

# **Estimate Changes**

# March 17, 2011

# **Today's Estimate Changes**

		Complete Genomics — Outperform (1)			Doug Schenkel				
GNOM (03/17)	\$7.33	Reve	nue \$MM						
Mkt cap	\$189.8MM	FY	<u>2010</u>	<u>201</u>	1 <u>E</u>	<u>201</u>	<u>2E</u>	<u>2013E</u>	
Dil shares out	25.9MM	Dec	Actual	Prior	Current	Prior	Current	Prior	Current
Avg daily vol	216.7K	Q1	0.3	_	4.7	_	12.9	_	_
52-wk range	\$6.6-8.98	Q2	1.1	_	6.4	_	14.8	_	_
Dividend	0	Q3	4.2	_	10.1	_	22.8	_	_
Dividend yield	Nil	Q4	3.8	_	12.9	_	24.5	_	
BV/sh	\$0.45	Year	9.4	_	34.0	_	75.0	135.0	140.0
Net cash/sh	\$0.23	EV/S	_	_	5.5x	_	2.5x	_	1.3x
Debt/cap	2.4%								
ROA (LTM)	NA								
5-yr fwd EPS	NA	EPS \$							
growth (Norm)		FY	<u>2010</u>	<u>201</u>		<u>201</u>		<u>2013E</u>	
		Dec	Actual	Prior	Current	Prior	Current	Prior	Current
		Q1	0.00	_	(0.54)	_	(0.34)	_	_
		Q2	0.00	_	(0.52)	_	(0.31)	_	_
		Q3	_	_	(0.48)	_	(0.11)	_	_
S&P 500	1273.72	Q4	(0.69)		(0.35)		(0.08)		
		Year	(0.69)	_	(1.89)	_	(0.86)	_	0.42
		P/E	_	_	_	_	_	_	17.5x
		l							



# **Addendum**

#### STOCKS MENTIONED IN IMPORTANT DISCLOSURES

Ticker	Company Name	
GNOM	Complete Genomics	

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Rating	Definition
Outperform (1)	Stock expected to outperform the S&P 500
Neutral (2)	Stock expected to perform in line with the S&P 500
Underperform (3)	Stock expected to underperform the S&P 500

(a) Assumptions: Time horizon is 12 months; S&P 500 is flat over forecast period.

# **COWEN AND COMPANY RATING ALLOCATION (a)**

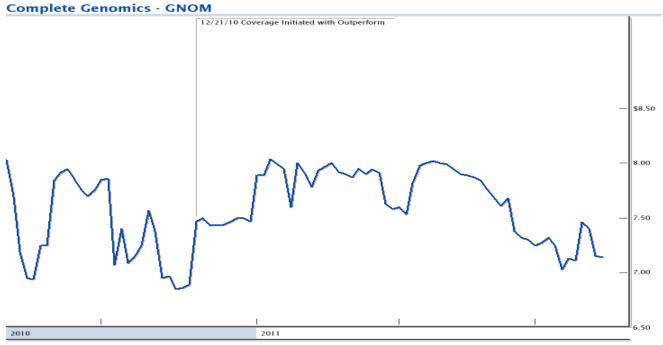
	Pct of companies under	Pct for which Investment Banking services
Rating	coverage with this rating	have been provided within the past 12 months
Buy (b)	49.5%	3.8%
Hold (c)	46.2%	1.5%
Sell (d)	4.3%	0.0%

(a) As of 12/31/2010. (b) Corresponds to "Outperform" rated stocks as defined in Cowen and Company, LLC's rating definitions (see above). (c) Corresponds to "Neutral" as defined in Cowen and Company, LLC's ratings definitions (see above). (d) Corresponds to "Underperform" as defined in Cowen and Company, LLC's ratings definitions (see above). Note: "Buy," "Hold" and "Sell" are not terms that Cowen and Company, LLC uses in its ratings system and should not be construed as investment options. Rather, these ratings terms are used illustratively to comply with NASD and NYSE regulations.

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Cowen and Company Price and Ratings History



Pricing data provided by Reuters America. Chart as of 3/15/11 in USD.