# J.P.Morgan

## **Zoetis**

## Thoughts Into 1Q Results, 2013 Guidance

We remain positive on ZTS shares heading into the company's 2013 guidance and first quarterly report as a standalone entity on April 30. While we have had a number of questions from investors following the release of the company's 10-K, we believe the 4Q results ultimately offer little insight into 2013 due to a number of carve-out/separation expenses. Meanwhile, we view our 2013 sales forecasts (4% growth) as conservative and we continue to see Zoetis as a unique asset within the healthcare space with a highly diversified portfolio, a significant emerging markets presence, and lack of third-party payer or generic exposure. As the clear leader in its industry, ZTS in our view is capable of generating sustainable mid-single-digit top-line growth and low-to mid-teens EPS growth.

- Expect an in-line 1Q. We expect Zoetis to report relatively in-line 1Q/13 results and forecast EPS of \$0.34 (+\$0.01 vs. cons) on sales of \$1,077 million (-\$1mm vs. cons). Although we are not expecting as robust US top-line growth as in 4Q/12 (+7%), we believe there could be upside to our conservative US sales growth forecasts of 3% in the first half of 2013.
- Watching 2013 guidance. Zoetis will also provide 2013 guidance when it reports. We currently forecast EPS of \$1.40 for the year on sales of \$4,512 million which compares to consensus of \$1.38 on a \$4,525mm top line and believe we could see guidance for the year that brackets our/Street forecasts. We would note that, despite the choppiness in 4Q/12 margins (caused by one-time stand-up/separation costs), we remain comfortable with our expectation for operating margins in the 24%-25% range for the year and believe that potential top-line upside in 2013 could largely flow to the bottom line (every 1 percentage point of top-line upside = \$0.04 in EPS).
- Expecting limited impact from bird flu. We see very limited impact from the flu to Zoetis's overall financial results. First, we estimate that *total* China sales account for roughly 1.5% of the overall company's sales and believe these revenues are heavily skewed towards swine. Furthermore, we would note that poultry has a 45-day lifecycle, i.e., any culled birds should theoretically be replenished in less than one quarter. While there is a theoretical risk of the avian flu spreading, we believe the likelihood of a broad global culling of poultry remains low.

## Overweight

**ZTS, ZTS US** Price: \$32.47

Price Target: \$39.00

## Pharmaceuticals — Major & Specialty

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#### Zoetis (ZTS;ZTS US)

FYE Dec	2012A	2013E	2014E	2015E
EPS Adjusted (\$)				
Q1 (Mar)	-	0.34	-	-
Q2 (Jun)	-	0.35	-	-
Q3 (Sep)	-	0.37	-	-
Q4 (Dec)	-	0.34	-	-
FY	-	1.40	1.60	1.79
Bloomberg EPS FY (\$)	1.23	1.38	1.61	1.78
Source: Company data Bloomber	g J.P. Morgan estim	ates		

Company Data	
Price (\$)	32.47
Date Of Price	18 Apr 13
52-week Range (\$)	35.42 - 26.00
Mkt Cap (\$ mn)	16,397.35
Fiscal Year End	Dec
Shares O/S (mn)	505
Price Target (\$)	39.00
Price Target End Date	31 Dec 13

## See page 5 for analyst certification and important disclosures.

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## **Zoetis Investment Thesis**

**Maintain Overweight rating.** Zoetis, a spin-out of Pfizer's animal health division, holds a clear leadership position within its industry and operates a business model that we believe is capable of generating sustainable mid-single-digit top-line growth and low- to mid-teens EPS growth. Further, we see Zoetis as a fairly unique asset within the healthcare space with a highly diversified portfolio, a significant emerging markets presence, and lack of third-party payer or generic exposure.

## **Zoetis Valuation**

Zoetis trades at 23.4x our 2013 EPS estimate of \$1.40. This represents a 5% premium to its healthy-growth comps (AGN, PRGO, MJN, MON). Recall that these names trade at a substantial 60% premium to the S&P 500 on 2013E P/E.

Maintain Dec-13 price target of \$39. Our \$39 price target for Zoetis is based on our DCF with the company's mid-single-digit top-line growth and substantial margin expansion over the next 5-7 years representing key drivers of our valuation. We assume that Zoetis is able to generate at least industry average top-line growth over the next several years based on the company's global scale as well as its industry-leading R&D investment. We are anticipating relatively modest expense growth over this same time horizon as we see limited need for substantial expansion of either Zoetis's sales efforts or overall R&D expense levels. This combination should translate to meaningful operating margin expansion through 2017. Beyond this time horizon, we assume a gradual slowing of both top-line growth and flattening operating margins as Zoetis's business matures.

We would also note that Zoetis is one of only three companies in our coverage universe (AGN and PRGO being the other two) where we assume a modestly positive terminal growth rate (2.5% for Zoetis). This is due to the macro drivers supporting volume growth for the company's products as well as the lack of true generic competition in the animal health space. Beyond the 2.5% terminal growth rate, other key assumptions in our DCF include a 9% WACC (consistent with the rest of our coverage universe).

## **Risks to Zoetis Rating and Price Target**

Risks to our Overweight rating on Zoetis include increasing regulation on the use of antibiotics in healthy farm animals, greater-than-expected impact from the US drought, and broader economic volatility which would impact demand for Zoetis's products.

North America Equity Research 18 April 2013

Figure 1: Zoetis P&L

\$ in millions

in millions																				
millions USD						Sep 2012				Jun 2013										
Fiscal year ends December 31	FY 2009A	FY 2010A	FY 2011A	1QA	2QA	3QA	4QA	FY 2012A	1QE	2QE	3QE	4QE	FY 2013E	FY 2014E	FY 2015E	FY 2016E	FY 2017E	FY 2018E	FY 2019E	FY 2020E
Income Statement																				
Revenue																l				
Total Revenue	2,760	3,582	4,233	1,047	1,094	1,019.0	1,176.0	4,336.0	1,077.4	1,124.0	1,075.8	1,234.8	4,512.0	4,750.5	5,023.5	5,326.2	5,667.2	6,009.8	6,342.3	6,695.0
Cost of Revenue	1,001	1,318	1,581	388	382	352	427	1,549.0	387.9	404.6	371.1	438.3	1,602.0	1,648.4	1,733.1	1,826.9	1,926.9	2,013.3	2,093.0	2,175.9
Gross Profit	1,759.0	2,264.0	2,652.0	659	712	667.0	749.0	2,787.0	689.5	719.4	704.6	796.4	2,910.0	3,102.1	3,290.4	3,499.3	3,740.4	3,996.5	4,249.4	4,519.2
Operating Expenses																				
SG&A	1,057	1,365	1,447	331	351	330	440	1,452.0	331	351	328	411	1,420.7	1,456.2	1,496.2	1,541.1	1,602.8	1,658.9	1,708.6	1,755.6
R&D	365	411	407	93	91	94	121	399.0	95	93	91	117	396.4	406.3	416.5	429.0	446.1	459.5	473.3	485.2
Amortization of intangible assets	16	17	20	4	3	4	4	15.0	4	4	4	4	14.0	14.0	14.0	14.0	14.0	14.0	14.0	14.0
Other expenses	(1)	(25)	(28)	(6)	(7)	(10)	2	(21.0)	(8)	(8)	(8)	(8)	(32.0)	(35.0)	(35.0)	(35.0)	(35.0)	(35.0)	(35.0)	(35.0)
Total Operating Expenses	1,437.0	1,768.0	1,846.0	422	438	418.0	567.0	1,845.0	421.4	439.3	415.1	523.4	1,799.1	1,841.5	1,891.7	1,949.1	2,027.9	2,097.4	2,161.0	2,219.8
Income (Loss) from Operations	322.0	496.0	806.0	237	274	249.0	182.0	942.0	268	280	290	273	1,110.9	1,260.6	1,398.6	1,550.2	1,712.5	1,899.1	2,088.4	2,299.4
Other (Income)/Expense	-	-	-	-	-		-	-					_	-	_	-	-	_	-	-
Interest Income									(1)	(1)	(1)	(1)	(3)	(6)	(9)	(11)	(14)	(16)	(19)	(21)
Interest Expense	26.0	37.0	36.0	8	8	7	8	31.0	26	30	30	30	116	120	112	95	78	70	61	53
Total Interest and Other (Income)	26.0	37.0	36.0	8	8	7	8	31.0	25	29	29	29	113	114	103	84	65	54	43	32
Income (Loss) Before Income Taxes	296.0	459.0	770.0	229	266	242	174	911.0	243	251	260	244	997.9	1,146.8	1,296.0	1,466.3	1,648.0	1,845.5	2,045.7	2,267.4
Taxes	108	183	264	76	90	89	117	372.0	70	73	75	71	289.4	333	376	425	478	535	593	658
non-controlling interest	(1)	1	3	1	-	(1)	-	-	-	-	-	-	-	-	-		-	-	-	-
Net Income	189	275	503	152	176	154	57	539.0	172	178	185	173	708.5	814.2	920.2	1,041.1	1,170.0	1,310.3	1,452.5	1,609.9
Adjusted EPS (diluted)									\$ 0.34			\$ 0.34	\$1.40		\$1.79		\$2.23	\$2.48	\$2.76	\$3.08
Share Count (diluted)									505	505	505	505	505	510	515	520	526	528	526	523
Margins																				
Gross margin	63.7%	63.2%	62.7%	62.9%	65.1%	65.5%	63.7%	64.3%	64.0%	64.0%	65.5%	64.5%	64.5%	65.3%	65.5%	65.7%	66.0%	66.5%	67.0%	67.5%
SG&A	38.3%	38.1%	34.2%	31.6%	32.1%	32.4%	37.4%	33.5%	30.7%	31.2%	30.5%	33.3%	31.5%	30.7%	29.8%	28.9%	28.3%	27.6%	26.9%	26.2%
R&D	13.2%	11.5%	9.6%	8.9%	8.3%	9.2%	10.3%	9.2%	8.8%	8.3%	8.5%	9.5%	8.8%	8.6%	8.3%	8.1%	7.9%	7.6%	7.5%	7.2%
Operating margin	11.7%	13.8%	19.0%	22.6%	25.0%	24.4%	15.5%	21.7%	24.9%	24.9%	26.9%	22.1%	24.6%	26.5%	27.8%	29.1%	30.2%	31.6%	32.9%	34.3%
Pretax margin	10.7%	12.8%	18.2%	21.9%	24.3%	23.7%	14.8%	21.0%	22.5%	22.3%	24.2%	19.7%	22.1%	24.1%	25.8%	27.5%	29.1%	30.7%	32.3%	33.9%
Tax rate	36.5%	39.9%	34.3%	33.2%	33.8%	36.8%	67.2%	40.8%	29.0%	29.0%	29.0%	29.0%	29.0%	29.0%	29.0%	29.0%	29.0%	29.0%	29.0%	29.0%
Net margin	6.8%	7.7%	11.9%	14.5%	16.1%	15.1%	4.8%	12.4%					15.7%	17.1%	18.3%	19.5%	20.6%	21.8%	22.9%	24.0%
Growth Rates																				
Revenue		29.8%	18.2%					2.4%	2.9%	2.7%	5.6%	5.0%	4.1%	5.3%	5.7%	6.0%	6.4%	6.0%	5.5%	5.6%
Gross profit	1	28.7%	17.1%	l				5.1%	4.6%	1.0%	5.6%	6.3%	4.4%	6.6%	6.1%	6.3%	6.9%	6.8%	6.3%	6.3%
SG&A	1	29.1%	6.0%	l				0.3%	0.0%	0.0%	-0.6%	-6.7%	-2.2%	2.5%	2.8%	3.0%	4.0%	3.5%	3.0%	2.8%
R&D	1	12.6%	-1.0%	l				-2.0%	2.0%	2.0%	-2.7%	-3.1%	-0.6%	2.5%	2.5%	3.0%	4.0%	3.0%	3.0%	2.5%
Operating income	1	54.0%	62.5%	l				16.9%	13.2%	2.2%	16.3%	50.0%	17.9%	13.5%	11.0%	10.8%	10.5%	10.9%	10.0%	10.1%
Pretax income	1	55.1%	67.8%	l				18.3%	6.1%	-5.7%	7.6%	40.1%	9.5%	14.9%	13.0%	13.1%	12.4%	12.0%	10.0%	10.1%
Net income	1	45.5%	82.9%	1				7.2%	13.5%	1.2%	20.0%	203.7%	31.4%	14.9%	13.0%	13.1%	12.4%	12.0%	10.9%	10.8%
EPS EPS	1	40.070	02.070	l				7.270	10.070	1.2/0	20.070	200.770	51.470	14.570	10.070	10.170	12.770	12.070	10.570	10.070
2.0		1												1			1			

Source: Company reports and J.P. Morgan estimates.

## **Zoetis: Summary of Financials**

Income Statement - Annual	FY12A	FY13E	FY14E		Income Statement - Quarterly	1Q13E	2Q13E	3Q13E	4Q13E
Revenues	4,336	4,512	4,751	5,023	Revenues	1,077	1,124	1,076	1,235
Cost of products sold	1,549	1,602	1,648	1,733	Cost of products sold	388	405	371	438
Gross profit	2,787	2,910	3,102	3,290	Gross profit	690	719	705	796
SG&A	1,452	1,421	1,456	1,496	SG&A	331	351	328	411
R&D	399	396	406	416	R&D	95	93	91	117
Operating Income	942	1,111	1,261	1,399	Operating income	268	280	290	273
Note: EBITDA	-	-	-	-	Note: EBITDA	-	-	-	-
Net interest income / (expense)	31	113	114	103	Net interest income / (expense)	25	29	29	29
Other income / (expense)	0	0	0	0	Other income / (expense)	-	-	-	-
Pretax income	911	998	1,147	1,296	Pretax income	243	251	260	244
Income taxes	372	289	333	376	Income taxes	70	73	75	71
Net income - GAAP	539	708	814	920	Net income - GAAP	172	178	185	173
Net income - recurring	-	-	-	-	Net income - recurring	-	-	-	-
Diluted shares outstanding	-	505	510	515	Diluted shares outstanding	505	505	505	505
EPS - excluding non-recurring	-	1.40	1.60	1.79	EPS - excluding non-recurring	0.34	0.35	0.37	0.34
EPS - recurring	-	-	-	-	EPS - recurring	-	-	-	_
Balance Sheet and Cash Flow Data	FY12A	FY13E	FY14E	FY15E	Ratio Analysis	FY12A	FY13E	FY14E	FY15E
Cash and cash equivalents	317	371	1,149	1,716	Sales growth	2.4%	4.1%	5.3%	5.7%
Accounts receivable	900	940	950	977	EBIT growth	16.9%	17.9%	13.5%	11.0%
Inventories	1,345	1,113	916	842	EPS growth	-	-	-	-
Other current assets	302	302	302	302	•				
Current assets	2,864	2,726	3,317	3,837	Gross margin	64.3%	64.5%	65.3%	65.5%
PP&E	1,241	1,261	1,276	1,276	EBIT margin	21.7%	24.6%	26.5%	27.8%
Total assets	6,262	6,144	6,750	7,270	EBITDA margin	-	-	-	-
					Tax rate	40.8%	29.0%	29.0%	29.0%
Total debt	509	3,584	3,584	3,334	Net margin	12.4%	15.7%	17.1%	18.3%
Total liabilities	2,221	5,200	5,206	4,968	· ·				
Shareholders' equity	4,041	944	1,544	2,302	Debt / EBITDA	-	_	_	-
, ,					Debt / Capital (book)	8.0%	58.0%	53.0%	46.0%
Net income (including charges)	436	708	814	920	Return on assets (ROA)	0.0%	0.0%	0.0%	0.0%
D&A	200	150	120	120	Return on equity (ROE)	0.0%	0.0%	0.0%	0.0%
Change in working capital	(149)	96	193	58	Return on invested capital (ROIC)	-	-	_	-
Other	( - /				( ,				
Cash flow from operations	454	807	1,055	1,092	Enterprise value / sales	-	_	_	-
			.,	-,	Enterprise value / EBITDA	-	_	_	-
Capex	(126)	(170)	(135)	(120)	Free cash flow yield	_	3.7%	5.3%	5.5%
Free cash flow	328	637	920	972			2 /0	2.270	2.270
Cash flow from investing activities	(135)	(170)	(135)	(120)					
	(78)	(583)	(143)	(405)					
Cash flow from financing activities									
Cash flow from financing activities Dividends	(10)	(000)	(140)	(100)					

Source: Company reports and J.P. Morgan estimates.

Note: \$ in millions (except per-share data). Fiscal year ends Dec

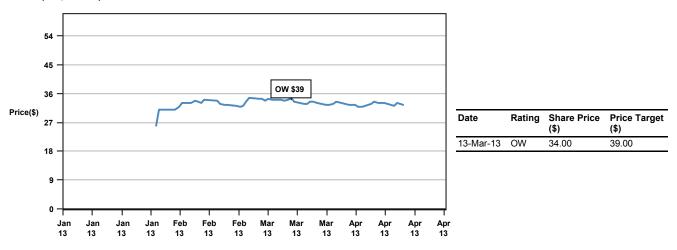
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### Zoetis (ZTS, ZTS US) Price Chart



Source: Bloomberg and J.P. Morgan; price data adjusted for stock splits and dividends. Initiated coverage Mar 13, 2013.

The chart(s) show J.P. Morgan's continuing coverage of the stocks; the current analysts may or may not have covered it over the entire period.

J.P. Morgan ratings or designations: OW = Overweight, N= Neutral, UW = Underweight, NR = Not Rated

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	Overweight		Underweight
	(buy)	(hold)	(sell)
J.P. Morgan Global Equity Research Coverage	43%	44%	13%
IB clients*	54%	47%	38%
JPMS Equity Research Coverage	42%	50%	9%
IB clients*	74%	64%	57%

<sup>\*</sup>Percentage of investment banking clients in each rating category.

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