# MORGAN JOSEPH TRIARTISAN

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**Company Update** 

## October 13, 2011

#### **Key Metrics**

SGYP - OTC BB	\$2.30
Pricing Date	Oct 12 2011
Price Target	\$15.00
52-Week Range	\$6.99 - \$1.91
Shares Outstanding (mm)	94.5
Market Capitalization (\$mm)	\$217.4
3-Mo Average Daily Volume	54,039
Institutional Ownership	0%
Debt/Total Capital	NA
ROE	NA
Book Value/Share	\$(0.04)
Price/Book	(57.5)x
Dividend Yield	NA
LTM EBITDA Margin	NA

#### EPS(\$) FY: December

		Prior	Curr.	Prior	Curr.	
	2010A	2011E	2011E	2012E	2012E	
1Q-Mar	(0.03)		(0.04)A		(0.08)E	
2Q-Jun	(0.07)		(0.05)A		(0.10)E	
3Q-Sep	(0.04)		(0.03)E		(0.11)E	
4Q-Dec	(0.04)		(0.06)E		(0.13)E	
FY	(0.17)		(0.18)E		(0.43)E	
P/E	NM		NM		NM	

## Revenue(\$mm)

		Prior	Curr.	Prior	Curr.	
	2010A	2011E	2011E	2012E	2012E	
1Q-Mar	NA		NA		NA	
2Q-Jun	NA		NA		NA	
3Q-Sep	NA		NA		NA	
4Q-Dec	NA		NA		NA	
FY	NA		NA		NA	



## Company Description:

Synergy Pharmaceuticals, Inc., a development-stage biopharmaceutical company, focuses on the development of drugs to treat gastrointestinal (GI) disorders and diseases. It is developing SP-304, a guanylyl cyclase C (GC-C) receptor agonist, to treat GI disorders, primarily chronic constipation and IBS-C; and has SP-333, a second-generation GC-C receptor agonist in pre-clinical development stage to treat gastrointestinal inflammatory diseases. The firm is headquartered in New York, New York; the company's website is www.synergypharma.com.

# Synergy Pharmaceuticals, Inc.

# Rating: Buy

# Plecanatide Enters Phase 3 Development; Reiterate Buy

# **Investment Highlights:**

- Plecanatide Phase 3 Trial Up And Running. We note that, as disclosed on ClinicalTrials.gov, the plecanatide Phase 3 clinical development program has formally started. The first trial is a Phase 2/3 study being conducted in chronic idiopathic constipation (CIC) patients. This is a randomized, placebo-controlled, double-blind, dose-ranging multi-center trial evaluating plecanatide in patients with chronic constipation over a 12-week period. It is powered to detect at least a 10% difference in overall complete spontaneous bowel movement (CSBM) responders between each dose of plecanatide and placebo. In the trial, three doses of plecanatide are being evaluated 0.3mg/day, 1mg/day, and 3mg/day. In total, 880 patients are being enrolled. The trial is being conducted by the well-known clinical research organization Parexel. In the wake of the initiation of Phase 3 development with plecanatide, we reiterate our Buy rating and \$15.00 price target on Synergy shares.
- Design Closely Mirrors Successful Linaclotide Studies. We are encouraged by the fact that this study in terms of overall design, powering assumptions and endpoints selected closely mirrors the designs of clinical trials conducted with linaclotide, a very similar drug. As in the linaclotide trials, the primary endpoint is the difference in overall CSBM responders between drug and placebo arms, while the inclusion and exclusion criteria are similar (e.g. <3 spontaneous bowel movements per week, no diagnosis of irritable bowel syndrome).
- Linaclotide NDA Acceptance Could Drive Positive Sentiment. We note that, in the coming weeks, we would expect the FDA to formally provide notice to Ironwood Pharmaceuticals that the New Drug Application (NDA) for linaclotide has been accepted for review. We believe investors are likely to view linaclotide approval as highly likely, since the drug has met all 66 primary and secondary endpoints across four Phase 3 clinical trials. Therefore, the acceptance of the linaclotide NDA should, in our view, drive positive sentiment on plecanatide, since the two drugs are so closely related and plecanatide does not cause diarrhea, which is a known side effect in the case of linaclotide.
- Attractive Valuation. We would draw investors' attention to the fact that, while plecanatide is two to three years behind linaclotide in development, Synergy owns 100% of the rights to this asset, and yet the company trades at a valuation that is less than 10% of the implied value of linaclotide. We continue to feel that this discrepancy is unwarranted.

Synergy Pharmaceuticals, Inc. October 13, 2011

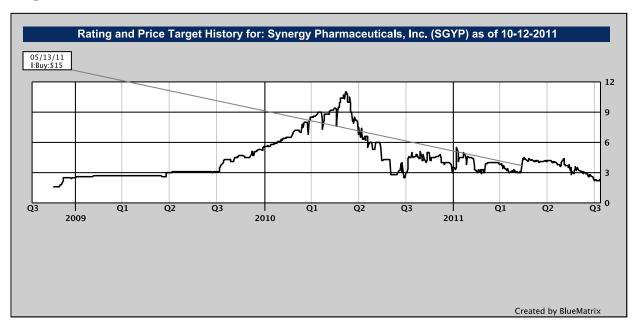
Table 1: Synergy Pharmaceuticals, Inc. (SGYP.PK) – Historical Income Statements, Financial Projections FY end December 31

\$ in thousands, except per share data

			2011E					
	2009A	2010A	1QA	2QA	3QE	4QE	2011E	2012E
Revenue								
Total revenue	-	-	-	-	-	-	-	-
Expenses								
Cost of product and service revenue	-	-	-	-	-	-	-	-
Research & development	4,257	9,559	1,478	2,354	1,500	3,000	8,333	30,000
Selling and marketing	-	-	-	-	-	-	-	-
General and administrative	3,943	6,563	1,898	1,524	1,300	2,500	7,222	17,000
Total expenses	8,200	16,121	3,376	3,879	2,800	5,500	15,555	47,000
Gain (loss) from operations	(8,200)	(16,121)	(3,376)	(3,879)	(2,800)	(5,500)	(15,555)	(47,000)
Other income/expense								
Interest income/expense	75	109	12	20	-	-	32	-
Change in fair value of derivative instruments-warrants	-	297	(339)	(698)	-	-	(1,036)	-
Other income/expense	-	494	-	-	-	-	-	-
Total investment income and other	75	900	(327)	(678)	-	-	(1,004)	-
Loss before provision for income taxes	(8,125)	(15,221)	(3,702)	(4,557)	(2,800)	(5,500)	(16,559)	(47,000)
Deferred income tax benefit	-	-	-	-	-	-	-	-
Net loss/income	(8,125)	(15,221)	(3,702)	(4,557)	(2,800)	(5,500)	(16,559)	(47,000)
Net loss per share (basic)	(0.11)	(0.17)	(0.04)	(0.05)	(0.03)	(0.06)	(0.18)	(0.43)
Net loss per share (diluted)	(0.11)	(0.17)	(0.04)	(0.05)	(0.03)	(0.06)	(0.18)	(0.43)
Weighted average number of shares outstanding (basic)	73,281	89,751	92,335	93,286	93,237	95,162	93,505	110,418
Weighted average number of shares outstanding (diluted)	73,281	89,751	92,335	93,286	93,237	95,162	93,505	110,418

Source: Company Reports and Morgan Joseph TriArtisan LLC estimates

# **Required Disclosures**



# **Price Target**

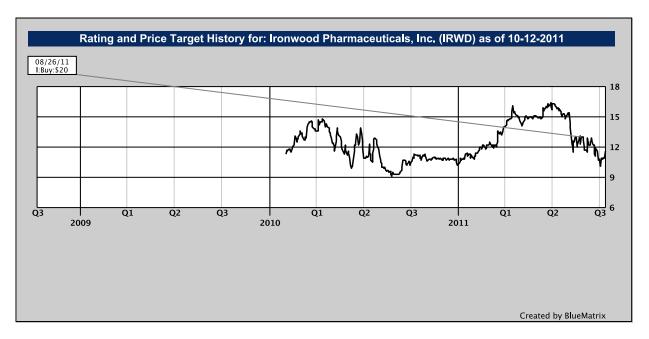
Our price target is \$15.00.

# Valuation Methodology

We use a risk-adjusted Net Present Value (rNPV) methodology to calculate the price target. Intrinsic value for the company's drug candidates is derived based on the size of the market opportunity and probability of approval, among other factors, using a discounted cash flow approach. Intrinsic values are then added to derive our \$15 price target.

#### **Risk Factors**

Issues that could prevent the achievement of our price objective include, but are not limited to, clinical, regulatory, competitive, reimbursement and financial risks. Drugs in clinical development may not advance due to inadequate safety, efficacy, or tolerability. Regulatory agencies may decline to approve regulatory submissions in a timely manner, or may not approve a drug candidate at all. The firm may require substantial funding to advance the clinical progress of its candidates, which could be dilutive to current shareholders. We expect competition for the company's drugs from several public and private companies developing pharmaceuticals. Sales of the firm's drugs could depend upon reimbursement from private, as well as public, reimbursement agencies.



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		restment Banking ices/Past 12 Mos.
Rating	Percent	Percent
BUY [B]	69.10	11.76
HOLD [H]	30.90	5.26
SELL [S]	0.00	0.00

#### Meaning of Ratings

- A) A Buy rating is assigned when we do not believe the stock price adequately reflects a company's prospects over 12-18 months.
- B) A Hold rating is assigned when we believe the stock price adequately reflects a company's prospects over 12-18 months.
- C) A Sell rating is assigned when we believe the stock price more than adequately reflects a company's prospects over 12-18 months.

#### Other Disclosures

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