

Equity Research

June 9, 2014

**Price: \$24.65** (06/5/2014)

**Price Target: NA**

**OUTPERFORM (1)**

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**Key Data**

Symbol	NASDAQ: RLYP
52-Week Range:	\$52.74 - 11.00
Market Cap (MM):	\$834.3
Net Debt (MM):	\$(78.8)
Cash/Share:	\$3.19
Dil. Shares Out (MM):	29.7
Enterprise Value (MM):	\$768.3
ROIC:	NA
ROE (LTM):	NA
BV/Share:	\$2.05
Dividend:	NA

FY (Dec)	2013A	2014E	2015E
<b>Earnings Per Share</b>			
Q1	\$(3.90)	\$(0.54)A	-
Prior Q1	-	\$(0.52)	-
Q2	\$(4.79)	\$(0.57)	-
Prior Q2	-	\$(0.61)	-
Q3	\$(4.84)	\$(0.67)	-
Prior Q3	-	\$(0.72)	-
Q4	\$(0.68)	\$(0.73)	-
Prior Q4	-	\$(0.79)	-
Year	\$(22.42)	\$(2.52)	\$(2.85)
Prior Year	-	\$(2.64)	-
P/E	NM	NM	NM
Consensus EPS	\$(22.42)	\$(2.54)	\$(3.02)

Consensus source: Thomson Reuters

Company Update

## *Patiromer NDA On Track, Commercial Prep Underway*

### **The Cowen Insight**

Last week, we hosted senior management for a series of meetings with investors. Relypsa will submit an NDA for patiromer for the treatment of hyperkalemia in Q3, and is beginning to focus on commercial readiness. We believe patiromer has near \$1B potential in an untapped U.S. market, and expect RLYP shares to outperform as the launch nears.

### **NDA Filing On Track, Approval Appears Low Risk**

With last month's completion of a Phase I onset of action study, Relypsa has all the information needed to file patiromer's NDA. The company is pleased with patiromer's speed of onset (<24 hours), and believes the drug's potency and predictable potassium-lowering properties will allow it to compete well versus other binders in the acute setting, though we continue to expect patiromer will have a far bigger role in the management of chronic hyperkalemia. Approval of patiromer's NDA appears low risk given (1) development was successfully completed under an SPA, (2) the drug's safety profile was clean with low rates of GI and other adverse events, and (3) patiromer is non-absorbed with a low propensity for drug-drug interactions. Management is planning for an AdCom meeting, but is not sure whether one will be required. We note that Renagel and Sensipar, patiromer's closest therapeutic analogs, were approved without a panel.

### **Manufacturing In Place, Commercial Planning Underway**

Last month, Relypsa signed a commercial API supply agreement with DSM. With two suppliers in the fold (Lanxess is the other), each of which has produced material for patiromer's clinical trials and each of which has operated at commercial scale, management is feeling good about its ability to deliver gross margins into the low 80%'s over time. Relypsa is also ramping up efforts to build awareness of patiromer via publications and presentations at medical meetings. The company is hiring a Chief Commercial Officer, to be followed by a medical affairs team, and will eventually make contingent offers to a sales team. Meanwhile, management is exploring EMA approval requirements (additional studies may or may not be needed), as well as partnership opportunities in Japan and possibly Europe.

### **Thoughts On A Potential Competitor**

The over >2MM U.S. patients with no good options for managing their hyperkalemia may soon have the benefit of two novel therapies. ZS Pharma intends to file an NDA on ZS-9 (zirconium silicate) in H1:15. While we know less about ZS-9's long-term safety profile, we assume that ZS-9 will eventually be approved, and that a second player won't negatively impact (and might even facilitate) patiromer's ability to capture the 5-10% market share we model. Relative to patiromer, ZS Pharma's lone advantage may be its greater convenience (once daily following an initial 3x/day loading period). However, Relypsa has already accumulated data that indicate patiromer is as effective QD as BID, and plans to initiate a study to support once daily approval around YE.

## At A Glance

### Our Investment Thesis

Relypsa plans to file an NDA on patiomer for the treatment of hyperkalemia in Q3:14. The addressable U.S. market opportunity is large, with over 2M moderate to severe hyperkalemia patients presenting to specialist physicians. We model sales ramping to nearly \$1B over time assuming fairly modest market penetration estimates (~10% market share). We expect shares to outperform as patiomer advances toward potential FDA approval in 2015.

### Forthcoming Catalysts

- File patiomer NDA
- Possible FDA AdCom meeting on patiomer

### Base Case Assumptions

- Patiomer is approved for treating hyperkalemia
- Patiomer achieves 2018 U.S. sales of \$200MM

### Upside Scenario

- Patiomer's launch proceeds better than expected
- Relypsa is able to monetize patiomer's value outside the U.S.
- Relypsa is able to generate other interesting drug candidates

### Downside Scenario

- Patiomer encounters regulatory delays or setbacks
- Patiomer's side effect profile worsens
- Patiomer's launch falls short of expectations

### Price Performance

Source: Bloomberg

### Company Description

Relypsa is developing patiomer for the treatment of hyperkalemia (high levels of potassium in the blood). Patients with chronic kidney disease and heart failure are known to have elevated levels of potassium, which carry risk of cardiac arrhythmia and sudden death. Unfortunately, RAASi therapies (ARBs, ACE inhibitors, AAs) that are the standard of care for treating these diseases further exacerbate the situation by increasing blood levels of potassium. As a result, RAASi therapies are often under-dosed, providing for sub optimal control of the underlying disease. Patiomer is a non-absorbed polymer that binds potassium in the gut and excretes it from the body. In an SPA-sponsored Phase III trial, patiomer reduced serum potassium to normal ranges in 76% of patients. Unlike other potassium lowering therapeutics, the drug appears well tolerated and safe for chronic use. Therefore, we believe patiomer represents an approvable therapy for an unmet need.

### Analyst Top Picks

	Ticker	Price (06/5/2014)	Price Target	Rating
Sunesis Pharmaceuticals	SNSS	\$5.17	\$NA	Outperform
Relypsa	RLYP	\$24.65	\$NA	Outperform
Ultragenyx	RARE	\$34.28	\$NA	Outperform

## Investment Thesis

Relypsa is developing patiomer for the treatment of hyperkalemia (high levels of potassium in the blood). Patients with chronic kidney disease and heart failure are known to have elevated levels of potassium, which carry risk of cardiac arrhythmia and sudden death. Unfortunately, RAASi therapies (ARBs, ACE inhibitors, AAs) that are the standard of care for treating these diseases further exacerbate the situation by increasing blood levels of potassium. As a result, RAASi therapies are often under dosed, providing for sub optimal control of the underlying disease. Patiomer is a nonabsorbed polymer that binds potassium in the gut and excretes it from the body. In an SPA-sponsored Phase III trial, patiomer reduced serum potassium to normal ranges in 76% of patients. Unlike other potassium lowering therapeutics, the drug appears well tolerated and safe for chronic use. Therefore, we believe patiomer represents an approvable therapy for an unmet need. Relypsa plans to file an NDA on patiomer for the treatment of hyperkalemia in Q3:14. The addressable U.S. market opportunity is large, with over 2M moderate to severe hyperkalemia patients presenting to specialist physicians. We model sales ramping to nearly \$1B over time assuming fairly modest market penetration estimates (~10% market share). We expect RLYP shares to outperform patiomer advances toward potential FDA approval in 2015.

### Upcoming Relypsa Milestones

Event	Timing
Submit patiomer NDA to the FDA	Q3:14
Additional publications and medical meeting presentations on patiomer	2014-2015
Potential selection of additional polymer-based development candidates	2015
Identify potential ex-U.S. development strategy for patiomer	2015
Begin trials on once daily formulation of patiomer	2015
Possible FDA advisory panel for patiomer	Mid:15
U.S. approval and launch of patiomer	Q4:15

Source: Cowen and Company

### Relypsa Quarterly P&L (\$MM)

	Q1:13A	Q2:13A	Q3:13A	Q4:13A	2013A	Q1:14A	Q2:14E	Q3:14E	Q4:14E	2014E	2015E
Patiomer Revenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.0
<b>Total Revenue</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>5.0</b>
<i>Y/Y growth</i>											
COGS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0
<i>GMs</i>											60%
R&D	16.3	19.6	12.2	10.9	59.0	10.9	14.2	16.0	17.0	58.1	56.0
SG&A	2.0	3.5	2.7	3.7	11.9	4.8	4.7	6.5	8.0	24.0	51.0
<b>Total Expenses</b>	<b>18.3</b>	<b>23.1</b>	<b>14.8</b>	<b>14.6</b>	<b>70.9</b>	<b>15.7</b>	<b>18.9</b>	<b>22.5</b>	<b>25.000</b>	<b>82.1</b>	<b>109.0</b>
<b>Operating Income/Loss</b>	<b>(18.3)</b>	<b>(23.1)</b>	<b>(14.8)</b>	<b>(14.6)</b>	<b>(70.9)</b>	<b>(15.7)</b>	<b>(18.9)</b>	<b>(22.5)</b>	<b>(25.0)</b>	<b>(82.1)</b>	<b>(104.0)</b>
Non-Operating Income	(2.5)	(2.5)	(10.8)	5.6	(10.3)	(0.4)	(0.4)	(0.4)	(0.4)	(1.6)	(1.6)
<b>Pre-tax Income/Loss</b>	<b>(20.8)</b>	<b>(25.6)</b>	<b>(25.6)</b>	<b>(9.1)</b>	<b>(81.2)</b>	<b>(16.1)</b>	<b>(19.3)</b>	<b>(22.9)</b>	<b>(25.4)</b>	<b>(83.7)</b>	<b>(105.6)</b>
Tax rate (%)	0%	0%	0%	0%	0%	0%	0%	8%	0%	0%	0%
Provision for income taxes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Net Income (Loss)</b>	<b>(20.8)</b>	<b>(25.6)</b>	<b>(25.6)</b>	<b>(9.1)</b>	<b>(81.2)</b>	<b>(16.1)</b>	<b>(19.3)</b>	<b>(22.9)</b>	<b>(25.4)</b>	<b>(83.7)</b>	<b>(105.6)</b>
<b>GAAP EPS</b>	<b>(\$3.90)</b>	<b>(\$4.79)</b>	<b>(\$4.84)</b>	<b>\$ (0.68)</b>	<b>\$ (22.42)</b>	<b>(\$0.54)</b>	<b>(\$0.57)</b>	<b>(\$0.67)</b>	<b>(\$0.73)</b>	<b>(\$2.52)</b>	<b>(\$2.85)</b>
Diluted Shares	5.3	5.3	5.3	13.4	3.6	29.7	33.9	34.3	35.0	33.2	37.0

Source: Cowen and Company

### Relypsa Annual P&L Model (\$MM)

	2013A	2014E	2015E	2016E	2017E	2018E
Patiomer Revenue	0.0	0.0	5.0	50.0	125.0	200.0
<b>Total Revenue</b>	<b>0.0</b>	<b>0.0</b>	<b>5.0</b>	<b>50.0</b>	<b>125.0</b>	<b>200.0</b>
<i>Y/Y growth</i>	0%	0%	0%	900%	150%	60%
COGS	0.0	0.0	2.0	17.5	37.9	46.2
R&D	59.0	58.1	56.0	60.0	62.0	64.0
SG&A	11.9	24.0	51.0	88.0	95.0	100.0
<b>Total Expenses</b>	<b>70.9</b>	<b>82.1</b>	<b>109.0</b>	<b>165.5</b>	<b>194.9</b>	<b>210.2</b>
<b>Operating Income/Loss</b>	<b>(70.9)</b>	<b>(82.1)</b>	<b>(104.0)</b>	<b>(115.5)</b>	<b>(69.9)</b>	<b>(10.2)</b>
Non-Operating Income	(10.3)	(1.6)	(1.6)	(1.6)	(2.0)	(2.0)
<b>Pre-tax Income/Loss</b>	<b>(81.2)</b>	<b>(83.7)</b>	<b>(105.6)</b>	<b>(117.1)</b>	<b>(71.9)</b>	<b>(12.2)</b>
<i>Tax rate (%)</i>	0%	0%	0%	0%	0%	0%
Provision for income taxes	0.0	0.0	0.0	0.0	0.0	0.0
<b>Net Income (Loss)</b>	<b>(81.2)</b>	<b>(83.7)</b>	<b>(105.6)</b>	<b>(117.1)</b>	<b>(71.9)</b>	<b>(12.2)</b>
<b>GAAP EPS</b>	<b>(\$22.42)</b>	<b>(\$2.52)</b>	<b>(\$2.85)</b>	<b>(\$3.00)</b>	<b>(\$1.80)</b>	<b>(\$0.30)</b>
Diluted Shares	3.6	33.2	37.0	39.0	40.0	41.0

Source: Cowen and Company

# *Valuation Methodology And Risks*

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## **Valuation Methodology**

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### **Biotechnology:**

In calculating our 12-month target price, we employ one or more valuation methodologies, which include a discounted earnings analysis, discounted cash flow analysis, net present value analysis and/or a comparable company analysis. These analyses may or may not require the use of objective measures such as price-to-earnings or price-to-sales multiples as well as subjective measures such as discount rates.

We make investment recommendations on early stage (pre-commercial) biotechnology companies based upon an assessment of their technology, the probability of pipeline success, and the potential market opportunity in the event of success. However, because these companies lack traditional financial metrics, we do not believe there are any good methodologies for assigning a specific target price to such stocks.

## **Investment Risks**

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### **Biotechnology:**

There are multiple risks that are inherent with an investment in the biotechnology sector. Beyond systemic risk, there is also clinical, regulatory, and commercial risk. Additionally, biotechnology companies require significant amounts of capital in order to develop their clinical programs. The capital-raising environment is always changing and there is risk that necessary capital to complete development may not be readily available.

## **Risks To The Price Target**

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Relypsa has no approved products and its entire future revenue stream depends on the commercial success of patiomor, the company's only product. Patiomor is still in clinical development. Even though it has successfully completed Phase III clinical trials, unexpected safety issues could emerge, thus jeopardizing the FDA approval process. To produce patiomor, Relypsa relies on a series of third-party manufacturers and depends on these entities to fulfill orders. In addition, patiomor sales may fall short of expectations. The drug treats hyperkalemia, a symptom that is often times induced by the administration of other drugs. The number of patients suffering from this complication may be smaller than expected.

We make investment recommendations on early stage (pre-commercial) biotechnology companies based upon an assessment of their technology, the probability of pipeline success, and the potential market opportunity in the event of success. However, because these companies lack traditional financial metrics, we do not believe there are any good methodologies for assigning a specific target price to such stocks.

# Addendum

## Stocks Mentioned In Important Disclosures

Ticker	Company Name
RLYP	Relypsa
SNSS	Sunesis Pharmaceuticals
RARE	Ultragenyx

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**Outperform (1):** The stock is expected to achieve a total positive return of at least 15% over the next 12 months

**Market Perform (2):** The stock is expected to have a total return that falls between the parameters of an Outperform and Underperform over the next 12 months

**Underperform (3):** Stock is expected to achieve a total negative return of at least 10% over the next 12 months

**Assumption:** The expected total return calculation includes anticipated dividend yield

### Cowen and Company Rating System until May 25, 2013

**Outperform (1):** Stock expected to outperform the S&P 500

**Neutral (2):** Stock expected to perform in line with the S&P 500

**Underperform (3):** Stock expected to underperform the S&P 500

**Assumptions:** Time horizon is 12 months; S&P 500 is flat over forecast period

**Cowen Securities, formerly known as Dahlman Rose & Company, Rating System until May 25, 2013**

**Buy** – The fundamentals/valuations of the subject company are improving and the investment return is expected to be 5 to 15 percentage points higher than the general market return

**Sell** – The fundamentals/valuations of the subject company are deteriorating and the investment return is expected to be 5 to 15 percentage points lower than the general market return

**Hold** – The fundamentals/valuations of the subject company are neither improving nor deteriorating and the investment return is expected to be in line with the general market return

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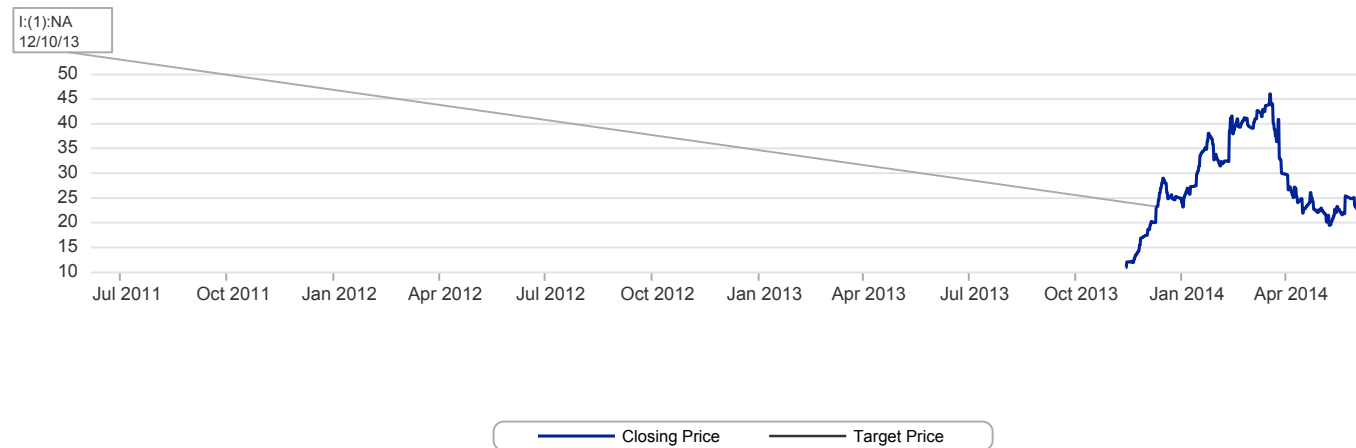
Rating	Count	Ratings Distribution	Count	IB Services/Past 12 Months
Buy (a)	407	57.08%	85	20.88%
Hold (b)	288	40.39%	8	2.78%
Sell (c)	18	2.52%	1	5.56%

(a) Corresponds to "Outperform" rated stocks as defined in Cowen and Company, LLC's rating definitions. (b) Corresponds to "Market Perform" as defined in Cowen and Company, LLC's ratings definitions. (c) Corresponds to "Underperform" as defined in Cowen and Company, LLC's ratings definitions.

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### Relypsa Rating History as of 06/06/2014

powered by: BlueMatrix



### Ultragenyx Rating History as of 06/05/2014

powered by: BlueMatrix



### Sunesis Pharmaceuticals Rating History as of 06/05/2014

powered by: BlueMatrix



— Closing Price — Target Price

Rating Change - 2/21/2006 - Outperform Rating

#### Legend for Price Chart:

I = Initiation | 1 = Outperform | 2 = Market Perform | 3 = Underperform | UR = Price Target Under Review | T = Terminated Coverage | \$xx = Price Target | NA = Not Available | S=Suspended



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