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Reason for Report:

Company Update

Changes	Previous	Current
Rating		Overweight
Price Tgt		\$11.00
FY11E Rev (mil)		\$15.5
FY12E Rev (mil)		\$32.9
FY11E EPS		\$(2.51)
FY12E EPS		\$(1.30)
Price		\$9.10
52 Week High		\$15.34
52 Week Low		\$6.16
12-Month Price Targ		\$11.00
9x our 2014 EPS	est. of \$1.41,	disc. at 15%
Shares Out (mil)		25.3
Market Cap. (mil)		\$230.2
Avg Daily Vol (000)		291
Book Value/Share		\$0.81
Net Cash Per Share		\$2.24
Debt to Total Capital		37%
Yield:		NM
Est LT EPS Growth		NA
P/E to Est LT EPS G	rowth	NM
Fiscal Year End:		Dec

Rev (mil)	2010A	2011E	2012E
Mar		\$3.9A	\$3.7E
Jun		\$3.6A	\$6.3E
Sep		\$4.0A	\$9.3E
Dec	\$2.2A	\$4.0E	\$13.6E
FY	\$14.6A	\$15.5E	\$32.9E
CY	\$14.6A	\$15.5E	\$32.9E
FY RM	15.8x	14.9x	7.0x
CY RM	15.8x	14.9x	7.0x
EPS	2010A	2011E	2012E
EPS Mar	2010A 	2011E \$(0.98)A	2012E \$(0.31)E
	2010A 		
Mar	2010A 	\$(0.98)A	\$(0.31)E
Mar Jun	2010A \$(12.27)A	\$(0.98)A \$(0.51)A	\$(0.31)E \$(0.59)E
Mar Jun Sep	 	\$(0.98)A \$(0.51)A \$(0.55)A	\$(0.31)E \$(0.59)E \$(0.20)E
Mar Jun Sep Dec	 \$(12.27)A	\$(0.98)A \$(0.51)A \$(0.55)A \$(0.47)E	\$(0.31)E \$(0.59)E \$(0.20)E \$(0.20)E
Mar Jun Sep Dec FY	 \$(12.27)A \$(47.29)A	\$(0.98)A \$(0.51)A \$(0.55)A \$(0.47)E \$(2.51)E	\$(0.31)E \$(0.59)E \$(0.20)E \$(0.20)E \$(1.30)E

For 2010, actuals are reported for 4Q10 and full year, however prior quarters were not broken out

Pacira Pharmaceuticals Overweight

(PCRX - \$9.10)

Bupivacaine Shortage Could Provide a Boost for Exparel

CONCLUSION:

The FDA has cited a shortage of bupivacaine hydrochloride injection on its website, potentially providing a boost to Pacira in its efforts to drive adoption of Exparel, the company's long-acting injectible version of bupivacaine that is set to launch in April 2012 (assuming of course that the shortages persist into the rollout period). Importantly, the shortage is not related to scarcity of active pharmaceutical ingredient (API), but rather related to manufacturing delays. We continue to believe that the idea of a long-acting locoregional anesthetic will be well-received by a broad physician audience. We believe that peak sales well in excess of \$200M are realistic, and with Exparel being a complicated product to manufacture, cash flows from the product should be sustainable over the long-term given the high barriers for potential generic entrants. We reiterate our Overweight rating and \$11 PT.

- Shortage of injectible bupivacaine cited on FDA website. The agency cited a shortage from two suppliers, APP and Hospira (the major U.S. bupivacaine suppliers to our knowledge). Details can be found at http://www.fda.gov/Drugs/DrugSafety/DrugShortages/ucm050792.htm? source=govdelivery#bupivacaine. Hospira's supply issues are related to its well-documented manufacturing problems. APP's shortage is a function of limited supply in the face of greater demand due to Hospira's manufacturing issues (APP has product on back order). Though Exparel will certainly be a good deal more expensive than conventional bupivacaine injection products, we believe the product fills a gap in the landscape for locoregional anesthesia for post-operative pain, so if anything, persistent shortages can make hospitals even more receptive to Exparel, provided that PCRX can establish itself as a reliable supplier.
- Shortages are not a function of API scarcity, and therefore do not hurt Pacira. The shortages are not related to difficulty procuring API, meaning that it will not have any bearing on Pacira's ability to manufacture Exparel in sufficient quantities. The supply constraints could make it difficult for users of elastomeric infusion pumps to gain access to bupivacaine, potentially making it easier for PCRX to drive switching away from these products to Exparel. Recall that the pumps are expensive, labor-intensive, catheter-based systems designed to deliver a local anesthetic (typically bupivacaine) over an extended period (Exparel can essentially replicate this with a simple, single injection). Hospitals could potentially use another sodium channel blocker like lidocaine with the pumps, but bupvicaine's longer half-life and duration of action (3-4 hour half-life with a duration of effect of 7-10 hours for the conventional version) makes it a more optimal locoregional anesthetic (and Exparel can extend that duration of action to 48-72 hours).

INVESTMENT RECOMMENDATION:

We believe the risk/reward profile for PCRX is favorable given Exparel's value proposition. We base our \$11 PT on our 2014 EPS of \$1.41, times a P/E of 9x discounted at 15%.

RISKS TO ACHIEVEMENT OF TARGET PRICE:

Risks include competitive and reimbursement risks associated with Exparel.

COMPANY DESCRIPTION:

Pacira is focused on hospital-based products for pain management.

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Pacira - Quarterly and Annual Income Statement

		-		201	IE				2012	2E					
Fiscal Year Ends December 31						[
(\$ In millions, except for EPS)	2009A	2010A	1QA	2QA	3QA	4QE	2011E	1QE	2QE	3QE	4QE	2012E	2013E	2014E	2015E
Revenues															
Exparel U.S. sales									\$2.5	\$5.5	\$9.7	\$17.7	\$67.8	\$138.8	\$215.5
Exparel ex-U.S. revenue												0.0	0.0	0.0	0.0
Other product revenue (DepoCyte) (1)	10.4	11.3	2.9	2.8	2.6	3.1	11.4	3.2	3.3	3.3	3.4	13.2	13.9	14.6	15.3
Milestone revenue/other (2)	4.6	3.2	0.9	0.9	1.4	0.9	4.1	0.5	0.5	0.5	0.5	2.0	0.0	0.0	0.0
Total revenue	\$15.0	\$14.6	\$3.9	\$3.6	\$4.0	\$4.0	\$15.5	\$3.7	\$6.3	\$9.3	\$13.6	\$32.9	\$81.7	\$153.4	\$230.8
Cost of sales (3)	12.3	12.3	3.7	3.1	3.4	3.5	13.7	3.3	14.2	6.0	8.8	32.3	32.7	41.4	53.1
Gross Profit	\$2.7	\$2.3	\$0.2	\$0.5	\$0.6	\$0.5	\$1.8	\$0.4	(\$7.9)	\$3.3	\$4.8	\$0.6	\$49.0	\$112.0	\$177.7
Research & development	26.2	18.6	3.5	4.4	4.3	4.6	16.8	1.7	1.3	0.9	1.4	5.2	4.9	6.1	6.9
Selling, general, and administrative	5.0	6.0	3.8	4.7	5.0	6.8	20.3	7.0	7.6	8.4	9.5	32.5	40.8	47.6	53.1
Total expenses	\$43.6	\$36.9	\$11.0	\$12.2	\$12.7	\$14.9	\$50.8	\$12.0	\$23.0	\$15.4	\$19.7	\$70.1	\$78.4	\$95.1	\$113.1
Operating Income	(\$28.5)	(\$22.4)	(\$7.1)	(\$8.5)	(\$8.7)	(\$10.9)	(\$35.3)	(\$8.3)	(\$16.7)	(\$6.1)	(\$6.1)	(\$37.1)	\$3.3	\$58.3	\$117.7
Interest income	0.1	0.1	0.0	0.0	0.0	0.2	0.3	0.3	0.3	0.3	0.3	1.0	1.3	1.6	1.8
Interest expense	(3.6)	(4.0)	(2.5)	(0.7)	(0.9)	(1.2)	(5.3)	(1.4)	(1.4)	(1.4)	(1.4)	(5.5)	(3.0)	(0.2)	0.0
Other income (expense) ⁽⁴⁾	0.4	(1.0)	(0.2)	0.4	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other income (expense), net	(3.2)	(4.8)	(2.7)	(0.2)	(8.0)	(1.1)	(4.7)	(1.1)	(1.1)	(1.1)	(1.1)	(4.5)	(1.7)		1.8
Income (loss) before taxes	(\$31.7)	(\$27.1)	(\$9.8)	(\$8.8)	(\$9.5)	(\$12.0)	(\$40.1)	(\$9.4)	(\$17.8)	(\$7.2)	(\$7.3)	(\$41.6)	\$1.6	\$59.7	\$119.5
Income tax provision	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	(6.0)
Net income (loss)	(\$31.7)	(\$27.1)	(\$9.8)	(\$8.8)	(\$9.5)	(\$12.0)	(\$40.1)	(\$9.4)	(\$17.8)	(\$7.2)	(\$7.3)	(\$41.6)	\$1.6	\$59.7	\$113.5
EPS, basic	(\$3.60)	(\$47.29)	(\$0.98)	(\$0.51)	(\$0.55)	(\$0.47)	(\$2.51)	(\$0.31)	(\$0.59)	(\$0.20)	(\$0.20)	(\$1.30)	\$0.04	\$1.61	\$3.04
EPS, diluted	(\$3.60)	(\$47.29)	(\$0.98)	(\$0.51)	(\$0.55)	(\$0.47)	(\$2.51)	(\$0.31)	(\$0.59)	(\$0.20)	(\$0.20)	(\$1.30)	\$0.04	\$1.41	\$2.65
Shares outstanding, basic (5)	8.5	0.6	10.0	17.2	17.2	25.3	17.4	29.8	30.3	36.4	36.5	33.2	36.8	37.1	37.4
Shares outstanding, diluted (5)	8.5	0.6	10.0	17.2	17.2	25.3	17.4	29.8	30.3	36.4	36.5	33.2	41.8	42.3	42.8
Expenses as % of sales:															
COGS	82.0%	84.3%	94.9%	85.7%	84.9%	88.0%	88.4%	88.0%	225.0%	65.0%	65.0%	98.2%	40.0%	27.0%	23.0%
R&D		127.9%	90.9%	120.5%	109.8%	115.0%	108.9%	45.0%	20.0%	10.0%	10.0%	15.9%	6.0%	4.0%	3.0%
SG&A		41.4%	98.5%	128.5%	126.1%	170.0%	131.1%	190.0%	120.0%	90.0%	70.0%	98.7%	50.0%	31.0%	23.0%
Margins:															
Gross margin								12.0%	NM	35.0%	35.0%	1.8%	60.0%	73.0%	77.0%
Operating margin													4.0%	38.0%	51.0%
Net income													1.9%		49.2%
Income Tax													0.0%	0.0%	5.0%
Y-O-Y Growth rates: Exparel U.S. sales													283.0%	104.8%	55.3%
Total revenue			-6.3%	-11.8%	-4.1%	82.6%	6.1%	-4.2%	73.3%	135.1%	240.1%	112.9%	148.2%	87.8%	50.5%
R&D			-0.5% -29.5%	-11.6% -12.1%	-4.1% -12.9%	25.2%	-9.6%	-4.2% -52.6%	-71.2%	-78.6%	-70.4%	-69.0%	-6.0%	25.2%	12.9%
															1
Selling, general, and administrative			189.6%	255.6%	279.7%	225.5%	236.1%	84.8%	61.8%	67.8%	40.0%	60.3%	25.7%	16.5%	11.7% 102.0%
Operating profit														1689.5% 3733.7%	90.3%
Net income														3/33.1%	90.3%

⁽¹⁾ Reflects manufacturing and supply revenue and royalties from third parties on DepoCyte and DepoDur; DepoDur had minimal contribution from 2011 and earlier

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⁽²⁾ Includes collaborative licensing and development revenue; 2011 and beyond reflects milestone payments from NovoNordisk related to DepoFoam partnership

⁽³⁾ Includes \$10M milestone payment in 2Q12 to Skye Pharma related to the first commercial sale of Exparel

⁽⁴⁾ Includes royalty interest obligation and loss on early extinguishmment of debt

⁽⁵⁾ Follow-on offering of 8.05M shares in November 2011

Pacira - Annual Cash Flow Statement

(\$ in millions)

	2008A	2009A	2010A	2011E	2012E	2013E	2014E
Beginning Cash & Equivalents	\$7.2	\$12.4	\$7.1	\$26.1	\$72.6	\$59.4	\$56.2
Operating Activities							
Net Income (Loss)	(\$41.9)	(\$31.7)	(\$27.1)	(\$40.1)	(\$41.6)	\$1.6	\$59.7
Depreciation & Amortization	\$3.8	\$4.4	\$4.1	\$4.0	\$4.4	\$4.8	\$5.3
Other	(\$4.8)	\$1.9	(\$0.5)	\$0.5	\$0.5	\$0.5	\$0.5
Stock-based Compensation	\$0.2	\$0.5	\$0.0	\$0.6	\$0.8	\$1.1	\$1.2
Net Change in Assets and Liabilities	\$13.4	\$4.0	(\$1.3)	(\$0.6)	(\$5.2)	(\$2.4)	(\$6.8)
Cash From Operations	(\$29.2)	(\$20.8)	(\$24.9)	(\$35.6)	(\$41.1)	\$5.5	\$59.9
Investing Activities							
Capital Expenditures	(\$5.8)	(\$5.5)	(\$6.8)	(\$5.0)	(\$5.0)	(\$3.0)	(\$3.0)
Short-Term Investments	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Acquisition of Tangible Assets	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Acquisition of Intangibles	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Other Investment (1)	(\$0.0)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Cash From Investing Activities	(\$5.9)	(\$5.5)	(\$6.8)	(\$5.0)	(\$5.0)	(\$3.0)	(\$3.0)
Financing Activities							
Debt Issuance (1)	\$0.0	\$21.3	\$63.8	\$0.0	\$5.0	\$0.0	\$0.0
Debt Repayments (1)	\$0.0	\$0.0	(\$11.3)	\$0.0	(\$15.0)	(\$8.7)	(\$7.0)
Dividends	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Share Repurchases	\$0.0	\$0.0	(\$0.0)	\$0.0	\$0.0	\$0.0	\$0.0
Stock and Option Issuances (2)	\$40.2	\$0.0	\$0.0	\$87.0	\$43.0	\$3.0	\$3.0
Other, Net	(\$0.0)	(\$0.2)	(\$1.8)	\$0.0	\$0.0	\$0.0	\$0.0
Cash From Financing Activities	\$40.1	\$21.0	\$50.7	\$87.0	\$33.0	(\$5.7)	(\$4.0)
Net Change In Cash	\$5.1	(\$5.3)	\$19.1	\$46.4	(\$13.1)	(\$3.2)	\$52.9
Year End Cash & Equivalents	\$12.4	\$7.1	\$26.1	\$72.6	\$59.4	\$56.2	\$109.2

⁽¹⁾ Reflects the impact of \$26.25M of long-term debt borrowed under the Hercules Credit Facility, plus issuance of

Also assumes an additional share offering in 2012 (estimated \$40M in proceeds)

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^{\$7.5}M convertible note. Also includes repayment of \$11.25M under the GECC Credit Facility in 2010

 $^{(2) \} Reflects \ net \ proceeds \ of \$37M \ from \ February \ 2011 \ IPO \ and \ net \ proceeds \ of \$49M \ from \ November \ 2011 \ offering$

Pacira - Annual Balance Sheet

(\$ in millions)

	2008A	2009A	2010A	2011E	2012E	2013E	2014E
Current Assets							
Cash & Equivalents	\$12.4	\$7.1	\$26.1	\$72.6	\$59.4	\$56.2	\$109.2
Short-term invsetments	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Accounts Receivable, net	\$2.6	\$1.5	\$1.2	\$2.5	\$6.8	\$10.1	\$16.8
Inventories	\$2.0	\$1.7	\$1.6	\$1.7	\$3.5	\$3.6	\$4.5
Other Current Assets	\$2.4	\$2.3	\$2.1	\$2.2	\$2.3	\$2.5	\$2.6
Total Current Assets	\$19.4	\$12.5	\$31.1	\$79.0	\$72.1	\$72.3	\$133.1
Property, Plant & Equipment, Net	\$18.0	\$19.6	\$24.0	\$25.0	\$25.6	\$23.7	\$21.4
Intangible Assets, Net	\$13.1	\$11.2	\$8.9	\$8.9	\$8.9	\$8.9	\$8.9
Other Assets	\$0.1	\$0.7	\$2.6	\$2.6	\$2.6	\$2.6	\$2.6
Total Assets	\$50.5	\$44.0	\$66.6	\$115.5	\$109.2	\$107.6	\$166.0
Liabilities & Equity							
Current Liabilities	\$17.0	\$14.4	\$16.3	\$17.1	\$18.0	\$18.9	\$19.8
Total Debt	\$0.0	\$22.2	\$71.7	\$71.7	\$61.7	\$53.0	\$46.0
Other Liabilities	\$26.0	\$30.3	\$27.0	\$27.8	\$28.6	\$29.5	\$30.3
Equity (deficit)	\$7.5	(\$22.9)	(\$48.4)	(\$1.0)	\$0.9	\$6.3	\$69.9
Total Liabilities & Equity	\$50.5	\$44.0	\$66.6	\$115.5	\$109.2	\$107.6	\$166.0

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Notes: The boxes on the Rating and Price Target History chart above indicate the date of the Research Note, the rating, and the price target. Each box represents a date on which an analyst made a change to a rating or price target, except for the first box, which may only represent the first Note written during the past three years.

Legend:

I: Initiating Coverage

R: Resuming Coverage

T: Transferring Coverage

D: Discontinuing Coverage

S: Suspending Coverage

OW: Overweight

N: Neutral

UW: Underweight

B: Buy (Piper Jaffray discontinued use of the B, N, and S ratings on June 30, 2009)

N: Neutral

S: Sell

AL On/AL Off: Placed on/removed from the Alpha List maintained by Piper Jaffray (AL use discontinued March 2010)

NA: Not Available UR: Under Review

			IB Serv.	/Past 12 Mos.
Rating	Count	Percent	Count	Percent
BUY [OW]	338	53.70	60	17.75
HOLD [N]	257	40.80	23	8.95
SELL [UW]	35	5.60	0	0.00

Note: Distribution of Ratings/IB Services shows the number of companies currently in each rating category from which Piper Jaffray and its affiliates received compensation for investment banking services within the past 12 months. FINRA rules require disclosure of which ratings most closely correspond with "buy," "hold," and "sell" recommendations. Piper Jaffray ratings are not the equivalent of buy, hold or sell, but instead represent recommended relative weightings. Nevertheless, Overweight corresponds most closely with buy, Neutral with hold and Underweight with sell. See Stock Rating definitions below.



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Analyst Certification — David Amsellem, Sr. Research Analyst

- Rebecca M. Forest, Research Analyst

- Traver A. Davis, Research Analyst

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- Overweight (OW): Anticipated to outperform relative to the median of the group of stocks covered by the analyst.
- Neutral (N): Anticipated to perform in line relative to the median of the group of stocks covered by the analyst.
- Underweight (UW): Anticipated to underperform relative to the median of the group of stocks covered by the analyst.

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