J.P.Morgan

Zoetis

2Q/13 Preview: Several Factors Impacting 2Q Growth but Long-term Drivers Intact

Zoetis shares have been volatile post the Pfizer split-off, due in part to concerns about 2Q/13 results for the company. While we anticipate 2Q/13 will be Zoetis's slowest topline growth quarter of the year, this is widely anticipated and reflected in estimates. In addition, beyond 2Q, we continue to see Zoetis as a unique asset within the healthcare space with a highly diversified portfolio, a significant emerging markets presence, and lack of third-party payer or generic exposure. Along these lines, we would use any near-term weakness in ZTS shares as a buying opportunity and remain OW rated on the stock.

- Some modest headwinds in 2Q but full year outlook appears solid. As a reminder, Zoetis faces several pushes and pulls that will likely result in quarter to quarter variability in growth over the remainder of the year including a delayed paraciticide season in Europe that will impact 2Q results, Novartis' Sentinel returning to market, easing US livestock comps and a recovery in APAC growth in 2H. However, we see 2Q as ZTS's lowest operational topline growth rate for the year (estimating ~+2.5% operational growth, ~+1% reported growth including FX). That said, we remain very comfortable with our relatively conservative full year forecasts, which include a recovery in operational topline growth in the second half.
- Adjusting forecasts for incremental FX headwinds. We have modestly lowered our near-term topline forecasts to reflect recent currency shifts, including recent moves for the Brazilian Real and Australian Dollar (please see charts on page 2). Based on current rates, we anticipate currency will be roughly a 1%-2% headwind to 2013 results and expect natural hedges will insulate Zoetis from some but not all of this currency volatility.
- We continue to see a significant margin expansion opportunity for Zoetis. Looking beyond 2Q, we see meaningful operating margin expansion for Zoetis over time. The company has built a global direct sales infrastructure and already spends at industry leading levels on R&D. Along these lines, we see limited need for significant incremental expense growth as the company's top line grows and forecast meaningful operating margin expansion to roughly 30% by 2017.

Overweight

ZTS, ZTS US Price: \$31.35

Price Target: \$39.00

Pharmaceuticals — Major & Specialty

Chris Schott, CFA AC

(1-212) 622-5676 christopher.t.schott@jpmorgan.com

Bloomberg JPMA SCHOTT <GO>

Jessica Fye

(1-212) 622-4165 jessica.m.fye@jpmorgan.com

J.P. Morgan Securities LLC



Zoetis (ZTS;ZTS US)

FYE Dec	2013E	2013E	2014E	2014E	2015E	2015E
	(Prev)	(Curr)	(Prev)	(Curr)	(Prev)	(Curr)
EPS Reported (\$)						
Q1 (Mar)	0.36A	0.36A	-	-	-	-
Q2 (Jun)	0.34	0.35	-	-	-	-
Q3 (Sep)	0.37	0.34	-	-	-	-
Q4 (Dec)	0.34	0.34	-	-	-	-
FY	1.40	1.39	1.61	1.59	1.82	1.81
CONSENSUS_EPS						
Bloomberg EPS FY (\$)	-	1.40	-	1.63	-	1.81

Source: Company data, Bloomberg, J.P. Morgan estimates.

Company Data	
Price (\$)	31.35
Date Of Price	12 Jul 13
52-week Range (\$)	35.42-26.00
Market Cap (\$ mn)	15,678.48
Fiscal Year End	Dec
Shares O/S (mn)	500
Price Target (\$)	39.00
Price Target End Date	31-Dec-13

See page 6 for analyst certification and important disclosures.

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Source: Bloomberg.



Source: Bloomberg.

Updates to Forecasts

Table 1: Changes to EPS and Sales Forecasts

ZTS	EPS				Sales		
Year	Revised	Previous	Difference	Year	Revised	Previous	Difference
2013E	\$1.39	\$1.40	(\$0.01)	2013E	\$4,453	\$4,510	(\$58)
2014E	\$1.59	\$1.61	(\$0.02)	2014E	\$4,649	\$4,747	(\$98)
2015E	\$1.81	\$1.82	(\$0.01)	2015E	\$4,913	\$5,019	(\$106)
2016E	\$2.02	\$2.04	(\$0.02)	2016E	\$5,207	\$5,321	(\$114)
2017E	\$2.25	\$2.27	(\$0.02)	2017E	\$5,536	\$5,660	(\$123)
2018E	\$2.50	\$2.53	(\$0.03)	2018E	\$5,866	\$6,001	(\$134)
2019E	\$2.77	\$2.81	(\$0.04)	2019E	\$6,188	\$6,331	(\$144)
2020E	\$3.10	\$3.13	(\$0.03)	2020E	\$6,528	\$6,682	(\$154)

Source: J.P. Morgan estimates.

Investment Thesis, Valuation and Risks

Zoetis (Overweight; Price Target: \$39.00)

Investment Thesis

Maintain Overweight rating. Zoetis, a spin-out of Pfizer's animal health division, holds a clear leadership position within its industry and operates a business model that we believe is capable of generating sustainable mid-single digit top-line growth and low to mid-teens EPS growth. Further, we see Zoetis as a fairly unique asset within the healthcare space with a highly diversified portfolio, a significant emerging markets presence, and lack of third-party payer or generic exposure.

Valuation

Zoetis trades at 22.6x our 2013 EPS estimate of \$1.39. This represents a 7% premium to its healthy-growth comps (AGN, PRGO, MJN, MON). Recall that these names trade at a substantial 40% premium to the S&P 500 on 2013E P/E.

Maintain Dec-13 price target of \$39. Our \$39 price target for Zoetis is based on our DCF with the company's mid-single digit top-line growth and substantial margin expansion over the next 5-7 years representing key drivers of our valuation. We assume that Zoetis is able to generate at least industry average top-line growth over the next several years based on the company's global scale as well as its industry leading R&D investment. We are anticipating relatively modest expense growth over this same time horizon as we see limited need for substantial expansion of either Zoetis' sales efforts or overall R&D expense levels. This combination should translate to meaningful operating margin expansion through 2017. Beyond this time horizon, we assume a gradual slowing of both top-line growth and flattening operating margins as Zoetis' business matures.

We also note that Zoetis is one of only three companies in our coverage universe (AGN and PRGO being the other two) where we assume a modestly positive terminal growth rate (2.5% for Zoetis). This is due to the macro drivers supporting volume growth for the company's products as well as the lack of true generic competition in the animal health space. Beyond the 2.5% terminal growth rate, other key assumptions in our DCF include a 9% WACC (consistent with the rest of our coverage universe).

Risks to Rating and Price Target

Risks to our Overweight rating on Zoetis include increasing regulation on the use of antibiotics in healthy farm animals, greater-than-expected impact from the US drought, and broader economic volatility, which would impact demand for Zoetis' products.

Figure 3: Zoetis P&L

\$ in millions

millions USD	Mar 2013	Jun 2013	Sep 2013	Dec 2013								
Fiscal year ends December 31	1QA	2QE	3QE	4QE	FY 2013E	FY 2014E	FY 2015E	FY 2016E	FY 2017E	FY 2018E	FY 2019E	FY 2020E
Income Statement												
Revenue												
Total Revenue	1,090	1,107	1,058	1,198	4,453	4,649	4,913	5,207	5,536	5,866	6,188	6,528
Cost of Revenue	398	398	365	419	1,581	1,618	1,695	1,786	1,882	1,965	2,042	2,122
Gross Profit	692	708	693	779	2,872	3,031	3,218	3,421	3,654	3,901	4,146	4,406
Operating Expenses												
SG&A	322	343	328	401	1,394	1,408	1,436	1,480	1,539	1,593	1,640	1,681
R&D	90	94	95	110	389	397	407	419	434	447	461	472
Amortization of intangible assets	4	4	4	4	15	15	15	15	15	15	15	15
Total Operating Expenses	416	441	427	515	1,798	1,820	1,858	1,913	1,987	2,054	2,115	2,168
Income (Loss) from Operations	276	268	266	264	1,074	1,211	1,360	1,507	1,667	1,847	2,030	2,239
Other (Income)/Expense	2	(8)	(8)	(8)	(22)	(30)	(30)	(30)	(30)	(30)	(30)	(30)
Net Interest Expense	22	30	30	30	113	115	103	84	65	54	43	32
Total Interest and Other (Income)	24	22	22	22	91	85	73	54	35	24	13	2
Income (Loss) Before Income Taxes	252	245	244	241	982	1,127	1,287	1,453	1,632	1,823	2,018	2,237
Taxes	73	72	72	71	288	327	373	421	473	529	585	649
non-controlling interest	-	-	-	-	-	-	-	-	-	-	-	-
Net Income	179	173	172	170	694	800	914	1,032	1,159	1,294	1,433	1,588
Adjusted EPS (diluted)	\$ 0.36		\$ 0.34		\$1.39	\$1.59	\$1.81	\$2.02	\$2.25	\$2.50		\$3.10
Share Count (diluted)	500	501	501	501	501	503	506	511	516	518	517	513
Margins												
Gross margin	63.5%	64.0%	65.5%	65.0%	64.5%	65.2%	65.5%	65.7%	66.0%	66.5%	67.0%	67.5%
SG&A	29.5%	31.0%	31.0%	33.5%	31.3%	30.3%	29.2%	28.4%	27.8%	27.1%	26.5%	25.8%
R&D	8.3%	8.5%	9.0%	9.2%	8.7%	8.5%	8.3%	8.1%	7.8%	7.6%	7.4%	7.2%
Operating margin	25.3%	24.2%	25.2%	22.0%	24.1%	26.1%	27.7%	29.0%	30.1%	31.5%	32.8%	34.3%
Pretax margin	23.1%	22.2%	23.1%	20.1%	22.1%	24.2%	26.2%	27.9%	29.5%	31.1%	32.6%	34.3%
Tax rate	29.0%	29.5%	29.5%	29.5%	29.4%	29.0%	29.0%	29.0%	29.0%	29.0%	29.0%	29.0%
Net margin	16.4%				15.6%	17.2%	18.6%	19.8%	20.9%	22.1%	23.2%	24.3%
Growth Rates												
Revenue	4.1%	1.2%	3.8%	1.9%	2.7%	4.4%	5.7%	6.0%	6.3%	6.0%	5.5%	5.5%
Gross profit	5.0%	-0.5%	3.8%	4.0%	3.0%	5.6%	6.2%	6.3%	6.8%	6.8%	6.3%	6.3%
SG&A	-2.7%	-2.3%	-0.7%	-8.8%	-4.0%	1.0%	2.0%	3.0%	4.0%	3.5%	3.0%	2.5%
R&D	-3.2%	3.4%	1.3%	-8.9%	-2.4%	2.0%	2.5%	3.0%	3.5%	3.0%	3.0%	2.5%
Operating income	19.5%	0.2%	11.4%	43.3%	16.6%	12.8%	12.3%	10.8%	10.6%	10.8%	9.9%	10.3%
Pretax income	10.0%	-7.8%	0.7%	38.7%	7.8%	14.7%	14.2%	12.9%	12.3%	11.7%	10.7%	10.9%
Net income	17.8%	-1.8%	11.6%	198.5%	28.7%	15.3%	14.2%	12.9%	12.3%	11.7%	10.7%	10.9%
EPS				•		14.7%	13.6%	11.8%	11.2%	11.2%	11.0%	11.7%
	•											

Source: Company reports and J.P. Morgan estimates.

Zoetis: Summary of Financials

Income Statement - Annual	FY12A	FY13E	FY14E	FY15E	Income Statement - Quarterly	1Q13A	2Q13E	3Q13E	4Q13E
Revenues	4,336	4,453	4,649	4,913	Revenues	1,090A	1,107	1,058	1,198
Cost of products sold	(1,549)	(1,581)	(1,618)	(1,695)	Cost of products sold	(398)A	(398)	(365)	(419)
Gross profit	2,787	2,872	3,031	3,218	Gross profit	692A	708	693	779
SG&A	(1,452)	(1,394)	(1,408)	(1,436)	SG&A	(322)A	(343)	(328)	(401)
R&D	(399)	(389)	(397)	(407)	R&D	(90)A	(94)	(95)	(110)
Operating income	921	1,074	1,211	1,360	Operating income	276A	268	266	264
Net interest (income) / expense	(31)	(113)	(115)	(103)	Net interest (income) / expense	(22)A	(30)	(30)	(30)
Other income / (expense)	21	22	30	30	Other income / (expense)	(2)A	8	8	8
Pretax income	911	982	1,127	1,287	Pretax income	252A	245	244	241
Income taxes	(372)	(288)	(327)	(373)	Income taxes	(73)A	(72)	(72)	(71)
Net income - recurring	539	694	800	914	Net income - recurring	179A	173	172	170
Diluted shares outstanding	0	501	503	506	Diluted shares outstanding	500A	501	501	501
EPS - excluding non-recurring	-	1.39	1.59	1.81	EPS - excluding non-recurring	0.36A	0.35	0.34	0.34
EPS - recurring	-	1.39	1.59	1.81	EPS - recurring	0.36A	0.35	0.34	0.34
Balance Sheet and Cash Flow Data	FY12A	FY13E	FY14E	FY15E	Ratio Analysis	FY12A	FY13E	FY14E	FY15E
Cash and cash equivalents	317	337	1,111	1,676	Sales growth	2.4%	2.7%	4.4%	5.7%
Short Term Investment	-	-	-	-	EBIT growth	18.4%	16.6%	12.8%	12.3%
Accounts receivable	900	928	930	955	EPS growth - recurring	-	-	14.7%	13.6%
Inventories	1,345	1,098	899	824					
Other current assets	302	302	302	302	Gross margin	64.3%	64.5%	65.2%	65.5%
Current assets	2,864	2,664	3,242	3,757	EBIT margin	21.2%	24.1%	26.1%	27.7%
PP&E	1,241	1,261	1,276	1,276					
Total assets	6,262	6,082	6,675	7,190	Tax rate	40.8%	29.4%	29.0%	29.0%
					Net margin	12.4%	15.6%	17.2%	18.6%
Total debt	582	3,657	3,657	3,407					
Total liabilities	2,221	5,197	5,202	4,962	Return on assets (ROA)	8.6%	11.4%	12.0%	12.7%
Shareholders' equity	4,041	886	1,473	2,228	Return on equity (ROE)	13.3%	78.3%	54.3%	41.0%
Net income (including charges)	436	694	800	914	Free cash flow yield	-	4.3%	6.3%	6.6%
D&A	200	150	120	120	•				
Change in working capital	(149)	120	202	60					
Other	(33)	28	28	28					
Cash flow from operations	454	772	1,050	1,087					
Capex	(126)	(170)	(135)	(120)					
Free cash flow	349	682	996	1,040					
Cash flow from investing activities	(135)	(170)	(135)	(120)					
Cash flow from financing activities	(78)	(582)	(141)	(402)					

Source: Company reports and J.P. Morgan estimates.

Note: \$ in millions (except per-share data). Fiscal year ends Dec

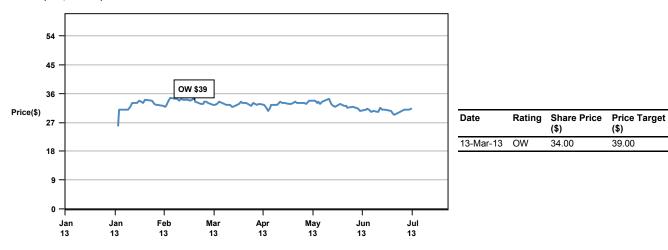
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Zoetis (ZTS, ZTS US) Price Chart



Source: Bloomberg and J.P. Morgan; price data adjusted for stock splits and dividends. Initiated coverage Mar 13, 2013.

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