

Alimera Sciences (ALIM)

DECREASE TARGET PRICE

Rating Price (24 Dec 10, US\$) Target price (US\$) 52-week price range Market cap. (US\$ m) Enterprise value (US\$ m) OUTPERFORM* [V] 11.22 (from 16.00) 13.00¹ 21.19 - 6.62 349.86 295.18

*Stock ratings are relative to the relevant country benchmark. †Target price is for 12 months.

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Reiterate Outperform Post FDA Response

- We continue to believe that Iluvien will ultimately be approved and will be a \$500 MM+ revenue drug. FDA's complete response letter (CRL) extends Iluvien's timeline and adds some risk to approval, but is not surprising given the imminence of the 3 year FAME data.
- CRL is as noteworthy for what it didn't say as for what it said. The CRL deferred FDA's decision until analyses of the 36 month FAME data are submitted (expected in 1Q11). However FDA did not request any new studies, nor question the missed statistical significance in trial A of FAME.
- Approval timeline likely pushed back about 9-12 months. ALIM plans to submit its response to the CRL by end 1Q11, after a meeting with FDA (which it has already requested). If FDA deems a Class 2 resubmission, an approval could follow as early as end 3Q11. We assume a 1Q12 launch in our revised estimates to allow for modest delays to this timeline.
- Resolution of manufacturing issues needs further clarification. ALIM has stated that its 2 suppliers with cGMP deficiencies are working to resolve them, but more detail is needed from ALIM on the issues and expected timeline, as ALIM has no readily available backup suppliers. We are assuming that the issues are resolvable in time to allow a 1Q12 launch, but may need to reassess if additional information becomes available.
- Our 2010-2012 EPS estimates are revised. 2010 increases from -\$1.37 to -\$1.17 due to reduced prelaunch marketing expenses. 2011 and 2012 decrease from \$0.27 to -\$0.70 and \$1.53 to \$0.71 due to launch delay.
- We remain buyers of ALIM for the long term, but the stock may remain flat for 1H:2011. Our DCF-based target price is reduced from \$16 to \$13 due to launch delay and some increase to approval risk (our probability estimate is reduced from 75% to 65%).

Share price performance									
Daily Ap	or 22, 2010 - Dec 24	I, 2010, 4/22/10 = US\$11.							
12		·							
10									
6	الهيا								
Apr-10	Jul-10	Oct-10							
P	rice	Indexed S&P 500							

On 12/24/10 the S&P 500 index closed at 1256.77

Quarterly EPS	Q1	Q2	Q3	Q4
2009A	_	_	_	_
2010E	-4.37	-0.27	-0.20	-0.20
2011E	-0.14	-0.14	-0.14	-0.28

Financial and valuation metrics				
Year	12/09A	12/10E	12/11E	12/12E
EPS (CS adj.) (US\$)	-19.30	-1.17	-0.70	0.71
Prev. EPS (ÚS\$)	_	-1.37	0.27	1.53
P/E (x)	NM	NM	NM	15.8
P/E rel. (%)	NM	NM	NM	141.1
Revenue (ÚS\$ m)	_	_	_	126.6
EBITDA (ÙS\$ m)	-18.1	-21.9	-21.1	42.4
OCFPS (US\$)	-16.32	-0.84	-1.46	0.43
P/OCF (x)	_	-13.3	-7.7	26.0
EV/EBITDA (current)	-19.9	-13.5	-16.2	7.7
Net debt (US\$ m)	10	-55	-9	-23
ROIC (%)	45.82	213.56	-158.33	30.18
Number of shares (m)	31.18	IC (12/10E, US\$ m)	50.54
BV/share (current, US\$)	1.4	EV/IC (x)	•	5.8
Net debt (current, US\$ m)	-54.7	Dividend (12/09A,	US\$)	_
Net debt/tot. cap. (current, %)	-15.4	Dividend yield (%)	,	_
Source: Company data, Credit Suisse estimates.				

DISCLOSURE APPENDIX CONTAINS IMPORTANT DISCLOSURES, ANALYST CERTIFICATIONS, INFORMATION ON TRADE ALERTS, ANALYST MODEL PORTFOLIOS AND THE STATUS OF NON-U.S ANALYSTS. U.S. Disclosure: Credit Suisse does and seeks to do business with companies covered in its research reports. As a result, investors should be aware that the Firm may have a conflict of interest that could affect the objectivity of this report. Investors should consider this report as only a single factor in making their investment decision.

[[]V] = Stock considered volatile (see Disclosure Appendix).



Analysis of Iluvien Complete Response Letter

Summary of CRL Points and Outlook

On December 23 after the market close, ALIM announced that it had received a complete response letter (CRL) for Iluvien, a week before the December 30 PDUFA date. According to ALIM the CRL cited three main reasons for the non-approval of the NDA:

(1) FDA is requesting analyses of the safety and efficacy data from the FAME study through month 36.

ALIM submitted the 24 month data in its NDA, as agreed with FDA. However it is not surprising that with the 36 month data imminent – the company has received the raw data and could have analysis completed by January 2011 – that FDA has decided to defer its decision a relatively short time to gain the benefit of considering an extra year of data in its decision.

FDA's decision to wait for 36 month data is also unsurprising, in light of the profile of Iluvien's efficacy over time at month 24. In FAME, the efficacy (as measured by mean change in BVCA letter score) in patients without prior cataract surgery (eg, phakic eyes) bottomed in month 18, then resumed rising from months 18-24, potentially with this dip due to cataract formation and the rise following cataract surgeries. In a subset of FAME patients, efficacy rose significantly from months 24-30 (phakic and pseudophakic eyes combined), but FDA may want to assess the full patient population out to month 36 to see how the efficacy persists, and if the safety data provides for an acceptable risk-benefit ratio over the corresponding period as more drug is administered over the longer timeframe.

(2) FDA is seeking additional information regarding controls and specifications concerning the manufacturing, packaging and sterilization of Iluvien.

ALIM believes it can readily provide this information and it will not impact the approval timeline.

(3) FDA has observed deficiencies in current good manufacturing practices (cGMP) at facilities of 2 of 3 of ALIM's third party manufacturers.

Of the three issues cited, this is perhaps the most opaque for investors, and the one least in ALIM's control. According to ALIM, the cGMP deficiencies are not specific to Iluvien. However, ALIM has not provided any specifics on the nature of the issues, the timeline to resolve them, or which 2 of its 3 suppliers have deficiencies. ALIM does not have backup suppliers readily available, so resolution of the deficiencies will be critical to Iluvien's launch.

Based on the limited information available, we are assuming that the cGMP issues are resolvable in parallel with the submittal and approval of the 36 month FAME data, and will not impede a 1Q12 launch. Should any new information on the manufacturing issues come to light, we would need to reassess these assumptions.

Impact on Our Model and Valuation

We have moved our estimated launch date from 1Q:2011 to 1Q:2012. This revision assumes an ALIM meeting with FDA by the end of 1Q11, followed by a six month class 2 review leading to an approval as early as end of 3Q11, and allows for modest delays and time between approval and launch. Our model changes are summarized in the following section. In addition we have reduced our estimated probability of success for Iluvien from 75% to 65%. Combined, these changes reduce our DCF-based target price from \$16 to \$13.



Cash Liquidity

The delay to Iluvien's launch will extend ALIM's period of negative operating cash flow. We estimate that ALIM will turn cash flow positive in 2Q12, and that the company will need approximately \$5 MM of external financing in 1Q12. It should be able to obtain this financing via its \$20 MM line of credit (secured against Iluvien accounts receivable). If ALIM is not able to launch Iluvien by 1Q12, it may need to seek equity financing.



Updated Financial Model

Below is a summary of changes to our model.

Exhibit 1: Credit Suisse Model Changes for Alimera

in thousands except EPS, unless otherwise stated

	1Q10A	2Q10A	3Q10A	4Q10E	FY 2010E	1Q11E	2Q11E	3Q11E	4Q11E	FY 2011E	FY 2012E	FY 2013E	FY 2014E	FY 2015E
Total Net Sales														
Old	0	0	0	0		12,211	19,721	26,290	30,978	89,199	191,412	263,739	445,448	559,511
Revised	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	126,568	220,049	288,758	470,448
Change	0	0	0	0	0	(12,211)	(19,721)	(26,290)	(30,978)	(89,199)	(64,844)	(43,690)	(156,689)	(89,064)
Gross Margin Old						11,736	17,411	22,551	26,219	77,917	158,082	214,976	356,809	446,903
Revised	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	108,582	180,789	234,294	377,197
Change	0	0	0	0	0	(11,736)	(17,411)	(22,551)	(26,219)	(77,917)	(49,500)	(34,187)	(122,515)	(69,706)
R&D Expense														
Old	3,065	4,140	3,276	3,000	13,481	1,391	1,660	2,591	2,725	8,367	13,231	16,451	17,846	19,380
Revised	3,065	4,140	3,276	3,000	13,481	1,000	1,000	1,000	1,000	4,000	6,700	15,500	16,800	18,230
Change	0	0	0	0	0	(391)	(660)	(1,591)	(1,725)	(4,367)	(6,531)	(951)	(1,046)	(1,150)
Marketing Expens	se													
Old	247	379	1,583	5,000	7,209	7,500	6,500	6,500	6,500	27,000	27,000	27,000	24,200	26,620
Revised	247	379	1,583	1,700	3,909	1,700	1,700	1,700	5,000	10,100	33,000	27,000	24,200	26,620
Change	0	0	0	(3,300)	(3,300)	(5,800)	(4,800)	(4,800)	(1,500)	(16,900)	6,000	0	0	0
Sales Force Expe	ense													
Old	0	0	0	1,056	1,056	3,413	3,413	3,413	3,413	13,650	14,333	15,049	15,802	16,592
Revised	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>o</u>	<u>0</u>	<u>0</u>	<u>0</u>	1,109	1,109	14,333	15,049	15,802	16,592
Change	0	0	0	(1,056)	(1,056)	(3,413)	(3,413)	(3,413)	(2,303)	(12,541)	0	0	0	0
G&A Expense														
Old	904	1,174	1,260	1,364	4,702	1,446	1,468	1,512	1,636	6,062	7,275	8,584	9,958	11,551
Revised	904	1,174	1,260	1,364	4,702	1,446	1,468	1,512	1,636	6,062	7,275	8,584	9,958	11,551
Change	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<u>EBIT</u>														
Old	(4,216)	(5,693)	(6,119)	(10,420)	(26,448)	(2,747)	3,188	6,958	10,086	17,486	84,758	132,067	262,277	339,190
Revised	(4,216)	(5,693)	(6,119)	(6,064)	(22,092)	(4,146)	(4,168)	(4,212)	(8,745)	(21,271)	39,680	101,453	150,209	275,978
Change	0	0	0	4,356	4,356	(1,400)	(7,356)	(11,170)	(18,832)	(38,757)	(45,078)	(30,615)	(112,067)	(63,212)
Net income from	cont. ops.													
Old	(\$4,688)	(\$5,823)	(\$6,082)	(\$10,461)	(\$27,054)	(\$2,900)	\$1,748	\$4,060	\$5,998	\$8,905	\$51,615	\$81,067	\$161,584	\$209,202
Revised	(4,688)	(5,823)	(6,082)	(6,105)	(22,698)	(4,280)	(4,309)	(4,357)	(8,880)	(21,826)	23,965	62,208	92,576	170,057
Change	\$0	\$0	\$0	\$4,356	\$4,356	(\$1,380)	(\$6,056)	(\$8,417)	(\$14,878)	(\$30,731)	(\$27,650)	(\$18,859)	(\$69,008)	(\$39,145)
<u>EPS</u>														
Old	(\$4.37)	(\$0.27)	(\$0.20)	(\$0.34)	(\$1.37)	(\$0.09)	\$0.05	\$0.12	\$0.18	\$0.27	\$1.53	\$2.36	\$4.63	\$5.88
Revised	(\$4.37)	(\$0.27)	(\$0.20)	(\$0.20)	(\$1.17)	(\$0.14)	(\$0.14)	(\$0.14)	(\$0.28)	(\$0.70)	\$0.71	\$1.81	\$2.65	\$4.78
Change	\$0.00	\$0.00	\$0.00	(\$0.14)	\$0.20	(\$0.04)	(\$0.19)	(\$0.26)	(\$0.46)	(\$0.97)	(\$0.82)	(\$0.55)	(\$1.98)	(\$1.10)

Source: Company data, Credit Suisse estimates

Exhibit 2: Alimera Summary of Revenue Model in thousands, unless otherwise stated

	FY 2007	FY 2008	FY 2009	FY 2010E	FY 2011E	FY 2012E	FY 2013E	FY 2014E	FY 2015E
Treatable Population									
Diagnosed diabetic population Growth rate	17,900,000	18,347,500	18,806,188	19,276,342	19,758,251	20,252,207	20,758,512	21,277,475	21,809,412
Annual incidence of DME (CSME)	232,700	238,518	244,480	250,592	256,857	263,279	269,861	276,607	283,522
% of diagnosed diabetics	1.30%	1.30%	1.30%	1.30%	1.30%	1.30%	1.30%	1.30%	1.30%
Effectively treated by laser	(69,810)	(71,555)	(73,344)	(75,178)	(77,057)	(78,984)	(80,958)	(82,982)	(85,057)
percentage	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%
New patients available	162,890	166,962	171,136	175,415	179,800	184,295	188,902	193,625	198,466
Treatable population, year end (assumed = trailing 3 yrs incidence)			500,989	513,513	526,351	539,510	552,998	566,823	580,993
<u>lluvien</u>									
Market share					0.0%	2.5%	5.5%	8.5%	12.5%
Total patients					-	13,488	30,415	48,180	72,624
Total units sold					-	18,292	31,502	40,889	67,243
Price per unit (net)					\$6,750	\$6,750	\$6,750	\$6,750	\$6,750
Net US sales					\$0	\$123,468	\$212,641	\$276,000	\$453,888
Assumed retreatment rates									
Bilateral disease (second eye)					40%	40%	40%	40%	40%
Second treatment					50%	50%	50%	50%	50%
Third treatment					25%	25%	25%	25%	25%

Exhibit 3: Alimera Income Statement Forecast

n thousands, unless otherwise stated

	EV 0007	EV 0000	EV 0000	10104	2010		40405	EV 0010E	EV 0011E	EV 0010E	EV 0010E	EV 0014E	EV 0015E
vien - US	FY 2007	FY 2008	FY 2009	<u>1Q10A</u>	2Q10A	3Q10A	4Q10E	FY 2010E	FY 2011E	FY 2012E	FY 2013E	FY 2014E	FY 2015E \$453,888
									\$0 <u>\$0</u>	\$123,468	\$212,641	\$276,000	\$453,888 \$16,560
vien - ROW royalty (based on below sale Fotal net sales	es)								\$0	\$3,100 \$126,568	\$7,408 \$220,049	\$12,758 \$288,758	\$470,448
									ÇÜ				
vien - ROW sales										\$15,500	\$37,040	\$63,792	\$82,800
% of prior year's US sales										NA	30%	30%	30%
OGS rofit Sharing									0	4,573 13,414	7,876	10,222 44,242	16,811 76,440
· · · · · · · · · · · · · · · · · · ·									0	13,414 108,582	31,384 180,789	234,294	76,440 377,197
Gross margin	1								U	108,582	100,769	234,294	3//,19/
&D Expense	8,363	13,964	15,057	3,065	4,140	3,276	3,000	13,481	4,000	6,700	15,500	16,800	18,230
arketing Expense	969	1,259	752	247	379	1,583	1,700	3,909	10,100	33,000	27,000	24,200	26,620
ales Force Expense	0	0	0	0	0	0	0	0	1,109	14,333	15,049	15,802	16,592
ogistics	0	0	0	0	0	0	0	0	0	7,594	13,203	17.325	28.227
&A	3,184	3,758	3,407	904	1,174	1,260	1,364	4,702	<u>6,062</u>	7,275	8,584	9,958	11,551
otal SG&A		5,017							17,271				
	4,153		4.159	1,151	1,553 5,000	2,843	3,064	<u>8,611</u>		62,201	63,836	67,285	82,989
Total expenses	12,516	18,981	19,216	4,216	5,693	6,119	6,064	22,092	21,271	68,901	79,336	84,085	101,219
perating Income/EBIT	(12,516)	(18,981)	(19,216)	(4,216)	(5,693)	(6,119)	(6,064)	(\$22,092)	(\$21,271)	\$39,680	\$101,453	\$150,209	\$275,978
terest Income	1,079	585	37	\$2	\$14	\$37	\$14	67	151	24	129	565	989
terest Expense	(2)	(1,514)	(1,897)	(474)	(144)	0	(55)	(673)	(705)	(673)	(266)	<u>o</u>	0
•													_
retax Income/(Loss)	(\$11,439)	(\$19,910)	(\$21,076)	(\$4,688)	(\$5,823)	(\$6,082)	(\$6,105)	(\$22,698)	(\$21,826)	\$39,031	\$101,315	\$150,775	\$276,967
ax Expense/(benefit), fully taxed					<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	15,066	39,108	58,199	106,909
et income from continuing operations	(\$11,439)	(\$19,910)	(\$21,076)	(\$4,688)	(\$5,823)	(\$6,082)	(\$6,105)	(\$22,698)	(\$21,826)	\$23,965	\$62,208	\$92,576	\$170,057
enefl Conv Feature of Pfd Stock			(355)										
referred stock accretion	(248)	(718)	(623)	(359)	(107)			(466)					
referred stock dividends	(4.685)	(6.573)	(7,225)		. ,	•	0	` '	0		0		
referred stock dividends	(4.685)	(6.5/3)	(7.225)	(2.025)	(613)	<u>0</u>	<u>0</u>	(2.638)	0	<u>0</u>	0	<u>0</u>	0
et income to common	(\$16,372)	(\$27,201)	(\$29,279)	(\$7,072)	(\$6,543)	(\$6,082)	(\$6,105)	(\$25,802)	(\$21,826)	\$23,965	\$62,208	\$92,576	\$170,057
Vtd Avg Shares (diluted)	1,500	1,510	1,517	1,619	24,293	31,146	31,185	22,061	31,200	33,759	34,331	34,893	35,554
arnings per Share (diluted)	(\$10.92)	(\$18.01)	(\$19.30)	(\$4.37)	(\$0.27)	(\$0.20)	(\$0.20)	(\$1.17)	(\$0.70)	\$0.71	\$1.81	\$2.65	\$4.78
largins & Growth largin Analysis													
OW royalty, % of sales													
		- 1					Ī				20.00/	20.00/	20.00
							Ī			20.0%	20.0%	20.0%	20.0%
ross margin, excl profit share										96.4%	96.4%	96.5%	96.4%
ross margin, excl profit share ross margin										96.4% 85.8%	96.4% 82.2%	96.5% 81.1%	96.4% 80.2 %
ross margin, excl profit share ross margin sch & Devel. % sales										96.4% 85.8% 5.3%	96.4% 82.2% 7.0%	96.5% 81.1% 5.8%	96.4% 80.2% 3.9%
ross margin, excl profit share ross margin sch & Devel. % sales arketing % sales										96.4% 85.8%	96.4% 82.2%	96.5% 81.1%	96.4% 80.2 %
ross margin, excl profit share ross margin sch & Devel. % sales arketing % sales ales force % sales										96.4% 85.8% 5.3% 26.1%	96.4% 82.2% 7.0% 12.3%	96.5% 81.1% 5.8% 8.4%	96.4% 80.2% 3.9% 5.7%
ross margin, excl profit share ross margin scheme Seven Wassels arketing % sales ales force % sales ogistics % sales										96.4% 85.8% 5.3% 26.1% 11.3%	96.4% 82.2% 7.0% 12.3% 6.8%	96.5% 81.1% 5.8% 8.4% 5.5%	96.4% 80.2% 3.9% 5.7% 3.5%
ross margin, excl profit share ross margin so ka Devel. % sales arketing % sales ales force % sales gistics % sales &A % sales										96.4% 85.8% 5.3% 26.1% 11.3% 6.0%	96.4% 82.2% 7.0% 12.3% 6.8% 6.0%	96.5% 81.1% 5.8% 8.4% 5.5% 6.0%	96.49 80.29 3.99 5.79 3.59 6.09
ross margin, excl profit share ross margin sch & Devel. % sales arketing % sales les force % sales gigistics % sales & % sales										96.4% 85.8% 5.3% 26.1% 11.3% 6.0% 5.7%	96.4% 82.2% 7.0% 12.3% 6.8% 6.0% 3.9%	96.5% 81.1% 5.8% 8.4% 5.5% 6.0% 3.4%	96.49 80.29 3.99 5.79 3.59 6.09 2.59
oss margin, excl profit share oss margin to the Devel. % sales arketing % sales lels force % sales gistics % sales \$A % sales tal SG&A % sales tal Tanargin									38.6%	96.4% 85.8% 5.3% 26.1% 11.3% 6.0% 5.7% 49.1%	96.4% 82.2% 7.0% 12.3% 6.8% 6.0% 3.9% 29.0%	96.5% 81.1% 5.8% 8.4% 5.5% 6.0% 3.4% 23.3%	96.4% 80.29 3.99 5.79 3.59 6.09 2.59 17.69
ross margin, excl profit share ross margin sch & Devel. % sales arketing % sales ales force % sales gjstics % sales 84 % sales tal SG&A % sales									38.6%	96.4% 85.8% 5.3% 26.1% 11.3% 6.0% 5.7% 49.1% 31.4%	96.4% 82.2% 7.0% 12.3% 6.8% 6.0% 3.9% 29.0%	96.5% 81.1% 5.8% 8.4% 5.5% 6.0% 3.4% 23.3% 52.0%	96.49 80.29 3.99 5.79 3.59 6.09 2.59 17.69
ross margin, excl profit share ross margin stoth & Devel. % sales arketing % sales arketing % sales ales force % sales gistics % sales \$A % sales 3IT margin fective tax rate at margin rowth Analysis									38.6%	96.4% 85.8% 5.3% 26.1% 11.3% 6.0% 5.7% 49.1% 31.4% 38.6%	96.4% 82.2% 7.0% 12.3% 6.8% 6.0% 3.9% 29.0% 46.1% 38.6% 28.3%	96.5% 81.1% 5.8% 6.4% 5.5% 6.0% 3.4% 23.3% 52.0% 38.6% 32.1%	96.49 80.29 3.99 5.79 3.59 6.09 2.59 17.69 58.79 38.69 36.19
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oss margin, excl profit share oss margin oth & Devel, % sales urketing % sales lels force % sales gistics % sales k4 % sales tal SG&A % sales tal LSG&A % sales tit margin ective tax rate tt margin owth Analysis et sales oss margin search & Development urketing lies force gistics kA		18.0%	(9.3%)					38.0%	(70.3%) 158.4% #DIV/0! 28.9%	96.4% 85.8% 5.3% 26.1% 11.3% 6.0% 5.7% 49.1% 31.4% 38.6% 18.9%	96.4% 82.2% 7.0% 12.3% 6.8% 6.0% 3.9% 29.0% 46.1% 38.6% 28.3% 73.9% (10.0% (18.2%) 5.0% 73.9% 18.0%	96.5% 81.1% 5.8% 8.4% 6.0% 3.4% 62.3% 52.0% 38.6% 32.1% 31.2% (10.4%) 5.0% 31.2% 16.0%	96.49 80.29 3.99 5.79 3.59 6.09 2.55 17.69 38.69 36.19 10.09 10.09 5.09 62.99 16.09
oss margin, excl profit share oss margin oh & Devel. % sales urketing % sales les force % sales gistics % sales LA % sales LA % sales LA SA			, ,						(70.3%) 158.4% #DIV/0! 28.9% 100.6%	96.4% 85.8% 5.3% 26.1% 11.3% 6.0% 5.7% 49.1% 31.4% 38.6% 18.9% 67.5% 226.7% 1192.3% 20.0% 260.1%	96.4% 82.2% 7.0% 12.3% 6.8% 6.0% 3.9% 29.0% 46.1% 38.6% 28.3% 73.9% (18.2%) 5.0% 73.9% 18.0% 2.6%	96.5% 81.1% 5.8% 8.4% 5.5% 6.0% 3.4% 23.3% 52.0% 38.6% 32.1% 31.2% (10.4%) 5.0% 31.2% 16.0% 5.4%	96.49 80.22 3.99 5.79 3.555 6.09 2.59 17.69 58.79 38.69 36.11 62.99 16.09 2.339
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Source: Company data, Credit Suisse estimates

Exhibit 4: Alimera Balance Sheet Forecast

n thousands, unless otherwise stated

				201								
	FY 2008	FY 2009	1Q10A	2Q10A	3Q10A	4Q10E	FY 2010E	FY 2011E	FY 2012E	FY 2013E	FY 2014E	FY 2015E
ASSETS												
Current Assets												
Cash & cash equivalents	\$17,875	\$4,858	\$14,178	\$45,635	\$14,711	\$60,934	\$60,934	\$14,171	\$25,762	\$113,047	\$197,721	\$337,309
Investments	4,	¥ .,	¥,	14,544	39,966	0	0	0	0	0	0	0
Accounts receivable				,	00,000	ĭ	Ĭ	0	40,405	55,012	72,190	117,612
					0	0	0	850	1,969	2,556	4,203	4,724
Inventory	4 500	004	754	4.440		- 1	ŭ		,			
Prepaid Expenses	1,593	634	751	1,112	833	697	697	767	844	928	1,021	1,123
Prelaunch Costs Receivable - pSivida								1,740	0	0	0	0
Other current assets		<u>815</u>	<u>1,093</u>									
Total current assets	\$19,468	\$6,307	\$16,022	\$61,291	\$55,510	\$61,631	\$61,631	\$17,528	\$68,979	\$171,543	\$275,134	\$460,768
Long-term Assets												
Property and Equipment, net	796	254	229	237	262	244	244	202	168	148	133	123
Deferred tax assets		-		0	0	0	0	0	43,595	4.487	0	0
Other assets				•	•	-	-	\$25,000	\$22,500	\$20,000	\$17,500	\$15,000
TOTAL ASSETS	\$20,264	\$6,561	\$16,251	\$61,528	\$55,772	\$61,875	\$61,875	\$42,730	\$135,242	\$196,178	\$292,767	\$475,891
		1 - / - 1	• • • • • • • • • • • • • • • • • • • •	, , , , , , , , , , , , , , , , , , , ,	****	, , , , , ,	/ !	, , ,	,,	, , , , ,	, , , ,	
LIABILITIES AND EQUITY												
Current Liabilities												
Accounts Payable & Accrued Interest	\$1,575	\$1,758	\$2,841	\$1,457	\$1,517	\$6,064	\$6,064	\$7,636	\$13,063	\$16,072	\$17,071	\$21,157
Accrued Expenses	2,308	3,314	2,258	2,498	2,980	3,645	3,645	5,833	9,332	4,371	4,836	5,769
Outsourced Services Payable	1,024	1,157	1,440	1,240	798	798	798	798	798	798	798	798
Note Payable		4,500	6,000	0	0	0	0	0	0	0	0	0
Capital Lease Obligations	<u>10</u>	<u>6</u>	<u>5</u>	<u>10</u>	<u>10</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	0
Total Current Liabilities	\$4,917	\$10,735	\$12,544	\$5,205	\$5,305	\$10,507	\$10,507	\$14,267	\$23,193	\$21,241	\$22,705	\$27,724
Long-term Liabilities												
Note Payable, less Current Portion	15,000	10,500	9,000	0	0	6,250	6,250	5,093	2,315	0	0	0
Capital Lease Obligations	6	10,000	0,000	· ·	ŭ	0,200	0,200	0,000	2,0.0	ŭ	ŭ	Ů
Profit Share Payable to pSivida	Ĭ							0	4,606	7,846	11,060	19,110
Fair Value of Pfd Stk Conv Feature	12,656	36,701	36,907	0	0	0	0	0	4,000	7,040	0	19,110
		· · · · · · · · · · · · · · · · · · ·	,			-	-		-	-	-	-
Other Long-term Liabilities	<u>555</u>	<u>708</u>	<u>524</u>	<u>25</u>	<u>23</u>	779	<u>779</u>	<u>857</u>	942	<u>697</u>	33	<u>31</u>
Total Long-term Liabilities	28,217	47,909	46,431	25	23	7,029	7,029	5,949	7,863	8,543	11,094	19,141
Preferred Stock												
Series A Redeemable Preferred Stock	34,199	36,467	37,026									
Series B Redeemable Preferred Stock	37,963	40,617	41,271									
Series C Redeemable Preferred Stock	30,855	33,452	34,092									
Series C-1 Redeemable Preferred Stock	33,333	2,853	11,382									
Total Preferred Stock	103,017	113,389	123,771									
Total Freieneu Stock	103,017	113,309	123,771									
Shareholders' Equity												
Common Stock	51	54	56	351	351	351	351	351	351	351	351	351
Add'l Paid-in Capital	3,474	4,836	5,090	232,412	232,640	232,640	232,640	232,640	232,640	232,640	232,640	232,640
Series C-1 Preferred Warrants		1,472	0	0	0	0	0	0	0	0	0	0
Common Stock Warrants	58	57	57	54	54	54	54	54	54	54	54	54
Retained Earnings/(deficit)	(119.470)	(171.891)	(171.698)	(176.519)	(182.601)	(188.706)	(188,706)	(210.531)	(128.859)	(66.652)	25.924	195.981
Total shareholders' equity	(115,887)	(165,472)	(166,495)	56,298	50,444	44,339	44,339	22,514	104,186	166,393	258,969	429,026
			****	****		401.0==	***	***			****	A
TOTAL LIABILITIES & EQUITY	\$20,264	\$6,561	\$16,251	\$61,528	\$55,772	\$61,875	\$61,875	\$42,730	\$135,242	\$196,178	\$292,767	\$475,891

Source: Company data, Credit Suisse estimates

Exhibit 5: Alimera Cash Flow Statement Forecast

n thousands, unless otherwise stated

	FY 2008	FY 2009	1Q10	2010 2Q10E	3Q10	4Q10	FY 2010E	FY 2011E	FY 2012E	FY 2013E	FY 2014E	FY 2015E
STATEMENT OF CASH FLOWS												
Net income/(loss)	(\$61,464)	(\$44,218)	\$2,577	(\$4,101)	(\$6,082)	(\$6,105)	(\$13,711)	(\$21,826)	\$81,672	\$62,208	\$92,576	\$170,057
Income from Discontinued Operations			(4,000)				(4,000)					
Depreciation & Amortization	241	1,098	\$48	\$47	\$50	\$50	195	212	224	230	235	240
Change in Fair Value of Pfd Stk Conv Feature	10,454	23,142	(3,265)	(379)	0		(3,644)					
Stock Compensation Expense	750	551	108	271	188		567					
Noncash R&D Expense/Investment loss	17,809	300		5	(9)		(4)					
Noncash gain on extinguishment of debt				(1,343)			(1,343)					
Change in Current Assets:												
Decr/(Incr) in Accounts Receivable			0	0	0	0	0	0	(40,405)	(14,607)	(17,177)	(45,422)
Decr/(Incr) in Inventory			0	0	0	0	0	(850)	(1,119)	(587)	(1,647)	(521)
Decr/(Incr) in Prepaid Expenses	(1,213)	591	(118)	(481)	279	136	(184)	(70)	(77)	(84)	(93)	(102)
Decr/(Incr) in Prelaunch Costs Recvbl			0	0	0	0	0	(1,740)	1,740	0	0	0
Decr/(Incr) in Other Curr. Assets				0	0	0	0	0	0	0	0	0
Change in Current Liabilities:												
Incr/(decr) in Accounts Payable	615	183	962	(1,025)	294	4,547	4,778	1,573	5,427	3,009	999	4,086
Incr/(decr) in Accr. Exps. & Other Curr. Liabs.	85	705	(767)	675	39	655	602	2,187	3,500	(4,961)	465	933
Change in Other Assets & Liabilities:												
Decr/(Incr) in defd tax assets			0	0	0	0	0	0	(43,595)	39,108	4,487	0
Decr/(Incr) in other long-term assets	24		0	0	0	0	0	(25,000)	2,500	2,500	2,500	2,500
Incr/(Decr) in other long-term liabs.	540	153	(184)	186	0	756	758	78	86	(245)	(664)	(3)
Incr/(decr) in profit split payable			0	0	0	0	0	0	4,606	3,240	3,214	8,049
Cash from Discontinued Operations	43	(43)										
Cash from Operating Activities	(\$32,116)	(\$17,538)	(\$4,639)	(\$6,145)	(\$5,241)	\$39	(\$15,986)	(\$45,435)	\$14,559	\$89,810	\$84,894	\$139,818
Sale/(Purchase) of Investments				(\$14,550)	(\$25,412)	\$39,966	\$4	\$0	\$0	\$0	\$0	\$0
Purchase of PP&E	(640)	(65)	(\$23)	(24)	(74)	(32)	(153)	(170)	(190)	(210)	(220)	(230)
Net cash used in investing activs of cont ops	` ′	` ′	(23)	(14,574)	(25,486)	39,934	(149)	(170)	(190)	(210)	(220)	(230)
Net cash provided by investing activs of discont	ops		4,000	, , ,	, , ,	ŕ	4,000	` ′	` ,	` ′	` ′	` ,
Cash from Investing Activities	(640)	(\$65)	\$3,977	(\$14,574)	(\$25,486)	\$39,934	\$3,851	(\$170)	(\$190)	(\$210)	(\$220)	(\$230)
Increase/(Decr.) in Note Payable			0	(15,000)	0	6,250	(8,750)	(1,157)	(2,778)	(2,315)	0	0
Proceeds from Series C Stock Offering	29,938						0					
Proceeds from Series C-1 Stock Offering		4,897					0					
Proceeds from Exercise of Stock Options		7		20	8		28					
Repurchase of Common Stock	(150)						0					
Proceeds from Common Stock Offering				68,395	0		68,395					
Proceeds from Exercise of C-1 Warrants	6	31	9,998	(1)	0		9,997					
Proceeds from Exercise of Common Warrants			148	310	31		489					
Deferred Offering Costs		(339)	(163)	(1,545)	(234)		(1,942)				J	
Payments on Capital Lease Obligations	(10)	(10)	(1)	(3)	(2)		(6)					
Cash from Financing Activities	\$29,784	\$4,586	\$9,982	\$52,176	(\$197)	\$6,250	\$68,211	(\$1,157)	(\$2,778)	(\$2,315)	\$0	\$0
Net Increase/(Decrease) in Cash	(\$2,972)	(\$13,017)	\$9,320	\$31,457	(\$30,924)	\$46,223	\$56,076	(\$46,763)	\$11,591	\$87,285	\$84,674	\$139,588
Cash at beginning of year	20,847	17,875	\$4,858	\$14,178	\$45,635	\$14,711	\$4,858	60,934	14,171	25,762	113,047	197,721
Cash at end of year	\$17,875	\$4,858	\$14,178	\$45,635	\$14,711	\$60,934	\$60,934	\$14,171	\$25,762	\$113,047	\$197,721	\$337,309

Source: Company data, Credit Suisse estimates



Companies Mentioned (Price as of 24 Dec 10) Alimera Sciences (ALIM, \$11.22, OUTPERFORM [V], TP \$13.00)

Disclosure Appendix

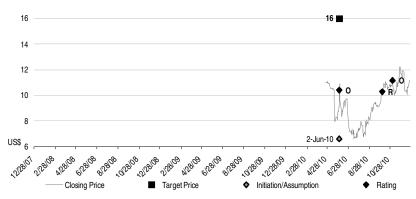
Important Global Disclosures

I. Michael Faerm, certify that (1) the views expressed in this report accurately reflect my personal views about all of the subject companies and securities and (2) no part of my compensation was, is or will be directly or indirectly related to the specific recommendations or views expressed in

See the Companies Mentioned section for full company names.

3-Year Price, Target Price and Rating Change History Chart for ALIM

ALIM	Closing Price	Target Price		Initiation/
Date	(US\$)	(US\$)	Rating	Assumption
6/2/10	10.41	16	0	Х
10/4/10	10.27		R	
11/4/10	11.15		0	



O=Outperform; N=Neutral; U=Underperform; R=Restricted; NR=Not Rated; NC=Not Covered

The analyst(s) responsible for preparing this research report received compensation that is based upon various factors including Credit Suisse's total revenues, a portion of which are generated by Credit Suisse's investment banking activities.

Analysts' stock ratings are defined as follows:

Outperform (O): The stock's total return is expected to outperform the relevant benchmark* by at least 10-15% (or more, depending on perceived risk) over the next 12 months.

Neutral (N): The stock's total return is expected to be in line with the relevant benchmark* (range of ±10-15%) over the next 12 months.

Underperform (U): The stock's total return is expected to underperform the relevant benchmark* by 10-15% or more over the next 12 months.

*Relevant benchmark by region: As of 29th May 2009, Australia, New Zealand, U.S. and Canadian ratings are based on (1) a stock's absolute total return potential to its current share price and (2) the relative attractiveness of a stock's total return potential within an analyst's coverage universe**, with Outperforms representing the most attractive, Neutrals the less attractive, and Underperforms the least attractive investment opportunities. Some U.S. and Canadian ratings may fall outside the absolute total return ranges defined above, depending on market conditions and industry factors. For Latin American, Japanese, and non-Japan Asia stocks, ratings are based on a stock's total return relative to the average total return of the relevant country or regional benchmark; for European stocks, ratings are based on a stock's total return relative to the analyst's coverage universe**. For Australian and New Zealand stocks a 22% and a 12% threshold replace the 10-15% level in the Outperform and Underperform stock rating definitions, respectively, subject to analysts' perceived risk. The 22% and 12% thresholds replace the +10-15% and -10-15% levels in the Neutral stock rating definition, respectively, subject to analysts' perceived risk.

**An analyst's coverage universe consists of all companies covered by the analyst within the relevant sector.

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Analysts' coverage universe weightings are distinct from analysts' stock ratings and are based on the expected performance of an analyst's coverage universe* versus the relevant broad market benchmark**:

Overweight: Industry expected to outperform the relevant broad market benchmark over the next 12 months.

Market Weight: Industry expected to perform in-line with the relevant broad market benchmark over the next 12 months.

Underweight: Industry expected to underperform the relevant broad market benchmark over the next 12 months.

^{*}An analyst's coverage universe consists of all companies covered by the analyst within the relevant sector.

^{**}The broad market benchmark is based on the expected return of the local market index (e.g., the S&P 500 in the U.S.) over the next 12 months.



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Global Ratings Distribution

Outperform/Buy*45%(61% banking clients)Neutral/Hold*41%(61% banking clients)Underperform/Sell*11%(52% banking clients)Restricted2%

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Price Target: (12 months) for (ALIM)

Method: Our \$13 target price for ALIM is based on a discounted cash flow analysis (DCF). We have estimated ALIM's future cash flows by forecasting the company's income statement, balance sheet and cash flows through 2020 (the year of patent expiration), and by assuming a fading of cash flows to zero by 2030, with no terminal value. We have used this methodology because we believe that the vast majority of ALIM's value is attributable to a a single product, Iluvien, with a finite commercial life. We have applied a 65% probability of success adjustment to our cash flow estimates to account for the risks to approval and launch of the Iluvien. We have used a 12% discount rate for our DCF, applied to the probability-adjusted cash flows. Our ALIM revenue forecast is based on our estimates for the addressable patient population in diabetic macular edema, and our assumption that Iluvien will achieve a peak penetration rate of 15%.

Risks: Risks to our \$13 target price include: (1) single product risk (ALIM's value is virtually entirely attributable to Iluvien, and the company's near to medium term revenues, profits and value depend on the FDA's approval and Alimera's successful commercialization of Iluvien in diabetic macular edema. There is little visibility on additional indications for Iluvien or on the new product pipeline; (2) regulatory risk to timely Iluvien approval, due to missed statistical significance on the MART data set, the possibility that the FDA may wait for 3 year FAME data before issuing an approval decision, and the the possibility that FDA may not grant priority review; (3) commercial risk, due to the presence of several established treatments for DME and competing companies that are better-capitalized and have a longer-standing presence in the ophthalmology community than ALIM; (4) liquidity and financing risk, due to the potential need for ALIM to raise additional funds, particularly if Iluvien approval is delayed beyond the expected December 2010; and (5) reimbursement risk, as securing reimbursement from payors is crucial to Iluvien's success and the fact that Iluvien will compete against some relatively inexpensive products.

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Alimera Sciences (ALIM)

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