August 6, 2013

Stock Rating **Equal-weight**Industry View
In-Line

### Zoetis Inc.

# 2Q in Line; 2013 Guidance Maintained

**2Q in line with ests.** 2Q revs. of \$1.1B were in line with our and cons' \$1.1B. Reported growth was up 2% YOY (constant currency +4% YOY, FX -2%). US rev growth decelerated from +7% in 1Q to +4% in 2Q. EU from +5% in 1Q to -2% in 2Q (incl -3% FX impact). 2Q EPS of \$0.36 were 1% above our \$0.35 and in line with cons' \$0.36. Relative to our model, all items were roughly in line with our ests.

U.S., CLAR, and APAC were in line with our ests and EuAfME was slightly below our est. U.S. revenues of \$437M were in line with our \$437M. U.S. livestock were up 6% YOY and companion animal was up 2% YOY. EuAfME revenues of \$278M were 1% below our \$280M. Constant currency YOY growth was +1% (vs. +4% in 1Q) and FX was a 3% headwind. CLAR revenues of \$213M were in line with our \$213M. Constant currency YOY growth was +4% (vs. +4% in 1Q) and FX was a 3% headwind. APAC revenues of \$186M were in line with our \$186M. Constant currency YOY growth was +7% (vs. +2% in 1Q) and FX was a 3% headwind.

2013E guidance reaffirmed. Total revs. of \$4.43-\$4.53B; midpoint of \$4.48B is slightly above our \$4.47B and 1% below cons' \$4.50B. EPS range is \$1.36-\$1.42; midpoint of \$1.39 is 1% below our \$1.41 and 1% below cons' \$1.40. Relative to our model, slightly lower than expected revs. are offset by lower SG&A and other expenses. Mgmt. guidance of a non-GAAP tax rate of 29.5% is essentially in line with our 29%.

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#### **Key Ratios and Statistics**

Reuters: ZTS.N Bloomberg: ZTS US

Specialty Pharmaceuticals / United States of America

 Shr price, close (Aug 5, 2013)
 \$31.25

 Mkt cap, curr (mm)
 \$15,632

 52-Week Range
 \$35.40-28.97

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Exhibit 1

Zoetis 2Q:13 Income Statement Variation (YOY)

	Acti	ual	MS Est	imate	Vari	ation vs. MS	Est.	CONS. est.	Variation vs.	CONS.	Actual
(\$M)	2Q:13A	YOY % Chg.	2Q:13E	YOY % Chg.	Absolute	Pct	EPS Impact	2Q:13E	Absolute	Pct	2Q:12A
Net revenues	1,114	2%	1,117	2%	(3)	0%	-0.00	1,129	(15)	-1%	1,094
COGS	400	5%	402	5%	(2)	0%	+0.00	405	(5)	-1%	382
Gross profit	714	0%	715	0%	(1)	0%	-0.00	724	(10)	-1%	712
SG&A	339	-3%	340	-3%	(1)	0%	+0.00	347	(8)	-2%	351
R&D	91	0%	96	6%	(5)	-6%	+0.01	95	(4)	-4%	91
Amortization of intangibles	3	0%	4	33%	(1)	-25%	+0.00				3
Operating income	281	5%	274	2%	7	3%	+0.01	279	2	1%	267
Other expenses/(income)	29	N.M.	24	N.M.	5	22%	-0.01				1
Interest expense	32	300%	32	298%	0	1%					8
Other expense (income)	(3)	-57%	(8)	14%	5	-63%					(7)
Pretax income	252	-5%	250	-6%	2	1%	+0.00	252	0	0%	266
Taxes	74	-18%	72	-19%	2	2%	-0.00				90
Tax Rate	29.4%	-13%	29.0%	-14%	0.4%	1%					33.8%
Income attributable to non-controlling interest	-	*	-	*	-	*	+0.00				-
Net income (Non-GAAP)	178	1%	177	1%	1	0%	+0.00	178	0	0%	176
DILUTED EPS, proforma	\$0.36	1%	\$ 0.35	0%	\$0.00	1%		\$0.36	(\$0.00)	0%	\$ 0.35
Diluted shares outstanding	500	0%	502	0%	(1)	0%					500

\*\$0.01 per share equates to approximately \$7.1M pretax

	Actual MS Estimate Variation (b.p.)		CC	CONS.		Actual		
Margin Analysis	2Q:13A	2Q:13E	vs. MS est.	vs. 2Q:12A	2Q:13E Va	riation (b.p.)		2Q:12A
COGS	35.9%	36.0%	(9)	99	35.8%	6	0%	34.9%
Gross margin	64.1%	64.0%	9	(99)	64.2%	(6)	0%	65.1%
SG&A	30.4%	30.5%	(6)	(165)	30.7%	(30)	-1%	32.1%
R&D	8.2%	8.6%	(47)	(15)	8.4%	(26)	-3%	8.3%
Operating margin	25.2%	24.5%	72	82	24.7%	54	2%	24.4%
Pretax margin	22.6%	22.4%	24	(169)	22.3%	33	1%	24.3%
Net margin	16.0%	15.9%	9	(11)	15.8%	22	1%	16.1%

Source: Company Data, Thomson Reuters, Morgan Stanley Research

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Exhibit 2

### **Zoetis 2Q:13 Revenue Variation (annual)**

	Actu	ıal	MS Est	imate	Vari	ation vs. MS Est.	CONS. est.	Variation vs.	Cons.	Actual
(\$M)	2Q:13A	YOY % Chg.	2Q:13E	YOY % Chg.	Absolute	Pct	2Q:13E	Absolute	Pct	2Q:12A
United States (U.S.)	437	4%	437	4%	0	0%	440	(3)	-1%	420
Base revenue	437	4%	437	4%	0	0%				420
Europe/Africa/Middle East (EuAfME)	278	-2%	280	-1%	(2)	-1%	286	(8)	-3%	283
Base revenue	286	1%	286	1%	-	0%				305
Fx impact	(8)	-3%	(6)	-2%	(2)	N.M.				(22)
Canada/Latin America (CLAR)	213	1%	213	1%	(0)	0%	207	6	3%	211
Base revenue	220	4%	218	3%	2	1%				230
Fx impact	(7)	-3%	(4)	-2%	(3)	N.M.				(19)
Asia Pacific (APAC)	186	4%	186	4%	0	0%	193	(7)	-4%	179
Base revenue	192	7%	194	8%	(2)	-1%				182
Fx impact	(6)	-3%	(8)	-4%	2	N.M.				(2)
Total Revenue	1,114	2%	1,117	2%	(3)	0%				1,094

Source: Company Data, Morgan Stanley Research

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Zoetis 2Q:13 Income State	ement Variation (sequential)

	Reported	Sequential G	rowth	Actual	
(\$M)	2Q:13A	Dollar	% Chg.	1Q:13A	
Net revenues	1,114	24	2%	1,090	
COGS	400	2	1%	398	
Gross profit	714	22	3%	692	
SG&A	339	17	5%	322	
R&D	91	1	1%	90	
Amortization of intangibles	3	(1)	-25%	4	
Operating income	281	5	2%	276	
Other expenses/(income)	29	5	21%	24	
Interest expense	32	10	45%	22	
Other expense (income)	(3)	(5)	-250%	2	
Pretax income	252	-	0%	252	
Taxes	74	1	1%	73	
Tax Rate	29.4%	0	1%	29.0%	
Income attributable to non-controlling interest	-	-	*	-	
Net income (Non-GAAP)	178	(1)	-1%	179	
DILUTED EPS, proforma \$	0.36	(\$0.00)	-1% \$	0.36	
Diluted shares outstanding	500	0	0%	500	

	Reported	Variation	Actual	
Margin Analysis	2Q:13A	b.p. difference	1Q:13A	
COGS	35.9%	-61	36.5%	
Gross margin	64.1%	61	63.5%	
SG&A	30.4%	89	29.5%	
R&D	8.2%	-9	8.3%	
Operating margin	25.2%	-10	25.3%	
Pretax margin	22.6%	-50	23.1%	
Net margin	16.0%	-44	16.4%	

Source: Company Data, Morgan Stanley Research

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Zoetis 2Q:13 Revenue Variation (sequential)

	Reported	Sequential G	Actual	
(\$M)	2Q:13A	Dollar	% Chg.	1Q:13A
United States (U.S.)	437	(17)	-4%	454
Base revenue	437	(17)	-4%	454
Europe/Africa/Middle East (EuAfME)	278	(12)	-4%	290
Base revenue	286	(0)	-1%	286
Fx impact	(8)	(12)	-317%	4
Canada/Latin America (CLAR)	213	42	25%	171
Base revenue	220	40	29%	179
Fx impact	(7)	2	N.M.	(8)
Asia Pacific (APAC)	186	11	6%	175
Base revenue	192	15	10%	177
Fx impact	(6)	(4)	N.M.	(2)
Total Revenue	1,114	24	2%	1,090

Source: Company Data, Morgan Stanley Research

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(\$M)	ZTS	ZTS	MS	Variation (ZTS- MS)	Var % (ZTS/ MS)	Cons'	Variation (ZTS- Cons')	Var % (ZTS/ Cons')
Date Provided	4/30/2013	8/6/2013						
Total revenue	\$4,425-\$4,525	\$4,425-\$4,525						
Revenue Midpoint	4,475	4,475	4,473	2	0%	4,507	(32)	-1%
COGS (% of sales)	35-36%	35-36%						
Midpoint	35.5%	35.5%	35.5%	2 bps	0%	35.5%	4 bps	0%
SG&A	\$1,385-\$1,435	\$1,385-\$1,435						
Midpoint	1,410	1,410	1,384	26	2%			
R&D	\$385-\$415	\$385-\$415						
Midpoint	400	400	394	6	2%			
Interest expense	~115M	~115M						
Midpoint	115	115	117	(2)	-2%			
Other (income)/expenses	~(20M)	~(20M)						
Midpoint	(20)	(20)	(22)	2	-9%			
Non-GAAP tax rate	~29.5%	~29.5%						
Midpoint	29.5%	29.5%	29.2%	26 bps	1%			
Adjusted Net Income	~\$680M-\$710M	~\$680M-\$710M						
Midpoint	695	695	705	(10)	-1%	\$698	(3)	0%
Adjusted Diluted EPS	\$1.36-\$1.42	\$1.36-\$1.42						
Midpoint	\$1.39	\$1.39	\$1.41	-\$0.02	-1%	\$1.40	-\$0.01	-1%

Source: Company Data, Thomson Reuters, Morgan Stanley Research

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(as of July 31, 2013)

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	Coverage Universe		Investment Banking Clients (IBC)			
_		% of		% of %	% of Rating	
Stock Rating Category	Count	Total	Count	Total IBC	Category	
Overweight/Buy	1009	35%	410	39%	41%	
Equal-weight/Hold	1302	45%	496	47%	38%	
Not-Rated/Hold	112	4%	27	3%	24%	
Underweight/Sell	467	16%	123	12%	26%	
Total	2,890		1056			

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universe, on a risk-adjusted basis, over the next 12-18 months.

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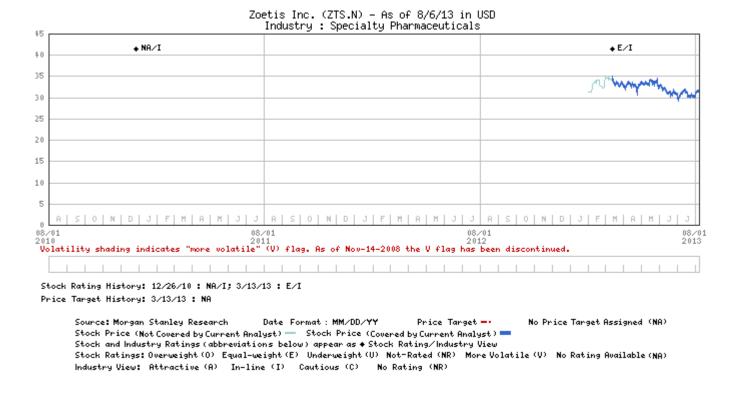
broad market benchmark, as indicated below.
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Stock Price, Price Target and Rating History (See Rating Definitions)

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#### **Industry Coverage: Specialty Pharmaceuticals**

Company (Ticker)	Rating (as of) Price* (08/05/2013)				
Christopher Caponetti		_			
Endo Health Solutions Inc (ENDP.O)	E (07/24/2013)	\$38.71			
David Friedman, M.D.					
Sagent Pharmaceuticals Inc (SGNT.O)	E (08/13/2012)	\$21.52			
David Risinger					
Actavis Inc (ACT.N)	O (01/25/2012)	\$136.85			
Alkermes Plc. (ALKS.O)	O (01/10/2013)	\$34.66			
Allergan Inc. (AGN.N)	E (05/01/2013)	\$92			
Forest Laboratories Inc. (FRX.N)	E (04/26/2011)	\$44.54			
Mylan Inc. (MYL.O)	O (08/02/2013)	\$36.88			
Perrigo Co. (PRGO.N)	++	\$127.21			
Teva Pharmaceutical Industries Ltd. (TEVA.N)	U (08/05/2013)	\$38.51			
Valeant Pharmaceuticals International (VRX.N)	E (09/14/2012)	\$95.57			
Warner Chilcott Plc (WCRX.O)	E (05/13/2013)	\$21.71			
Zoetis Inc. (ZTS.N)	E (03/13/2013)	\$31.25			

Stock Ratings are subject to change. Please see latest research for each company. \* Historical prices are not split adjusted.