

HAWAII AGRICULTURE FOOD & PRODUCTS



Demand for Hawaii Products by Locals

- Over 400 vendors participated in the 2016 Made in Hawaii Festival
- Over 45,000 people attended last year's event
- Popularity of Farmers' markets increasing.
- Local restaurants using local ingredients



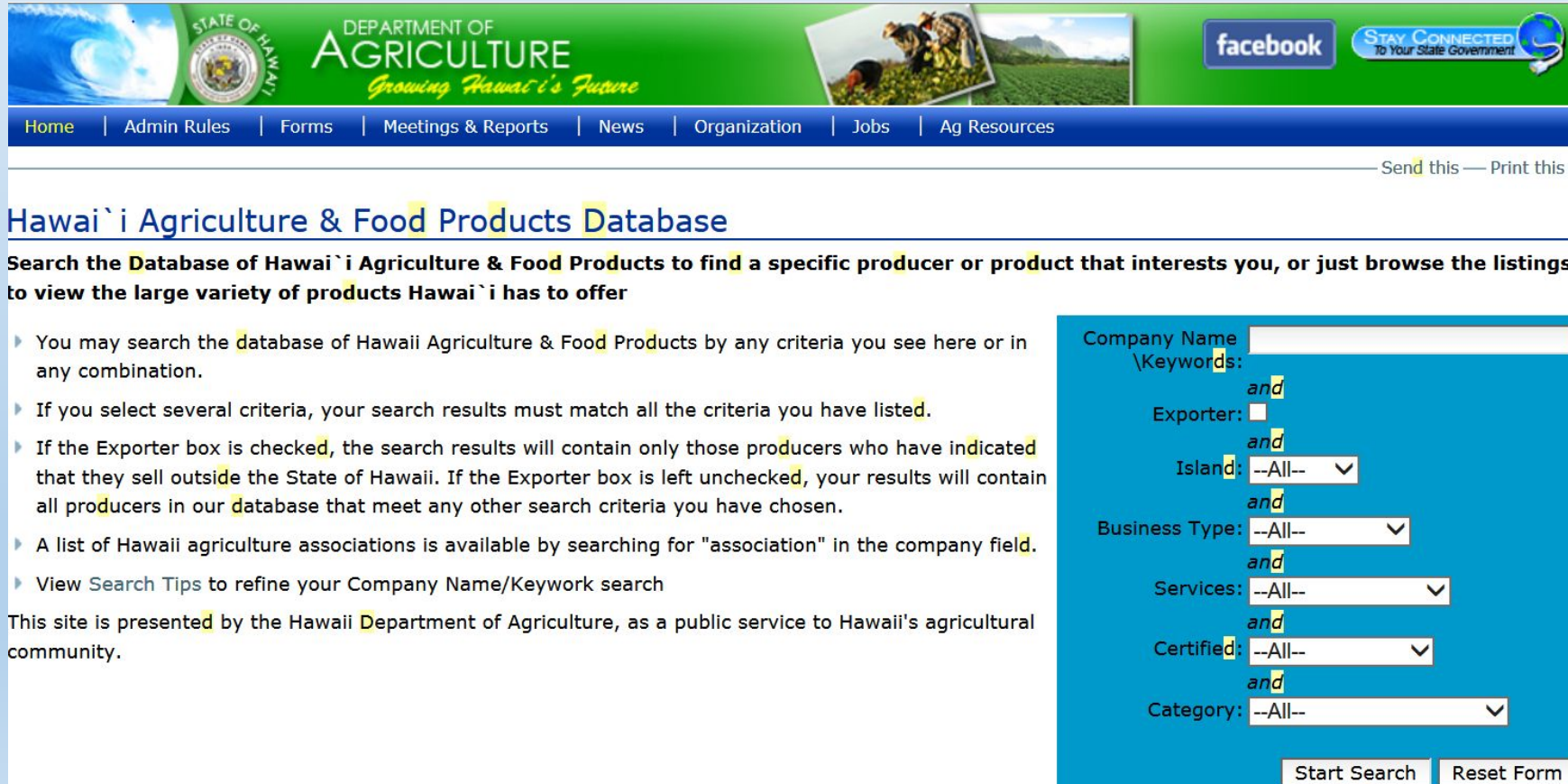
Hawaii Products Going Worldwide

- Natural health products like Noni are requested
- Trade shows spark interest in Hawaii products
- Disasters in foreign countries have lead to requests for products



Fresh Curry Leaves - 0.5 oz (With Stems)
Buy new: \$6.79
1 Used & new from \$6.79
★★★★★ (12)

Previous database not supported on new website



The screenshot shows the homepage of the Hawaii Department of Agriculture website. The header features the state seal, the department's name, and a tagline. A navigation bar lists various site sections. Below the header, there's a search bar and links to 'Send this' and 'Print this'. The main content area is titled 'Hawaii`i Agriculture & Food Products Database' and includes a search instruction. A list of search tips is provided on the left, and a search form is on the right. The form includes fields for Company Name, Keywords, Exporter, Island, Business Type, Services, Certified, and Category, with 'and' connectors between them. Search and Reset buttons are at the bottom of the form.

STATE OF HAWAII
DEPARTMENT OF AGRICULTURE
Growing Hawaii's Future

Home | Admin Rules | Forms | Meetings & Reports | News | Organization | Jobs | Ag Resources

Send this — Print this —

Hawaii`i Agriculture & Food Products Database

Search the Database of Hawaii`i Agriculture & Food Products to find a specific producer or product that interests you, or just browse the listings to view the large variety of products Hawaii`i has to offer

- ▶ You may search the database of Hawaii Agriculture & Food Products by any criteria you see here or in any combination.
- ▶ If you select several criteria, your search results must match all the criteria you have listed.
- ▶ If the Exporter box is checked, the search results will contain only those producers who have indicated that they sell outside the State of Hawaii. If the Exporter box is left unchecked, your results will contain all producers in our database that meet any other search criteria you have chosen.
- ▶ A list of Hawaii agriculture associations is available by searching for "association" in the company field.
- ▶ View [Search Tips](#) to refine your Company Name/Keyword search

This site is presented by the Hawaii Department of Agriculture, as a public service to Hawaii's agricultural community.

Company Name

Keywords:

and

Exporter: ☐

and

Island: --All--

and

Business Type: --All--

and

Services: --All--

and

Certified: --All--

and

Category: --All--

Who qualifies as Hawaii Agriculture Food & Products

- **Companies licensed to do business in Hawaii offering Hawaii food & products.**
- **Must be 100% grown or value-added products with at least 50% of inputs from Hawaii.**

CHALLENGE GOAL

**Grow Hawaii's
agriculture food and
products industry by
connecting local,
national and
international buyers
to local companies.**



Challenge



Develop an online app where . . .

- **Vendors can list/update their company information**
- **Vendor can enter/update product information being sold (include Harmonized System Code if product sold internationally)**
- **Vendors to enter/update products where products sold locally**



Challenge

Develop an online app where . . .

- **Local, national and international buyers can search for Hawaii agriculture food & products and contact seller directly.**
- **Buyers to generate email request to search result companies.**
- **Buyers can do multiple searches (i.e. Certified Organic, papaya, sold on Oahu)**
- **International buyers can search by product description or Harmonized System Code**



Challenge

Develop an online app where . . .

- **HDOA to review submittals to verify qualification**
- **HDOA ability to easily contact organizers**
- **HDOA ability to delete closed business if necessary**
- **Link to email: HDOA.MD@hawaii.gov**

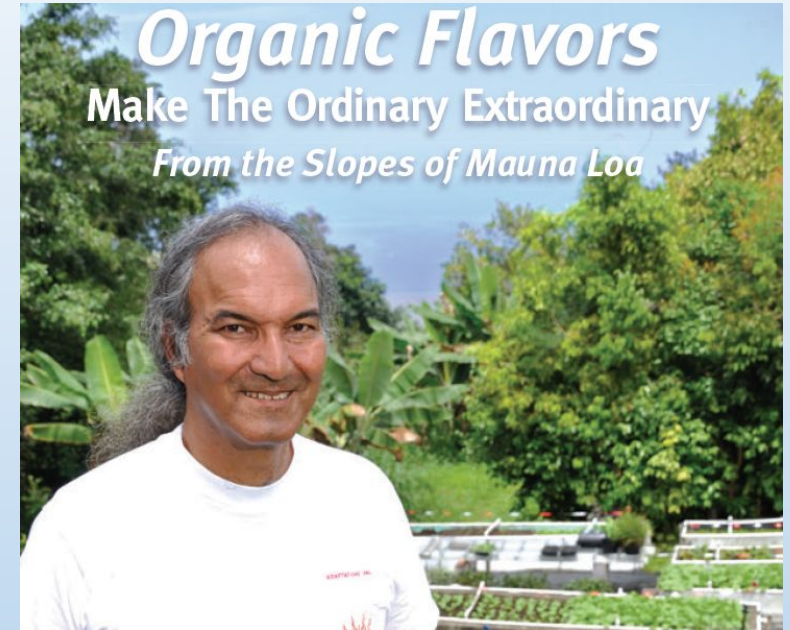
DATA AVAILABILITY

**Data from the previous Hawaii Agriculture Food
and Products database available at ETS hub
in .csv format**

Help support Hawaii's self-sufficiency

Tane Datta, Adaptations/Oceanfire

- He transformed overgrown land on the slopes of Mauna Loa in Honaunau into a salad bowl. Everywhere you turn, you'll find something delectable: kale, watermelon radishes, Swiss chard, fennel, asparagus, spearmint, opal basil, edible flowers and more.
- Tane collaborates with the chefs of 70 hotels and restaurants statewide to raise what they need, while also making sure he and the other Hawai'i Island farmers he distributes for can provide a stable supply of products at a fair price.



Fact:

Adaptations grows kava, passion fruit vine, lemon balm and gotu kola, which are turned into tinctures and other botanical medicines for worldwide distribution.

Tip:

Little changes can make a big difference. Herbs can put a new twist on foods, and this helps local farmers and supports Hawaii's self-sufficiency.

Help grow Hawaii's agriculture food
and products industry

