J.P.Morgan

Zoetis

Remain Overweight Following Management Meeting

Following a period of restriction and a recent meeting with management, we wanted to provide our latest thoughts on Zoetis. Overall, we see ZTS shares as well positioned heading into what we believe will be strong 3Q/13 results and with our longer-term margin expansion thesis very much intact. Overall, we believe Zoetis represents a unique asset within the healthcare space with a highly diversified portfolio, the lack of third-party payer or generic exposure and a significant opportunity for margin expansion over the next 3-5 years. Along these lines, we are reiterating our Overweight rating.

- Solid 3Q ahead. We expect healthy results when Zoetis reports 3Q earnings in early November as we move beyond some of the pressures impacting 2Q (e.g. late spring in Europe), start to see the benefits of normalized corn prices to Zoetis' livestock business, and annualize weak 3Q/12 results, which were heavily impacted by the US drought. We forecast operational top-line growth in 3Q of 6%, accelerating off of the 4% operational growth seen in 2Q.
- Zoetis has generated above industry growth year-to-date. Over the first six months of 2013, Zoetis sales grew 3% on a reported basis (4% operationally), outpacing the 1% growth seen for the overall industry. Zoetis' ability to out grow the industry despite the headwinds in the first half (continued drought effects, reintroduction of NVS's Sentinel, and late spring in Europe) reinforces our confidence in our longer-term expectation for 5%-6% top-line growth for the company.
- Significant margin expansion story over time. Comments from our recent meeting with management coupled with Zoetis' first two quarters of public results reinforce our view that the company will be able to generate significant operating margin expansion over the next several years. With an existing presence in its major markets and a fully-scaled R&D budget, we see operating expenses for the company growing at inflation-like rates over the next several years while topline continues to grow 5-6%. Coupled with some modest gross margin expansion, we forecast operating margins expanding 600 basis points from an estimated 24.5% this year to 30.5% by 2017.

Overweight

ZTS, ZTS US Price: \$30.61

Price Target: \$39.00

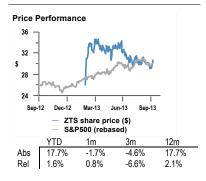
Pharmaceuticals — Major & **Specialty**

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Zoetis (ZTS:ZTS US)

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FYE Dec	2013E	2014E	2015E
EPS Reported (\$)			
Q1 (Mar)	0.36A	-	-
Q2 (Jun)	0.36A	-	-
Q3 (Sep)	0.35	-	-
Q4 (Dec)	0.34	-	-
FY `	1.40	1.59	1.82
CONSENSUS EPS			
Bloomberg EPS FY (\$)	1.40	1.63	1.81

Source: Company data, Bloomberg, J.P. Morgan estimates.

Company Data	
Price (\$)	30.61
Date Of Price	06 Sep 13
52-week Range (\$)	35.42-26.00
Market Cap (\$ mn)	15,335.61
Fiscal Year End	Dec
Shares O/S (mn)	501
Price Target (\$)	39.00
Price Target End Date	31-Dec-14

See page 6 for analyst certification and important disclosures.

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• Remain Overweight. We remain Overweight Zoetis shares and view current levels as an attractive entry point heading into what we believe will be solid 3Q earnings and improving operational growth as we annualize over the 2H/12-1H/13 drought-impacted results.

Investment Thesis, Valuation and Risks

Zoetis (Overweight; Price Target: \$39.00)

Investment Thesis

Maintain Overweight rating. Zoetis, a spin-out of Pfizer's animal health division, holds a clear leadership position within its industry and operates a business model that we believe is capable of generating sustainable mid-single-digit top-line growth and low- to mid-teens EPS growth. Further, we see Zoetis as a unique asset within the healthcare space with a highly diversified portfolio, a significant emerging markets presence, and lack of third-party payer or generic exposure.

Valuation

Zoetis trades at 19x our 2014 EPS estimate of \$1.59. This represents a 3% premium to its healthy-growth comps (AGN, PRGO, MJN, MON). Recall that these names trade at a substantial 35% premium to the S&P 500 on 2013E P/E.

Maintain Dec 2014 price target of \$39. Our \$39 price target for Zoetis is based on our DCF with the company's mid-single-digit top-line growth and substantial margin expansion over the next five to seven years representing key drivers of our valuation. We assume that Zoetis is able to generate at least industry-average top-line growth over the next several years based on the company's global scale as well as its industry-leading R&D investment. We are anticipating relatively modest expense growth over this same time horizon as we see limited need for substantial expansion of either Zoetis' sales efforts or overall R&D expense levels. This combination should translate to meaningful operating margin expansion through 2017. Beyond this time horizon, we assume a gradual slowing of both top-line growth and flattening operating margins as Zoetis' business matures.

We also note that Zoetis is one of only three companies in our coverage universe (AGN and PRGO being the other two) where we assume a modestly positive terminal growth rate (2% for Zoetis). This is due to the macro drivers supporting volume growth for the company's products as well as the lack of true generic competition in the animal health space. Beyond the 2.5% terminal growth rate, other key assumptions in our DCF include a 9% WACC (consistent with the rest of our coverage universe).

Risks to Rating and Price Target

Risks to our Overweight rating on Zoetis include increasing regulation on the use of antibiotics in healthy farm animals, greater than expected impact from the US drought, and broader economic volatility, which would impact demand for Zoetis' products.

Figure 1: Zoetis P&L

\$ in millions

millions USD Fiscal year ends December 31	FY 2009A	1QA	Jun 2013 2QA	3QE	4QE	FY 2013E	FY 2014E	FY 2015E	FY 2016E	FY 2017E	FY 2018E	FY 2019E	FY 2020E
Income Statement	1 2009A	I G.A	7400	- O-04	- 03	1 2013	T 1 2014L	- 1 Z013L	-1 2010L	- 1- 20 17 E	- 1 20 10 L	7 1 2013L	
Revenue													
Total Revenue	2,760	1,090	1,114	1,062	1.188	4,454	4,635	4,890	5,181	5,508	5,836	6,154	6,492
Cost of Revenue	1,001	398	400	361	416	1,575	1,622	1,687	1,777	1,873	1,955	2,031	2,110
						I ———							
Gross Profit	1,759	692	714	701	772	2,879	3,013	3,203	3,404	3,635	3,881	4,123	4,382
Operating Expenses													
SG&A	1,057	322	339	329	398	1,388	1,388	1,416	1,458	1,517	1,570	1,617	1,65
R&D	365	90	91	96	107	383	391	401	413	427	440	453	46
Amortization of intangible assets	16	4	3	4	4	14	14	14	14	14	14	14	1-
Total Operating Expenses	1,438	416	433	428	508	1,786	1,793	1,831	1,885	1,958	2,024	2,084	2,136
Income (Loss) from Operations	321	276	281	272	264	1,093	1,219	1,372	1,519	1,677	1,857	2,039	2,246
Other (Income)/Expense	(1)	2	(3)	(5)	(8)	(14)	(25)	(25)	(25)	(25)	(25)	(25)	(2
Net Interest Expense	26.0	22	32	30	29	113	115	103	84	65	54	43	32
Total Interest and Other (Income)	25.0	24	29	25	21	99	90	78	59	40	29	18	7
Income (Loss) Before Income Taxes	296.0	252	252	247	243	994	1,130	1,294	1,459	1,637	1,828	2,021	2,240
Taxes	108	73	74	73	72	292	328	375	423	475	530	586	649
non-controlling interest	(1)	-	-	_	_	-	-	-	-	_	_	-	_
Net Income	189	179	178	174	171	703	802	919	1,036	1,163	1,298	1,435	1,590
Adjusted EPS (diluted)		\$ 0.36	\$ 0.36	\$ 0.35	\$ 0.34	\$1.40	\$1.59	\$1.82	\$2.03	\$2.25	\$2.50	\$2.78	\$3.1
Share Count (diluted)		500	501	501	501	501	503	506	511	516	518	517	513
Margins													
Gross margin	63.7%	63.5%	64.1%	66.0%	65.0%	64.6%	65.0%	65.5%	65.7%	66.0%	66.5%	67.0%	67.5%
SG&A	38.3%	29.5%	30.4%	31.0%	33.5%	31.2%	29.9%	29.0%	28.1%	27.5%	26.9%	26.3%	25.5%
R&D	13.2%	8.3%	8.2%	9.0%	9.0%	8.6%	8.4%	8.2%	8.0%	7.8%	7.5%	7.4%	7.2%
Operating margin	11.6%	25.3%	25.2%	25.7%	22.2%	24.5%	26.3%	28.1%	29.3%	30.5%	31.8%	33.1%	34.6%
Pretax margin	10.7%	23.1%	22.6%	23.3%	20.5%	22.3%	24.4%	26.5%	28.2%	29.7%	31.3%	32.8%	34.5%
Tax rate	36.5%	29.0%	29.4%	29.5%	29.5%	29.3%	29.0%	29.0%	29.0%	29.0%	29.0%	29.0%	29.0%
Net margin	6.8%	16.4%	16.0%			15.8%	17.3%	18.8%	20.0%	21.1%	22.2%	23.3%	24.5%
Growth Rates													
Revenue		4.1%	1.8%	4.2%	1.0%	2.7%	4.1%	5.5%	6.0%	6.3%	5.9%	5.5%	5.5%
Gross profit		5.0%	0.3%	5.0%	3.1%	3.3%	4.6%	6.3%	6.3%	6.8%	6.7%	6.3%	6.3%
SG&A		-2.7%	-3.4%	-0.3%	-9.5%	-4.4%	0.0%	2.0%	3.0%	4.0%	3.5%	3.0%	2.5%
R&D		-3.2%	0.0%	1.6%	-11.6%	-3.9%	2.0%	2.5%	3.0%	3.5%	3.0%	3.0%	2.5%
Operating income		19.5%	5.2%	14.0%	43.4%	18.7%	11.5%	12.5%	10.7%	10.5%	10.7%	9.8%	10.2%
Pretax income		10.0%	-5.3%	2.1%	39.7%	9.1%	13.7%	14.5%	12.8%	12.2%	11.6%	10.6%	10.8%
Net income		17.8%	1.1%	13.1%	200.7%	30.4%	14.2%	14.5%	12.8%	12.2%	11.6%	10.6%	10.8%
EPS		1					13.6%	13.9%	11.7%	11.1%	11.1%	10.9%	11.6%

Source: Company reports and J.P. Morgan estimates.

Zoetis: Summary of Financials

Income Statement - Annual	FY12A	FY13E	FY14E	FY15E	Income Statement - Quarterly	1Q13A	2Q13A	3Q13E	4Q13E
Revenues	4,336	4,454	4,635	4,890	Revenues	1,090A	1,114A	1,062	1,188
Cost of products sold	(1,549)	(1,575)	(1,622)	(1,687)	Cost of products sold	(398)A	(400)A	(361)	(416)
Gross profit	2,787	2,879	3,013	3,203	Gross profit	692A	714A	701	772
SG&A	(1,452)	(1,388)	(1,388)	(1,416)	SG&A	(322)A	(339)A	(329)	(398)
R&D	(399)	(383)	(391)	(401)	R&D	(90)A	(91)A	(96)	(107)
Operating income	921	1,093	1,219	1,372	Operating income	276A	281A	272	264
Net interest (income) / expense	(31)	(113)	(115)	(103)	Net interest (income) / expense	(22)A	(32)A	(30)	(29)
Other income / (expense)	21	14	25	25	Other income / (expense)	(2)A	3A	5	8
Pretax income	911	994	1,130	1,294	Pretax income	252A	252A	247	243
Income taxes	(372)	(292)	(328)	(375)	Income taxes	(73)A	(74)A	(73)	(72)
Net income - recurring	539	703	802	919	Net income - recurring	179A	178A	174	171
Diluted shares outstanding	0	501	503	506	Diluted shares outstanding	500A	501A	501	501
EPS - excluding non-recurring	-	1.40	1.59	1.82	EPS - excluding non-recurring	0.36A	0.36A	0.35	0.34
EPS - recurring	-	1.40	1.59	1.82	EPS - recurring	0.36A	0.36A	0.35	0.34
Balance Sheet and Cash Flow Data	FY12A	FY13E	FY14E	FY15E	Ratio Analysis	FY12A	FY13E	FY14E	FY15E
Cash and cash equivalents	317	349	1,123	1,699	Sales growth	2.4%	2.7%	4.1%	5.5%
Short Term Investment	-	-	-	-	EBIT growth	18.4%	18.7%	11.5%	12.5%
Accounts receivable	900	928	927	951	EPS growth - recurring	-	-	13.6%	13.9%
Inventories	1,345	1,094	901	820					
Other current assets	302	302	302	302	Gross margin	64.3%	64.6%	65.0%	65.5%
Current assets	2,864	2,672	3,253	3,772	EBIT margin	21.2%	24.5%	26.3%	28.1%
PP&E	1,241	1,261	1,276	1,276					
Total assets	6,262	6,090	6,686	7,205	Tax rate	40.8%	29.3%	29.0%	29.0%
					Net margin	12.4%	15.8%	17.3%	18.8%
Total debt	582	3,657	3,657	3,407					
Total liabilities	2,221	5,196	5,202	4,961	Return on assets (ROA)	8.6%	11.5%	12.0%	12.7%
Shareholders' equity	4,041	894	1,484	2,244	Return on equity (ROE)	13.3%	78.6%	54.1%	40.9%
Net income (including charges)	436	703	802	919	Free cash flow yield	-	4.5%	6.5%	6.8%
D&A	200	150	120	120					
Change in working capital	(149)	123	200	66					
Other	(33)	28	28	28					
Cash flow from operations	454	784	1,050	1,098					
Capex	(126)	(170)	(135)	(120)					
Free cash flow	349	694	996	1,051					
Cash flow from investing activities	(135)	(170)	(135)	(120)					
Cash flow from financing activities	(78)	(582)	(141)	(402)					

Source: Company reports and J.P. Morgan estimates.

Note: \$ in millions (except per-share data). Fiscal year ends Dec

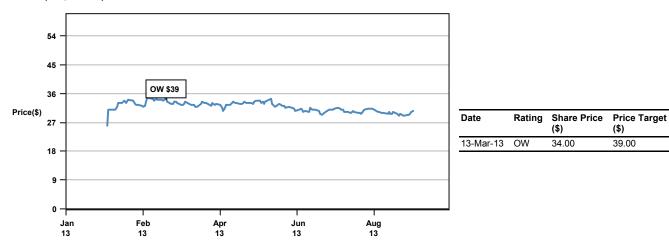
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Zoetis (ZTS, ZTS US) Price Chart



Source: Bloomberg and J.P. Morgan; price data adjusted for stock splits and dividends. Initiated coverage Mar 13, 2013.

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