#### **OUTPERFORM**

Dan Leonard (212) 277-6116 Dan.Leonard@Leerink.com

Justin.Bowers@Leerink.com

Dan.Econara@Econin

Justin Bowers, CFA (212) 277-6066

Reason for report:

**EARNINGS** 



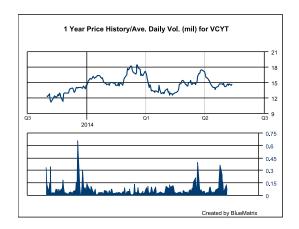
### VERACYTE, INC.

Reducing Revenue Estimates on Lower FNAs; GEC Robust

- Bottom Line: We our reducing our revenue forecasts for VCYT following the company's 2Q14 report. We maintain our Outperform rating but reduce our price target to \$20 (from \$23).
- FNA volume lower than expected, but GEC robust. VCYT reported 2Q14 revenue of \$8.7M, which was below our \$9.1M est. and Street's \$9.4M. The shortfall versus our model was driven by lower thyroid nodule fine needle aspirate (FNA) samples (16.5k vs. our 18.0k estimate). Afirma Gene Expression Classifier (GEC) growth was robust, up ~50% y/y. Both gross margin and opex were favorable compared to our model. VCYT lowered its full year FNA guidance to 66k 73k from 76k 83k. Our new revenue forecast reflects lower FNA volume offset somewhat by a higher GEC penetration rate.
- Wins at IDNs could offset lower doc office volume. VCYT's earlier-than-anticipated success winning business from integrated delivery networks (IDNs), which order GEC tests à la carte (i.e., without cytology), could enable it to achieve our ~\$39M revenue outlook for 2014 despite a reduced FNA forecast. Thus, we've left our 2014 revenue estimate little changed. Because VCYT has limited sales resources, the opportunity cost of pursuing IDN business was likely absorbed at the expense of pursuing orders for the entire Afirma offering (cytology + GEC reflex) from physician offices, hence the shortfall in FNAs.
- Amendment to Genzyme agreement boosts long-term profitability profile. VCYT amended its co-promotion agreement with Genzyme (SNY [MP]); the new agreement reduces the U.S. royalty rate VCYT pays Genzyme to 15% from 32% beginning January 1, 2015, and requires VCYT to enhance its direct involvement in the sales process (VCYT adding 10 more reps in the U.S. in 2014 as a result). Both companies will continue to market the product in the U.S., and international arrangements will be determined on a country-by-country basis.
- Revenue estimates reduced to reflect lower FNA forecast. Despite VCYT's 2Q revenue miss and reduction in FNA volume guidance (-12.5% at the midpoint), we believe it reasonable to assume the company's GEC volume comprises a higher proportion of its total FNA volume (we now forecast 22% vs 21% previously), and thus leave our 2014 revenue forecast little changed. That said, we think it reasonable to moderate our FNA volume growth assumptions in 2015 and 2016, which reduces our revenue forecasts as shown.

Key Stats: (NASDAQ:VCYT)

S&P 600 Health ( Price: Price Target: Methodology:	1,298.82 \$14.65 0.00 from \$23.00 2016E revenues	
52 Week High: 52 Week Low:		\$19.00 \$10.88
Shares Outstandi	21.2	
Market Capitalizat	\$310.6	
Book Value/Share	\$2.12	
Cash Per Share:	\$2.73	
Dividend (ann):		\$0.00
Dividend Yield:		0.0%



Dec Yr	1Q	2Q	3Q	4Q	FY Rev	1Q	2Q	3Q	4Q	FY EPS	P/E
2013A	\$4.4	\$5.1	\$5.6	\$6.8	\$21.9	(\$8.48)	(\$7.99)	(\$6.59)	(\$0.42)	(\$6.19)	NM
2014E - New	\$7.5A	\$8.7A	\$10.8	\$12.4	\$39.4	(\$0.32)A	(\$0.31)A	(\$0.34)	(\$0.39)	(\$1.36)	NM
2014E - Old	\$7.5A	\$9.1	\$10.2	\$13.0	\$39.7	(\$0.32)A	(\$0.38)	(\$0.38)	(\$0.33)	(\$1.41)	NM
2015E - New					\$70.4					(\$0.91)	NM
2015E - Old					\$75.7					(\$0.94)	NM
2016E - New					\$104.2					(\$0.16)	NM
2016E - Old					\$111.6					(\$0.12)	NM

Source: Company Information and Leerink Partners LLC Research

Revenues in \$ millions.



### **INVESTMENT THESIS**

We rate San Francisco, California-based Veracyte (VCYT) Outperform with a \$20 price target. VCYT markets a proprietary 142-gene expression test that identifies which thyroid nodules deemed indeterminate by traditional cytology are truly benign, thus enabling physicians and patients to confidently forgo unnecessary thyroid surgery. Additionally, the company has multiple products in development that can improve diagnosis for a range of conditions using a cytology sample. We believe adoption of VCYT's gene expression test for thyroid nodules should increase, and that forthcoming data on its pipeline offer additional catalysts. Thus, we rate VCYT's stock Outperform.

### **VALUATION**

Our \$20 price target reflects an enterprise value (using projected levels of debt and cash) that is ~5.5x our revenue estimate for the 12-months ended June 2016. This multiple is a premium to the median life science tools and diagnostic company multiple of ~4x forward-twelve month revenue. We believe this premium is warranted in light of VCYT's growth prospects.

### RISKS TO VALUATION

The primary risks to our price target for VCYT include, but are not limited to: the trajectory of the Afirma Gene Expression Classifier (GEC) revenue ramp, ability to obtain positive coverage decisions and contract terms with third-party payers, competitive pressures from incumbent cytology labs, and ability to change traditional practice patterns among the physician community.

VERACYTE, INC. August 13, 2014

### Veracyte (VCYT)

Dan Leonard, 212-277-6116

Income statement													dan.leonar	d@leerink.com
Period Ended (\$ thousands)	2011	2012	Mar-13	Jun-13	Sep-13	Dec-13	2013	Mar-14	Jun-14	Sep-14e	Dec-14e	2014e	2015e	2016e
Revenues														
Testing service revenue	\$2,645	\$11,628	\$4,385	\$5,067	\$5,594	\$6,838	\$21,884	\$7,476	\$8,677	\$10,791	\$12,429	\$39,374	\$70,399	\$104,238
Other	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Total revenues	2,645	11,628	4,385	5,067	5,594	6,838	21,884	7,476	8,677	10,791	12,429	39,374	70,399	104,238
Cost of service	<u>2,925</u>	7,584	2,773	3,231	3,132	<u>3,471</u>	12,607	3,607	3,966	<u>4,856</u>	5,593	18,022	<u>28,160</u>	<u>39,610</u>
Gross profit	(281)	4,044	1,611	1,836	2,462	3,367	9,277	3,869	4,711	5,935	6,836	21,351	42,239	64,628
SG&A	8,305	16,365	5,494	5,352	6,535	7,259	24,640	8,318	9,029	10,359	12,429	40,136	49,279	52,119
R&D	<u>6,680</u>	6,608	2,010	1,902	2,028	<u>1,870</u>	<u>7,810</u>	<u>2,126</u>	2,243	2,698	2,734	9,801	12,672	<u>15,636</u>
Operating income (loss)	(15,265)	(18,929)	(5,893)	(5,418)	(6,101)	(5,762)	(23,173)	(6,575)	(6,561)	(7,122)	(8,328)	(28,586)	(19,712)	(3,127)
Interest expense (income) and other, net	(820)	(280)	<u>1,002</u>	<u>1,073</u>	<u>202</u>	<u>130</u>	2,407	<u>99</u>	<u>94</u>	<u>130</u>	<u>130</u>	<u>453</u>	<u>536</u>	546 (3,673)
Pretax income	(14,445)	(18,649)	(6,895)	(6,491)	(6,303)	(5,892)	(25,580)	(6,674)	(6,655)	(7,252)	(8,458)	(29,039)	(20,248)	(3,673)
Taxes	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Net income	(\$14,445)	(\$18,649)	(\$6,895)	(\$6,491)	(\$6,303)	(\$5,892)	(\$25,580)	(\$6,674)	(\$6,655)	(\$7,252)	(\$8,458)	(\$29,039)	(\$20,248)	(\$3,673)
Basic shares outstanding	580	650	813	813	956	13,944	4,131	21,148	21,237	21,437	21,637	21,365	22,137	22,937
Diluted shares outstanding	580	650	813	813	956	13,944	4,131	21,148	21,237	21,437	21,637	21,365	22,137	22,937
EPS diluted	(\$24.90)	(\$28.68)	(\$8.48)	(\$7.99)	(\$6.59)	(\$0.42)	(\$6.19)	(\$0.32)	(\$0.31)	(\$0.34)	(\$0.39)	(\$1.36)	(\$0.91)	(\$0.16)
EPS growth		, ,	. ,	. ,	· ,	,	`		. ,	. ,	, ,		,, ,	`` 1
Testing service revenue growth		339.7%	198.8%	104.4%	73.5%	53.4%	88.2%	70.5%	71.2%	92.9%	81.8%	79.9%	78.8%	48.1%
FNA volume	6,402	25,890	10,757	12,424	12,417	14,059	49,657	14,373	16,458	17,632	20,386	68,849	96,388	125,305
Gross margin	(10.6%)	34.8%	36.7%	36.2%	44.0%	49.2%	42.4%	51.8%	54.3%	55.0%	55.0%	54.2%	60.0%	62.0%
SG&A % of revenue	314.0%	140.7%	125.3%	105.6%	116.8%	106.2%	112.6%	111.3%	104.1%	96.0%	100.0%	101.9%	70.0%	50.0%
R&D % of revenue	252.6%	56.8%	45.8%	37.5%	36.3%	27.3%	35.7%	28.4%	25.8%	25.0%	22.0%	24.9%	18.0%	15.0%
Operating margin	(577.2%)	(162.8%)	(134.4%)	(106.9%)	(109.1%)	(84.3%)	(105.9%)	(87.9%)	(75.6%)	(66.0%)	(67.0%)	(72.6%)	(28.0%)	(3.0%)
Tax rate	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
D&A expense	\$611	\$706	\$197	\$231	\$289	\$282	\$999	\$264	\$260	\$324	\$373	\$1,221	\$2,112	\$3,127
EBITDA	(\$14,654)	(\$18,222)	(\$5,696)	(\$5,187)	(\$5,812)	(\$5,480)	(\$22,174)	(\$6,311)	(\$6,301)	(\$6,798)	(\$7,955)	(\$27,365)	(\$17,600)	\$0
Cara anala da	-					_					_	•	•	
Free cash flow	(\$40 E04)	(\$7.467\	(\$C C40)	(\$2.074)	(\$E 000)	(#2 200\ F	(\$10.1EQ)	(\$C 7E7)			ı-	(#30 coa)	(\$10.470\)	¢E 070
Operating cash flow	(\$13,524)	(\$7,167)	(\$6,649)	(\$3,974)	(\$5,238)	(\$3,298)	(\$19,159)	(\$6,757)				(\$38,683)	(\$18,470)	\$5,879
CapX Free cash flow	(276) (\$13,800)	(1,462) (\$8,629)	(577) (\$7,226)	(364) (\$4,338)	(120)	(\$3,569)	(1,332) (\$20,491)	(124)				(3,183) (\$41,866)	(5,399) (\$23,869)	(7,023) (\$1,144)
Free Cash now	(\$13,800)	(\$8,629)	(φ1,226)	(\$4,338)	(\$5,358)	(\$3,569)	(⊅∠0,491)	(\$6,881)			L	(\$41,866)	(⊅∠3,869)	(\$1,144)

Guidance

FNAs

Revenue

Notes:
Source: Company reports and Leerink Partners estimates

66k - 73k \$38M - \$43M VERACYTE, INC. August 13, 2014

## Veracyte (VCYT) Balance sheet

Period Ended (\$ thousands)	Mar-13	Jun-13	Sep-13	Dec-13	Mar-14	Jun-14	Sep-14e	Dec-14e
Assets	Wai 10	5311 10	235 10	200 10	Wat 11	5311 11	<u> </u>	230 110
Cash, equivalents, ST investments, restricted cash	\$7,072	\$20,683	\$15,426	\$71,220	\$64,237	\$57,998	\$40,708	\$34,436
Accounts receivable	464	991	714	1,143	1,191	1,430	1,774	2,043
Inventory	737	770	1,392	2,567	2,721	3,300	1,330	1,532
Prepaid expenses and other current assets	<u>854</u>	<u>1,398</u>	2,938	<u>1,477</u>	<u>1,014</u>	<u>1,450</u>	2,374	2,734
Total current assets	9,127	23,841	20,470	76,407	69,163	64,178	46,186	40,746
Property and equipment, net	2,826	3,025	2,826	2,952	3,028	3,312	4,316	4,972
Restricted cash / LT investments	118	118	118	118	118	118	118	118
Other assets	<u>108</u>	<u>175</u>	<u>157</u>	<u>153</u>	<u>145</u>	<u>142</u>	<u>142</u>	<u>142</u>
Total assets	\$12, 179	\$27,159	\$23,571	\$79,630	\$72, <del>454</del>	\$67,750	\$50,762	\$45,978
Liabilities and shareholders' equity								
Notes payable - current portion	\$0	\$0	\$0	\$0	\$467	\$940	\$0	\$0
Accounts payable	1,651	1,906	5,604	5,294	7,214	8,539	1,645	3,302
Accruals	3,168	5,387	4,416	7,594	5,267	5,128	1,295	1,492
Other liabilities	<u>4,085</u>	2,500	2,500	<u>2,500</u>	<u>2,500</u>	2,500	2,963	<u>4,164</u>
Total current liabilities	8,903	9,793	12,520	15,388	15,448	17,107	5,903	8,958
Notes payable - long-term portion	0	4,826	4,863	4,899	4,467	4,031	4,971	4,971
Deferred revenues - long-term portion	0	0	0	0	0	0	0	0
Deferred Genzyme co-promotion fee	4,489	3,864	3,239	2,614	1,989	1,364	739	114
Other liabilities	<u>71</u>	<u>439</u>	<u>502</u>	<u>286</u>	<u>260</u>	223	<u>223</u>	223
Total liabilities	\$13,463	\$18,922	\$21,124	\$23,187	\$22,164	\$22,725	\$11,836	\$14,266
Convertible preferred stock	\$63,372	\$79,025	\$79,022	\$0	\$0	\$0	\$0	\$0
Shareholders' equity	(\$64,656)	(\$70,789)	(\$76,575)	\$56,443	\$50,290	\$45,025	\$38,927	\$31,712
Total liabilities and shareholders' equity	\$12,179	\$27,159	\$23,571	\$79,630	\$72,454	\$67,750	\$50,762	\$45,978

Source: Company reports and Leerink Partners estimates



# **Disclosures Appendix Analyst Certification**

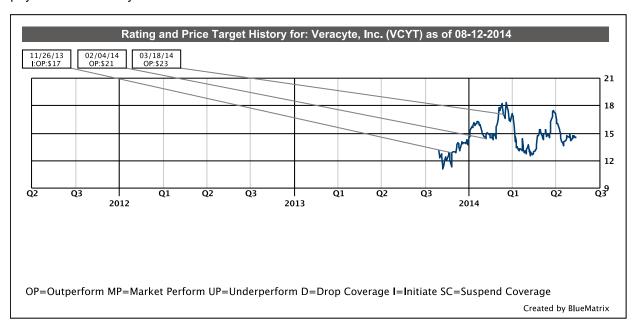
I, Dan Leonard, certify that the views expressed in this report accurately reflect my views and that no part of my compensation was, is, or will be directly related to the specific recommendation or views contained in this report.

### **Valuation**

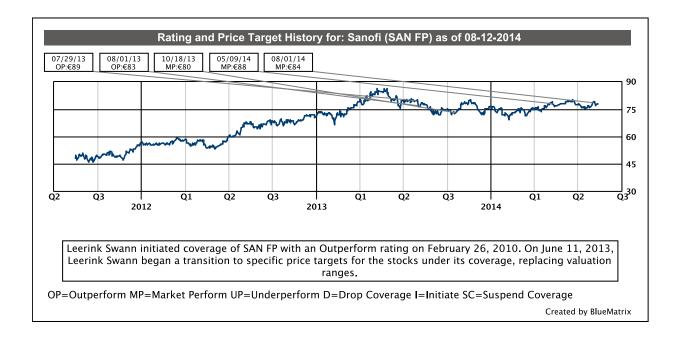
Our \$20 price target reflects an enterprise value (using projected levels of debt and cash) that is ~5.5x our revenue estimate for the 12-months ended June 2016. This multiple is a premium to the median life science tools and diagnostic company multiple of ~4x forward-twelve month revenue. We believe this premium is warranted in light of VCYT's growth prospects.

### **Risks to Valuation**

The primary risks to our price target for VCYT include, but are not limited to: the trajectory of the Afirma Gene Expression Classifier (GEC) revenue ramp, ability to obtain positive coverage decisions and contract terms with third-party payers, competitive pressures from incumbent cytology labs, and ability to change traditional practice patterns among the physician community.









Distribution of Ratings/Investment Banking Services (IB) as of 06/30/14 IB Serv./Past						
Rating	Count	Percent	Count	Percent		
BUY [OP] HOLD [MP]	138 62	69.00 31.00	50 2	36.20 3.20		
SELL [UP]	0	0.00	0	0.00		

### **Explanation of Ratings**

Outperform (Buy): We expect this stock to outperform its benchmark over the next 12 months.

<u>Market Perform (Hold/Neutral):</u> We expect this stock to perform in line with its benchmark over the next 12 months.

<u>Underperform (Sell):</u> We expect this stock to underperform its benchmark over the next 12 months. The degree of outperformance or underperformance required to warrant an Outperform or an Underperform rating should be commensurate with the risk profile of the company.

For the purposes of these definitions the relevant benchmark will be the S&P 600® Health Care Index for issuers with a market capitalization of less than \$2 billion and the S&P 500® Health Care Index for issuers with a market capitalization over \$2 billion.

### **Important Disclosures**

This information (including, but not limited to, prices, quotes and statistics) has been obtained from sources that we believe reliable, but we do not represent that it is accurate or complete and it should not be relied upon as such. All information is subject to change without notice. This is provided for information purposes only and should not be regarded as an offer to sell or as a solicitation of an offer to buy any product to which this information relates. The Firm, its officers, directors, employees, proprietary accounts and affiliates may have a position, long or short, in the securities referred to in this report, and/or other related securities, and from time to time may increase or decrease the position or express a view that is contrary to that contained in this report. The Firm's salespeople, traders and other professionals may provide oral or written market commentary or trading strategies that are contrary to opinions expressed in this report. The Firm's proprietary accounts may make investment decisions that are inconsistent with the opinions expressed in this report. The past performance of securities does not guarantee or predict future performance. Transaction strategies described herein may not be suitable for all investors. Additional information is available upon request by contacting the Editorial Department at One Federal Street, 37th Floor, Boston, MA 02110.

Like all Firm employees, analysts receive compensation that is impacted by, among other factors, overall firm profitability, which includes revenues from, among other business units, Institutional Equities, and Investment Banking. Analysts, however, are not compensated for a specific investment banking services transaction.

MEDACorp is a network of healthcare professionals, attorneys, physicians, key opinion leaders and other specialists accessed by Leerink and it provides information used by its analysts in preparing research.



In the past 12 months, the Firm has received compensation for providing investment banking services to Veracyte, Inc. .

Leerink Partners LLC makes a market in Veracyte, Inc.

Leerink Partners LLC is willing to sell to, or buy from, clients the common stock of Sanofi on a principal basis. Leerink Partners LLC has acted as the manager for a public offering of Veracyte, Inc. in the past 12 months.

©2014 Leerink Partners LLC. All rights reserved. This document may not be reproduced or circulated without our written authority.

Leerink Partners LLC Equity Research								
	Leerlink Faithers L	Lo Equity Research	GII					
Director of Equity Research	John L. Sullivan, CFA	(617) 918-4875	john.sullivan@leerink.com					
Associate Director of Research	Alice C. Avanian, CFA	(617) 918-4544	alice.avanian@leerink.com					
7.0000.00.00.00.00.00.00.00.00.00.00.00.	7	(011) 010 1011						
Healthcare Strategy	John L. Sullivan, CFA	(617) 918-4875	john.sullivan@leerink.com					
	Alice C. Avanian, CFA	(617) 918-4544	alice.avanian@leerink.com					
Biotechnology	Howard Liang, Ph.D.	(617) 918-4857	howard.liang@leerink.com					
	Joseph P. Schwartz	(617) 918-4575	joseph.schwartz@leerink.com					
	Michael Schmidt, Ph.D.	(617) 918-4588	michael.schmidt@leerink.com					
	Gena Wang, Ph.D., CFA	(212) 277-6073	gena.wang@leerink.com					
	Jonathan Chang, Ph.D.	(617) 918-4015	jonathan.chang@leerink.com					
	Paul Matteis	(617) 918-4585	paul.matteis@leerink.com					
	Richard Goss	(617) 918-4059	richard.goss@leerink.com					
Life Science Tools	Dan Leonard	(212) 277-6116	dan.leonard@leerink.com					
and Diagnostics	Justin Bowers, CFA	(212) 277-6066	justin.bowers@leerink.com					
and Diagnostics	oustin bowers, or A	(212) 211 0000	justin.bowers@icennic.com					
Pharmaceuticals/Major	Seamus Fernandez	(617) 918-4011	seamus.fernandez@leerink.com					
	Ario Arabi	(617) 918-4568	ario.arabi@leerink.com					
	Aneesh Kapur	(617) 918-4576	aneesh.kapur@leerink.com					
Specialty Pharmaceuticals	Jason M. Gerberry, JD	(617) 918-4549	jason.gerberry@leerink.com					
Medical Devices, Cardiology	Danielle Antalffy	(212) 277-6044	danielle.antalffy@leerink.com					
	Puneet Souda	(212) 277-6091	puneet.souda@leerink.com					
& Orthopedics	Richard Newitter	(212) 277-6088	richard.newitter@leerink.com					
	Ravi Misra	(212) 277-6049	ravi.misra@leerink.com					
Healthcare Services	Ana Gupte, Ph.D.	(212) 277-6040	ana.gupte@leerink.com					
Healthcare Technology	David Larsen, CFA	(617) 918-4502	david.larsen@leerink.com					
& Distribution	Christopher Abbott	(617) 918-4010	chris.abbott@leerink.com					
		(- ,						
Sr. Editor/Supervisory Analyst	Mary Ellen Eagan, CFA	(617) 918-4837	maryellen.eagan@leerink.com					
Supervisory Analysts	Robert Egan		bob.egan@leerink.com					
-	Amy N. Sonne		amy.sonne@leerink.com					
Editorial	Cristina Diaz-Dickson	(617) 918-4548	cristina.diaz-dickson@leerink.com					
Research Assistant	Carmen Augustine	(212) 277-6012	carmen.augustine@leerink.com					

**New York** 299 Park Avenue, 21<sup>st</sup> floor New York, NY 10171 (888) 778-1653 Boston One Federal Street, 37<sup>th</sup> Floor Boston, MA 02110 (800) 808-7525

San Francisco 201 Spear Street, 16<sup>th</sup> Floor San Francisco, CA 94105 (800) 778-1164