

Kythera Biopharmaceuticals

Revisiting Our OW Thesis

Following the recent selloff in KYTH shares around the company's post-IPO lock-up and with phase III US data for the company's primary asset ATX-101 rapidly approaching, we are reiterating our OW rating. We believe ATX-101 represents a potential \$500+ million annual sales opportunity for Kythera and we have a high level of confidence in a successful phase III outcome for the company in mid-2013 based on positive and highly consistent results from US phase II and European phase III trials.

- **ATX-101 could successfully address a significant unmet need in facial aesthetics.** There are currently no approved non-surgical options for the reduction of submental (under-chin) fat and Kythera will target this market with a non-invasive injectable therapy. We see a meaningful opportunity for ATX-101 to initially target the estimated 2 million unique patients in the US who currently receive a toxin and/or dermal filler with a longer-term opportunity to address the estimated 10 million individuals who would be physically and financially appropriate for the treatment. A survey we conducted last year confirmed a high level of interest in the product in both opportunities and also highlighted a number of off-label opportunities for ATX-101.
- **US Phase III data represent the next catalyst for KYTH shares and we see a high likelihood of success.** ATX-101 has shown very consistent efficacy across all of its clinical studies thus far, including a recently-concluded European phase III program, which showed significant improvement in both clinician and patient rating scales. Additionally, in a post-hoc analysis that closely replicates the primary endpoints and dose that will be used in the US phase III program, ATX-101 showed a significant improvement in the reduction of submental fat. Phase III data for ATX-101 are expected in mid-2013 and we believe Kythera has a high likelihood (75%+) of success in these studies.

Overweight

KYTH, KYTH US

Price: \$20.14

Price Target: \$30.00

Specialty Pharmaceuticals

Chris Schott, CFA ^{AC}

(1-212) 622-5676

christopher.t.schott@jpmorgan.com

Dewey Steadman, CFA

(1-212) 622-5350

dewey.steadman@jpmorgan.com

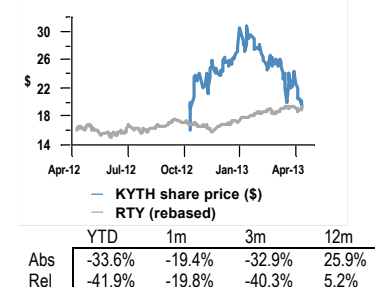
Jessica Fye

(1-212) 622-4165

jessica.m.fye@jpmorgan.com

J.P. Morgan Securities LLC

Price Performance



Kythera Biopharmaceuticals, Inc. (KYTH;KYTH US)

FYE Dec	2011A	2012E	2012A	2013E	2013E	2014E	2014E	2015E
		(Prev)	(Curr)	(Prev)	(Curr)	(Prev)	(Curr)	
EPS Adjusted (\$)								
Q1 (Mar)	-	(4.91)	(4.91)	(0.83)	(0.94)	-	-	-
Q2 (Jun)	-	3.21	3.21	(0.73)	(0.83)	-	-	-
Q3 (Sep)	-	(11.41)	(11.41)	(0.63)	(0.72)	-	-	-
Q4 (Dec)	-	(0.72)	(1.04)	(0.58)	(0.66)	-	-	-
FY	(7.98)	(5.66)	(2.62)	(2.76)	(3.15)	(0.16)	(0.19)	(1.14)

Source: Company data, Bloomberg, J.P. Morgan estimates.

Company Data

Price (\$)	20.14
Date Of Price	10 Apr 13
52-week Range (\$)	31.93 - 14.07
Mkt Cap (\$ mn)	394.74
Fiscal Year End	Dec
Shares O/S (mn)	20
Price Target (\$)	30.00
Price Target End Date	31 Dec 13

See page 12 for analyst certification and important disclosures.

J.P. Morgan does and seeks to do business with companies covered in its research reports. As a result, investors should be aware that the firm may have a conflict of interest that could affect the objectivity of this report. Investors should consider this report as only a single factor in making their investment decision.

- **Strong management team gives us confidence Kythera can develop and launch ATX-101.** The Kythera team has significant experience in the development and commercialization of both new products and aesthetic franchises. In addition, as we have seen in other aesthetic businesses, we expect only a modest-sized commercial organization would be required to launch ATX-101 if approved and we believe ATX-101 could attract significant interest from existing aesthetic players if Kythera were to seek a sale or US partnership of the asset. In addition, we see the recent appointment of Frederick Beddingfield as Chief Medical Officer as a significant vote of confidence for ATX-101 and the Kythera platform.
- **Our DCF analysis implies a \$30 valuation for KYTH shares.** We use a risk-adjusted DCF analysis to arrive at a \$30 valuation for KYTH shares. Our analysis considers the potential for ATX-101 sold by Kythera in the US and Canada along with potential Bayer economics from the EU.
- **Adjusting estimates.** Following the release of Kythera's 2012 Form 10-K we are modestly adjusting our estimates.

Kythera Clinical Terminology

Clinician-Reported Submental Fat Rating Scale (CR-SMFRS):

physician assessment of the prominence and convexity of submental fat on a five point scale (0-none, 1-mild, 2-moderate, 3-severe, 4-extreme).

Patient-Reported Submental Fat Rating Scale (PR-SMFRS):

A patient self-assessment of the amount of chin fat on a five point scale (0-none, 1-slight, 2-moderate, 3-large, 4-very large). This scale was developed prior to phase 2b studies after discussions with FDA.

Clinician evaluated skin laxity:

The amount of skin tension or looseness (laxity) as determined by the clinician on a four point scale (1-no laxity; 2-minimal laxity; 3-moderate laxity; 4-very lax).

Subject Self-Rating Scale

(SSRS): The response to "how satisfied do you feel with your appearance at the present time whether or not in your judgment it is due to treatment with ATX-101?" with a seven-point scale (0-extremely dissatisfied, 2-somewhat dissatisfied, 3-neither satisfied nor dissatisfied, 4-somewhat satisfied, 5-satisfied, 6-extremely satisfied).

Patient-Reported Submental Fat Impact Scale (PR-SMFIS):

Like the PR-SMFRS, the PF-SMFIS was developed prior to phase 2b studies after discussions with FDA. It is a ten point scale measuring patient perception of the following five questions on a ten point scale.

Patient Satisfaction with

Treatment: a seven point assessment of patient satisfaction with the treatment (0-extremely dissatisfied, 1-moderately dissatisfied, 2-a little dissatisfied, 3-neither satisfied nor dissatisfied, 4-a little satisfied, 5-moderately satisfied, 6-extremely satisfied).

MRI measurements: an objective measure of submental volume within a 1cm sagittal slice through MRI.

Caliper measurements: an alternate objective measure of submental thickness.

Revisiting Our OW Thesis

Following the recent selloff in KYTH shares ahead of the company's post-IPO lock-up and with phase III US data for the company's primary asset ATX-101 approaching, we are reiterating our OW rating. We believe ATX-101 represents a potential \$500+ million annual sales opportunity for Kythera and we have a high level of confidence in a positive phase III outcome for the company in mid-2013 based on positive and highly consistent results from US phase II and European phase III trials.

ATX-101 could successfully address a significant unmet need in facial aesthetics

There are currently no approved non-surgical options for the reduction of submental (under-chin) fat and Kythera will target this market with a non-invasive injectable therapy. We see a meaningful opportunity for ATX-101 to initially target the estimated 2 million unique patients who currently receive a toxin and/or dermal filler with a longer-term opportunity to address the estimated 10 million individuals who would be physically and financially appropriate for the treatment. Our recent survey of 50 dermatologists and plastic surgeons confirmed a high level of interest in the product in both opportunities and also highlighted a number of off-label opportunities for ATX-101.

Significant commercial opportunity in the US market with a meaningful opportunity outside of the US

We see three key populations of potential patients for ATX-101 therapy: experienced injectable aesthetics users, patients new to aesthetic therapies and patients seeking fat reduction in other localized areas outside of submental fat. Together we estimate close to \$500 million in annual peak sales in the US market.

With Bayer as a worldwide marketing partner outside of the US and Canada, we expect a nearly as significant revenue opportunity outside of the US given Bayer's reach to almost 50,000 dermatologists and plastic surgeons and presence in Europe as well as other key emerging markets. Kythera is eligible for milestone payments and tiered double-digit royalties on Bayer ATX-101 sales.

Highly durable therapy represents a solid value proposition but could create more volatile revenue model

With data showing results lasting longer than two years post-treatment, ATX-101 has been shown to be much more durable than injectable fillers and toxins. While this is clearly a positive from a marketing perspective, we believe ATX-101 could be much more sensitive to economic variations than what has been observed with fillers and toxins due to the lack of a recurring patient pool for the drug.

Our survey of dermatologists and plastic surgeons shows a high level of interest in ATX-101

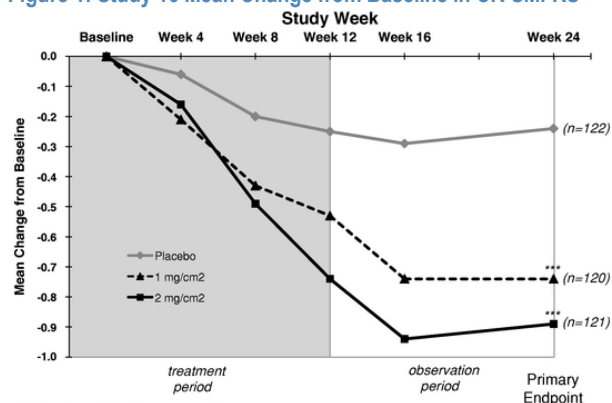
In our recent survey of 50 dermatologists and plastic surgeons, respondents showed a strong level of interest in ATX-101 and see patient interest from both experienced injectable aesthetics users and patients new to aesthetic therapy. Our survey results

indicate that over 90% of physicians expect to use ATX-101 in their practice. With an injectable administration and physician economics (profit per procedure) that will likely be very comparable to commonly used therapies such as toxins and fillers, we see a sizable market opportunity for ATX-101.

Next catalyst expected to be the US Phase III data read midyear

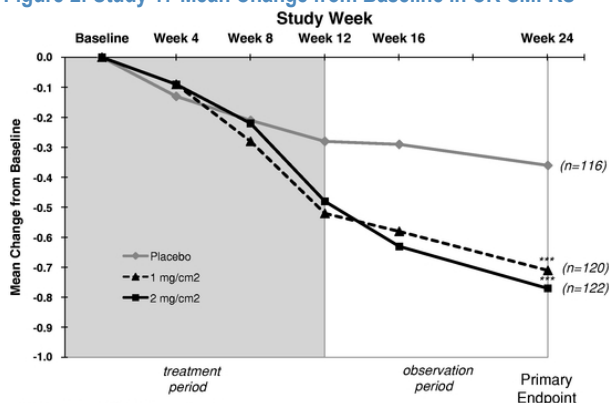
ATX-101 has shown consistent efficacy across all of its clinical studies thus far. In recently-concluded European phase 3 trials, the 2 mg/cm² ATX-101 concentration showed significant improvement in both subjective clinician and patient rating scales and objective caliper measurements of submental fat reduction. Additionally, in a post-hoc analysis that closely replicates the primary endpoints that will be used in the US phase 3 program, ATX-101 showed a significant improvement in the reduction of submental fat. Coupled with patient satisfaction scores in the 90% range for the therapy and we believe ATX-101 represents a significant product opportunity.

Figure 1: Study 16 Mean Change from Baseline in CR-SMFRS



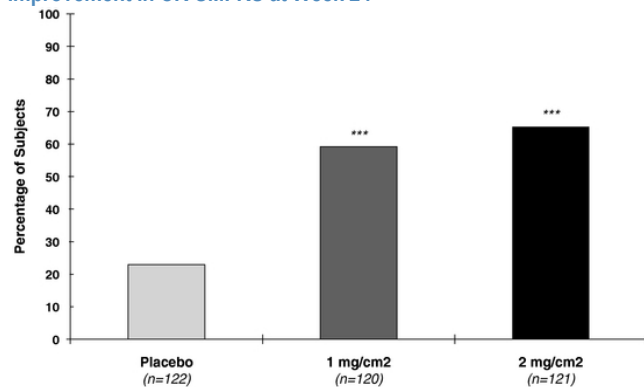
*** p < 0.001, ATX-101 vs. placebo.
Source: Kythera. Used with permission.

Figure 2: Study 17 Mean Change from Baseline in CR-SMFRS



*** p < 0.001, ATX-101 vs. placebo.
Source: Kythera. Used with permission.

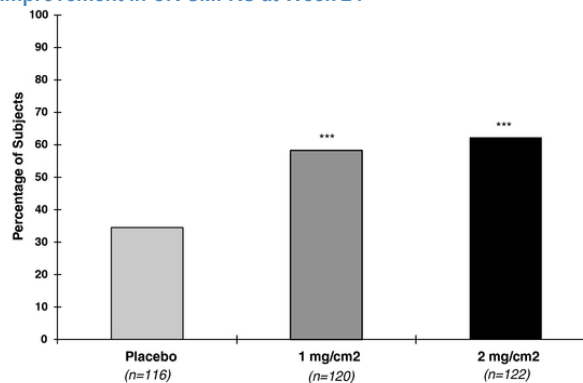
Figure 3: Study 16 Percent of Patients with At Least 1 Grade Improvement in CR-SMFRS at Week 24



*** $p < 0.001$, ATX-101 vs. placebo

Source: Kythera. Used with permission.

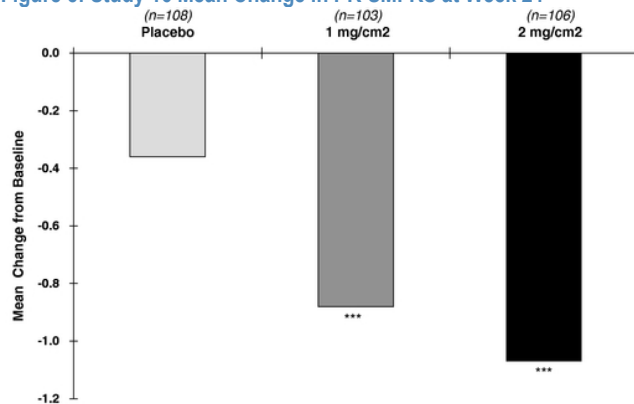
Figure 4: Study 17 Percent of Patients with At Least 1 Grade Improvement in CR-SMFRS at Week 24



*** $p < 0.001$, ATX-101 vs. placebo

Source: Kythera. Used with permission.

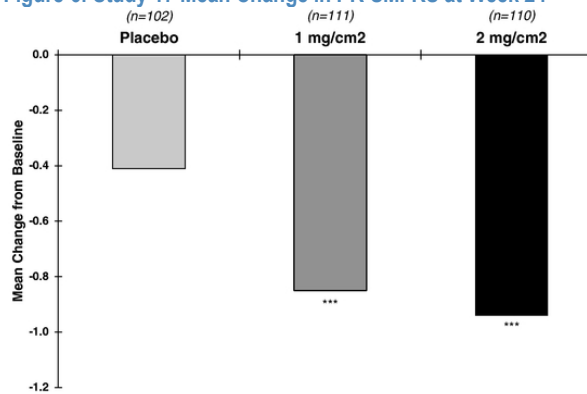
Figure 5: Study 16 Mean Change in PR-SMFRS at Week 24



*** $p < 0.001$, ATX-101 vs. placebo

Source: Kythera. Used with permission.

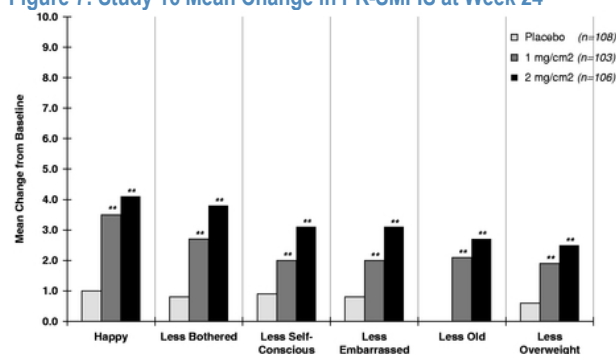
Figure 6: Study 17 Mean Change in PR-SMFRS at Week 24



*** $p < 0.001$, ATX-101 vs. placebo

Source: Kythera. Used with permission.

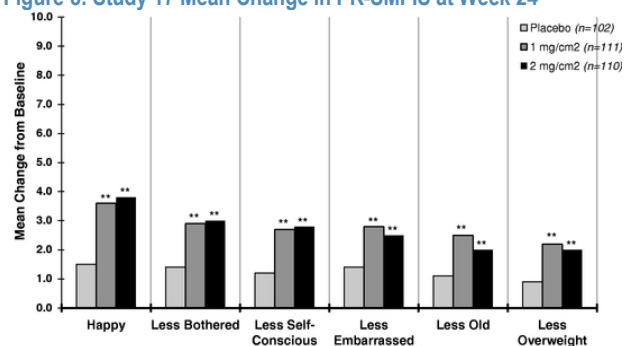
Figure 7: Study 16 Mean Change in PR-SMFIS at Week 24



** p < 0.01, ATX-101 vs. placebo

Source: Kythera. Used with permission.

Figure 8: Study 17 Mean Change in PR-SMFIS at Week 24



** p < 0.01, ATX-101 vs. placebo

Source: Kythera. Used with permission.

Figure 9: Significance of Results from European Phase 3 Trials

Endpoint	Scale	Measure	Study 16		Study 17	
			1 mg/cm²	2 mg/cm²	1 mg/cm²	2 mg/cm²
Primary	CR-SMFRS	Proportion of patients with ≥ 1 pt. change	p<0.001	p<0.001	p<0.001	p<0.001
	SSRS	Proportion of patients ≥ category 4	p<0.001	p<0.001	p<0.001	p<0.001
Secondary	CR-SMFRS	Mean change	p<0.0001	p<0.0001	p<0.0001	p<0.0001
	PR-SMFRS	Mean change	p<0.0001	p<0.0001	p<0.0001	p<0.0001
	PR-SMFIS	Mean change	p≤0.01	p<0.0001	p≤0.0001	p<0.001
	Global Satisfaction Score	Proportion satisfied	p<0.0001	p<0.0001	p=0.0001	p=0.0001
Objective	Caliper measurement	Mean change	p<0.001	p<0.001	NS	p=0.046

Source: Company reports.

Note: NS = not statistically significant (p>0.05)

Figure 10: Phase 3 Regulatory Endpoints in European and US/Canada Studies

Co-Primary Endpoints	Assessor	Measure	Scale	Points	Use
Europe	Clinician	Submental Fat	CR-SMFRS	5	Proportion of patients with > 1 pt. change
	Patient	Satisfaction with appearance of face and chin	SSRS	7	Proportion of patients ≥ category 4
US/Canada	Clinician	Submental Fat	CR-SMFRS	5	Composite CR-SMFRS ≥ 1 pt. change PR-SMFRS ≥ 1 pt. change and Composite
	Patient	Submental Fat	PR-SMFRS	5	CR-SMFRS ≥ 2 pt. change PR-SMFRS ≥ 2 pt. change

Source: Company reports

Figure 11: Post-Hoc Analysis of EU Phase 3 Data Using US Phase 3 Endpoints

US Endpoint	ATX-101 2mg/cm ² (n=240)	Placebo (n=240)	Significance
1-grade composite improvement in CR-SMFRS and PR-SMFRS	49.0%	15.5%	p<0.001
2-grade composite improvement in CR-SMFRS and PR-SMFRS	7.5%	0.4%	p<0.001

Source: Company reports.

US filing could come in 2014

The US and European phase 3 programs were designed with input from US and European regulatory authorities and many of the subjective rating scales developed for ATX-101 trials have been validated through processes recommended by FDA. In addition, ATX-101 has shown a significant objective reduction in submental fat volume using both MRI and caliper measurements. Adverse events were generally manageable and limited to the treatment site. As such, we believe there is a high likelihood (75%) that ATX-101 will eventually secure approval both in the US and Europe.

Figure 12: ATX-101 Clinical Development Program

Phase	Studies	Subjects	Description	Status
1	1	16	ATX-101 in lipomas	completed
1	6	101	PK, histology, serum analysis, tolerability	completed
1	1	220	QT study	enrolling
2a	2	155	safety, efficacy, basis of EU phase 3	completed
2b	1	129	safety, efficacy, dose selection basis of US phase 3	completed
3 (EU)	2	723	Pivotal EU trials; calipers as objective measure; up to four treatments	completed; analysis ongoing
3 (US)	2	>1,000	Pivotal US trials; MRI as objective measure; up to six treatments	enrolled; ongoing
3b	1	162	open label 12-month safety study	enrolled; ongoing, positive interim results
3	1	unknown	patients with extreme submental fat	not yet enrolling
3	1	unknown	patients over age 65	not yet enrolling

Source: Company reports, clinicaltrials.gov.

Recent CMO transition is a vote of confidence in ATX-101's potential

The Kythera team has significant experience in the development and commercialization of both new products and aesthetic franchises and we believe is capable of building a commercial organization to support the potential launch of ATX-101. Given the concentration of the dermatology market in the US, we believe only a modest-sized commercial organization would be required to launch ATX-101 if approved and we believe ATX-101 could attract significant interest from existing aesthetic players if Kythera were to seek a sale or US partnership of the asset.

To us, the recent appointment of Frederick Beddingfield as CMO is a vote of confidence in the potential for positive US Phase III data and the approvability of ATX-101. Beddingfield brings substantial experience from Allergan, working on the development of several important aesthetic products like Botox, Juvederm and Latisse.

Changes to Our Estimates

Figure 13: Changes to Kythera Revenue and EPS Estimates

Kythera Period	EPS			Revenue (\$ thousands)		
	Revised	Prior	Difference	Revised	Prior	Difference
1Q/13E	(\$0.94)	(\$0.83)	(\$0.11)	\$0	\$0	\$0
2Q/13E	(\$0.83)	(\$0.73)	(\$0.10)	\$0	\$0	\$0
3Q/13E	(\$0.72)	(\$0.63)	(\$0.09)	\$0	\$0	\$0
4Q/13E	(\$0.66)	(\$0.58)	(\$0.08)	\$0	\$0	\$0
2013E	(\$3.15)	(\$2.76)	(\$0.39)	\$0	\$0	\$0
2014E	(\$0.19)	(\$0.16)	(\$0.03)	\$38,000	\$38,000	\$0
2015E	(\$1.14)	-	-	\$34,253	-	-

Source: J.P. Morgan estimates.

Investment Thesis

Maintain Overweight rating. Kythera's primary pipeline asset, ATX-101, is in phase 3 development for the aesthetic reduction of submental fat and to us represents a \$500+ million annual sales opportunity. ATX-101 has shown positive and highly consistent results in US phase 2 and European phase 3 trials and we have a high level of confidence in the product's ongoing US phase 3 program.

Valuation

Maintain Dec-13 price target of \$30. Our discounted cash flow (DCF) analysis leads us to a valuation of \$30/share for KYTH by the end of 2013, assuming the receipt of positive phase 3 data from the ongoing US trials and continued progress toward regulatory filings in the US and EU. We assume Kythera will launch ATX-101 in the US in 2015 and Bayer will launch in the EU around the same time. In addition, we expect Kythera's expense structure to continue to increase through 2030 on an absolute basis but consistently decline as a percentage of revenue through our estimate period.

We estimate a weighted average cost of capital (WACC) of 12%, which is consistent with our normal WACC estimates for companies of Kythera's size and development stage due to the risk of the company's business model relative to more established branded pharma companies with commercialized products. We also use a terminal decline of 30% past 2030 as the last patents covering ATX-101 expire in 2030. We use a long-term estimated tax rate of 38% in our analysis given Kythera's US/California domicile.

We have applied a 75% probability of success to ATX-101 gaining approval in the US and EU, which is consistent with probabilities of success for other products with initial positive phase 3 data and potential for filing in multiple jurisdictions.

Risks to Rating and Price Target

Risks to the downside include: 1) clinical risk from ongoing US phase 3 trials; 2) regulatory risk from FDA and EMA review of ATX-101 following submission; 3) commercial and partnership risk with ATX-101 potentially launching into the US and EU markets and 4) financing risk on any development delays for ATX-101.

Figure 14: Kythera Financial Model

\$ in millions

thousands USD Fiscal year ends December 31	FY 2007A	FY 2008A	FY 2009A	FY 2010A	FY 2011A	FY 2012A	Mar 2013 1QE	Jun 2013 2QE	Sep 2013 3QE	Dec 2013 4QE	FY 2013E	FY 2014E	FY 2015E	FY 2016E	FY 2017E	FY 2018E	FY 2019E	FY 2020E
Income Statement																		
Revenue	-	-	-	-	-	-	-	-	-	-	-	-	33,255	75,930	132,739	204,991	298,552	365,729
License/royalty income	-	-	-	4,488	12,985	19,687	-	-	-	-	-	38,000	998	3,986	17,964	20,374	26,273	35,110
Total revenue	-	-	-	4,488	12,985	19,687	-	-	-	-	-	38,000	34,253	79,916	150,703	225,366	324,825	400,839
Cost of goods sold	-	-	-	-	-	-	-	-	-	-	-	-	3,326	7,593	13,274	20,499	29,855	36,573
Sublicense expense	-	-	-	411	1,188	1,936	-	-	-	-	-	3,800	299	1,196	5,389	6,112	7,882	10,533
Total cost of revenue	-	-	-	411	1,188	1,936	-	-	-	-	-	3,800	3,625	8,789	18,663	26,611	37,737	47,106
Gross profit	-	-	-	4,077	11,797	17,751	-	-	-	-	-	34,200	30,628	71,127	132,040	198,754	287,088	353,733
R&D	9,012	15,672	9,823	14,842	15,766	43,183	12,000	10,000	8,000	6,500	36,500	12,000	8,000	8,000	8,000	8,000	8,000	8,000
SG&A	3,232	4,522	4,930	6,785	6,879	10,503	3,000	3,200	3,500	4,000	13,700	25,000	40,936	52,541	69,841	90,442	120,510	139,052
Total operating expense	12,244	20,194	14,753	21,627	22,645	53,686	15,000	13,200	11,500	10,500	50,200	37,000	48,936	60,541	77,841	98,442	128,510	147,052
Income (loss) from operations (EBIT)	(12,244)	(20,194)	(14,753)	(17,550)	(10,848)	(35,935)	(15,000)	(13,200)	(11,500)	(10,500)	(50,200)	(2,800)	(18,308)	10,586	54,199	100,312	158,578	206,682
Warrant & other interest income (expense)	810	457	(7)	589	(304)	(861)	(144)	(106)	(97)	(87)	(434)	(246)	(372)	-	-	-	-	-
Other income	-	-	-	930	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total other income (expense)	810	457	(7)	1,519	(304)	(861)	(144)	(106)	(97)	(87)	(434)	(246)	(372)	-	-	-	-	-
Earnings (loss) before tax (EBT)	(11,434)	(19,737)	(14,760)	(16,031)	(11,152)	(36,796)	(15,144)	(13,306)	(11,597)	(10,587)	(50,634)	(3,046)	(18,680)	10,586	54,199	100,312	158,578	206,682
Income tax (expense)	-	-	-	-	-	-	-	-	-	-	-	-	-	529	2,710	15,047	55,502	78,539
NET INCOME	(11,434)	(19,737)	(14,760)	(16,031)	(11,152)	(36,796)	(15,144)	(13,306)	(11,597)	(10,587)	(50,634)	(3,046)	(18,680)	10,587	51,489	85,265	103,075	128,143
EPS	(8.53)	(14.62)	(10.85)	(11.64)	(7.98)	(2.62)	(0.94)	(0.83)	(0.72)	(0.66)	(3.15)	(0.19)	(1.14)	0.57	2.87	4.68	5.56	6.78
Basic shares outstanding	1,341	1,350	1,360	1,377	1,398	14,058	16,053	16,072	16,090	16,105	16,080	16,198	16,320	16,471	16,666	16,912	17,233	17,601
FD shares outstanding	1,341	1,350	1,360	1,377	1,398	14,058	17,353	17,372	17,390	17,405	17,380	17,498	17,620	17,771	17,966	18,212	18,533	18,901
Margins																		
Gross product margin													90%	90%	90%	90%	90%	90%
Gross sublicense margin												90%	70%	70%	70%	70%	70%	70%
Gross margin												89%	89%	88%	88%	88%	88%	88%
R&D												24%	11%	6%	4%	3%	2%	2%
SG&A												123%	69%	53%	44%	40%	38%	38%
Opex												147%	80%	59%	48%	43%	40%	40%
Operating margin												-55%	14%	41%	49%	53%	57%	57%
Pretax margin												-56%	14%	41%	49%	53%	57%	57%
Tax rate													5%	5%	15%	35%	38%	38%
NET MARGIN												-56%	13%	39%	42%	35%	35%	35%
Growth Rates																		
Revenue	n/a	n/a	n/a	189%	52%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	-10%	133%	89%	50%	44%	23%
COGS	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	128%	75%	54%	46%	23%
Sublicense expense	n/a	n/a	n/a	189%	63%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	-92%	300%	351%	13%	29%	34%
Gross profit	n/a	n/a	n/a	189%	50%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	-10%	132%	86%	51%	44%	23%
R&D	74%	-37%	51%	6%	174%	85%	19%	-43%	-55%	-15%	-67%	-33%	0%	0%	0%	0%	0%	0%
SG&A	40%	9%	38%	1%	53%	37%	30%	44%	18%	30%	82%	64%	28%	33%	29%	33%	15%	15%
Operating income	65%	-27%	47%	5%	137%	73%	21%	-30%	-41%	-6%	-26%	32%	24%	29%	26%	31%	14%	14%
Pretax income	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	412%	85%	58%	30%
NET INCOME	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	412%	66%	21%	24%
EPS	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	406%	63%	19%	22%
FD shares outstanding (sequential)	1%	1%	1%	2%	906%	0%	0%	0%	0%	0%	24%	1%	1%	1%	1%	1%	2%	2%

Source: Company reports and J.P. Morgan estimates.

Kythera Biopharmaceuticals: Summary of Financials

Income Statement - Annual					Income Statement - Quarterly				
	FY11A	FY12A	FY13E	FY14E		1Q12A	2Q12A	3Q12A	4Q12A
Revenues	13	20	0	38	Revenues	2A	18A	0A	0
Cost of products sold	1	2	0	4	Cost of products sold	0A	2A	0A	0
Gross profit	12	18	0	34	Gross profit	2A	16A	0A	0
SG&A	7	11	14	25	SG&A	2A	2A	2A	3
R&D	16	43	37	12	R&D	6A	8A	14A	14
Operating Income	(11)	(36)	(50)	(3)	Operating income	(7)A	5A	(16)A	(18)
Note: EBITDA	(11)	(35)	(50)	(3)	Note: EBITDA	(7)A	5A	(16)A	(17)
Net interest income / (expense)	0	1	0	0	Net interest income / (expense)	(0)A	1A	0A	0
Other income / (expense)	0	0	0	0	Other income / (expense)	0A	0A	0A	0
Pretax income	(11)	(37)	(51)	(3)	Pretax income	(7)A	5A	(16)A	(18)
Income taxes	0	0	0	0	Income taxes	0A	0A	0A	0
Net income - GAAP	-	-	-	-	Net income - GAAP	-	-	-	-
Net income - recurring	(11)	(37)	(51)	(3)	Net income - recurring	(7)A	5A	(16)A	(18)
Diluted shares outstanding	1	14	17	17	Diluted shares outstanding	1A	1A	1A	17
EPS - excluding non-recurring	(7.98)	(2.62)	(3.15)	(0.19)	EPS - excluding non-recurring	(4.91)A	3.21A	(11.41)A	(1.04)
EPS - recurring	-	-	-	-	EPS - recurring	-	-	-	-
Balance Sheet and Cash Flow Data					Ratio Analysis				
	FY11A	FY12A	FY13E	FY14E		FY11A	FY12A	FY13E	FY14E
Cash and cash equivalents	35	79	30	20	Sales growth	189.3%	51.6%	-	-
Accounts receivable	0	0	0	6	EBIT growth	-	-	-	-
Inventories	0	0	0	0	EPS growth	-	-	-	-
Other current assets	10	8	8	8	Gross margin	90.9%	90.2%	-	90.0%
Current assets	44	88	38	35	EBIT margin	(83.5%)	(182.5%)	-	(7.4%)
PP&E	1	0	0	1	EBITDA margin	(82.6%)	(177.9%)	-	(7.3%)
Total assets	45	96	47	44	Tax rate	-	-	-	-
Total debt	0	3	3	1	Net margin	(85.9%)	(186.9%)	-	(8.0%)
Total liabilities	19	27	26	22	Debt / EBITDA	-	-	-	-
Shareholders' equity	27	69	21	22	Debt / Capital (book)	-	-	-	-
Net income (including charges)	(11)	(37)	(51)	(3)	Return on assets (ROA)	-	-	-	-
D&A	0	1	0	0	Return on equity (ROE)	-	-	-	-
Change in working capital	(13)	(1)	0	(8)	Return on invested capital (ROIC)	-	-	-	-
Other					Enterprise value / sales	-	-	-	-
Cash flow from operations	(23)	(33)	(49)	(10)	Enterprise value / EBITDA	-	-	-	-
Capex	(1)	(0)	(0)	(0)	Free cash flow yield	-	-	-	-
Free cash flow	(23)	(33)	(49)	(10)					
Cash flow from investing activities	(1)	(0)	(0)	(0)					
Cash flow from financing activities	36	78	0	(0)					
Dividends	-	-	-	-					
Dividend yield	-	-	-	-					

Source: Company reports and J.P. Morgan estimates.

Note: \$ in millions (except per-share data). Fiscal year ends Dec

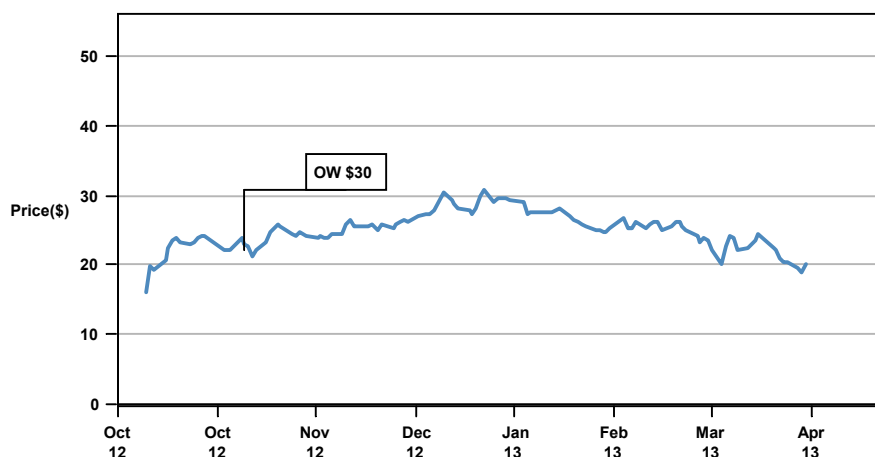
Analyst Certification: The research analyst(s) denoted by an “AC” on the cover of this report certifies (or, where multiple research analysts are primarily responsible for this report, the research analyst denoted by an “AC” on the cover or within the document individually certifies, with respect to each security or issuer that the research analyst covers in this research) that: (1) all of the views expressed in this report accurately reflect his or her personal views about any and all of the subject securities or issuers; and (2) no part of any of the research analyst's compensation was, is, or will be directly or indirectly related to the specific recommendations or views expressed by the research analyst(s) in this report.

Important Disclosures

- **Market Maker:** JPMS makes a market in the stock of Kythera Biopharmaceuticals.
- **Lead or Co-manager:** J.P. Morgan acted as lead or co-manager in a public offering of equity and/or debt securities for Kythera Biopharmaceuticals within the past 12 months.
- **Client:** J.P. Morgan currently has, or had within the past 12 months, the following company(ies) as clients: Kythera Biopharmaceuticals.
- **Client/Investment Banking:** J.P. Morgan currently has, or had within the past 12 months, the following company(ies) as investment banking clients: Kythera Biopharmaceuticals.
- **Client/Non-Investment Banking, Securities-Related:** J.P. Morgan currently has, or had within the past 12 months, the following company(ies) as clients, and the services provided were non-investment-banking, securities-related: Kythera Biopharmaceuticals.
- **Investment Banking (past 12 months):** J.P. Morgan received in the past 12 months compensation for investment banking Kythera Biopharmaceuticals.
- **Investment Banking (next 3 months):** J.P. Morgan expects to receive, or intends to seek, compensation for investment banking services in the next three months from Kythera Biopharmaceuticals.
- **Non-Investment Banking Compensation:** J.P. Morgan has received compensation in the past 12 months for products or services other than investment banking from Kythera Biopharmaceuticals.

Company-Specific Disclosures: Important disclosures, including price charts, are available for compendium reports and all J.P. Morgan–covered companies by visiting <https://mm.jpmorgan.com/disclosures/company>, calling 1-800-477-0406, or e-mailing research.disclosure.inquiries@jpmorgan.com with your request. J.P. Morgan’s Strategy, Technical, and Quantitative Research teams may screen companies not covered by J.P. Morgan. For important disclosures for these companies, please call 1-800-477-0406 or e-mail research.disclosure.inquiries@jpmorgan.com.

Kythera Biopharmaceuticals (KYTH, KYTH US) Price Chart



Date	Rating	Share Price (\$)	Price Target (\$)
05-Nov-12	OW	22.11	30.00

Source: Bloomberg and J.P. Morgan; price data adjusted for stock splits and dividends.
Initiated coverage Nov 05, 2012.

The chart(s) show J.P. Morgan's continuing coverage of the stocks; the current analysts may or may not have covered it over the entire period.

J.P. Morgan ratings or designations: OW = Overweight, N= Neutral, UW = Underweight, NR = Not Rated

Explanation of Equity Research Ratings, Designations and Analyst(s) Coverage Universe:

J.P. Morgan uses the following rating system: Overweight [Over the next six to twelve months, we expect this stock will outperform the average total return of the stocks in the analyst's (or the analyst's team's) coverage universe.] Neutral [Over the next six to twelve months, we expect this stock will perform in line with the average total return of the stocks in the analyst's (or the analyst's team's) coverage universe.] Underweight [Over the next six to twelve months, we expect this stock will underperform the average total return of the stocks in the analyst's (or the analyst's team's) coverage universe.] Not Rated (NR): J.P. Morgan has removed the rating and, if applicable, the price target, for this stock because of either a lack of a sufficient fundamental basis or for legal, regulatory or policy reasons. The previous rating and, if applicable, the price target, no longer should be relied upon. An NR designation is not a recommendation or a rating. In our Asia (ex-Australia) and U.K. small- and mid-cap equity research, each stock's expected total return is compared to the expected total return of a benchmark country market index, not to those analysts' coverage universe. If it does not appear in the Important Disclosures section of this report, the certifying analyst's coverage universe can be found on J.P. Morgan's research website, www.jpmorganmarkets.com.

Coverage Universe: Schott, Christopher: AbbVie (ABBV), Actavis Inc (ACT), Allergan (AGN), Amarin Corporation (AMRN), Bristol-Myers Squibb Company (BMY), Eli Lilly & Company (LLY), Endo Health Solutions (ENDP), Forest Laboratories, Inc (FRX), Hospira, Inc. (HSP), Impax Laboratories (IPXL), Kythera Biopharmaceuticals (KYTH), Merck & Co., Inc. (MRK), Mylan Inc. (MYL), Perrigo Company (PRGO), Pfizer Inc. (PFE), Sagent Pharmaceuticals (SGNT), Teva Pharmaceuticals (TEVA), Valeant Pharmaceuticals (VRX), Warner Chilcott (WCRX), Zoetis (ZTS)

J.P. Morgan Equity Research Ratings Distribution, as of March 30, 2013

	Overweight (buy)	Neutral (hold)	Underweight (sell)
J.P. Morgan Global Equity Research Coverage	43%	44%	13%
IB clients*	54%	47%	38%
JPMS Equity Research Coverage	42%	50%	9%
IB clients*	74%	64%	57%

*Percentage of investment banking clients in each rating category.

For purposes only of FINRA/NYSE ratings distribution rules, our Overweight rating falls into a buy rating category; our Neutral rating falls into a hold rating category; and our Underweight rating falls into a sell rating category. Please note that stocks with an NR designation are not included in the table above.

Equity Valuation and Risks: For valuation methodology and risks associated with covered companies or price targets for covered companies, please see the most recent company-specific research report at <http://www.jpmorganmarkets.com>, contact the primary analyst or your J.P. Morgan representative, or email research.disclosure.inquiries@jpmorgan.com.

Equity Analysts' Compensation: The equity research analysts responsible for the preparation of this report receive compensation based upon various factors, including the quality and accuracy of research, client feedback, competitive factors, and overall firm revenues.

Other Disclosures

J.P. Morgan ("JPM") is the global brand name for J.P. Morgan Securities LLC ("JPMS") and its affiliates worldwide. J.P. Morgan Cazenove is a marketing name for the U.K. investment banking businesses and EMEA cash equities and equity research businesses of JPMorgan Chase & Co. and its subsidiaries.

All research reports made available to clients are simultaneously available on our client website, J.P. Morgan Markets. Not all research content is redistributed, e-mailed or made available to third-party aggregators. For all research reports available on a particular stock, please contact your sales representative.

Options related research: If the information contained herein regards options related research, such information is available only to persons who have received the proper option risk disclosure documents. For a copy of the Option Clearing Corporation's Characteristics and Risks of Standardized Options, please contact your J.P. Morgan Representative or visit the OCC's website at <http://www.optionsclearing.com/publications/risks/riskstoc.pdf>

Legal Entities Disclosures

U.S.: JPMS is a member of NYSE, FINRA, SIPC and the NFA. JPMorgan Chase Bank, N.A. is a member of FDIC and is authorized and regulated in the UK by the Financial Services Authority. **U.K.:** J.P. Morgan Securities plc (JPMS plc) is a member of the London Stock Exchange and is authorized and regulated by the Financial Services Authority. Registered in England & Wales No. 2711006. Registered Office 25 Bank Street, London, E14 5JP. **South Africa:** J.P. Morgan Equities South Africa Proprietary Limited is a member of the Johannesburg Securities Exchange and is regulated by the Financial Services Board. **Hong Kong:** J.P. Morgan Securities (Asia Pacific) Limited (CE number AAJ321) is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission in Hong Kong. **Korea:** J.P. Morgan Securities (Far East) Ltd, Seoul Branch, is regulated by the Korea Financial Supervisory Service. **Australia:** J.P. Morgan Australia Limited (JPMAL) (ABN 52 002 888 011/AFS Licence No: 238188) is regulated by ASIC and J.P. Morgan Securities Australia Limited (JPMSAL) (ABN 61 003 245 234/AFS Licence No: 238066) is regulated by ASIC and is a Market, Clearing and Settlement Participant of ASX Limited and CHI-X. **Taiwan:** J.P. Morgan Securities (Taiwan) Limited is a participant of the Taiwan Stock Exchange (company-type) and regulated by the Taiwan Securities and Futures Bureau. **India:** J.P. Morgan India Private Limited, having its registered office at J.P. Morgan Tower, Off. C.S.T. Road, Kalina, Santacruz East, Mumbai - 400098, is a member of the National Stock Exchange of India Limited (SEBI Registration Number - INB 230675231/INF 230675231/INE 230675231) and Bombay Stock Exchange Limited (SEBI Registration Number - INB

010675237/INF 010675237) and is regulated by Securities and Exchange Board of India. **Thailand:** JPMorgan Securities (Thailand) Limited is a member of the Stock Exchange of Thailand and is regulated by the Ministry of Finance and the Securities and Exchange Commission. **Indonesia:** PT J.P. Morgan Securities Indonesia is a member of the Indonesia Stock Exchange and is regulated by the BAPEPAM LK. **Philippines:** J.P. Morgan Securities Philippines Inc. is a Trading Participant of the Philippine Stock Exchange and a member of the Securities Clearing Corporation of the Philippines and the Securities Investor Protection Fund. It is regulated by the Securities and Exchange Commission. **Brazil:** Banco J.P. Morgan S.A. is regulated by the Comissão de Valores Mobiliários (CVM) and by the Central Bank of Brazil. **Mexico:** J.P. Morgan Casa de Bolsa, S.A. de C.V., J.P. Morgan Grupo Financiero is a member of the Mexican Stock Exchange and authorized to act as a broker dealer by the National Banking and Securities Exchange Commission. **Singapore:** This material is issued and distributed in Singapore by J.P. Morgan Securities Singapore Private Limited (JPMSS) [MIC (P) 049/04/2013 and Co. Reg. No.: 199405335R] which is a member of the Singapore Exchange Securities Trading Limited and is regulated by the Monetary Authority of Singapore (MAS) and/or JPMorgan Chase Bank, N.A., Singapore branch (JPMCB Singapore) which is regulated by the MAS. **Japan:** JPMorgan Securities Japan Co., Ltd. is regulated by the Financial Services Agency in Japan. **Malaysia:** This material is issued and distributed in Malaysia by JPMorgan Securities (Malaysia) Sdn Bhd (18146-X) which is a Participating Organization of Bursa Malaysia Berhad and a holder of Capital Markets Services License issued by the Securities Commission in Malaysia. **Pakistan:** J. P. Morgan Pakistan Broking (Pvt.) Ltd is a member of the Karachi Stock Exchange and regulated by the Securities and Exchange Commission of Pakistan. **Saudi Arabia:** J.P. Morgan Saudi Arabia Ltd. is authorized by the Capital Market Authority of the Kingdom of Saudi Arabia (CMA) to carry out dealing as an agent, arranging, advising and custody, with respect to securities business under licence number 35-07079 and its registered address is at 8th Floor, Al-Faisaliyah Tower, King Fahad Road, P.O. Box 51907, Riyadh 11553, Kingdom of Saudi Arabia. **Dubai:** JPMorgan Chase Bank, N.A., Dubai Branch is regulated by the Dubai Financial Services Authority (DFSA) and its registered address is Dubai International Financial Centre - Building 3, Level 7, PO Box 506551, Dubai, UAE.

Country and Region Specific Disclosures

U.K. and European Economic Area (EEA): Unless specified to the contrary, issued and approved for distribution in the U.K. and the EEA by JPMS plc. Investment research issued by JPMS plc has been prepared in accordance with JPMS plc's policies for managing conflicts of interest arising as a result of publication and distribution of investment research. Many European regulators require a firm to establish, implement and maintain such a policy. This report has been issued in the U.K. only to persons of a kind described in Article 19 (5), 38, 47 and 49 of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (all such persons being referred to as "relevant persons"). This document must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is only available to relevant persons and will be engaged in only with relevant persons. In other EEA countries, the report has been issued to persons regarded as professional investors (or equivalent) in their home jurisdiction. **Australia:** This material is issued and distributed by JPMSAL in Australia to "wholesale clients" only. This material does not take into account the specific investment objectives, financial situation or particular needs of the recipient. The recipient of this material must not distribute it to any third party or outside Australia without the prior written consent of JPMSAL. For the purposes of this paragraph the term "wholesale client" has the meaning given in section 761G of the Corporations Act 2001. **Germany:** This material is distributed in Germany by J.P. Morgan Securities plc, Frankfurt Branch and J.P.Morgan Chase Bank, N.A., Frankfurt Branch which are regulated by the Bundesanstalt für Finanzdienstleistungsaufsicht. **Hong Kong:** The 1% ownership disclosure as of the previous month end satisfies the requirements under Paragraph 16.5(a) of the Hong Kong Code of Conduct for Persons Licensed by or Registered with the Securities and Futures Commission. (For research published within the first ten days of the month, the disclosure may be based on the month end data from two months prior.) J.P. Morgan Broking (Hong Kong) Limited is the liquidity provider/market maker for derivative warrants, callable bull bear contracts and stock options listed on the Stock Exchange of Hong Kong Limited. An updated list can be found on HKEX website: <http://www.hkex.com.hk>. **Japan:** There is a risk that a loss may occur due to a change in the price of the shares in the case of share trading, and that a loss may occur due to the exchange rate in the case of foreign share trading. In the case of share trading, JPMorgan Securities Japan Co., Ltd., will be receiving a brokerage fee and consumption tax (shouhizei) calculated by multiplying the executed price by the commission rate which was individually agreed between JPMorgan Securities Japan Co., Ltd., and the customer in advance. Financial Instruments Firms: JPMorgan Securities Japan Co., Ltd., Kanto Local Finance Bureau (kinsho) No. 82 Participating Association / Japan Securities Dealers Association, The Financial Futures Association of Japan, Type II Financial Instruments Firms Association and Japan Investment Advisers Association. **Korea:** This report may have been edited or contributed to from time to time by affiliates of J.P. Morgan Securities (Far East) Ltd, Seoul Branch. **Singapore:** JPMSS and/or its affiliates may have a holding in any of the securities discussed in this report; for securities where the holding is 1% or greater, the specific holding is disclosed in the Important Disclosures section above. **India:** For private circulation only, not for sale. **Pakistan:** For private circulation only, not for sale. **New Zealand:** This material is issued and distributed by JPMSAL in New Zealand only to persons whose principal business is the investment of money or who, in the course of and for the purposes of their business, habitually invest money. JPMSAL does not issue or distribute this material to members of "the public" as determined in accordance with section 3 of the Securities Act 1978. The recipient of this material must not distribute it to any third party or outside New Zealand without the prior written consent of JPMSAL. **Canada:** The information contained herein is not, and under no circumstances is to be construed as, a prospectus, an advertisement, a public offering, an offer to sell securities described herein, or solicitation of an offer to buy securities described herein, in Canada or any province or territory thereof. Any offer or sale of the securities described herein in Canada will be made only under an exemption from the requirements to file a prospectus with the relevant Canadian securities regulators and only by a dealer properly registered under applicable securities laws or, alternatively, pursuant to an exemption from the dealer registration requirement in the relevant province or territory of Canada in which such offer or sale is made. The information contained herein is under no circumstances to be construed as investment advice in any province or territory of Canada and is not tailored to the needs of the recipient. To the extent that the information contained herein references securities of an issuer incorporated, formed or created under the laws of Canada or a province or territory of Canada, any trades in such securities must be conducted through a dealer registered in Canada. No securities commission or similar regulatory authority in Canada has reviewed or in any way passed judgment upon these materials, the information contained herein or the merits of the securities described herein, and any representation to the contrary is an offence. **Dubai:** This report has been issued to persons regarded as professional clients as defined under the DFSA rules. **Brazil:** Ombudsman J.P. Morgan: 0800-7700847 / ouvidoria.jp.morgan@jpmorgan.com.

General: Additional information is available upon request. Information has been obtained from sources believed to be reliable but JPMorgan Chase & Co. or its affiliates and/or subsidiaries (collectively J.P. Morgan) do not warrant its completeness or accuracy except with respect to any disclosures relative to JPMS and/or its affiliates and the analyst's involvement with the issuer that is the subject of the research. All pricing is as of the close of market for the securities discussed, unless otherwise stated. Opinions and estimates constitute our judgment as of the date of this material and are subject to change without notice. Past performance is not indicative of future results. This material is not intended as an offer or solicitation for the purchase or sale of any financial instrument. The opinions and recommendations herein do not take into account individual client circumstances, objectives, or needs and are not intended as recommendations of particular securities, financial instruments or strategies to particular clients. The recipient of this report must make its own independent decisions regarding any securities or financial instruments mentioned herein. JPMS distributes in the U.S. research published by non-U.S.

affiliates and accepts responsibility for its contents. Periodic updates may be provided on companies/industries based on company specific developments or announcements, market conditions or any other publicly available information. Clients should contact analysts and execute transactions through a J.P. Morgan subsidiary or affiliate in their home jurisdiction unless governing law permits otherwise.

"Other Disclosures" last revised March 30, 2013.

Copyright 2013 JPMorgan Chase & Co. All rights reserved. This report or any portion hereof may not be reprinted, sold or redistributed without the written consent of J.P. Morgan.