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Reason for Report:

Changes

Change in Earnings Forecast

Changes	Pre	vious	Current				
Rating			Overweight				
Price Tgt			\$14.00				
FY11E Rev (m	il)	\$18.9	\$18.1				
FY12E Rev (m	il)	\$50.8	\$50.6				
FY11E EPS	(\$3.20)	(\$3.69)				
FY12E EPS	(\$1.12)	(\$1.28)				
Price:			\$10.34				
52 Week High:			\$11.37				
52 Week Low:			\$6.16				
12-Month Price	e Target:		\$14.00				
9x our 2014	EPS est.	of \$2.37, di	sc. at 25%				
Shares Out (m	il):		17.2				
Market Cap. (n	nil):		\$177.8				
Avg Daily Vol (Avg Daily Vol (000):						
Book Value/Sh	Book Value/Share:						
Net Cash Per S	Share:		\$3.45				
Debt to Total C	apital:		68%				
Est LT EPS Gr			NA				
P/E to LT EPS		Y11):	NA				
Est Next Rep [08/11/2011				
Fiscal Year En	d:		Dec				
Rev (mil)	2010A	2011E	2012E				
Mar	NA	\$3.9A	NA				
Jun	NA	\$3.1E	NA				
Sep	NA	\$3.3E	NA				
Dec	\$2.2A	<u>\$7.9E</u>	<u>NA</u>				
FY	\$14.6A	\$18.1E	\$50.6E				
CY	\$14.6A	\$18.1E	\$50.6E				
FY RM	12.2x	9.8x	3.5x				
CY RM	12.2x	9.8x	3.5x				
EPS	2010A	2011E	2012E				
Mar	NA	(\$0.98)A	NA				

CY P/E NM NM NM For 2010, actuals are reported for 4Q10 and full year, however prior quarters were not broken out

NA

NA

NM

(\$12.27)A

(\$47.29)A

(\$47.29)A

Jun

Sep

Dec

FΥ

CY

FY P/E

(\$0.50)E

(\$0.53)E

(\$1.69)E

(\$3.69)E

(\$3.69)E

NM

NA

NA

NA

NM

(\$1.28)E

(\$1.28)E

Pacira Pharmaceuticals Overweight

(PCRX - \$10.34)

Confident in Timely Approval for Exparel

CONCLUSION:

Yesterday, Pacira reported a net loss of \$9.8M for 1Q11. Total revenue was \$3.9M related to DepoCyte nd DepoDur. Cash and cash equivalents at the end of 1Q11 was \$59.3M. We continue to believe that Exparel (a long-acting formulation of bupivacaine for post-surgical pain) has a high likelihood of a timely approval by the FDA around the action date of 7/28/11, based on results from two successful placebo-controlled studies in two distinct surgical models as well as a deep and importantly clean safety database. With a looming product approval, and peak sales potential of at least \$200M in our view, we believe the risk/reward for PCRX shares, at a market cap of only \$178M, is attractive. We reiterate our Overweight rating and \$14 price target.

- No changes to 2011 guidance. Pacira reiterated its previous full-year revenue guidance for 2011 of \$14-\$16M, which includes supply revenue from its commercial products DepoCyte and DepoDur. Guidance does not reflect contribution from Exparel (we estimate \$2.5M in sales in 4Q11). Cash burn is still expected to be a cumulative \$30M through 3Q11, and \$25M in 4Q11.
- Exparel FDA action looming; confident in timely approval. Recall that the proposed labelled indication is the management of post-surgical pain via wound infiltration. The FDA action date is 7/28/11 FDA. Generally speaking, the FDA has approved new hospital-based pain management products on placebo-controlled studies, so given the success of the Exparel pivotal studies, strong safety profile and the fact that bupivacaine is a well-known quantity, we continue to see relatively low approval risk. In terms of commercialization, management views the relatively rapid formulary uptake of Cadence's intravenous acetaminophen product Ofirmev (on 675 hospital formularies within 3 months of the launch) as a clear signal that hospitals are receptive to agents that can potentially reduce the patient opioid burden. Further, we would not see a zero-sum game between Exparel and Ofirmev, given that approaches to post-surgery pain management is very much multi-modal.
- PCRX focused on health economic outcomes studies for Exparel. Pacira will be conducting retrospective analyses to drive home the argument that Exparel usage results in a reduced opioid burden and in turn results in fewer post-operative complications. PCRX is focusing on patients who are particularly ill-suited to opioids (where risks of complications are high), including the elderly, patients who are opioid tolerant and patients who have sleep apnea. Results from these studies will be announced in the next 2-3 months.

INVESTMENT RECOMMENDATION:

We believe the risk/reward profile for PCRX shares is favorable given the value proposition associated with Exparel. We base our \$14.00 price target on our 2014 EPS estimate of \$2.37 (down from \$2.38), times a P/E of 9x (discount to the group but based on PCRX currently being a single product story), discounted at 25%.

RISKS TO ACHIEVEMENT OF TARGET PRICE:

Risks include regulatory and commercial risks associated with Exparel.

COMPANY DESCRIPTION:

Pacira is focused on hospital-based products for pain management.

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1Q11 Summary: Actual Results vs. PJC/Consensus Estimates

\$ in millions, except per share	Actual	PJC Estimates	Consensus (1)
Revenue			
Exparel sales (U.S.)	\$0.0	\$0.0	
Total Revenues	\$3.9	\$4.6	\$4.0
Expenses			
cogs	\$3.7	\$6.8	
R&D	\$3.5	\$0.3	
SG&A	\$3.8	\$6.9	
Operating Income	(\$7.1)	(\$9.4)	
Net Income	(\$9.8)	(\$10.5)	
EPS	(\$0.98)	(\$0.61)	(\$0.53)
Shares outstanding, diluted	10.0	17.2	

(1) Consensus estimates prior to 1Q11 call

Source: Company reports, First Call, and PJC estimates

Pacira - Upcoming Events

		Expected
Product/Program	Event	Date
Exparel	Potential results from retrospective health economics studies	2Q11
Exparel - wound infiltration	FDA action on filing for the management of post-surgical pain	7/28/2011
Exparel	U.S. commercial launch	October 2011
Exparel - nerve block	Potential sNDA filing Phase II/III studies	2013
Exparel - epidural injection	Advancement into mid-stage clinical studies	2013
DepoMethotrexate	Possible advancement into trials in rheumatoid arthritis	2013
DepoNSAID	Possible advancement into trials for for pain	2013

Abbreviations: NSAID non-steroidal anti-inflammatory drug

Source: Company reports and PJC estimates

Summary of PCRX Projections

	2011E		2012E		2013E		2014E	
\$ in millions, except per share	Current	Prior	Current	Prior	Current	Prior	Current	Prior
Revenues								
Exparel sales (U.S.)	\$2	\$2	\$35	\$35	\$87	\$87	\$142	\$142
Total Revenues Consensus (1)	\$18 \$18	\$19	\$51 \$57	\$51	\$101 \$118	\$101	\$157	\$157
Expenses								
COGS ⁽²⁾	\$38	\$41	\$33	\$33	\$40	\$40	\$42	\$42
Research & development	\$11	\$5	\$3	\$3	\$6	\$6	\$6	\$6
Selling, general and administrative	\$21	\$24	\$35	\$36	\$42	\$42	\$49	\$49
Other income (expense), net	(\$6)	(\$4)	(\$4)	(\$3)	(\$2)	(\$2)	\$1	\$1
Operating Income	(\$51)	(\$51)	(\$21)	(\$21)	\$12	\$12	\$60	\$60
Net Income	(\$57)	(\$56)	(\$25)	(\$24)	\$10	\$10	\$61	\$61
EPS Consensus ⁽²⁾	(\$3.69) (\$3.16)	(\$3.20)	(\$1.28) (\$1.55)	(\$1.12)	\$0.41 \$0.55	\$0.41	\$2.37	\$2.38

Source: Company reports and PJC estimates

Note: Street Estimates are prior to 1Q11 earnings call

Pacira - Quarterly and Annual Income Statement

	_		2010	PΑ				201	1E						
Fiscal Year Ends December 31															
(\$ In millions, except for EPS)	2009A	1QE	2QE	3QE	4QA	2010A	1QA	2QE	3QE	4QE	2011E	2012E	2013E	2014E	2015E
Revenues															
Exparel U.S. sales										\$2.5	\$2.5	\$35.4	\$86.6	\$142.5	\$215.5
Exparel ex-U.S. revenue										, -	•	0.0	0.0	0.0	0.0
(DepoCyte/DepoDur) (1)	10.4	3.3	3.3	3.3	1.5	11.3	2.9	3.1	3.3	3.4	12.7	13.2	13.9	14.6	15.3
Milestone revenue/other (2)	4.6	0.9	0.9	0.9	0.7	3.2	0.9	0.0	0.0	2.0	2.9	2.0	0.0	0.0	0.0
Total revenue	\$15.0	\$4.1	\$4.1	\$4.1	\$2.2	\$14.6	\$3.9	\$3.1	\$3.3	\$7.9	\$18.1	\$50.6	\$100.5	\$157.1	\$230.9
Cost of sales (3)	12.3	3.4	3.4	3.4	2.1	12.3	3.7	5.5	4.8	23.6	37.6	32.9	40.2	42.4	53.1
Gross Profit	\$2.7	\$0.7	\$0.7	\$0.7	\$0.1	\$2.3	\$0.2	(\$2.4)	(\$1.5)	(\$15.7)	(\$19.5)	\$17.7	\$60.3	\$114.6	\$177.8
Research & development	26.2	5.0	5.0	5.0	3.7	18.6	3.5	1.6	1.7	3.9	10.6	3.0	6.0	6.3	6.9
Selling, general, and administrative	5.0	1.3	1.3	1.3	2.1	6.0	3.8	3.6	5.0	8.7	21.0	35.4	42.2	48.7	53.1
Total expenses	\$43.6	\$9.7	\$9.7	\$9.7	\$7.9	\$36.9	\$11.0	\$10.7	\$11.4	\$36.2	\$69.3	\$71.4	\$88.5	\$97.4	\$113.1
Onerating Income	(\$28.5)	(\$5.6)	(\$5.6)	(\$5.6)	(\$5.7)	(\$22.4)	(\$7.1)	(\$7.6)	(\$8.1)	(\$28.4)	(\$51.1)	(\$20.8)	\$12.1	\$59.7	\$117.7
Operating Income Interest income	0.1	0.0	(\$ 3.6) 0.0	0.0	0.0	0.1	0.0	0.2	0.2	0.2	0.5	1.0	1.3	1.6	1.8
Interest expense	(3.6)	(0.9)	(0.9)	(0.9)	(1.4)	(4.0)	(2.5)	(1.2)	(1.2)	(1.2)	(6.1)	(5.5)	(3.0)	(0.2)	0.0
Other income (expense) ⁽⁴⁾	0.4	(0.3)	(0.3)	(0.3)	(0.0)	(1.0)	(0.2)	0.0	0.0	0.0	(0.1)	0.0	0.0	0.0	0.0
Other income (expense), net	(3.2)	(1.1)	(1.1)	(1.1)	$\frac{(0.07)}{(1.4)}$	(4.8)	(2.7)	(1.1)	(1.1)	(1.1)	(5.8)	(4.5)	(1.7)	1.4	1.8
Income (loss) before taxes	(\$31.7)	(\$6.7)	(\$6.7)	(\$6.7)	(\$7.0)	(\$27.1)	(\$9.8)	(\$8.6)	(\$9.1)	(\$29.4)	(\$56.9)	(\$25.2)	\$10.4	\$61.1	\$119.5
Income tax provision	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	(6.0)
Net income (loss)	(\$31.7)	(\$6.7)	(\$6.7)	(\$6.7)	(\$7.0)	(\$27.1)	(\$9.8)	(\$8.6)	(\$9.1)	(\$29.4)	(\$56.9)	(\$25.2)	\$10.4	\$61.1	\$113.6
EPS, basic	(\$3.60)	(\$0.63)	(\$0.63)	(\$0.63)	(\$12.27)	(\$47.29)	(\$0.98)	(\$0.50)	(\$0.53)	(\$1.69)	(\$3.69)	(\$1.28)	\$0.51	\$2.94	\$5.34
EPS, diluted	(\$3.60)	(\$0.63)	(\$0.63)	(\$0.63)	(\$12.27)	(\$47.29)	(\$0.98)	(\$0.50)	(\$0.53)	(\$1.69)	(\$3.69)	(\$1.28)	\$0.41	\$2.37	\$4.32
Shares outstanding, basic (5)	8.5	10.7	10.7	10.7	0.6	0.6	10.0	17.2	17.3	17.4	15.5	19.8	20.3	20.8	21.3
Shares outstanding, diluted (5)	8.5	10.7	10.7	10.7	0.6	0.6	10.0	17.2	17.3	17.4	15.5	19.8	25.3	25.8	26.3
Expenses as % of sales:															
COGS	82.0%	82.2%	82.2%	82.2%	96.2%	84.3%	94.9%	179.0%	144.0%	300.0%	207.2%	65.0%	40.0%	27.0%	23.0%
R&D		120.9%	120.9%	120.9%	167.7%	127.9%	90.9%	50.0%	50.0%	50.0%	58.7%	6.0%	6.0%	4.0%	3.0%
SG&A		31.9%	31.9%	31.9%	95.3%	41.4%	98.5%	115.0%	150.0%	110.0%	115.7%	70.0%	42.0%	31.0%	23.0%
Margins:															
Gross margin		17.8%	17.8%	17.8%	3.8%							35.0%	60.0%	73.0%	77.0%
Operating margin													12.0%	38.0%	51.0%
Net income													10.3%	38.9%	49.2%
Income Tax													0.0%	0.0%	5.0%
Y-O-Y Growth rates:													444.00/	0.4.50/	54.00/
Exparel U.S. sales							0.00/	04.00/	00.00/	050.00/	0.4.50/	470.00/	144.6%	64.5%	51.3%
Total revenue							-6.3%	-24.8%	-20.0%	259.3%	24.5%	179.2%	98.5%	56.3%	47.0%
R&D							-29.5%	-68.9%	-66.9%	7.1%	-42.8%	-71.5%	98.5%	4.2%	10.3%
Selling, general, and administrative							189.6%	171.4%	276.8%	314.5%	247.9%	69.0%	19.1%	15.3%	9.1%
Operating profit														395.2% 490.0%	97.3%
Net income (1) Poffeets manufacturing and supply reven	<u> </u>			D 0.	l l									490.0%	85.9%

⁽¹⁾ Reflects manufacturing and supply revenue and royalties from third parties on DepoCyte and DepoDur

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PCRX: David Amsellem 212.284.9455

Current disclosure information for this company can be found at

http://www.piperjaffray.com/researchdisclosures

Pacira Pharmaceuticals, Inc.

⁽²⁾ Includes collaborative licensing and development revenue; 2011 and beyond reflects milestone payments from NovoNordisk related to DepoFoam partnership

⁽³⁾ Includes \$10M milestone payment in 4Q11 to Skye Pharma related to the approval and launch of Exparel

⁽⁴⁾ Includes royalty interest obligation and loss on early extinguishmment of debt

⁽⁵⁾ Assumes additional common share offering in 2012

Pacira - Annual Cash Flow Statement

(\$ in millions)

	2008A	2009A	2010E	2011E	2012E	2013E	2014
Beginning Cash & Equivalents	\$7.2	\$12.4	\$7.1	\$28.9	\$6.2	\$14.6	\$21.5
Operating Activities							
Net Income (Loss)	(\$41.9)	(\$31.7)	(\$27.1)	(\$56.9)	(\$25.2)	\$10.4	\$61.1
Depreciation & Amortization	\$3.8	\$4.4	\$4.2	\$5.2	\$5.7	\$6.3	\$6.9
Other		\$1.9	\$0.5	\$0.5	\$0.5	\$0.5	\$0.5
	(\$4.8) \$0.2	\$1.9 \$0.5	\$0.5 \$0.4	\$0.5 \$0.6	\$0.5 \$0.8	\$0.5 \$1.1	
Stock-based Compensation	•					·	\$1.2
Net Change in Assets and Liabilities Cash From Operations	\$13.4	\$4.0	\$1.9 (\$20.2)	(\$2.1)	(\$6.4) (\$24.6)	(\$2.6) \$15.6	(\$4.1 \$65.6
Cash From Operations	(\$29.2)	(\$20.8)	(φ20.2)	(\$52.7)	(φ24.6)	φ15.0	ტიე.ს
Investing Activities							
Investing Activities	/ # E 0\	/ ¢ F F \	(\$10.0\	(0 0.0)	(ሶ ር ላ)	(¢ 0.0\	/mn n
Capital Expenditures	(\$5.8)	(\$5.5)	(\$12.0)	(\$8.0)	(\$5.0)	(\$3.0)	(\$3.0
Short-Term Investments	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Acquisition of Tangible Assets	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Acquisition of Intangibles	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Other Investment (1)	(\$0.0)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Cash From Investing Activities	(\$5.9)	(\$5.5)	(\$12.0)	(\$8.0)	(\$5.0)	(\$3.0)	(\$3.0
Financing Activities							
Debt Issuance (1)	\$0.0	\$21.3	\$67.0	\$0.0	\$5.0	\$0.0	\$0.0
Debt Repayments (1)	\$0.0	\$0.0	(\$15.0)	\$0.0	ψ5.0 (\$15.0)	(\$8.7)	(\$7.0
Dividends	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Share Repurchases	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Stock and Option Issuances (2)	\$40.2	\$0.0	\$2.0	\$38.0	\$48.0	\$3.0	\$3.0
Other, Net	(\$0.0)	(\$0.2)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Cash From Financing Activities	\$40.1	\$21.0	\$54.0	\$38.0	\$38.0	(\$5.7)	(\$4.0
Net Change In Cash	\$5.1	(\$5.3)	\$21.8	(\$22.7)	\$8.4	\$6.9	\$58.6
Year End Cash & Equivalents	\$12.4	\$7.1	\$28.9	\$6.2	\$14.6	\$21.5	\$80.1

⁽¹⁾ Reflects the impact of \$26.25M of long-term debt borrowed under the Hercules Credit Facility, plus issuance of

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Pacira Pharmaceuticals, Inc.

^{\$7.5}M convertible note. Also includes repayment of \$11.25M under the GECC Credit Facility in 2010

⁽²⁾ Reflects net proceeds of \$41M from February 2011 IPO. Also assumes additional share offering in 2012.

Pacira - Annual Balance Sheet

(\$ in millions)

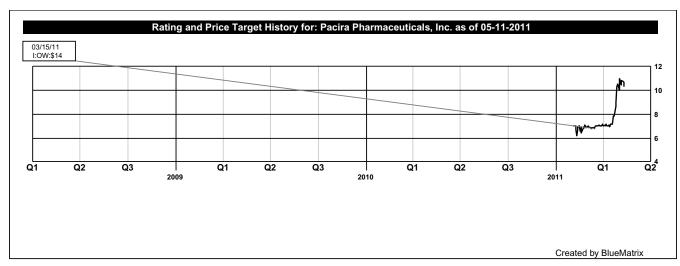
	2008A	2009A	2010A	2011E	2012E	2013E	2014E
Current Assets							
Cash & Equivalents	\$12.4	\$7.1	\$26.1	\$6.2	\$14.6	\$21.5	\$80.1
Short-term invsetments	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Accounts Receivable, net	\$2.6	\$1.5	\$2.2	\$3.0	\$9.7	\$12.4	\$17.2
Inventories	\$2.0	\$1.7	\$1.0	\$3.1	\$3.6	\$4.4	\$4.6
Other Current Assets	\$2.4	\$2.3	\$1.7	\$1.8	\$1.9	\$2.0	\$2.1
Total Current Assets	\$19.4	\$12.5	\$31.1	\$14.1	\$29.8	\$40.3	\$104.0
Property, Plant & Equipment, Net	\$18.0	\$19.6	\$23.3	\$26.1	\$25.4	\$22.1	\$18.1
Intangible Assets, Net	\$13.1	\$11.2	\$11.6	\$11.6	\$11.6	\$11.6	\$11.6
Other Assets	\$0.1	\$0.7	\$0.7	\$0.7	\$0.7	\$0.7	\$0.7
Total Assets	\$50.5	\$44.0	\$66.6	\$52.4	\$67.4	\$74.6	\$134.4
Liabilities & Equity							
Current Liabilities	\$17.0	\$14.4	\$16.3	\$17.1	\$18.0	\$18.9	\$19.8
Total Debt	\$0.0	\$22.2	\$71.7	\$21.9	\$11.9	\$3.2	(\$3.8
Other Liabilities	\$26.0	\$30.3	\$27.0	\$27.8	\$28.6	\$29.5	\$30.3
Equity (deficit)	\$7.5	(\$22.9)	(\$48.4)	(\$14.4)	\$8.9	\$23.1	\$88.1
Total Liabilities & Equity	\$50.5	\$44.0	\$66.6	\$52.4	\$67.4	\$74.6	\$134.4

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Pacira Pharmaceuticals, Inc.

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Important Research Disclosures



Notes: The boxes on the Rating and Price Target History chart above indicate the date of the Research Note, the rating, and the price target. Each box represents a date on which an analyst made a change to a rating or price target, except for the first box, which may only represent the first Note written during the past three years.

Legend:

I: Initiating Coverage

R: Resuming Coverage

T: Transferring Coverage

D: Discontinuing Coverage

S: Suspending Coverage

OW: Overweight

N: Neutral

UW: Underweight

B: Buy (Piper Jaffray discontinued use of the B, N, and S ratings on June 30, 2009)

N: Neutral

S: Sell

AL On/AL Off: Placed on/removed from the Alpha List maintained by Piper Jaffray (AL use discontinued March 2010)

NA: Not Available UR: Under Review

	Distribution of Ratings/IB Ser Piper Jaffray	vices		
			IB Serv.	/Past 12 Mos.
Rating	Count	Percent	Count	Percent
BUY [OW]	318	50.40	71	22.33
HOLD [N]	264	41.80	25	9.47
SELL [UW]	49	7.80	2	4.08

Note: Distribution of Ratings/IB Services shows the number of companies currently in each rating category from which Piper Jaffray and its affiliates received compensation for investment banking services within the past 12 months. FINRA rules require disclosure of which ratings most closely correspond with "buy," "hold," and "sell" recommendations. Piper Jaffray ratings are not the equivalent of buy, hold or sell, but instead represent recommended relative weightings. Nevertheless, Overweight corresponds most closely with buy, Neutral with hold and Underweight with sell. See Stock Rating definitions below.



Important Research Disclosures

Analyst Certification — David Amsellem, Sr. Research Analyst

— Michael Dinerman, M.D., Research Analyst

The views expressed in this report accurately reflect my personal views about the subject company and the subject security. In addition, no part of my compensation was, is, or will be directly or indirectly related to the specific recommendations or views contained in this report.

Research Disclosures

Piper Jaffray was making a market in the securities of Pacira Pharmaceuticals, Inc. at the time this research report was published. Piper Jaffray will buy and sell Pacira Pharmaceuticals, Inc. securities on a principal basis.

Piper Jaffray expects to receive or intends to seek compensation for investment banking services from Pacira Pharmaceuticals, Inc. in the next 3 months.

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