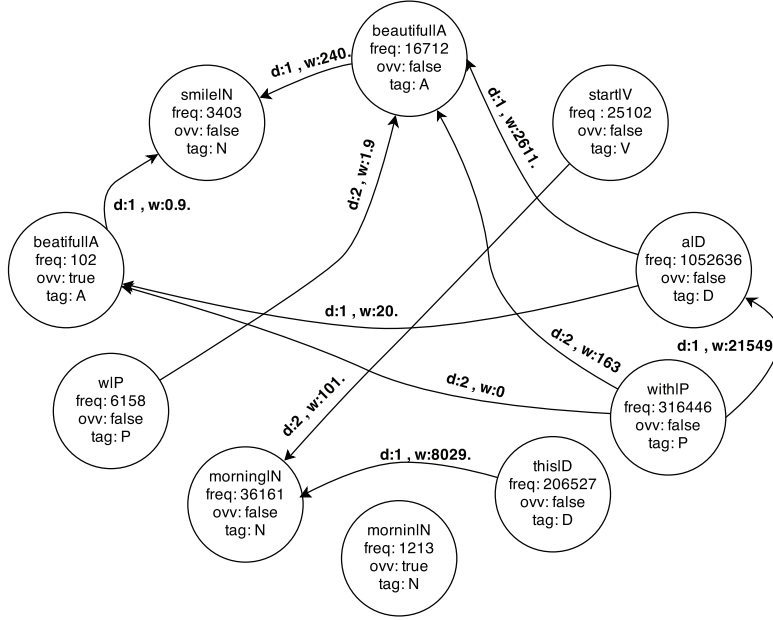


Figure 2: Sample edges and sample nodes from the word-relatedness graph

We define a node with four properties *id*, *ovv*, *freq*, *tag*. The token itself plus its POS tag forms the *id* field. *freq* property indicates the node’s frequency count in the dataset. *ovv* field is set to True if the token is a OOV word. Following Han et al. we used GNU Aspell dictionary (v0.60.6) to determine whether a word is OOV or not.

In the word-relatedness graph, each node is a unique set of a token and a POS tag (see Table 4). This helps us to identify the tokens not only by lexically and contextually but also (in terms of POS tags) grammatically.

For example if the token *smile* has been seen frequently as a Noun and a Verb and not in other forms in the dataset (Ex: Table 5), this means that it is not a good candidate for a Pronoun OOV token(that is a Pronoun). On

Let's <sub>L</sub> start <sub>V</sub> this <sub>D</sub> morning <sub>N</sub> w <sub>P</sub> a <sub>D</sub> beatiful <sub>A</sub> smile <sub>N</sub> .,
--------------------------------------------------------------------------------------------------------------------------------------------------------

Tokens	Let's, start, this, morning, w, a, beatiful, smile, .
Nodes	Let's L, start V, this D, morning N, w P, a D, beatiful A, smile V, . ,
Edges	{Let's L, start V , distance:1},{Let's L, this D, distance:2}, ... {a D, beatiful A, distance:1}, {a D, smile V, distance:2}, {beatiful A, smile V, distance:1}

Table 4: Sample sentence with POS tags, Tokens, The Word-relatedness Graph Nodes and Edges

conversely, if lexically and contextually similar enough, *smile* is(can be) a good candidate for a Noun or Verb OOV token.

node id : smile|A , freq : 3, oov : False, tag : A  
node id : smile|N , freq : 3403, oov : False, tag : N  
node id : smile|V , freq : 2796, oov : False, tag : V

Table 5: Example nodes including token smile with a frequency greater than 0

Edges are built upon(depending on) the relatedness metrics defined. For two nodes to be classified as related they have to satisfy both two rules:

- Tokens in an entry are conceptually related if they co-occurs within a word distance of  $d_t$ .
- Each node of an edge should have a minimum frequency of  $f_t$  in the whole dataset.

The edges follow the flow in the entries thus have a direction from the earlier seen token to the coming token. For example the edges in Table 6 would be derived from a text including the phrase “with a beautiful smile”. The *from* property indicates the first word and *to* is the latter in the phrase. Direction and the distance together hold a unique triplet. For each two node with a specific distance there is an edge with a positive weight if that two nodes are related. Each co-occurrence of two related nodes increases the weight of the representing edge with an average of nodes’ POS tag confidence score in that specific entry. If we are to expand the graph with our example phrase using the given POS tags and accuracies from Table 3, the increase in the weights would be respectively  $0.9963 + 0.9712/2$ ,  $0.998 + 0.9712/2$  and  $0.9971 + 0.9712/2$ .

from : with|P, to : smile|N, dis : 3, weight : 72.24415  
from : a|D, to : smile|N, dis : 2, weight : 274.37365  
from : beautiful|A, to : smile|N, dis : 1, weight : 240.716

Table 6: Example edges from sample phrase “with a beautiful smile”

### 2.3. Graph Based Contextual Similarity

Given a entry to normalize, next step is extracting normalization candidates for each OOV token with contextual similarity features. For each ill-formed OOV token  $t_i$  in a given entry, we start with a list of related nodes of  $t_i$  within that entry. The list includes all the nodes related to  $t_i$  and their positional distance to the  $t_i$ . We will refer this list as neighbour list  $NL_i$ . In Table 7 you can find a sample neighbour list for the OOV token beautiful|A from the sample sentence in Table 4.



w|P, position: -2  
a|D, position: -1  
smile|V, position: 1

Table 7: Example neighbour list for the OOV node beautiful|A

For each neighbour node  $n_{ij}$  in the  $NL_i$  we traverse the graph and find the edges from or to the node ( $n_{ij}$ ). The resulting edge list  $EL_{ij}$  has edges in the form of ( $n_{ij}$ , candidate) or (candidate,  $n_{ij}$ ) and includes all the nodes that are related to the node  $n_{ij}$ . Here the neighbour node can be an OOV node but the candidate node chosen among the IV nodes. We filter the edges in  $EL_{ij}$  by the relative distance of  $n_{ij}$  to the  $t_i$  given in the  $NL_i$ . Each (neighbour, candidate) tuple should have the exact distance as the neighbour and OOV token has.

One last step is to conduct a POS tag filtering on the edges in  $EL_{ij}$ . Each candidate node should have the same POS tag with its OOV token. For the OOV token  $t_i$  which has tag  $T_i$ , all the edges that includes candidates with a tag other than  $T_i$  is removed from the edge list  $EL_{ij}$ . Thus  $EL_i$  contains edges only with  $c_{ik}$ s that is tagged with  $T_i$ .

Each edge in the  $EL_{ij}$  has a neighbour node  $n_{ij}$ , a candidate node  $c_{ik}$  and an edge weight  $ew_{ijk}$ . The edge weight, represents the likelihood or the degree of the relatedness between the the neighbour node  $n_{ij}$  and candidate node  $c_{ik}$ (Eq 1). Since we are looking for candidate nodes that is most likely to be the correct canonical form of the OOV word  $t_i$ , this metric is a good indicator. However weight of the common phrases are much more higher than the average weight. That results in favouring the words with higher

frequencies like stop words. To avoid this we normalize the edge weight  $ew_{ijk}$  with the frequency of the neighbour node  $n_{ij}$  (See Eq 2).

$$ew(n, pos, c) = \begin{cases} w : (n, c, distance = |pos|, weight = w), & \text{if } pos < 0 \\ w : (c, n, distance = |pos|, weight = w), & \text{otherwise} \end{cases} \quad (1)$$

$$ewNormalized(n, pos, c) = ew(n, pos, c) / frequency(c) \quad (2)$$

We have a metric that assures contextual similarity based on binary relatedness. However we need more than binary relatedness to achieve a comprehensive conceptual coverage. To assure this broader coverage our contextual similarity feature is build based on sum of the binary relatedness scores of several neighbours. For a candidate node  $c_{ik}$  the contextual similarity cost is the sum of  $ew_{ijk}$  which is the edge weights coming from different neighbours of the OOV token  $t_i$ . We expect this contextual similarity feature to favour and XXX(find) the candidates which are (1)related to as many neighbours as possible and (2)have a high relatedness score with each neighbours.

$$contSimCostNeigh(t, n, c, pos) = \sum_{n, c \in EL(t, n)} ewNormalized(n, pos, c) \quad (3)$$

$$contSimCost(t, c) = \sum_{n, pos \in NL(t)} contSimCostNeigh(t, n, c, pos) \quad (4)$$

Since the graph includes both OOV and IV tokens and our OOV detection depends on the spellchecker which excepts some OOV tokens that has same spelling with another IV word as IV, to be able to propose better canonical forms the frequency of normalization candidates has been also added to the

contextual similarity feature. Nodes with higher frequencies leads to tokens' most likely grammatical forms.

Bylece elimizde  $EL_{ij}$ 'teki unique adaylar ve contextual sim score'laryla candidate list  $CL_{ij}$  oluturuyoruz.

#### 2.4. Lexical Similarity

Following [5],[6], we built our lexical similarity features over standard edit distance [9], double metaphone(phonetic edit distance) [10] and longest common subsequence ratio over edit distance(LCRS) [11].

We calculated both edit distance, phonetic edit distance and LCSR of each candidate in  $CL_{ij}$  and OOV token  $t_i$ .

We used edit distance, phonetic edit distance to filter the candidates. Any candidate in  $CL_{ij}$  with an edit distance greater than  $ed_t$  and phonetic edit distance greater than  $ped_t$  to  $t_i$  has been removed from the candidate list  $CL_{ij}$ .

For the rest of the candidates we calculated LCSR and edit distance measure that is between 0.0 and 1.0. (\*<https://sourceforge.net/projects/febrl/>)

kisini toplayarak simcost'umuzu bulduk.

Additionally, sistemin ksa entry'ler(context balants kurulamayacak kadar ksa), ve context'ten bamsz token'lar da kapsayabilmesi iin graph' tekrar dolap yukardaki filtreye uyan kelimeleri de aday listesine ekledik.

son olarak slang dictionaryden faydalanarak aday yelpazemizi genilettik.

#### 2.5. Ranking

butun parametreler ayn.Hassan'larn lambdas

### 3. Experiments

#### 3.1. Data sets

We used a large amount of social media text to construct our co-occurrence graph. We extracted 15GB tweets from Stanford’s 476 million Twitter Dataset[12]. After tokenization we removed tokens POS tagged as mention(@brendon), discourse marker (ex: RT), URL or email addresses, emoticons, numerals and punctuations, we used remaining tokens to build the graph.

For tokenization and POS tagging the tweets we used CMU Ark Tweet Tagger[7][8]. Ark Tweet Tagger is a social media specific tagger and reported to perform 95% accuracy over social media text.

The POS tagset of ark tagger includes some extra tags besides the standard part of speech tags that is specific to social media: Urls and emoticons; Twitter hastags # ; twitter at-mentions (). One other tag that is special to social media is  $\tilde{m}$  means the token is specific to a discourse function of twitters. Lastly G stands for miscellaneous words including multiword abbreviations like btw(by the way), nw(no way), smh(somehow).

After constructing the graph we only kept the nodes with a frequency greater than 8 and the edges with weight greater than 1. We had remaining 105428 nodes and 46609603 edges in the graph.

Han’larn data setini eveluation icin kullandm.

### 4. Results

### 5. Conclusion

- [1] J. Si, A. Mukherjee, B. Liu, Q. Li, H. Li, X. Deng, Exploiting topic based twitter sentiment for stock prediction, in: ACL (2), The Association for

Computer Linguistics, 2013, pp. 24–29.

- [2] C. Danescu-Niculescu-Mizil, M. Sudhof, D. Jurafsky, J. Leskovec, C. Potts, A computational approach to politeness with application to social factors, in: [13], 2013, pp. 250–259.
- [3] T. Sakaki, M. Okazaki, Y. Matsuo, Earthquake shakes twitter users: Real-time event detection by social sensors, in: Proceedings of the 19th International Conference on World Wide Web, WWW '10, ACM, New York, NY, USA, 2010, pp. 851–860. URL: <http://doi.acm.org/10.1145/1772690.1772777>. doi:10.1145/1772690.1772777.
- [4] A. Ritter, C. Cherry, B. Dolan, Unsupervised modeling of twitter conversations, in: Human Language Technologies: The 2010 Annual Conference of the North American Chapter of the Association for Computational Linguistics, Association for Computational Linguistics, 2010, pp. 172–180. URL: [http://scholar.google.de/scholar.bib?q=info:5hTIjtmFJKAJ:scholar.google.com/&output=citation&hl=de&as\\_sdt=0&ct=citation&cd=67](http://scholar.google.de/scholar.bib?q=info:5hTIjtmFJKAJ:scholar.google.com/&output=citation&hl=de&as_sdt=0&ct=citation&cd=67).
- [5] B. Han, T. Baldwin, Lexical normalisation of short text messages: Makn sens a #twitter, in: Proceedings of the 49th Annual Meeting of the Association for Computational Linguistics: Human Language Technologies - Volume 1, HLT '11, Association for Computational Linguistics, Stroudsburg, PA, USA, 2011, pp. 368–378. URL: <http://dl.acm.org/citation.cfm?id=2002472.2002520>.

- [6] H. Hassan, A. Menezes, Social text normalization using contextual graph random walks, in: [13], 2013, pp. 1577–1586.
- [7] O. Owoputi, B. O’Connor, C. Dyer, K. Gimpel, N. Schneider, N. A. Smith, Improved part-of-speech tagging for online conversational text with word clusters, in: HLT-NAACL, The Association for Computational Linguistics, 2013, pp. 380–390.
- [8] K. Gimpel, N. Schneider, B. O’Connor, D. Das, D. Mills, J. Eisenstein, M. Heilman, D. Yogatama, J. Flanigan, N. A. Smith, Part-of-speech tagging for twitter: Annotation, features, and experiments, in: Proceedings of the 49th Annual Meeting of the Association for Computational Linguistics: Human Language Technologies: Short Papers - Volume 2, HLT ’11, Association for Computational Linguistics, Stroudsburg, PA, USA, 2011, pp. 42–47. URL: <http://dl.acm.org/citation.cfm?id=2002736.2002747>.
- [9] V. Levenshtein, Binary Codes Capable of Correcting Deletions, Insertions and Reversals, Soviet Physics Doklady 10 (1966) 707.
- [10] L. Philips, The double metaphone search algorithm, C/C++ Users J. 18 (2000) 38–43.
- [11] D. Contractor, T. A. Faruque, L. V. Subramaniam, Unsupervised cleansing of noisy text, in: Proceedings of the 23rd International Conference on Computational Linguistics: Posters, COLING ’10, Association for Computational Linguistics, Stroudsburg, PA, USA, 2010, pp. 189–196. URL: <http://dl.acm.org/citation.cfm?id=1944566.1944588>.

- [12] J. Yang, J. Leskovec, Patterns of temporal variation in online media, in: I. King, W. Nejdl, H. Li (Eds.), WSDM, ACM, 2011, pp. 177–186.
- [13] conf/acl/2013-1, Proceedings of the 51st Annual Meeting of the Association for Computational Linguistics, ACL 2013, 4-9 August 2013, Sofia, Bulgaria, Volume 1: Long Papers, The Association for Computer Linguistics, 2013.