# J.P.Morgan

# **Zoetis**

# Remain OW Following PFE Share Exchange

Following the Pfizer share exchange making Zoetis a fully publicly-owned company, we wanted to revisit our thesis on the stock. Overall, the exchange does not alter our view on the company or the stock and we see Zoetis as a fairly unique asset within the healthcare space with a highly diversified portfolio, a significant emerging markets presence, and lack of third-party payer or generic exposure. Zoetis remains a clear leader within its industry and we believe the company is capable of generating sustainable mid-single digit top-line growth and low to mid-teens EPS growth. ZTS shares remain OW rated with a \$39 price target.

- Zoetis holds a clear leadership position in an attractive animal health market. We see the \$20+ billion animal health market that Zoetis competes in as capable of producing mid-single digit top-line growth driven by a mix of volume as well as price increases and new product introductions. With over \$4 billion in 2012 sales, Zoetis is a clear leader within the industry with a top three position in every major geography and product category.
- Some modest headwinds in 2Q but full year outlook appears solid. On the 1Q earnings call, management did highlight several pushes and pulls likely to impact results over the remainder of the year (delayed paraciticide season in Europe in 2Q, Novartis' Sentinel returning to market in the US, recovery in APAC growth in 2H). On balance, we are looking at 2Q as ZTS's lowest topline growth rate for the year (estimating +2%), and in general expect some quarter-to-quarter earnings variability for the company. That said, we remain very comfortable with our full year forecasts which include a topline growth recovery in the second half.
- We see a significant margin expansion opportunity for Zoetis. Zoetis has built a global direct sales infrastructure and already spends at industry leading levels on R&D and we see limited need for significant incremental expense growth as the company's top line grows. Along these lines, we forecast meaningful operating margin expansion to 30% by 2017.

Zoetis (ZTS;ZTS US)								
FYE Dec	2013E	2014E	2015E					
EPS Reported (\$)								
Q1 (Mar)	0.36A	-	-					
Q2 (Jun)	0.34	-	-					
Q3 (Sep)	0.37	-	-					
Q4 (Dec)	0.34	-	-					
FY	1.40	1.61	1.82					
CONSENSUS_EPS								
Bloomberg EPS FY (\$)	1.40	1.63	1.83					

Source: Company data, Bloomberg, J.P. Morgan estimates.

# **Overweight**

ZTS, ZTS US Price: \$30.17

Price Target: \$39.00

Pharmaceuticals — Major & Specialty

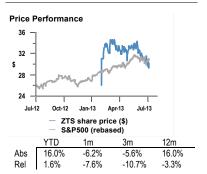
Chris Schott, CFA AC

(1-212) 622-5676 christopher.t.schott@jpmorgan.com

Jessica Fye

(1-212) 622-4165 jessica.m.fye@jpmorgan.com

J.P. Morgan Securities LLC



Company Data	
Price (\$)	30.17
Date Of Price	05 Jul 13
52-week Range (\$)	35.42-26.00
Market Cap (\$ mn)	15,088.35
Fiscal Year End	Dec
Shares O/S (mn)	500
Price Target (\$)	39.00
Price Target End Date	31-Dec-13

# See page 6 for analyst certification and important disclosures.

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- Zoetis' business offers several advantages over traditional pharma. Animal health products do not face the same post-patent expiration cliff as traditional pharmaceutical products and the industry has limited exposure to government or third party payer risk. Further, new product development within animal health is supported by less expensive and less risky R&D cycles. In our view, these factors should translate to highly sustainable growth for Zoetis as compared to the patent expiration-tied cycle of the traditional human pharmaceutical model.
- Please see our Zoetis initiation <u>Best Of Breed; Initiating with</u> <u>Overweight Rating and \$39 Price Target</u> for more details on the company.

# Investment Thesis, Valuation and Risks

Zoetis (Overweight; Price Target: \$39.00)

# **Investment Thesis**

**Maintain Overweight rating.** Zoetis, a spin-out of Pfizer's animal health division, holds a clear leadership position within its industry and operates a business model that we believe is capable of generating sustainable mid-single digit top-line growth and low to mid-teens EPS growth. Further, we see Zoetis as a fairly unique asset within the healthcare space with a highly diversified portfolio, a significant emerging markets presence, and lack of third-party payer or generic exposure.

# **Valuation**

Zoetis trades at 21.5x our 2013 EPS estimate of \$1.40. This represents a 7% premium to its healthy-growth comps (AGN, PRGO, MJN, MON). Recall that these names trade at a substantial 37% premium to the S&P 500 on 2013E P/E.

Maintain Dec-13 price target of \$39. Our \$39 price target for Zoetis is based on our DCF with the company's mid-single digit top-line growth and substantial margin expansion over the next 5-7 years representing key drivers of our valuation. We assume that Zoetis is able to generate at least industry average top-line growth over the next several years based on the company's global scale as well as its industry leading R&D investment. We are anticipating relatively modest expense growth over this same time horizon as we see limited need for substantial expansion of either Zoetis' sales efforts or overall R&D expense levels. This combination should translate to meaningful operating margin expansion through 2017. Beyond this time horizon, we assume a gradual slowing of both top-line growth and flattening operating margins as Zoetis' business matures.

We would also note that Zoetis is one of only three companies in our coverage universe (AGN and PRGO being the other two) where we assume a modestly positive terminal growth rate (2.5% for Zoetis). This is due to the macro drivers supporting volume growth for the company's products as well as the lack of true generic competition in the animal health space. Beyond the 2.5% terminal growth rate, other key assumptions in our DCF include a 9% WACC (consistent with the rest of our coverage universe).

# **Risks to Rating and Price Target**

Risks to our Overweight rating on Zoetis include increasing regulation on the use of antibiotics in healthy farm animals, greater-than-expected impact from the US drought, and broader economic volatility which would impact demand for Zoetis' products.

Figure 1: Zoetis P&L

\$ in millions
millions USD

millions USD	Mar 2013	Jun 2013	Sep 2013		EV 2242E	EV 004.4E	EV 0045E	EV 0040E	EV 00475	EV 0040E	EV 0040E	EV 0000E
Fiscal year ends December 31	1QA	2QE	3QE	4QE	FY 2013E	FY 2014E	FY 2015E	FY 2016E	FY 2017E	FY 2018E	FY 2019E	FY 2020E
Revenue												
Total Revenue	1,090	1,112	1,079	1,230	4,510	4.747	5.019	5,321	5.660	6,001	6,331	6.682
Cost of Revenue	398	400	372	437	1.607	1.662	1.732	1,825	1.924	2.010	2,089	2.172
Gross Profit	1											
Gross Profit	692	711	706	793	2,903	3,086	3,288	3,496	3,736	3,990	4,242	4,510
Operating Expenses												
SG&A	322	350	329	409	1,410	1,438.3	1,474.2	1,518.5	1,579.2	1,634.5	1,683.5	1,729.8
R&D	90	94	92	117	393	402.8	412.9	425.3	442.3	455.6	469.2	481.0
Amortization of intangible assets	4	4	4	4	15	14.5	14.5	14.5	14.5	14.5	14.5	14.5
Total Operating Expenses	416	448	424	529	1,818	1,856	1,902	1,958	2,036	2,105	2,167	2,225
Income (Loss) from Operations	276	263	282	264	1,086	1,230	1,386	1,537	1,700	1,886	2,075	2,285
Other (Income)/Expense	2	(8)	(8)	(8)	(22)	(30)	(30)	(30)	(30)	(30)	(30)	(30)
Net Interest Expense	22	30	30	30	113	115	103	84	65	54	43	32
Total Interest and Other (Income)	24	22	22	22	91	85	73	54	35	24	13	2
Income (Loss) Before Income Taxes	252	241	260	242	995	1,146	1,313	1,483	1,665	1,862	2,062	2,284
Taxes	73	71	77	71	292	332	381	430	483	540	598	662
non-controlling interest	-	-	-	-	-	-	-	-	-	-	-	-
Net Income	179	170	183	170	702	813	932	1,053	1,182	1,322	1,464	1,621
Adjusted EPS (diluted)	\$ 0.36	\$ 0.34	\$ 0.37	\$ 0.34	\$1.40	\$1.61	\$1.82	\$2.04	\$2.27	\$2.53		\$3.13
Share Count (diluted)	500	501	501	501	501	506	511	516	521	523	522	518
Margins												
Gross margin	63.5%	64.0%	65.5%	64.5%	64.4%	65.0%	65.5%	65.7%	66.0%	66.5%	67.0%	67.5%
SG&A	29.5%	31.5%	30.5%	33.3%	31.3%	30.3%	29.4%	28.5%	27.9%	27.2%	26.6%	25.9%
R&D	8.3%	8.5%	8.5%	9.5%	8.7%	8.5%	8.2%	8.0%	7.8%	7.6%	7.4%	7.2%
Operating margin	25.3%	23.7%	26.2%	21.5%	24.1%	25.9%	27.6%	28.9%	30.0%	31.4%	32.8%	34.2%
Pretax margin	23.1%	21.7%	24.1%	19.6%	22.1%	24.1%	26.2%	27.9%	29.4%	31.0%	32.6%	34.2%
Tax rate	29.0%	29.5%	29.5%	29.5%	29.4%	29.0%	29.0%	29.0%	29.0%	29.0%	29.0%	29.0%
Net margin	16.4%				15.6%	17.1%	18.6%	19.8%	20.9%	22.0%	23.1%	24.3%
Growth Rates												
Revenue	4.1%	1.6%	5.8%	4.6%	4.0%	5.3%	5.7%	6.0%	6.4%	6.0%	5.5%	5.5%
Gross profit	5.0%	-0.1%	5.9%	5.9%	4.2%	6.3%	6.5%	6.3%	6.9%	6.8%	6.3%	6.3%
SG&A	-2.7%	-0.2%	-0.3%	-7.1%	-2.9%	2.0%	2.5%	3.0%	4.0%	3.5%	3.0%	2.8%
R&D	-3.2%	3.8%	-2.5%	-3.4%	-1.5%	2.5%	2.5%	3.0%	4.0%	3.0%	3.0%	2.5%
Operating income	19.5%	-1.4%	18.1%	43.5%	17.9%	13.3%	12.7%	10.9%	10.5%	11.0%	10.0%	10.1%
Pretax income	10.0%	-9.4%	7.4%	38.9%	9.2%	15.2%	14.6%	13.0%	12.2%	11.9%	10.7%	10.7%
Net income	17.8%	-3.5%	19.0%	198.9%	30.3%	15.8%	14.6%	13.0%	12.2%	11.9%	10.7%	10.7%
EPS						14.7%	13.4%	11.9%	11.1%	11.4%	11.1%	11.6%

Source: Company reports and J.P. Morgan estimates.

# **Zoetis: Summary of Financials**

Income Statement - Annual	FY12A	FY13E	FY14E	FY15E	Income Statement - Quarterly	1Q13A	2Q13E	3Q13E	4Q13E
Revenues	4,336	4,510	4,747	5,019	Revenues	1,090A	1,112	1,079	1,230
Cost of products sold	(1,549)	(1,607)	(1,662)	(1,732)	Cost of products sold	(398)A	(400)	(372)	(437)
Gross profit	2,787	2,903	3,086	3,288	Gross profit	692A	711	706	793
SG&A	(1,452)	(1,410)	(1,438)	(1,474)	SG&A	(322)A	(350)	(329)	(409)
R&D	(399)	(393)	(403)	(413)	R&D	(90)A	(94)	(92)	(117)
Operating income	921	1,086	1,230	1,386	Operating income	276A	263	282	264
Net interest (income) / expense	(31)	(113)	(115)	(103)	Net interest (income) / expense	(22)A	(30)	(30)	(30)
Other income / (expense)	21	22	30	30	Other income / (expense)	(2)A	8	8	8
Pretax income	911	995	1,146	1,313	Pretax income	252A	241	260	242
Income taxes	(372)	(292)	(332)	(381)	Income taxes	(73)A	(71)	(77)	(71)
Net income - recurring	539	702	813	932	Net income - recurring	179A	170	183	170
Diluted shares outstanding	0	501	506	511	Diluted shares outstanding	500A	501	501	501
EPS - excluding non-recurring	-	1.40	1.61	1.82	EPS - excluding non-recurring	0.36A	0.34	0.37	0.34
EPS - recurring	-	1.40	1.61	1.82	EPS - recurring	0.36A	0.34	0.37	0.34
Balance Sheet and Cash Flow Data	FY12A	FY13E	FY14E	FY15E	Ratio Analysis	FY12A	FY13E	FY14E	FY15E
Cash and cash equivalents	317	319	1,094	1,681	Sales growth	2.4%	4.0%	5.3%	5.7%
Short Term Investment	-	-	-	-	EBIT growth	18.4%	17.9%	13.3%	12.7%
Accounts receivable	900	940	949	976	EPS growth - recurring	-	-	14.7%	13.4%
Inventories	1,345	1,116	923	842					
Other current assets	302	302	302	302	Gross margin	64.3%	64.4%	65.0%	65.5%
Current assets	2,864	2,676	3,269	3,800	EBIT margin	21.2%	24.1%	25.9%	27.6%
PP&E	1,241	1,261	1,276	1,276	-				
Total assets	6,262	6,094	6,702	7,233	Tax rate	40.8%	29.4%	29.0%	29.0%
					Net margin	12.4%	15.6%	17.1%	18.6%
Total debt	582	3,657	3,657	3,407	-				
Total liabilities	2,221	5,200	5,208	4,968	Return on assets (ROA)	8.6%	11.5%	12.1%	12.9%
Shareholders' equity	4,041	894	1,494	2,266	Return on equity (ROE)	13.3%	78.6%	54.4%	41.1%
Net income (including charges)	436	702	813	932	Free cash flow yield	-	4.4%	6.5%	6.9%
D&A	200	150	120	120	•				
Change in working capital	(149)	94	191	65					
Other	(33)	28	28	28					
Cash flow from operations	454	754	1,052	1,110					
Capex	(126)	(170)	(135)	(120)					
Free cash flow	349	664	998	1,063					
Cash flow from investing activities	(135)	(170)	(135)	(120)					
Cash flow from financing activities	(78)	(582)	(142)	(403)					

Source: Company reports and J.P. Morgan estimates.

Note: \$ in millions (except per-share data). Fiscal year ends Dec

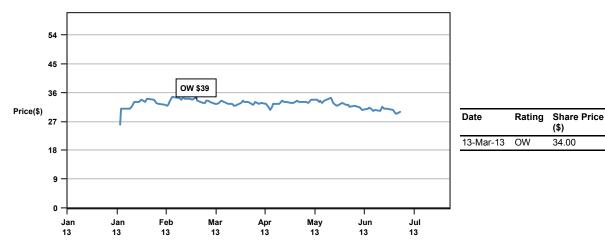
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## Zoetis (ZTS, ZTS US) Price Chart



Source: Bloomberg and J.P. Morgan; price data adjusted for stock splits and dividends. Initiated coverage Mar 13, 2013.

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**Price Target** 

(\$)

39.00

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	(buy)	(hold)	(sell)
J.P. Morgan Global Equity Research Coverage	44%	44%	12%
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