

# **EARNINGS UPDATE**

# **Biotechnology**

August 13, 2013

**Edward Nash** 

edward.nash@cowen.com 1 (646) 562-1385

Yun Zhong, Ph.D.

<u>yun.zhong@cowen.com</u> 1 (646) 562-1387

Joon Lee, M.D., Ph.D.

joon.lee@cowen.com 1 (646) 562-1326

#### Recommendation

Rating:	Outperform
Price Target (in \$):	\$33.00
Expected Return:	113.5%
Dividend:	NA
Enterprise Value (MM):	\$219.6

#### **Earnings Per Share**

	2012A	2013E	2014E
Q1		\$(2.08)A	\$(0.67)
Prev:			\$(0.56)
Q2		\$(5.51)A	\$(0.70)
Prev:		\$(0.77)	\$(0.61)
Q3		\$(0.21)	\$(0.72)
Prev:		\$(0.44)	\$(0.66)
Q4		\$(0.60)	\$(0.74)
Prev:		\$(0.06)	\$(0.68)
FY	<u>\$219.76</u>	<i>\$(4.05)</i>	\$(2.82)
Prev:		\$(2.88)	\$(2.51)
P/E	0.1x	NM	NM

## Stock Statistics as of 08/12/2013 (in \$)

Price:	\$15.46
52W Range:	\$18.50-\$13.04
Shares Out (MM):	24.9
Market Cap (MM):	\$385.2
Net Cash Per Share:	\$6.65

#### **Fundamentals**

Revenue (MM) ('12A)	33.9
Revenue (MM) ('13E)	37.5
Revenue (MM) ('14E)	20.0
EV/S ('12)	6.5x
EV/S ('13)	5.9x
EV/S ('14)	11.0x



# PTC THERAPEUTICS, INC. (NASDAQ:PTCT)

# **2Q13: Quarterly Call Debut Confirms All Milestones on Track**

Yesterday, after the close, PTC reported 2Q13 financials and conducted the first investor call since the company successfully completed the IPO in June 2013. With all clinical programs progressing as planned, we remain bullish on PTC shares and reiterate our Outperform rating.

# A strong balance sheet will support sustained growth as a public company.

PTC reported a loss per share of \$5.51 as compared to our estimate and the consensus of a loss of \$0.77, due to the number of shares calculated related to the IPO. The company ended 2Q13 with approximately \$165.7MM in cash, cash equivalents, and marketable securities. We believe the strong balance sheet will sustain the company's operations through top-line data readout from the ongoing confirmatory Phase III nmDMD trial, which is expected in mid-2015. Patient enrollment will complete by mid-2014, and we remain confident that the inclusion criteria are highly favorable for ataluren to demonstrate a statistically significant improvement in clinical benefit as compared to placebo. On the nmCF end, patient enrollment for the confirmatory Phase III clinical trial will begin in 1H14.

#### PTC expects multiple near-term clinical development milestones.

PTC submitted the responses to the Day 120 Questions in July 2013 to support the MAA for conditional approval of ataluren for nmDMD in the EU. A response from the CHMP is anticipated by year-end 2013. The company also plans to submit a similar MAA for conditional approval for nmCF by year-end 2013. Any positive feedback from the EMA on the MAAs should be a strong catalyst for PTC shares.

## SMA program is ready to move forward.

Last week, PTC announced the selection of the lead development candidate for the SMA program, for which PTC was entitled to a \$10MM milestone payment from Roche. We believe SMA represents a significant opportunity for PTC, given the severity of this Orphan indication and the lack of effective treatments. We expect PTC and Roche to initiate clinical development rapidly, and we believe the preclinical data are highly promising.

Please see addendum of this report for important disclosures.



## Both nmDMD and nmCF Confirmatory Phase III Clinical Trials Are De-Risked

PTC has completed one Phase IIb clinical trial for nmDMD and one Phase III clinical trial for nmCF. Although both trials failed to achieve statistical significance in respective pre-specified primary endpoints, results from the two trials demonstrated promising trends of clinical benefit from treatment. A *post hoc* analysis of the nmDMD trial data demonstrated a trend towards statistical significance with the p value reaching 0.0561. Additionally, a subgroup analysis of the nmCF trial data demonstrated a much improved clinical benefit with the p value going from 0.0478 to 0.008. More importantly, PTC has identified the optimal patient populations for both indications and has designed the Phase III clinical trials accordingly to demonstrate maximum clinical benefit. Therefore, we are confident that both trials will deliver positive outcomes.

Ataluren is the only drug candidate currently in clinical development for nmDMD and nmCF patients. Our financial models, which are based on the nmDMD and the nmCF programs alone without a conditional approval in the EU for either program, suggests that ataluren can address a combined market of nearly \$1 billion and that PTC shares are undervalued at the current level. Ataluren's activity in suppressing nonsense mutations can be applied to additional eligible genetic disorders and PTC has technology platforms that target other large unmet medical needs. Therefore, we believe there is significant upside potential and that PTC represents an attractive investment opportunity.

Exhibit 1. Upcoming Milestones

	Events	Time
	Potential conditional approval in the EU	2H13
⅀	Completion of patient enrollment for the confirmatory Phase III clinical trial	Mid-2014
nmDMD	Top-line data from the confirmatory Phase III clinical trial	Mid-2015
	FDA and MAA filing for full approval	2H15
	MAA filing for conditional approval in the EU	2H13
S	Initiation of confirmatory Phase III clinical trial	1H14
nmCF	Potential conditional approval in the EU	2H14
	Completion of patient enrollment for the confirmatory Phase III clinical trial	2H15

Source: PTC Therapeutics, Inc. & Cowen and Company

Exhibit 2. PTC Therapeutics, Inc. Quarterly P&L Model (\$MM)

	2011A	2012A	Q1:13A	Q2:13A	Q3:13E	Q4:13E	2013E	Q1:14E	Q2:14E	Q3:14E	Q4:14E	2014
Revenues												
Atularen product sales revenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0
Collaboration revenue	99.0	28.8	6.1	5.9	15.5	5.6	33.0	3.8	3.8	3.8	3.8	15
Grant revenue	6.5	5.2	1.1	1.0	1.1	1.3	4.5	1.3	1.3	1.3	13	5.
Total revenues and non-cash cancellation revenue	105.4	33.9	7.1	6.9	16.6	6.9	37.5	5.0	5.0	5.0	5.0	20.0
Operating Expenses												
COGS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0
Research and development	58.7	46.1	11.3	14.7	15.1	15.4	56.5	15.5	16.3	16.8	17.4	66
General and administrative	16.2	14.6	4.5	6.6	6.7	6.7	24.5	6.5	6.7	6.8	7.0	27.
Sales	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.
Total Operating Expenses	74.8	60.8	15.7	21.3	21.8	22.2	81.0	22.0	23.0	23.6	24.4	93.0
Income (loss) from operating	30.6	(26.8)	(8.6)	(14.5)	(5.2)	(15.3)	(43.5)	(17.0)	(18.0)	(18.6)	(19.4)	(73.0
Other non-operating income (loss)												
Interest income (expense), net	(2.4)	(1.2)	(6.2)	(0.1)	(0.1)	(0.1)	(6.5)	0.0	0.0	0.0	0.0	0
Other income (expense), net	0.5	1.8	0.1	(0.0)	0.1	0.3	0.4	0.1	0.1	0.1	0.2	0.
Income (loss) from operations before tax benefit	28.6	(26.2)	(14.7)	(14.6)	(5.2)	(15.1)	(49.6)	(16.9)	(17.9)	(18.5)	(19.2)	(72.5
Tax benefit	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.
Deemed dividend	0.0	0.0	(18.2)	0.0	0.0	0.0	(18.2)	0.0	0.0	0.0	0.0	0
Gain in exchange of convertible preferred stock in connection with recapitalization Less beneficial conversion charge	1											
Net Income (Loss)	30.9	(26.2)	(32.9)	(14.6)	(5.2)	(15.1)	(67.8)	(16.9)	(17.9)	(18.5)	(19.2)	(72.
Gain on exchange of convertible perferred stock in connection with												
recapitalization	0.0	160.0	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.
Less beneficial conversion charge	0.0	(0.4)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.
Net income attributable to common stockholders	30.9	133.3	(29.5)	(14.6)	(5.2)	(15.1)	(67.8)	(16.9)	(17.9)	(18.5)	(19.2)	(72.5
Taxrate	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	09
Income Tax	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.
Net income (loss) per share - basic	23.95	219.76	(2.08)	(5.51)	(0.21)	(0.60)	(4.05)	(0.67)	(0.70)	(0.72)	(0.74)	(2.82
Net income (loss) per share - diluted	4.55	42.50	(1.83)	(5.51)	(0.21)	(0.60)	(4.05)	(0.67)	(0.70)	(0.72)	(0.74)	(2.82
Weighted average common shares outstanding - basic	0.001	0.003	14.2	2.6	25.0	25.2	16.8	25.4	25.6	25.8	26.0	25
Weighted average common shares outstanding - diluted	0.006	0.017	16.1	2.6	25.0	25.2	16.8	25.4	25.6	25.8	26.0	25

Source: Cowen and Company

Exhibit 3. PTC Therapeutics, Inc. Annual P&L Model (\$MM)

	2011A	2012A	2013E	2014E	2015E	2016E	2017E	2018E	2019E	2020E	2021E	2022E	2023E	2024E	2025
Revenues															
Atularen product sales revenue	0.0	0.0	0.0	0.0	0.0	27.1	202.2	355.0	508.3	604.5	704.3	807.5	914.1	979.3	97
Collaboration revenue	99.0	28.8	33.0	15.0	10.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Grant revenue	6.5	5.2	4.5	5.0	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Total revenues and non-cash cancellation revenue	105.4	33.9	37.5	20.0	15.0	27.1	202.2	355.0	508.3	604.5	704.3	807.5	914.1	979.3	975
Operating Expenses															
COGS	0.0	0.0	0.0	0.0	0.0	4.1	28.3	46.2	610	66.5	70.4	80.7	91.4	97.9	9
Research and development	58.7	46.1	56.5	66.0	68.0	70.0	65.0	60.0	60.0	60.0	65.0	70.0	75.0	0.08	8
General and administrative	16.2	14.6	24.5	27.0	30.0	35.0	37.0	40.0	43.0	45.0	48.0	50.0	52.0	55.0	57
Sales	0.0	0.0	0.0	0.0	2.5	12.5	25.0	27.5	30.3	33.3	36.6	40.3	44.3	48.7	53
Total Operating Expenses	74.8	60.8	81.0	93.0	100.5	121.6	155.3	173.7	194.2	204.8	220.0	241.0	262.7	281.7	293
Income (loss) from operating	30.6	(26.8)	(43.5)	(73.0)	(85.5)	(94.5)	46.9	181.4	314.1	399.8	484.2	566.5	651.4	697.7	682
Other non-operating income (loss)															
Interest income (expense), net	(2.4)	(12)	(6.5)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Other income (expense), net	0.5	1.8	0.4	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	(
Income (loss) from operations before tax benefit	28.6	(26.2)	(49.6)	(72.5)	(85.0)	(94.0)	47.4	181.9	314.6	400.3	484.7	567.0	651.9	698.2	682
Tax benefit	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Deemed dividend	0.0	0.0	(18.2)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Gain in exchange of convertible preferred stock in connection with recapitalization															
Less beneficial conversion charge															
Net Income (Loss)	30.9	(26.2)	(67.8)	(72.5)	(85.0)	(94.0)	47.4	181.9	314.6	400.3	484.7	567.0	651.9	698.2	682
Gain on exchange of convertible perferred stock in connection with															
recapitalization	0.0	160.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Less beneficial conversion charge	0.0	(0.4)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	i
Net income attributable to common stockholders	30.9	133.3	(67.8)	(72.5)	(85.0)	(94.0)	47.4	181.9	314.6	400.3	484.7	567.0	651.9	698.2	682
Taxrate	0%	0%	0%	0%	0%	0%	3%	8%	2%	18%	27%	35%	35%	35%	3
Income Tax	0.0	0.0	0.0	0.0	0.0	0.0	1.4	14.5	37.7	72.0	130.9	198.4	228.2	244.4	23
Net income (loss) per share - basic	23.95	219.76	(4.05)	(2.82)	(2.46)	(2.62)	1.11	3.97	6.41	7.29	7.78	7.96	8.98	9.45	8.9
Net income (loss) per share - diluted	4.55	42.50	(4.05)	(2.82)	(2.46)	(2.62)	1.06	3.80	6.14	7.00	7.47	7.65	8.63	9.09	8.6
Weighted average common shares outstanding - basic	0.001	0.003	16.8	25.7	34.5	35.8	413	42.1	43.2	45.0	45.5	46.3	47.2	48.0	4
Weighted average common shares outstanding - basic Weighted average common shares outstanding - diluted	0.006	0.017	16.8	25.7	34.5	35.8	43.2	44.0	45.1	46.9	47.4	48.2	49.1	49.9	

Source: Cowen and Company



# Valuation Methodology & Investment Risks

# **Valuation Methodology**

# Biotechnology:

In calculating our 12-month target price, we employ one or more valuation methodologies, which include a discounted earnings analysis, discounted cash flow analysis, net present value analysis and/or a comparable company analysis. These analyses may or may not require the use of objective measures such as price-to-earnings or price-to-sales multiples as well as subjective measures such as discount rates.

We make investment recommendations on early stage (pre-commercial) biotechnology companies based upon an assessment of their technology, the probability of pipeline success, and the potential market opportunity in the event of success. However, because these companies lack traditional financial metrics, we do not believe there are any good methodologies for assigning a specific target price to such stocks.

#### **Investment Risks**

# Biotechnology:

There are multiple risks that are inherent with an investment in the biotechnology sector. Beyond systemic risk, there is also clinical, regulatory, and commercial risk. Additionally, biotechnology companies require significant amounts of capital in order to develop their clinical programs. The capital-raising environment is always changing and there is risk that necessary capital to complete development may not be readily available.

#### Company Specific Risks

The Phase IIb clinical trial for nmDMD and the Phase III clinical trial for nmCF that PTC completed failed to achieve the pre-specified primary endpoints with statistical significance. There is no guarantee that the ongoing and the planned Phase III clinical trials will meet the primary endpoint even though PTC has modified the trial designs to demonstrate maximum clinical benefit. Additionally, the EMA has raised questions about ataluren's insufficient efficacy and optimal dose and therefore, may reject PTC's application for conditional approval in the EU. As a result, even if the Phase III clinical trials succeed, ataluren will not be able to enter the market for several years. PTC's current balance sheet is strong but we estimate that there will be a need for additional funding to complete the trials for regulatory approval in the U.S.



# Addendum

## **Analyst Certification**

Each author of this research report hereby certifies that (i) the views expressed in the research report accurately reflect his or her personal views about any and all of the subject securities or issuers, and (ii) no part of his or her compensation was, is, or will be related, directly or indirectly, to the specific recommendations or views expressed in this report.

#### **Important Disclosures**

Cowen and Company, LLC and or its affiliates make a market in the stock of PTC Therapeutics, Inc. securities.

PTC Therapeutics, Inc. has been client(s) of Cowen and Company, LLC in the past 12 months.

Cowen and Company, LLC and/or its affiliates expect to receive, or intend to seek, compensation for investment banking services in the next 3 months from PTC Therapeutics, Inc..

PTC Therapeutics, Inc. is or was in the past 12 months a client of Cowen and Company, LLC; during the past 12 months, Cowen and Company, LLC provided IB services.

Cowen and Company, LLC and/or its affiliates received in the past 12 months compensation for investment banking services from PTC Therapeutics, Inc.

Cowen and Company, LLC and/or its affiliates managed or co-managed a public offering of PTC Therapeutics, Inc. within the past twelve months.

Cowen and Company, LLC compensates research analysts for activities and services intended to benefit the firm's investor clients. Individual compensation determinations for research analysts, including the author(s) of this report, are based on a variety of factors, including the overall profitability of the firm and the total revenue derived from all sources, including revenues from investment banking. Cowen and Company, LLC does not compensate research analysts based on specific investment banking transactions.

#### Disclaimer

This research is for our clients only. Our research is disseminated primarily electronically and, in some cases, in printed form. Research distributed electronically is available simultaneously to all Cowen and Company, LLC clients. All published research can be obtained on the Firm's client website, <a href="https://cowenlibrary.bluematrix.com/client/library.jsp">https://cowenlibrary.bluematrix.com/client/library.jsp</a>.

Further information on any of the above securities may be obtained from our offices. This report is published solely for information purposes, and is not to be construed as an offer to sell or the solicitation of an offer to buy any security in any state where such an offer or solicitation would be illegal. Other than disclosures relating to Cowen and Company, LLC, the information herein is based on sources we believe to be reliable but is not guaranteed by us and does not purport to be a complete statement or summary of the available data. Any opinions expressed herein are statements of our judgment on this date and are subject to change without notice.

For important disclosures regarding the companies that are the subject of this research report, please contact Compliance Department, Cowen and Company, LLC, 599 Lexington Avenue, 20th Floor, New York, NY 10022. In addition, the same important disclosures, with the exception of the valuation methods and risks, are available on the Firm's disclosure website at <a href="https://cowen.bluematrix.com/sellside/Disclosures.action">https://cowen.bluematrix.com/sellside/Disclosures.action</a>.

**Price Targets:** Cowen and Company, LLC assigns price targets on all covered companies unless noted otherwise. The price target for an issuer's stock represents the value that the analyst reasonably expects the stock to reach over a performance period of twelve months. The price targets in this report should be considered in the context of all prior published Cowen and Company, LLC research reports (including the disclosures in any such report or on the Firm's disclosure website), which may or may not include price targets, as well as developments relating to the issuer, its industry and the financial markets. For price target valuation methodology and risks associated with the achievement of any given price target, please see the analyst's research report publishing such targets.

**Notice to UK Investors:** This publication is produced by Cowen and Company, LLC which is regulated in the United States by FINRA. It is to be communicated only to persons of a kind described in Articles 19 and 49 of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005. It must not be further transmitted to any other person without our consent.

#### Copyright, User Agreement and other general information related to this report

© 2013 Cowen and Company, LLC. Member NYSE, FINRA and SIPC. All rights reserved. This research report is prepared for the exclusive use of Cowen clients and may not be reproduced, displayed, modified, distributed, transmitted or disclosed, in whole or in part, or in any form or manner, to others outside your organization without the express prior written consent of Cowen. Cowen research reports are distributed simultaneously to all clients eligible to receive such research reports. Any unauthorized use or disclosure is prohibited. Receipt and/or review of this research constitutes your agreement not to reproduce, display, modify, distribute, transmit, or disclose to others outside your organization the contents, opinions, conclusion,



or information contained in this report (including any investment recommendations, estimates or price targets). All Cowen trademarks displayed in this report are owned by Cowen and may not be used without its prior written consent.

Cowen and Company, LLC. New York (646) 562-1000 Boston (617) 946-3700 San Francisco (415) 646-7200 Chicago (312) 577-2240 Cleveland (440) 331-3531 Atlanta (866) 544-7009 London (affiliate) 44-207-071-7500

#### **COWEN AND COMPANY RATING DEFINITIONS**

Cowen and Company Rating System effective May 25, 2013

Outperform (1): The stock is expected to achieve a total positive return of at least 15% over the next 12 months

Market Perform (2): The stock is expected to have a total return that falls between the parameters of an Outperform and Underperform over the next 12 months

Underperform (3): Stock is expected to achieve a total negative return of at least 10% over the next 12 months

Assumption: The expected total return calculation includes anticipated dividend yield

Cowen and Company Rating System until May 25, 2013

Outperform (1): Stock expected to outperform the S&P 500

Neutral (2): Stock expected to perform in line with the S&P 500

Underperform (3): Stock expected to underperform the S&P 500

Assumptions: Time horizon is 12 months; S&P 500 is flat over forecast period

Cowen Securities, formerly known as Dahlman Rose & Company, Rating System until May 25, 2013

**Buy** – The fundamentals/valuations of the subject company are improving and the investment return is expected to be 5 to 15 percentage points higher than the general market return

**Sell** – The fundamentals/valuations of the subject company are deteriorating and the investment return is expected to be 5 to 15 percentage points lower than the general market return

**Hold** – The fundamentals/valuations of the subject company are neither improving nor deteriorating and the investment return is expected to be in line with the general market return

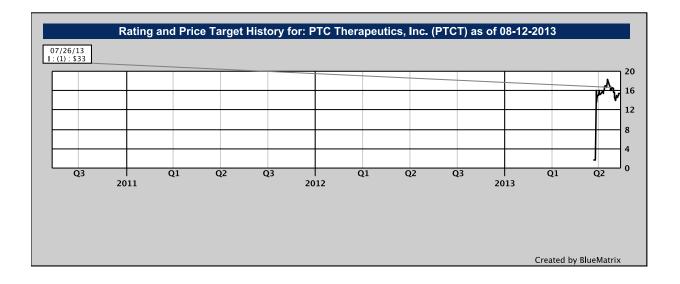
#### **COWEN AND COMPANY RATING ALLOCATION**

Distribution of Ratings/Investment Banking Services (IB) as of 06/30/13

Rating	Count	Ratings Distribution	Count	IB Services/Past 12 Months
Buy (a)	380	58.37%	48	12.63%
Hold (b)	247	37.94%	2	0.81%
Sell (c)	24	3.68%	1	4.17%

(a) Corresponds to "Outperform" rated stocks as defined in Cowen and Company, LLC's rating definitions. (b) Corresponds to "Market Perform" as defined in Cowen and Company, LLC's ratings definitions. (c) Corresponds to "Underperform" as defined in Cowen and Company, LLC's ratings definitions.

Note: "Buy", "Hold" and "Sell" are not terms that Cowen and Company, LLC uses in its ratings system and should not be construed as investment options. Rather, these ratings terms are used illustratively to comply with FINRA and NYSE regulations.



# **Legend for Price Chart:**

I = Initation | 1 = Outperform | 2 = Market Perform | 3 = Underperform | T = Terminated Coverage | \$xx = Price Target | NA = Not Available