

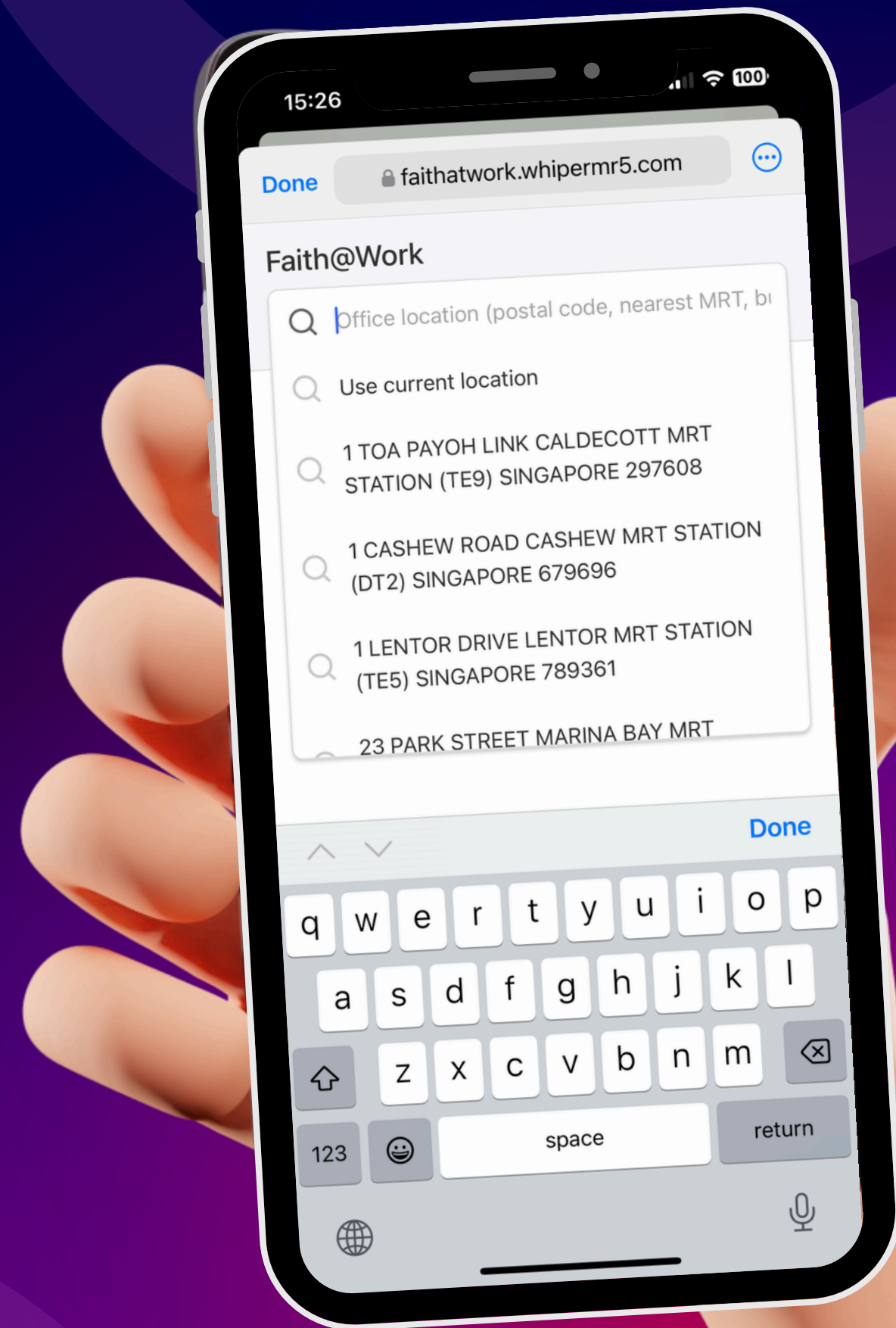
# FAITH@WORK BY FISHERMEN

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## FINDING MY TRIBE

To-Gather - Connect - Activate  
Market Place Challenge

<https://faithatwork.web.app>







MIDDLE CAREER  
YOUNG PROFESSIONAL







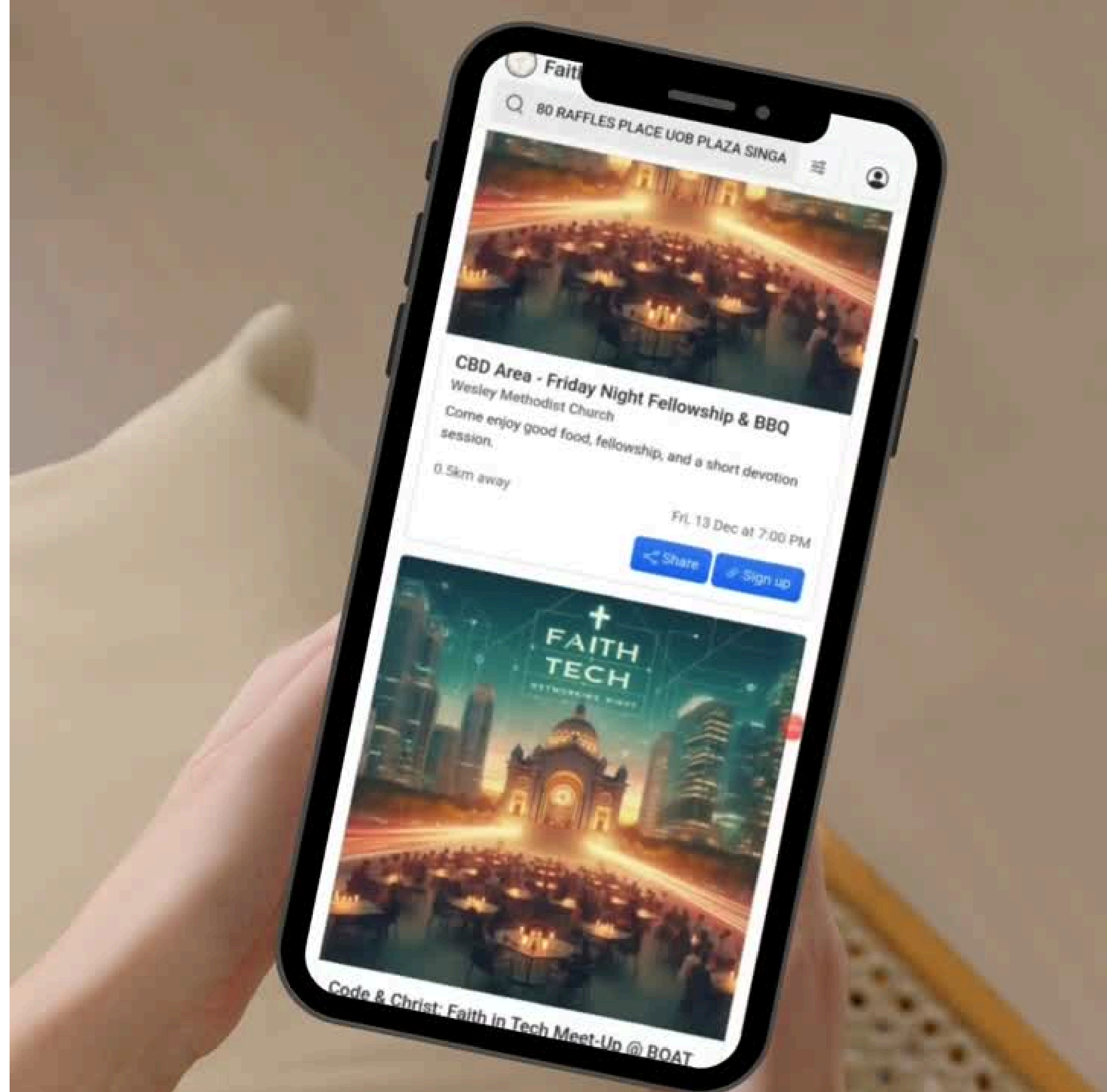
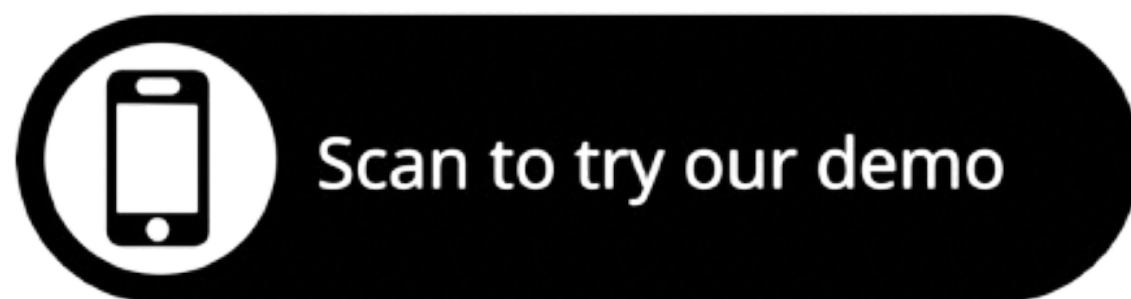
## HOW TO CROSS THE GAP?

- **SAFE TRUSTED SPACE**
- **CHRISTIAN ACTIVITIES**
- **PROXIMITY**



**FAITH@WORK**

# Video Run-Through





# SCALE-UP PLAN



## PHASE I (6 MONTHS)

- BUY-IN, ON-BOARDING OF ORGANIZERS
- ADOPTION OF USERS

Church - Internal Outreach, news letters, etc  
Christian Organization - Salt & Light  
Christian Digital Channel - Apps e.g.  
Youversion  
Word of Mouth

Paid Option:  
Paid Social Media Aids  
Google/Youtube/Linkedin



## PHASE II (6 MONTHS)

- DATA ANALYTICS
- CRITICAL MASS ORGANIC GROWTH

- 1X HEADCOUNT (MAINT)
- DATABASE
- SALES & MARKETING RESOURCE

## PHASE III (12 MONTHS LATER)

- APPS ENHANCEMENT, FUNCTIONALITY EG NATIVE MOBILE SUPPORT, ADD CALENDAR, PUSH NOTIFICATION FUNCTION ETC.
- MEMBER ORGANIZED EVENTS
- REGIONAL PUSH - OUT OF SINGAPORE

GET IN TOUCH

**FAITH@WORK**

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To-Gather, To Connect & To Activate



Scan to try our demo



<https://faithatwork.web.app>

**THANK YOU!**