

# Alimera Sciences (ALIM)

**EARNINGS** 

# Rating OUTPERFORM\* [V] Price (03 Nov 10, US\$) 11.15 Target price (US\$) 16.00¹ 52-week price range Market cap. (US\$ m) 346.23 Enterprise value (US\$ m) 318.06

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# **Approval Anticipation Eclipses Earnings**

- FDA approval decision expected by year-end continues to be the focus. Alimera's 3Q10 earnings report was not a material event. The FDA's approval decision on Iluvien, expected by year end under a 6 month priority review timeline, remains the primary near-term catalyst for the stock.
- 3Q10 EPS of -\$0.20 was 6 cents above our (and consensus) estimates, coming in at -\$0.26 (see Error! Reference source not found.). The difference was due to lower R&D, sales, and marketing expense than estimated, partly offset by higher G&A.
- We continue to like the stock for three main reasons: (1) Diabetic Macular Edema (DME) is a large, underserved market; (2) Iluvien has a differentiated product profile with demonstrated clinical advantages; and (3) Alimera's leverageable commercial model can potentially achieve high margins and rapid profitability.
- We have made modest EPS estimate revisions due to miscellaneous model changes, as follows: 2010 from -\$1.53 to -\$1.37; 2011 from \$0.37 to \$0.27, and 2012 from \$1.60 to \$1.53. We have slightly pushed out revenues, from the beginning of 2011 to February 2011, and correspondingly delayed the build of sales force expense, to align with the company's plan to hire and train its outsourced sales force from OnCall LLC in January. We have also made various expense estimate refinements (Exhibit 2).
- Valuation and rating unchanged: We maintain our Outperform rating with a target price of \$16, based on discounted cash flow analysis (DCF).



On 11/03/10 the S&P 500 index closed at 1197.96

Quarterly EPS	Q1	Q2	Q3	Q4
2009A	_	_	_	_
2010E	-4.37	-0.27	-0.20	-0.34
2011E	-0.09	0.05	0.12	0.18

Financial and valuation metrics				
Year	12/09A	12/10E	12/11E	12/12E
EPS (CS adj.) (US\$)	-19.30	-1.37	0.27	1.53
Prev. EPS (US\$)		-1.53	0.37	1.60
P/E (x)	NM	NM	41.1	7.3
P/E rel. (%)	NM	NM	339.5	68.2
Revenue (ÚS\$ m)	_	_	89.2	191.4
EBITDA (ÙS\$ m)	-18.1	-26.3	20.2	87.5
OCFPS (US\$)	-11.56	-1.95	-0.21	2.18
P/OCF (x)		-5.7	-53.7	5.1
EV/EBITDA (current)	-19.7	-12.1	16.1	2.9
Net debt (US\$ m)	10	-28	-21	-95
ROIC (%)	48.43	-274.32	12.11	89.96
Number of shares (m)	31.05	IC (12/10E, US\$ m)		36.21
BV/share (current, US\$)	1.8	EV/IC (x)		8.8
Net debt (current, US\$ m)	-45.6	Dividend (12/09A, US	S\$)	_
Net debt/tot. cap. (current, %)	-13.0	Dividend yield (%)		
Source: Company data, Credit Suisse estimates.				

DISCLOSURE APPENDIX CONTAINS IMPORTANT DISCLOSURES, ANALYST CERTIFICATIONS, INFORMATION ON TRADE ALERTS, ANALYST MODEL PORTFOLIOS AND THE STATUS OF NON-U.S ANALYSTS. U.S. Disclosure: Credit Suisse does and seeks to do business with companies covered in its research reports. As a result, investors should be aware that the Firm may have a conflict of interest that could affect the objectivity of this report. Investors should consider this report as only a single factor in making their investment decision.

<sup>\*</sup>Stock ratings are relative to the relevant country benchmark.

'Target price is for 12 months.

<sup>&</sup>lt;sup>1</sup>Target price is for 12 months.

[V] = Stock considered volatile (see Disclosure Appendix).



# **3Q:2010 Variance Analysis**

Exhibit 1: Alimera 3Q10 Variance Analysis in thousands except EPS, unless otherwise stated

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	CS Forecast	Reported	VARIANCE	Consensus
R&D Expense	\$4,200	\$3,276	(\$924)	
Marketing Expense Sales Force Expense G&A Total expenses	2,000 975 <u>974</u> 8,149	1,583 0 <u>1,260</u> <u>6,119</u>	(417) (975) <u>286</u> (2,030)	
Operating Income/EBIT	(\$8,149)	(\$6,119)	\$2,030	
Interest Income Interest Expense	15 0	37 0	22 0	
Pretax Income/(Loss)	(8,134)	(6,082)	2,052	
Net income from continuing operations	(\$8,134)	(\$6,082)	\$2,052	
Wtd Avg Shares (diluted)	31,143	31,146	3	(\$0.20) High
Earnings per Share (excluding non-recurring items)	(\$0.26)	(\$0.20)	\$0.07	(\$0.26) <b>Mean</b> (\$0.34) Low

Source: Company data, Credit Suisse estimates



# **Summary of Model Changes and Revised Model**

**Exhibit 2: Credit Suisse Model Changes for Alimera** 

in thousands except EPS, unless otherwise stated2010 o

Page															
Trying   T		1Q10A	<u>2Q10A</u>	3Q10E	4Q10E	FY 2010E	<u>1Q11E</u>	<u>2Q11E</u>	3Q11E	<u>4Q11E</u>	FY 2011E	FY 2012E	FY 2013E	FY 2014E	FY 2015E
Revised   Q   Q   Q   Q   Q   Q   Q   Q   Q															
Cross Marxin										-					-
Cross Marcin															
The property color	Change	0	0	0	0	0	(5,698)	186	(2,034)	279	(7,266)	(6,257)	(4,458)	2,711	8
Revised   Q   Q   Q   Q   Q   Q   Q   Q   Q	Gross Margin														
Reference	Old						16,141	17,213	24,089	25,951	83,395	162,718	218,196	354,401	446,585
R&D Expense	Revised	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	11,736	<u>17,411</u>	22,551	26,219	77,917	<u>158,082</u>	214,976	356,809	446,903
Cold	Change	0	0	0	0	0	(4,405)	198	(1,539)	268	(5,478)	(4,636)	(3,220)	2,408	318
Revised   3,065   4,140   3,276   3,000   13,881   1,391   1,660   2,591   2,725   8,367   13,231   16,451   17,846   19,380   (4,494)   (4,943)   (4,943)   (4,695)   (4,494)   (4,943)	R&D Expense														
Change   Q	Old	3,065	4,140	4,200	4,200	15,605	3,230	3,109	3,565	3,775	13,679	17,530	20,536	22,339	24,323
Marketina Expense	Revised	3,065	4,140	3,276	3,000	13,481	1,391	1,660	2,591	2,725	8,367	13,231	16,451	17,846	19,380
Clid   247   379   2,000   5,000   7,826   7,500   6,500   6,500   6,500   27,000   26,800   26,780   23,958   26,354   26,620   247   378   1,553   1,553   5,000   7,229   7,500   6,500   6,500   6,500   27,000   27,	Change	0	0	(924)	(1,200)	(2,124)	(1,839)	(1,449)	(974)	(1,050)	(5,312)	(4,298)	(4,085)	(4,494)	(4,943)
Clid   247   379   2,000   5,000   7,826   7,500   6,500   6,500   6,500   27,000   26,800   26,780   23,958   26,354   26,620   247   378   1,553   1,553   5,000   7,229   7,500   6,500   6,500   6,500   27,000   27,	Marketing Expens	se													
Revised 247 379 1.583 5.000 7.209 7.500 6.500 6.500 6.500 27.000 27.000 27.000 24.200 26.620 Change 0 0 0 0 (417) 0 0 417 0 0 0 0 0 0 0 0 0 200 200 220 242 266 266 266 266 266 266 266 266 266			379	2.000	5.000	7.626	7.500	6.500	6.500	6.500	27.000	26.800	26.780	23.958	26.354
Change 0 0 0 (417) 0 (417) 0 0 0 0 0 0 0 0 200 220 242 266  Sales Force Expense Old 0 0 975 2,025 3,000 3,150 3,150 3,150 3,150 12,600 13,230 13,892 14,586 15,315  Revised 0 0 0 975 1,056 1,056 3,413 3,413 3,413 3,413 13,650 14,333 15,049 15,592 16,592  Change 0 0 0 (975) (989) (1,944) 263 263 263 263 263 1,050 1,103 1,158 1,216 1,216 1,276  CRAR Expense Old 904 1,174 974 695 3,748 1,085 1,409 1,169 834 4,497 5,397 6,368 7,387 8,599  Revised 904 1,174 1,260 1,364 4,702 1,446 1,468 1,512 1,636 6,062 7,275 8,584 9,958 11,551  Change 0 0 0 286 668 954 362 59 343 802 1,565 1,878 2,216 2,571 2,982  EBIT Old (4,216) (5,693) (8,149) (11,920) (29,979) 102 1,873 8,006 9,850 19,830 87,901 134,529 259,567 338,453 8,006 9,850 19,830 87,901 134,529											,				-
Old   O	Change														
Old   O	Sales Force Evne	ansa													
Revised   Q   Q   Q   Q   Q   Q   Q   Q   Q			0	975	2 025	3 000	3 150	3 150	3 150	3 150	12 600	13 230	13 892	14 586	15 315
Change 0 0 0 (975) (969) (1,944) 263 263 263 263 1,050 1,103 1,158 1,216 1,276    Cast Expense			-												
Clid   904   1,174   974   695   3,748   1,085   1,409   1,169   834   4,497   5,397   6,368   7,387   8,569     Revised   904   1,174   1,260   1,364   4,702   1,446   1,468   1,512   1,636   6,062   7,275   8,584   9,958   11,551     Change   0   0   0   286   668   954   362   59   343   802   1,565   1,878   2,216   2,571   2,982     EBIT															
Clid   904   1,174   974   695   3,748   1,085   1,409   1,169   834   4,497   5,397   6,368   7,387   8,569     Revised   904   1,174   1,260   1,364   4,702   1,446   1,468   1,512   1,636   6,062   7,275   8,584   9,958   11,551     Change   0   0   0   286   668   954   362   59   343   802   1,565   1,878   2,216   2,571   2,982     EBIT	G&A Evnence														
Revised 904 1.174 1.260 1.364 4.702 1.446 1.468 1.512 1.636 6.062 7.275 8.584 9.958 11.551 Change 0 0 0 286 668 954 362 59 343 802 1.565 1.878 2.216 2.571 2.982    Change		904	1 174	974	695	3 748	1.085	1 409	1 169	834	4 497	5 397	6 368	7 387	8 569
Change 0 0 0 286 668 954 362 59 343 802 1,565 1,878 2,216 2,571 2,982    EBIT															
Old         (4,216)         (5,693)         (8,149)         (11,920)         (29,979)         102         1,873         8,006         9,850         19,830         87,901         134,529         259,567         338,453           Revised         (4,216)         (5,693)         (6,119)         (10,420)         (26,448)         (2,747)         3,188         6,958         10,086         17,486         84,758         132,067         262,277         339,190           Change         0         0         2,030         1,500         3,531         (2,848)         1,315         (1,047)         237         (2,344)         (3,143)         (2,461)         2,710         736           Net income from cont. ops.         Old         (\$4,688)         (\$5,823)         (\$8,134)         (\$11,960)         (\$30,606)         (\$54)         \$938         \$4,703         \$5,553         \$11,440         \$53,546         \$82,582         \$159,928         \$208,757           Revised         (4,688)         (5,823)         (6,082)         (10,461)         (27,054)         (2,900)         1,748         4,060         5,998         8,905         51,615         81,067         161,584         209,202           Change         \$0         \$0															
Old         (4,216)         (5,693)         (8,149)         (11,920)         (29,979)         102         1,873         8,006         9,850         19,830         87,901         134,529         259,567         338,453           Revised         (4,216)         (5,693)         (6,119)         (10,420)         (26,448)         (2,747)         3,188         6,958         10,086         17,486         84,758         132,067         262,277         339,190           Change         0         0         2,030         1,500         3,531         (2,848)         1,315         (1,047)         237         (2,344)         (3,143)         (2,461)         2,710         736           Net income from cont. ops.         Old         (\$4,688)         (\$5,823)         (\$8,134)         (\$11,960)         (\$30,606)         (\$54)         \$938         \$4,703         \$5,553         \$11,440         \$53,546         \$82,582         \$159,928         \$208,757           Revised         (4,688)         (5,823)         (6,082)         (10,461)         (27,054)         (2,900)         1,748         4,060         5,998         8,905         51,615         81,067         161,584         209,202           Change         \$0         \$0	EDIT														
Revised (4,216) (5,693) (6,119) (10,420) (26,448) (2,747) 3,188 6,958 10,086 17,486 84,758 132,067 262,277 339,190 Change 0 0 0 2,030 1,500 3,531 (2,848) 1,315 (1,047) 237 (2,344) (3,143) (2,461) 2,710 736      Net income from cont. ops.   Clid (\$4,688) (\$5,823) (\$8,134) (\$11,960) (\$30,606) (\$54) \$938 \$4,703 \$5,853 \$11,440 \$53,546 \$82,582 \$159,928 \$208,757     Revised (4,688) (5,823) (6,082) (10,461) (27,054) (2,900) 1,748 4,060 5,998 8,905 51,615 81,067 161,584 209,202     Change \$0 \$0 \$0 \$2,052 \$1,499 \$3,552 (\$2,846) \$809 (\$644) \$146 (\$2,535) (\$1,931) (\$1,515) \$1,656 \$445     EPS		(4.216)	(5.693)	(8 140)	(11 920)	(29 970)	102	1 873	8 006	9.850	19.830	87 901	134 520	259 567	338 453
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Old         (\$4,688)         (\$5,823)         (\$8,134)         (\$11,960)         (\$30,606)         (\$54)         \$938         \$4,703         \$5,853         \$11,440         \$53,546         \$82,582         \$159,928         \$208,757           Revised         (4,688)         (5,823)         (6,082)         (10,461)         (2,900)         1,748         4,060         5,998         8,905         51,615         81,067         161,584         209,202           Change         \$0         \$0         \$2,052         \$1,499         \$3,552         (\$2,846)         \$809         (\$644)         \$146         (\$2,535)         (\$1,931)         (\$1,515)         \$1,656         \$445           EPS         Old         (\$4.37)         (\$0.27)         (\$0.26)         (\$0.38)         (\$1.53)         \$0.00         \$0.03         \$0.14         \$0.18         \$0.37         \$1.60         \$2.42         \$4.59         \$5.87           Revised         (\$4.37)         (\$0.27)         (\$0.20)         (\$0.34)         (\$0.09)         \$0.05         \$0.12         \$0.18         \$0.27         \$1.53         \$4.63         \$5.89															
Old         (\$4,688)         (\$5,823)         (\$8,134)         (\$11,960)         (\$30,606)         (\$54)         \$938         \$4,703         \$5,853         \$11,440         \$53,546         \$82,582         \$159,928         \$208,757           Revised         (4,688)         (5,823)         (6,082)         (10,461)         (2,900)         1,748         4,060         5,998         8,905         51,615         81,067         161,584         209,202           Change         \$0         \$0         \$2,052         \$1,499         \$3,552         (\$2,846)         \$809         (\$644)         \$146         (\$2,535)         (\$1,931)         (\$1,515)         \$1,656         \$445           EPS         Old         (\$4.37)         (\$0.27)         (\$0.26)         (\$0.38)         (\$1.53)         \$0.00         \$0.03         \$0.14         \$0.18         \$0.37         \$1.60         \$2.42         \$4.59         \$5.87           Revised         (\$4.37)         (\$0.27)         (\$0.20)         (\$0.34)         (\$0.09)         \$0.05         \$0.12         \$0.18         \$0.27         \$1.53         \$4.63         \$5.89	Net income from	cont one													
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Change     \$0     \$0     \$2,052     \$1,499     \$3,552     \$809     \$809     \$146     \$146     \$2,535     \$1,931     \$1,515     \$1,656     \$445       EPS     Old     (\$4.37)     (\$0.27)     (\$0.26)     (\$0.38)     (\$1.53)     \$0.00     \$0.03     \$0.14     \$0.18     \$0.37     \$1.60     \$2.42     \$4.59     \$5.87       Revised     (\$4.37)     (\$0.27)     (\$0.20)     (\$0.34)     (\$1.37)     (\$0.09)     \$0.05     \$0.12     \$0.18     \$0.27     \$1.53     \$2.36     \$4.63     \$5.89	Revised				,		. ,								
Old (\$4.37) (\$0.27) (\$0.26) (\$0.38) (\$1.53) \$0.00 \$0.03 \$0.14 \$0.18 \$0.37 \$1.60 \$2.42 \$4.59 \$5.87 Revised (\$4.37) (\$0.27) (\$0.20) (\$0.34) (\$1.37) (\$0.09) \$0.05 \$0.12 \$0.18 \$0.27 \$1.53 \$2.36 \$4.63 \$5.89															
Old (\$4.37) (\$0.27) (\$0.26) (\$0.38) (\$1.53) \$0.00 \$0.03 \$0.14 \$0.18 \$0.37 \$1.60 \$2.42 \$4.59 \$5.87 Revised (\$4.37) (\$0.27) (\$0.20) (\$0.34) (\$1.37) (\$0.09) \$0.05 \$0.12 \$0.18 \$0.27 \$1.53 \$2.36 \$4.63 \$5.89	EPS														
Revised (\$4.37) (\$0.27) (\$0.20) (\$0.34) (\$1.37) (\$0.09) \$0.05 \$0.12 \$0.18 \$0.27 \$1.53 \$2.36 \$4.63 \$5.89		(\$4.37)	(\$0.27)	(\$0.26)	(\$0,38)	(\$1,53)	\$0.00	\$0.03	\$0.14	\$0.18	\$0,37	\$1,60	\$2,42	\$4,59	\$5.87
															-
	Change	\$0.00	\$0.00	\$0.07	\$0.05	\$0.16	(\$0.10)	\$0.02	(\$0.02)	(\$0.00)	(\$0.10)	(\$0.07)	(\$0.06)	\$0.05	\$0.01

Source: Company data, Credit Suisse estimates

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Exhibit 3: Alimera Summary of Revenue Model in thousands, unless otherwise stated

	FY 2007	FY 2008	FY 2009	FY 2010E	FY 2011E	FY 2012E	FY 2013E	FY 2014E	FY 2015E
Treatable Population									
Diagnosed diabetic population	17,900,000	18,347,500	18,806,188	19,276,342	19,758,251	20,252,207	20,758,512	21,277,475	21,809,412
Growth rate									
Annual incidence of DME (CSME)	232,700	238,518	244,480	250,592	256,857	263,279	269,861	276,607	283,522
% of diagnosed diabetics	1.30%	1.30%	1.30%	1.30%	1.30%	1.30%	1.30%	1.30%	1.30%
Effectively treated by laser	(69,810)	(71,555)	(73,344)	(75,178)	(77,057)	(78,984)	(80,958)	(82,982)	(85,057
percentage	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%
New patients available	162,890	166,962	171,136	175,415	179,800	184,295	188,902	193,625	198,466
Treatable population, year end (assumed = trailing 3 yrs incidence)			500,989	513,513	526,351	539,510	552,998	566,823	580,993
<u>lluvien</u>									
Market share					1.9%	4.8%	7.8%	12.0%	15.0%
Total patients					10,001	25,896	43,134	68,019	87,149
Total units sold					13,215	28,057	37,950	64,474	80,312
Price per unit (net)					\$6,750	\$6,750	\$6,750	\$6,750	\$6,750
Net US sales					\$89,199	\$189,384	\$256,164	\$435,201	\$542,103
Assumed retreatment rates									
Bilateral disease (second eye)					40%	40%	40%	40%	40%
Second treatment					50%	50%	50%	50%	50%
Third treatment					25%	25%	25%	25%	25%

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# n thousands, unless otherwise stated

					2010								
- i - 110	FY 2007	FY 2008	FY 2009	<u>1Q10A</u>	2Q10A	<u>3Q10A</u>	4Q10E	FY 2010E	FY 2011E	FY 2012E	FY 2013E	FY 2014E	FY 2015E
vien - US	- >								\$89,199	\$189,384	\$256,164	\$435,201	\$542,103
rvien - ROW royalty (based on below sale	s)								\$0 \$89,199	\$2,028 \$191,412	\$7,575 \$263,739	\$10,247 <b>\$445,448</b>	\$17,408 \$559,511
									\$69,199				
ıvien - ROW sales										\$10,139	\$37,877	\$51,233	\$87,040
% of prior year's US sales										11%	20%	20%	20%
OGS rofit Sharing									3,304 7,979	7,014 26,316	9,488 39,276	16,119 72,520	20,078 92,530
Gross margin				_	_		-		77,919	158,082	214,976	356,809	92,530 <b>446,903</b>
Gross margin									77,917	130,002	214,970	330,009	446,903
&D Expense	8,363	13,964	15,057	3,065	4,140	3,276	3,000	13,481	8,367	13,231	16,451	17,846	19,380
arketing Expense	969	1,259	752	247	379	1,583	5,000	7,209	27,000	27,000	27,000	24,200	26,620
ales Force Expense	0	0	0	0	0	0	1,056	1,056	13,650	14,333	15,049	15,802	16,592
ogistics	0	0	0	0	0	0	0	0	5,352	11,485	15,824	26,727	33,571
&A	3,184	3,758	3,407	904	1,174	1,260	1,364	4,702	6,062	7,275	8,584	9,958	11,551
otal SG&A	4,153	5,736 5,017	4,159	1,151	1,553	2,843	7,420	12,967	<u>52,064</u>	60,092	66,458	76,686	88,333
		18,981	19,216	1,151 4,216	1,553 5,693	<u>2,843</u> 6,119	10,420						
Total expenses	12,516	18,981	19,216	4,216	5,693	6,119	10,420	26,448	60,431	73,323	82,908	94,532	107,714
perating Income/EBIT	(12,516)	(18,981)	(19,216)	(4,216)	(5,693)	(6,119)	(10,420)	(\$26,448)	\$17,486	\$84,758	\$132,067	\$262,277	\$339,190
terest Income	1,079	585	37	\$2	\$14	\$37	\$14	67	73	237	496	889	1,531
terest Expense	(2)	(1,514)	(1,897)	(474)	(144)	<u>0</u>	(55)	(673)	(1,231)	(932)	(532)	<u>o</u>	0
													_
retax Income/(Loss)	(\$11,439)	(\$19,910)	(\$21,076)	(\$4,688)	(\$5,823)	(\$6,082)	(\$10,461)	(\$27,054)	\$16,327	\$84,063	\$132,031	\$263,166	\$340,720
ax Expense/(benefit), fully taxed					<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	7,422	32,448	50,964	101,582	131,518
et income from continuing operations	(\$11,439)	(\$19,910)	(\$21,076)	(\$4,688)	(\$5,823)	(\$6,082)	(\$10,461)	(\$27,054)	\$8,905	\$51,615	\$81,067	\$161,584	\$209,202
enefl Conv Feature of Pfd Stock			(355)										
referred stock accretion	(248)	(718)	(623)	(359)	(107)			(466)					
referred stock dividends	(4.685)	(6.573)	(7.225)	(2.025)	(613)	<u>0</u>	<u>0</u>	(2.638)	٥	<u>o</u>	0	<u>0</u>	٥
referred stock dividends	(-1.000)	(0.010)	11.2231	(2.020)	(010)	<u>~</u>	~	12.0001	<u>*</u>	<u> </u>	<u>*</u>	<u>*</u>	
et income to common	(\$16,372)	(\$27,201)	(\$29,279)	(\$7,072)	(\$6,543)	(\$6,082)	(\$10,461)	(\$30,158)	\$8,905	\$51,615	\$81,067	\$161,584	\$209,202
Vtd Avg Shares (diluted)	1,500									00 = 10			
		1,510	1,517	1,619	24,293	31,146	31,155	22,053	32,792	33,719	34,313	34,877	35,541
arnings per Share (diluted)	(\$10.92)	1,510 (\$18.01)	1,517 ( <b>\$19.30</b> )	1,619 <b>(\$4.37)</b>	24,293 ( <b>\$0.27</b> )	31,146 ( <b>\$0.20</b> )	31,155 ( <b>\$0.34</b> )	22,053 (\$1.37)	\$2,792 \$0.27	\$3,719 \$1.53	34,313 <b>\$2.36</b>	34,877 <b>\$4.63</b>	35,541 <b>\$5.89</b>
arnings per Share (diluted)  Margins & Growth  Largin Analysis													
largins & Growth argin Analysis OW royalty, % of sales									\$0.27	\$1.53 20.0%	\$2.36 20.0%	\$4.63 20.0%	\$5.89 20.0%
argins & Growth argin Analysis OW royalty, % of sales ross margin, excl profit share									<b>\$0.27</b> 96.3%	\$1.53 20.0% 96.3%	\$2.36 20.0% 96.4%	\$4.63 20.0% 96.4%	\$5.89 20.0% 96.4%
argins & Growth argin Analysis OW royalty, % of sales ross margin, excl profit share ross margin									\$0.27 96.3% 87.4%	\$1.53 20.0% 96.3% 82.6%	\$2.36 20.0% 96.4% 81.5%	\$4.63 20.0% 96.4% 80.1%	20.0% 96.4% 79.9%
largins & Growth argin Analysis OW royalty, % of sales ross margin, excl profit share ross margin sch & Devel. % sales									\$0.27 96.3% 87.4% 9.4%	\$1.53 20.0% 96.3% 82.6% 6.9%	\$2.36 20.0% 96.4% 81.5% 6.2%	20.0% 96.4% 80.1% 4.0%	20.09 96.49 79.99 3.59
largins & Growth argin Analysis  OW royalty, % of sales ross margin, excl profit share ross margin sort & Devel. % sales arketing % sales									96.3% 87.4% 9.4% 30.3%	20.0% 96.3% <b>82.6%</b> 6.9% 14.1%	\$2.36 20.0% 96.4% 81.5% 6.2% 10.2%	20.0% 96.4% 80.1% 4.0% 5.4%	20.09 96.49 79.99 3.59 4.89
largins & Growth argin Analysis  OW royalty, % of sales ross margin, excl profit share ross margin soss & Bovel. % sales arketing % sales ales force % sales									96.3% 87.4% 9.4% 30.3% 15.3%	20.0% 96.3% 82.6% 6.9% 14.1% 7.5%	\$2.36 20.0% 96.4% <b>81.5%</b> 6.2% 10.2% 5.7%	20.0% 96.4% 80.1% 4.0% 5.4% 3.5%	\$5.89 20.09 96.49 <b>79.99</b> 3.59 4.89 3.09
largins & Growth argin Analysis OW royalty, % of sales ross margin, excl profit share ross margin sch & Devel. % sales arketing % sales ales force % sales gigstics % sales									96.3% 87.4% 9.4% 30.3% 15.3% 6.0%	\$1.53 20.0% 96.3% <b>82.6%</b> 6.9% 14.1% 7.5% 6.0%	\$2.36 20.0% 96.4% 81.5% 6.2% 10.2% 5.7% 6.0%	20.0% 96.4% 80.1% 4.0% 5.4% 3.5% 6.0%	20.09 96.49 79.99 3.59 4.89 3.09 6.09
largins & Growth argin Analysis OW royalty, % of sales ross margin, excl profit share ross margin sch & Devel. % sales arketing % sales ales force % sales opistics % sales &A % sales									96.3% 87.4% 9.4% 30.3% 15.3% 6.0% 6.8%	20.0% 96.3% 82.6% 6.9% 14.1% 7.5% 6.0% 3.8%	20.0% 96.4% 81.5% 6.2% 10.2% 5.7% 6.0%	20.0% 96.4% 80.1% 4.0% 5.4% 3.5% 6.0% 2.2%	20.09 96.49 79.99 3.59 4.89 3.09 6.09
largins & Growth arqin Analysis OW royalty, % of sales ross marqin, excl profit share ross marqin sch & Devel. % sales arketing % sales ales force % sales ajstics % sales batal SG&A % sales batal SG&A % sales									96.3% 87.4% 9.4% 30.3% 15.3% 6.0% 6.8% 58.4%	20.0% 96.3% 82.6% 6.9% 14.1% 7.5% 6.0% 3.8% 31.4%	\$2.36 20.0% 96.4% 81.5% 6.2% 10.2% 5.7% 6.0% 3.3% 25.2%	20.0% 96.4% 80.1% 4.0% 5.4% 3.5% 6.0% 2.2% 17.2%	20.0% 96.4% 79.9% 3.5% 4.8% 3.0% 6.0% 2.1%
argins & Growth argin Analysis  DW royalty, % of sales ross margin, excl profit share ross margin sch & Devel. % sales arketing % sales ales force % sales bgistics % sales & A % sales battal SG&A % sales BIT margin									96.3% 87.4% 9.4% 30.3% 15.3% 6.0% 6.8% 58.4% 19.6%	\$1.53 20.0% 96.3% <b>82.6%</b> 6.9% 14.1% 7.5% 6.0% 3.8% 31.4% 44.3%	\$2.36 20.0% 96.4% 81.5% 6.2% 10.2% 5.7% 6.0% 3.3% 25.2% 50.1%	\$4.63 20.0% 96.4% 80.1% 4.0% 5.4% 3.5% 6.0% 2.2% 58.9%	\$5.89 20.09 96.49 79.99 3.59 4.89 6.09 2.19 15.89 60.69
largins & Growth									96.3% 87.4% 9.4% 30.3% 15.3% 6.0% 6.8% 58.4%	20.0% 96.3% 82.6% 6.9% 14.1% 7.5% 6.0% 3.8% 31.4%	\$2.36 20.0% 96.4% 81.5% 6.2% 10.2% 5.7% 6.0% 3.3% 25.2%	20.0% 96.4% 80.1% 4.0% 5.4% 3.5% 6.0% 2.2% 17.2%	20.0% 96.4% 79.9% 3.5% 4.8% 3.0% 6.0% 2.1%
argins & Growth argin Analysis  DW royalty, % of sales ross margin, excl profit share ross margin sch & Devel. % sales arketing % sales ales force % sales gigistics % sales &A % sales stal SG&A % sales BIT margin fective tax rate									96.3% 87.4% 9.4% 30.3% 15.3% 6.0% 6.8% 58.4% 19.6% 38.6%	20.0% 96.3% 82.6% 6.9% 14.1% 7.5% 6.0% 31.4% 44.3% 38.6% 27.0%	\$2.36 20.0% 96.4% 81.5% 6.2% 5.7% 6.0% 3.3% 25.2% 50.1% 38.6% 30.7%	20.0% 96.4% 80.1% 4.0% 5.4% 3.5% 6.0% 2.2% 17.2% 58.9% 36.6% 36.3%	\$5.89 20.09 96.49 79.99 3.59 4.89 3.09 6.09 2.11 15.89 60.69 38.69 37.49
argins & Growth arqin Analysis DW royalty, % of sales oss margin, excl profit share ross margin sch & Devel. % sales arketing % sales ales force % sales gistics % sales stal SG&A % sales BIT margin flective tax rate et margin rowth Analysis et sales									96.3% 87.4% 9.4% 30.3% 15.3% 6.0% 6.8% 58.4% 19.6% 38.6%	\$1.53 20.0% 96.3% 82.6% 6.9% 14.1% 7.5% 6.0% 3.8% 31.4% 44.3% 38.6% 27.0%	\$2.36 20.0% 96.4% 81.5% 6.2% 10.2% 5.7% 6.0% 3.3% 25.2% 50.1% 38.6% 30.7%	\$4.63 20.0% 96.4% 80.1% 4.0% 5.4% 3.5% 6.0% 2.2% 17.2% 58.9% 38.6% 36.3%	\$5.89  20.0° 96.49  79.9° 3.5° 4.8° 9.0° 2.1° 15.8° 60.6° 37.4° 25.6°
argins & Growth argin Analysis DW royalty, % of sales ross margin, excl profit share ross margin sch & Devel. % sales arketing % sales ales force % sales glistics % sales & A % sales stales Tmargin fective tax rate et arragin  rowth Analysis et sales te sales et sales to glistics % sales stales stales stales stales to glistics % sales stales stales stales stales stales									96.3% 87.4% 9.4% 30.3% 15.3% 6.0% 6.8% 58.4% 19.6% 38.6% 10.0%	\$1.53 20.0% 96.3% 82.6% 6.9% 14.1% 7.5% 6.0% 3.8% 31.4% 44.3% 38.6% 27.0%	\$2.36 20.0% 96.4% 81.5% 6.2% 10.2% 5.7% 6.0% 3.3% 25.2% 50.1% 38.6% 30.7%	\$4.63 20.0% 96.4% 80.1% 4.0% 5.4% 3.5% 6.0% 2.2% 58.9% 36.6% 36.3%	\$5.89  20.09 96.49 79.99 3.59 3.09 6.09 2.19 15.89 60.69 38.69 37.49
argins & Growth argin Analysis DW royalty, % of sales coss margin, excl profit share ross margin sch & Devel. % sales arketing % sales alles force % sales gistics % sales stal SG&A % sales stal SG&A % sales atta Trangin fective tax rate at margin rowth Analysis et sales coss margin sesearch & Development		(\$18.01)	(\$19.30)					(\$1.37)	96.3% 87.4% 9.4% 30.3% 15.3% 6.0% 6.8% 58.4% 19.6% 38.6% 10.0%	20.0% 96.3% 82.6% 6.9% 14.1% 7.5% 6.0% 38.6% 27.0%	\$2.36 20.0% 96.4% 81.5% 6.2% 5.7% 6.0% 3.3% 25.2% 50.1% 38.6% 30.7% 37.8% 36.0% 10.0%	\$4.63 20.0% 96.4% 80.1% 4.0% 5.4% 3.5% 6.0% 17.2% 58.9% 66.9% 66.0% 10.0%	\$5.89  20.09 96.49  79.99 3.59 4.89 3.09 6.09 2.11 15.89 60.69 37.49  25.69 10.09
argins & Growth ardin Analysis DW royalty, % of sales ross margin, excl profit share ross margin sch & Devel. % sales arketing % sales ales force % sales gistics % sales 8A % sales tals GG& % sales BIT margin fective tax rate et margin rowth Analysis et sales ross margin secarch & Development arketing									96.3% 87.4% 9.4% 30.3% 15.3% 6.0% 6.8% 58.4% 19.6% 38.6% 10.0%	20.0% 96.3% 82.6% 6.9% 14.1% 7.5% 6.0% 31.4% 44.3% 38.6% 27.0%	\$2.36 20.0% 96.4% 81.5% 6.2% 10.2% 5.7% 6.0% 33% 25.2% 50.1% 38.6% 30.7% 37.8% 36.0% 10.0% 0.0%	\$4.63 20.0% 96.4% 80.1% 4.0% 5.4% 3.5% 6.0% 38.6% 36.3% 68.9% 60.0% 10.0% (10.4%)	\$5.89  20.0° 96.49  79.9° 3.5° 4.8° 3.0° 6.0° 2.1° 15.8° 60.6° 37.4°  25.6° 25.3° 10.0° 10.0°
argins & Growth arqin Analysis DW royalty, % of sales oss margin, excl profit share oss margin och & Devel. % sales arketing % sales lels force % sales gistics % sales sta % sales sta Sd&A % sales stat I Sd&A % sales it margin fective tax rate et margin owth Analysis at sales oss margin search & Development arketing lies force		(\$18.01)	(\$19.30)					(\$1.37)	96.3% 87.4% 9.4% 30.3% 15.3% 6.0% 6.8% 58.4% 19.6% 38.6% 10.0%	\$1.53 20.0% 96.3% 82.6% 6.9% 14.1% 7.5% 6.0% 3.8% 31.4% 44.3% 38.6% 27.0% 114.6% 102.9% 58.1% 0.0% 5.0%	\$2.36 20.0% 96.4% 81.5% 6.2% 5.7% 6.0% 3.3% 25.2% 50.1% 38.6% 30.7% 37.8% 36.0% 10.0% 5.0%	\$4.63 20.0% 96.4% 80.1% 4.0% 5.4% 3.5% 6.0% 2.2% 17.2% 58.9% 36.6% 36.3% 66.0% 10.0% (10.4%) 5.0%	\$5.89  20.09 96.49 79.99 3.59 4.89 3.09 6.09 2.19 15.89 60.69 38.69 37.49  25.69 25.39 10.09 5.09
argins & Growth arqin Analysis  DW royalty, % of sales oss margin, excl profit share oss margin sch & Devel. % sales arketing % sales arketing % sales gistics % sales 3A % sales 3B % sales 3B % sales tal SG&A % sales 3IT margin fective tax rate et margin owth Analysis at sales oss margin search & Development arketing leles force gistics		(\$18.01)	(\$19.30)					(\$1.37)	96.3%  87.4%  9.4%  30.3%  15.3%  6.0%  58.4%  19.6%  38.6%  10.0%	20.0% 96.3% 82.6% 6.9% 14.1% 7.5% 6.0% 38.6% 27.0% 114.6% 58.1% 0.0% 5.0%	\$2.36 20.0% 96.4% 81.5% 6.2% 5.7% 6.0% 3.3% 25.2% 50.1% 38.6% 30.7% 37.8% 6.0% 37.8%	\$4.63 20.0% 96.4% 80.1% 4.0% 5.4% 3.5% 6.0% 17.2% 58.9% 68.9% 68.9%	\$5.89  20.09 96.49  79.99 3.59 4.89 3.09 6.09 2.11 15.89 60.69 37.49  25.69 25.39 10.09 10.09 2.569
argins & Growth arqin Analysis DW royalty, % of sales oss margin, exd profit share ross margin sich & Devel. % sales arketing % sales ales force % sales gistics % sales stal SG&A % sales star margin fective tax rate et margin rowth Analysis et sales oss margin secarch & Development arketing ales force gistics %		(\$18.01) 29.9%	(\$19.30) (40.3%) (9.3%)					(\$1.37) 858.6% 38.0%	96.3% 87.4% 9.4% 30.3% 15.3% 6.0% 6.8% 58.4% 19.6% 38.6% 10.0%  (37.9%) 274.5% 1192.3% 28.9%	\$1.53 20.0% 96.3% 82.6% 6.9% 14.1% 7.5% 6.0% 38.6% 27.0% 114.6% 102.9% 58.1% 0.0% 5.0% 114.6% 20.0%	\$2.36 20.0% 96.4% 81.5% 6.2% 10.2% 5.7% 6.0% 33.6% 30.7% 36.0% 10.0%	\$4.63 20.0% 96.4% 80.1% 4.0% 5.4% 3.5% 6.0% 38.6% 36.3% 66.0% 10.0% (10.4%) 5.0% 68.9% 16.0%	\$5.89  20.0° 96.49  79.9° 3.5° 4.8° 3.0° 6.0° 2.1° 15.8° 60.6° 37.4°  25.6° 25.3° 10.0° 5.0° 25.6° 16.0°
argins & Growth arqin Analysis DW royalty, % of sales oss margin, excl profit share oss margin och & Devel. % sales arketing % sales lels force % sales gistics % sales sta W sales sta Sa&A % sales sta T margin fective tax rate et margin owth Analysis et sales oss margin search & Development arketing lies force gistics sta A sta SG&A		(\$18.01)	(\$19.30)					(\$1.37)	96.3% 87.4% 9.4% 30.3% 15.3% 6.0% 6.8% 58.4% 19.6% 38.6% 10.0% (37.9%) 274.5% 1192.3% 28.9% 301.5%	20.0% 96.3% 82.6% 6.9% 14.1% 7.5% 6.0% 3.8% 31.4% 44.3% 102.9% 58.1% 0.0% 5.0% 114.6% 20.0% 15.4%	\$2.36 20.0% 96.4% 81.5% 6.2% 10.2% 5.7% 6.0% 3.3% 25.2% 50.1% 38.6% 30.7% 37.8% 10.0% 10.0% 5.0% 10.0%	\$4.63  20.0% 96.4% 80.1% 4.0% 5.4% 3.5% 6.0% 2.2% 17.2% 58.9% 36.6% 36.3%  66.0% 10.0% (10.4%) 5.0% 68.9% 16.0% 15.4%	\$5.89  20.09 96.49 79.99 3.59 4.89 3.09 6.09 2.19 15.89 60.69 38.69 37.49  25.69 60.60 60.
argins & Growth argin Analysis DW royalty, % of sales coss margin, excl profit share ross margin sch & Devel. % sales arketing % sales alles force % sales gistics % sales stal SG&A % sales stal SG&A % sales atta Trangin fective tax rate at margin rowth Analysis et sales coss margin sesearch & Development		(\$18.01) 29.9%	(\$19.30) (40.3%) (9.3%)					(\$1.37) 858.6% 38.0%	96.3% 87.4% 9.4% 30.3% 15.3% 6.0% 6.8% 58.4% 19.6% 38.6% 10.0%  (37.9%) 274.5% 1192.3% 28.9%	\$1.53 20.0% 96.3% 82.6% 6.9% 14.1% 7.5% 6.0% 38.6% 27.0% 114.6% 102.9% 58.1% 0.0% 5.0% 114.6% 20.0%	\$2.36 20.0% 96.4% 81.5% 6.2% 10.2% 5.7% 6.0% 33.6% 30.7% 36.0% 10.0%	\$4.63 20.0% 96.4% 80.1% 4.0% 5.4% 3.5% 6.0% 38.6% 36.3% 66.0% 10.0% (10.4%) 5.0% 68.9% 16.0%	\$5.89  20.0° 96.49  79.9° 3.5° 4.8° 3.0° 6.0° 2.1° 15.8° 60.6° 37.4°  25.6° 25.3° 10.0° 5.0° 25.6° 16.0°

Source: Company data, Credit Suisse estimates

**Exhibit 5: Alimera Balance Sheet Forecast** 

n thousands, unless otherwise stated

				<u>201</u>	0							
	FY 2008	FY 2009	<u>1Q10A</u>	2Q10A	3Q10A	4Q10E	FY 2010E	FY 2011E	FY 2012E	FY 2013E	FY 2014E	FY 2015E
ASSETS												
Current Assets												
Cash & cash equivalents	\$17,875	\$4,858	\$14,178	\$45,635	\$14,711	\$34,425	\$34,425	\$31,385	\$99,160	\$177,764	\$306,182	\$499,046
Investments	, , , , ,	* /	* , -	14,544	39,966	0	0	0	0	0	0	0
Accounts receivable				,.	,	,	•	30,978	54,989	65,935	111,362	139,878
Inventory					0	452	452	1,522	2,372	4,030	5,019	4,280
Prepaid Expenses	1,593	634	751	1,112	833	697	697	767	844	928	1,021	1,123
Prelaunch Costs Receivable - pSivida	1,555	054	751	1,112	033	037	037	1,015	0	0	0	1,123
•		0.4.5	4 000					1,013	U	U	U	0
Other current assets		<u>815</u>	1,093				***			****		****
Total current assets	\$19,468	\$6,307	\$16,022	\$61,291	\$55,510	\$35,575	\$35,575	\$65,667	\$157,365	\$248,656	\$423,584	\$644,328
Long-term Assets												
Property and Equipment, net	796	254	229	237	262	244	244	202	168	148	133	123
Deferred tax assets				0	0	0	0	45,760	13,312	0	0	0
Other assets						25,000	25,000	\$22,500	\$20,000	\$17,500	\$15,000	\$12,500
TOTAL ASSETS	\$20,264	\$6,561	\$16,251	\$61,528	\$55,772	\$60,819	\$60,819	\$134,130	\$190,845	\$266,304	\$438,717	\$656,951
LIABILITIES AND EQUITY												
Current Liabilities												
	\$1,575	\$1,758	\$2,841	\$1,457	\$1,517	\$9,364	<b>\$0.264</b>	\$12,720	\$15,328	\$16,965	\$19,683	\$22,780
Accounts Payable & Accrued Interest		. ,					\$9,364				. ,	
Accrued Expenses	2,308	3,314	2,258	2,498	2,980	3,645	3,645	5,833	9,332	4,371	4,836	5,769
Outsourced Services Payable	1,024	1,157	1,440	1,240	798	798	798	798	798	798	798	798
Note Payable		4,500	6,000	0	0	0	0	0	0	0	0	0
Capital Lease Obligations	10	<u>6</u>	<u>5</u>	<u>10</u>	<u>10</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Total Current Liabilities	\$4,917	\$10,735	\$12,544	\$5,205	\$5,305	\$13,807	\$13,807	\$19,351	\$25,458	\$22,134	\$25,317	\$29,348
Long-term Liabilities												
Note Payable, less Current Portion	15,000	10,500	9,000	0	0	6,250	6,250	10,185	4,630	0	0	0
Capital Lease Obligations	6											
Profit Share Payable to pSivida								2,765	7,228	9,819	18,130	23,133
Fair Value of Pfd Stk Conv Feature	12,656	36,701	36,907	0	0	0	0	0	, 0	0	0	0
Other Long-term Liabilities	555	708	<u>524</u>	<u>25</u>	<u>23</u>	779	<u>779</u>	<u>857</u>	942	<u>697</u>	33	<u>31</u>
Total Long-term Liabilities	28,217	47,909	46,431	<u>25</u>	23	7,029	7,029	13,807	12,800	10,516	18,163	23,163
Total Long-term Elabilities	20,217	47,303	40,401	25	23	7,023	7,023	13,007	12,000	10,510	10,103	20,100
Preferred Stock												
Series A Redeemable Preferred Stock	34,199	36,467	37,026									
Series B Redeemable Preferred Stock	37,963	40,617	41,271									
Series C Redeemable Preferred Stock	30,855	33,452	34,092									
Series C-1 Redeemable Preferred Stock		2,853	11,382									
Total Preferred Stock	103,017	113,389	123,771									
Shareholders' Equity												
Common Stock	51	_,	56	351	351	254	351	351	351	351	0.54	054
Add'l Paid-in Capital	3,474	54 4,836	5,090	232,412	232.640	351 232,640	232,640		232,640	232,640	351 232,640	351
·	3,474	,	,		- ,	,		232,640			,	232,640
Series C-1 Preferred Warrants		1,472	0	0	0	0	0	0	0	0	0	0
Common Stock Warrants	58	57	57	54	54	54	54	54	54	54	54	54
Retained Earnings/(deficit)	(119,470)	(171,891)	(171,698)	(176,519)	(182,601)	(193,062)	(193,062)	(132,073)	(80,458)	<u>608</u>	<u>162,192</u>	<u>371,395</u>
Total shareholders' equity	(115,887)	(165,472)	(166,495)	56,298	50,444	39,983	39,983	100,972	152,587	233,653	395,237	604,440

Source: Company data, Credit Suisse estimates

### **Exhibit 6: Alimera Cash Flow Statement Forecast**

n thousands, unless otherwise stated

Trinousarius, uniess otherwise stateu				2010	)							
	FY 2008	FY 2009	<u>1Q10</u>	2Q10E	<u>3Q10</u>	4Q10	FY 2010E	FY 2011E	FY 2012E	FY 2013E	FY 2014E	FY 2015E
STATEMENT OF CASH FLOWS												
Net income/(loss)	(\$61,464)	(\$44,218)	\$2,577	(\$4,101)	(\$6,082)	(\$10,461)	(\$18,067)	\$60,989	\$51,615	\$81,067	\$161,584	\$209,202
Income from Discontinued Operations			(4,000)				(4,000)					
Depreciation & Amortization	241	1,098	\$48	\$47	\$49	\$50	194	212	224	230	235	240
Change in Fair Value of Pfd Stk Conv Feature	10,454	23,142	(3,265)	(379)			(3,644)					
Stock Compensation Expense	750	551	108	271			379					
Noncash R&D Expense/Investment loss	17,809	300		5			5					
Noncash gain on extinguishment of debt				(1,343)			(1,343)					
Change in Current Assets:												
Decr/(Incr) in Accounts Receivable			0	0	0	0	0	(30,978)	(24,011)	(10,946)	(45,427)	(28,516
Decr/(Incr) in Inventory			0	0	0	(452)	(452)	(1,070)	(850)	(1,658)	(990)	739
Decr/(Incr) in Prepaid Expenses	(1,213)	591	(118)	(481)	279	136	(184)	(70)	(77)	(84)	(93)	(102
Decr/(Incr) in Prelaunch Costs Recvbl			0	0	0	0	0	(1,015)	1,015	0	0	C
Decr/(Incr) in Other Curr. Assets				0	0	0	0	0	0	0	0	C
Change in Current Liabilities:												
Incr/(decr) in Accounts Payable	615	183	962	(1,025)	60	7,847	7,844	3,356	2,608	1,637	2,718	3,098
Incr/(decr) in Accr. Exps. & Other Curr. Liabs.	85	705	(767)	675	40	655	603	2,187	3,500	(4,961)	465	933
Change in Other Assets & Liabilities:												
Decr/(Incr) in defd tax assets			0	0	0	0	0	(45,760)	32,448	13,312	0	0
Decr/(Incr) in other long-term assets	24		0	0	0	(25,000)	(25,000)	2,500	2,500	2,500	2,500	2,500
Incr/(Decr) in other long-term liabs.	540	153	(184)	186	(2)	756	756	78	86	(245)	(664)	(3
Incr/(decr) in profit split payable			0	0	0	0	0	2,765	4,463	2,591	8,311	5,003
Cash from Discontinued Operations	43	(43)										
Cash from Operating Activities	(\$32,116)	(\$17,538)	(\$4,639)	(\$6,145)	(\$5,656)	(\$26,470)	(\$42,910)	(\$6,805)	\$73,520	\$83,443	\$128,638	\$193,095
Sale/(Purchase) of Investments				(\$14,550)	(\$25,422)	\$39,966	(\$6)	\$0	\$0	\$0	\$0	\$0
Purchase of PP&E	(640)	(65)	(\$23)	(24)	(28)	(32)	(107)	(170)	(190)	(210)	(220)	(230
Net cash used in investing activs of cont ops	, ,	` '	(23)	(14,574)	(25,450)	39,934	(113)	(170)	(190)	(210)	(220)	(230
Net cash provided by investing activs of discont	ops		4,000	, ,		•	4,000	` ′	, í	` '	` '	•
Cash from Investing Activities	(640)	(65)	\$3,977	(\$14,574)	(\$25,450)	\$39,934	\$3,887	(\$170)	(\$190)	(\$210)	(\$220)	(\$230
Increase/(Decr.) in Note Payable			0	(15,000)	0	6,250	(8,750)	3,935	(5,556)	(4,630)	0	0
Proceeds from Series C Stock Offering	29,938						0					
Proceeds from Series C-1 Stock Offering		4,897					0					
Proceeds from Exercise of Stock Options		7		20			20					
Repurchase of Common Stock	(150)						0					
Proceeds from Common Stock Offering				68,395			68,395					
Proceeds from Exercise of C-1 Warrants	6	31	9,998	(1)			9,997					
Proceeds from Exercise of Common Warrants			148	310	182		640					
Deferred Offering Costs	(	(339)	(163)	(1,545)			(1,708)					
Payments on Capital Lease Obligations	(10) <b>\$29,784</b>	(10) <b>\$4,586</b>	(1)	(3) \$52,176	\$182	\$6,250	(4) <b>\$68,590</b>	\$3,935	(\$5,556)	(\$4,630)	\$0	\$0
Cash from Financing Activities	<b>\$29,184</b>	<b>\$4,386</b>	\$9,982	\$3Z,176	\$10Z	<b>ა</b> ნ,∠50	\$00,090	<b>\$3,935</b>	(\$3,336)	(\$4,030)	\$0	\$0
Net Increase/(Decrease) in Cash	(\$2,972)	(\$13,017)	\$9,320	\$31,457	(\$30,924)	\$19,714	\$29,567	(\$3,040)	\$67,774	\$78,604	\$128,418	\$192,865
Cash at beginning of year	20,847	17,875	\$4,858	\$14,178	\$45,635	\$14,711	\$4,858	34,425	31,385	99,160	177,764	306,182
Cash at end of year	\$17,875	\$4,858	\$14,178	\$45,635	\$14,711	\$34,425	\$34,425	\$31,385	\$99,160	\$177,764	\$306,182	\$499,046

Source: Company data, Credit Suisse estimates



Companies Mentioned (Price as of 03 Nov 10)
Alimera Sciences (ALIM, \$11.15, OUTPERFORM [V], TP \$16)

# **Disclosure Appendix**

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3-Year Price, Target Price and Rating Change History Chart for ALIM

ALIM	Closing	Target		
	Price	Price		Initiation/
Date	(US\$)	(US\$)	Rating	Assumption
6/2/10	10.41	16	0	X
10/4/10	10.27		R	



 $O=Outperform;\ N=Neutral;\ U=U\ nderperform;\ R=Restricted;\ NR=Not\ Rated;\ NC=Not\ Covered$ 

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\*\*An analyst's coverage universe consists of all companies covered by the analyst within the relevant sector.

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<sup>\*</sup>An analyst's coverage universe consists of all companies covered by the analyst within the relevant sector.

<sup>\*\*</sup>The broad market benchmark is based on the expected return of the local market index (e.g., the S&P 500 in the U.S.) over the next 12 months.



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Price Target: (12 months) for (ALIM)

Method: Our \$16 target price for ALIM is based on a discounted cash flow analysis (DCF). We have estimated ALIM's future cash flows by forecasting the company's income statement, balance sheet and cash flows through 2020 (the year of patent expiration), and by assuming a fading of cash flows to zero by 2030, with no terminal value. We have used this methodology because we believe that the vast majority of ALIM's value is attributable to a a single product, lluvien, with a finite commercial life. We have applied a 75% probability of success adjustment to our cash flow estimates to account for the risks to approval and launch of the lluvien. We have used a 12% discount rate for our DCF, applied to the probability-adjusted cash flows. Our ALIM revenue forecast is based on our estimates for the addressable patient population in diabetic macular edema, and our assumption that Iluvien will achieve a peak penetration rate of 15%.

Risks: Risks to our \$16 target price include: (1) single product risk (ALIM's value is virtually entirely attributable to Iluvien, and the company's near to medium term revenues, profits and value depend on the FDA's approval and Alimera's successful commercialization of Iluvien in diabetic macular edema. There is little visibility on additional indications for Iluvien or on the new product pipeline; (2) regulatory risk to timely Iluvien approval, due to missed statistical significance on the MART data set, the possibility that the FDA may wait for 3 year FAME data before issuing an approval decision, and the the possibility that FDA may not grant priority review; (3) commercial risk, due to the presence of several established treatments for DME and competing companies that are better-capitalized and have a longer-standing presence in the ophthalmology community than ALIM; (4) liquidity and financing risk, due to the potential need for ALIM to raise additional funds, particularly if Iluvien approval is delayed beyond the expected December 2010; and (5) reimbursement risk, as securing reimbursement from payors is crucial to Iluvien's success and the fact that Iluvien will compete against some relatively inexpensive products.

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