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# Foundation Medicine (FMI)

1Q14 Preview - Expecting Solid Volumes & Stable Reimbursement - Encouraged by Checks & Retracted S-1 -Reaffirming OUTPERFORM & Top Pick Status

- Expecting solid 1Q14 results. We forecast sales of \$11 MM and an EPS loss of (\$0.48) when FMI reports 1Q14 financial results (after the market close) on Thursday May 7, 2014. Wall Street consensus estimates are for sales of \$11.3 MM and an EPS loss of (\$0.48). FMI is hosting a conference call at 4:30 p.m. EST (dial-in: 885-420-0652, passcode: 29386961, investors.foundationmedicine.com).
- Clinical test volumes remain the key metric. Expecting stronger volumes driven by better sales force momentum. We are forecasting 1Q14 clinical test volume of 4,852, with acceleration helping drive the company to outstrip its 2014 guidance for 22,000-25,000 tests.
- Previously published 1Q14 checks on competition and reimbursement help support our long-term thesis. Competitive checks in the last month supported our view that FMI continues to face little competition commercially and that there is minimal threat of a push by academic medical centers into the community setting. Reimbursement checks, which included conversations with academic medical center heads and payor commentary suggested to us that pushback from large payors may not be as strong as investors believe and that preliminary discussions with CMS have been constructive. (Please contact your Wedbush institutional salesperson for detailed reports referenced above.)
- Reaffirming OUTPERFORM rating & \$50 PT. Reimbursement-based short thesis lacks meaningful catalysts near term, in our view. We believe sentiment on shares is medium-low and based primarily on reimbursement concerns. Based on our checks and new clinical utility data expected in 2Q14 and 3Q14 we believe reimbursement is likely to get easier, representing near- term validation for our long-term thesis. Shares of FMI are down 34% in the last 1.5 months versus a 2% gain in the S&P 500 index and a 9% decline in the BTK index. We arrive at our \$50 price target through an EV/sales valuation framework, assuming a ~9x 2016E EV/sales multiple with \$31 MM in net cash and 29 MM shares outstanding, discounted back at 15%. This multiple is justified to us given FMI's hyper growth profile (~89% 3-year CAGR, +70% in 2016), cancer focus and the very early stages of adoption (~10% share in 2016). On a 2015E EV/sales multiple basis, shares of FMI are trading a premium to the current group median (6.5x vs 3.6x).

	Rating
	· ·
_	OUTPERFORM

\$28.22

Price

May 5, 2014

12-Month Price Target \$50

Zarak Khurshid (415) 274-6823 zarak.khurshid@wedbush.com

Company Information					
28					
\$794					
\$20 - \$45					
5					
656					
0					
6 x					
5.1					

# **Company Description**

Foundation Medicine is the leading provider of test services to oncologists for the deep analysis of genetic alterations in cancer. These test results provide clinically actionable information for rare, recurring & stubborn solid tumors and hematologic cancers.

FYE Dec	2013E		2014E			2015E	
REV (M)	ACTUAL	CURR.	PREV.	CONS.	CURR.	PREV.	CONS.
Q1 Mar	\$5.2A	\$11.0E		\$11.3E	\$22.3E		\$20.3E
Q2 Jun	\$5.9A	\$13.6E		\$13.1E	\$26.6E		\$23.2E
Q3 Sep	\$8.2E	\$16.4E		\$15.8E	\$31.2E		\$27.3E
Q4 Dec	\$9.7E	\$19.5E		\$18.6E	\$35.7E		\$31.8E
Year*	\$29.0E	\$60.6E		\$58.6E	\$115.8E		\$108.1E
Change	172%	109%			91%		
	2013E		2014E			2015E	
EPS	ACTUAL	CURR.	PREV.	CONS.	CURR.	PREV.	CONS.
Q1 Mar	(\$0.64)A	(\$0.48)E		(\$0.48)E	(\$0.38)E		(\$0.38)E
Q2 Jun	(\$0.52)A	(\$0.45)E		(\$0.46)E	(\$0.30)E		(\$0.30)E
Q3 Sep	(\$0.44)E	(\$0.43)E		(\$0.44)E	(\$0.20)E		(\$0.20)E
Q4 Dec	(\$0.48)E	(\$0.38)E		(\$0.43)E	(\$0.17)E		(\$0.17)E
Year*	(\$2.08)E	(\$1.74)E		(\$1.81)E	(\$1.04)E		(\$1.35)E
P/E	NM	NM			NM		
Change	410%	-16%			-40%		



Source: Thomson Reuters

Consensus estimates are from Thomson First Call.

\* Numbers may not add up due to rounding.

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## Investment Thesis

FMI is a lab services company whose test menu is focused on the genetic analysis of rare, recurring and aggressive tumors. FMI's testing platform leverages next-generation sequencing (NGS) to identify clinically actionable genetic mutations within tumor cells. The company's two tests are FoundationOne, a pan-cancer panel for solid tumors, and FoundationOne Heme, a panel for hematological malignancies (i.e., leukemia, lymphoma & myeloma). These tests are targeted for use by academic and community-based oncologists, as well as biopharmaceutical companies for use in cancer therapeutic R&D. We believe FMI's FoundationOne test represents the first mover and highest-quality test commercially available for detailed genomic workup of tumors. We estimate the company's test volumes and sales will grow above an 85% CAGR for the next three years and we believe FMI has many years of significant growth potential ahead as the opportunity in solid tumors, blood-based cancers and future cancer monitoring products is largely untapped. We believe investors are overly concerned about potential competitive threats and potential challenges to reimbursement near term which are overhangs on the shares currently. We believe continued strong execution by the company, lack of viable competition and continued reimbursement progress with large payors will drive solid financials, thus inspiring confidence and meaningful share price appreciation in the near term. We believe the late 2013 addition of high-quality sales reps, improving sales force efficiency and recent menu expansion, combined with growing physician awareness tees up a strong case for test volume outperformance in the near term. Additionally, we believe sentiment on shares is medium-low and based primarily on reimbursement concerns. Based on our checks and new clinical utility data expected in 2Q14 and 3Q14 we believe reimbursement is likely to get easier, representing near term validation for our long term thesis.

#### **Estimates**

Figure 1: 1Q14 Estimates

	1Q14					
	REV (m)	EPS	Volumes*	Reimbursement**		
Wedbush	11	(\$0.48)	4,852	\$3,400		
Consensus	11	(\$0.48)	NA	NA		

<sup>\*</sup>clinical only

Source: Company data, Wedbush Securities, Inc.

<sup>\*</sup>reimbursement per clinical sample



## Valuation

We arrive at our 12-month \$50 price target through EV/sales valuation framework where we assume a 9x 2016E EV/sales multiple with \$31 MM in net cash and roughly 29 MM shares outstanding discounted back at 15%. This multiple is justified to us given the 2016 growth profile (~70% y/y), cancer focus and very early penetration story (~10% share in 2016). On a 2015E EV/sales basis, shares of FMI are trading at 6.5x representing a premium to the current group median multiple of 3.6x. Versus the molecular diagnostics lab service growth comps, FMI is trading at a premium on a 2015 EV/sales multiple basis (6.5x vs. 3.3x median).

**Figure 2: Potential Catalysts** 

Catalyst	Timing
Earnings	May-14
ASCO publications	Jun-14
Clinical decisions study with US Oncology	3Q14
Additional product launches/enhancements	2014
CMS coverage decision	??

Source: Company data, Wedbush Securities, Inc.

## Risks

Risks to attainment of our price target include a fiercely competitive diagnostics and lab service market. Additionally, clinical adoption for new paradigms of testing in diagnostics is difficult to predict and private payor as well as Medicare reimbursement for FoundationOne and FoundationOne Heme could prove to be more challenging than expected.

FMI is dependent on Illumina (ILMN, NEUTRAL) for equipment and other materials related to next-generation sequencing. If ILMN were to stop supplying the material or were to enter the space as a competitor, it could lead to an interruption in FMI's ability to perform its menu of tests. The near-term risk of this has been mitigated through a five-year supply agreement FMI signed with ILMN in July 2013.

The company operates a CLIA certified lab at their Cambridge, MA headquarters where they conduct *FoundationOne*. Operating as a CLIA lab allows the company to avoid the FDA regulatory 510(k)/PMA pathway for diagnostic devices. The FDA could more tightly regulate CLIA lab-based tests as medical devices, which would likely cause significant disruption to the business.



Figure 3: Income Statement 2011 2012 2Q13 3Q13 4Q13 2013 2014E 2015E 2016E 1Q13 2,057 Product Revenue 10,645 5,200 5,920 8,208 9,662 28,990 60,589 Total Revenues 2.057 10.645 5 200 5.920 8.208 9.662 28 990 11.021 13 599 16,421 19 547 60.589 115.838 197 057 Cost of revenues 258 5,681 2,378 2,219 2,858 4,204 11,659 4.298 5.032 5.747 5,864 20,942 34.284 56,478 COGS as % of sales 36% 46% 37% 35% 449 1,799 4,964 2,822 3,701 5,350 5,458 17,331 8,568 Gross Margins 87.5% 46.6% 54.3% 62.5% 65.2% 56.5% 59.8% 61.0% 63.0% 65.0% 70.0% 65.4% 70.4% 71.3% Selling and Marketing 1.555 1,811 3.057 3,038 6,448 4,602 12.508 5,511 7,700 6,897 8,200 7,819 8,500 26,346 32,300 41,254 34,950 60,887 35,200 6,992 3,150 7,512 21,865 7,900 General and administrative 8,644 4,755 Research and development 9,023 14,777 4,982 6,097 6,988 6,834 24,901 7,600 30,000 35,000 35,900 Total operating expenses 17,570 26.875 9.944 13.910 16,475 18,948 59.275 20.311 21 320 22 697 24.319 88 646 111,204 131 987 Operating Income (15,771) (21,911 (7,122)(10,209)(11, 125)(13,490) (41,944 (13.588) (12,752)(12.023) (10.636 (48,999) (29.650) 8.593 Interest income (421) (421 (76) (65) (1,278) (33 (1,452 570 Other (845) (61 (6) (96)(61) 432 269 (7,204)(12,464) (43,127 (13,277)(47,935)Income before taxes (17,037)(22,393)(10,370)(13,091)(12,466)(11,773)(10,420)(29,080)8,865 Provision for income taxes 576 Tax Rate (17,037)(22,393 (7,204)(10,370) (12,464)(13,091) (43, 129)(13,277) (12,466)(11,773)(10,420 (47,935) (29,080)8,288 Net income Accretion of convertible preferred stock (296)(286 (50)(42)(47)(139) Net Income (17,333)(22,679 (7,254)(10,412)(12,511)(13,091) (43,268 (13,277)(12,466)(11,773)(10,420)(47,935)(29,080)8,288 (\$0.48) (\$0.48) (\$0.43) (\$0.43) \$0.30 \$0.30 GAAP FPS -Basic (\$3.52)(\$0.41 (\$0.64)(\$0.52)(\$0.46)(\$0.48 (\$2.09 (\$0.45) (\$0.38 (\$1.05)GAAP EPS -Diluted (\$0.45)(\$0.38 (\$1.74)(\$1.05) (\$3.52)(\$0.41 (\$0.64)(\$0.52)(\$0.44)(\$0.48)(\$2.08 Non-GAAP EPS -Diluted (\$3.52) (\$0.41 (\$2.08) (\$0.48)(\$1.74) (\$1.05) \$0.30 (\$0.64)(\$0.52)(\$0.44)(\$0.48) (\$0.45)(\$0.43)(\$0.38 Weighted average shares - basic 4,930 55,642 20,129 27,336 27,505 21,577 27,643 27,643 27,684 27,684 27,622 28,046 11,339 27.864 28.046 Weighted average shares - diluted 4,930 55.642 11.339 20,129 28.138 27.505 21.778 27.622 proforma Cash and Equivalents 10,852 54,838 45,832 35,965 138,088 124,293 124,293 114,507 100,283 86,413 70,422 70,422 17,789 Net Cash 10.852 54 838 45.832 35.965 138,088 124.293 124,293 114,507 100,283 86,413 70,422 70,422 28.964 17,789 Net Cash/share NOLs (39,900)(52,991)(52,991)(66, 268)(78,734)(90,506) 100,926) 100,926) 130,006) 121,71 % of Sales 2011 2012 1Q13 2Q13 3Q13 4Q13 2013 4Q14E 2014E 2015E 2016E Gross Margins 87% 47% 54% 63% 60% 65% 56% 63% 65% Sales and Marketing 76% 32% 52% 48% General and administrative 340% 81% 61% 80% 79% 78% 75% 58% 50% 43% 53% 30% 18% 439% 71% 64% 54% 50% 30% 18% 67% 139% 96% 103% 85% 86% Research and development 46% 41% 854% 252% 191% 235% 201% 196% 204% 184% 124% 146% Total operating expenses 4% 7% -123% 0% -81% 0% **EBIT** -767% -206% -137% -172% -136% -140% -145% -94% -73% -54% -26% 0% Tax rate 0% 0% 0% 0% 0% 0% 0% -139% -176% -149% -79% 4% 2% Net income -843% -213% -135% Free Cash Flow -71% -78% -1015% -199% 0% 0% -89% -95% -122% -77% 1Q13 3Q13 1Q14E 2Q14I 3Q14E у/у ∆ 2011 2012 2Q13 4Q13 2013 2014E 2016E 750% 100% 101% Total Revenues NA 418% 226% 170% 87% 172% 112% 81% 109% 80% 91% 64% 70% 65% Cost of revenues NA 2102% 235% 98% 60% 104% 105% 127% Gross Margins 63% NA 262% 135% 204% 144% 100% 66% 127% 27% 70% 13% 111% 48% 48% 1% Sales and Marketing 122% 260% 258% 266% 262% NA 8% 24% 167% 153% General and administrative 88% 202% 64% 65% 69% 49% 9% 38% Research and development Total operating expenses NA 53% 92% 115% 152% 119% 121% 104% 53% 50% 25% 19% 8% NA 91% 39% 39% 35% 144% -21% 129% **EBIT** NA 77% 110% 91% Tax rate NA 11% NA -129% NA NA NA NA NA NΑ NA NΑ NA Net income NA 31% 31% 74% 125% 134% 91%

Source: Company data, Wedbush Securities, Inc.



Figure 4: Balance Sheet

	2011	2012	2013E	2014E	2015E	2016E
Current assets:						
Total Cash and Cash Equivalents	10852	54,838	124,293	74,859	37,883	31,232
Accounts Receivable	278	2,195	6,262	9,774	17,852	29,623
Inventory	318	803	1,763	1,629	2,975	4,937
Prepaid expenses and other Current Assets	313	550	992	992	992	992
Total current assets	11,761	58,386	133,310	87,254	59,702	66,785
Property, Plant and Equipment	7,902	12,154	22,104	25,133	30,925	40,778
Accumulated Depreciation	(1,796)	(4,689)		(4,613)	(10,018)	(16,853)
Restricted cash and other non-current assets	198	188	1,854	1,854	1,854	1,854
Total assets	18,065	66,039	157,268	109,629	82,464	92,563
LIABILITIES AND STOCKHOLDERS' EQUITY						
Current liabilities:						
Accounts Payable and accrued expenses	2,408	5,072	7,007	7,286	9,140	10,848
Deferred revenue and Other Current Liabilities	1,832	3,458	8,752	8,752	8,752	8,752
Total current liabilities	4,240	8,530	15,759	16,038	17,892	19,600
Long-term liabilities:						
Long Term Debt	3,041	1,441	0	0	0	0
Other long term liabilities	632	807	9,798	9,798	9,798	9,798
Total liabilities	7,913	10,778	25,557	25,836	27,690	29,398
Stockholders' equity:						
Preferred Stock	32,455	98,658	0	0	0	0
Common Stock, APIC, RE	(22,303)		131,711	83,793	54,774	63,165
Total liabilities and stockholders' equity	18,065		157,268	7	82,464	92,563

Source: Company data, Wedbush Securities, Inc.

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Figure 5: Cash Flow Statement

	2011	2012	2013	2014E	2015E	2016E
Cash Flows from Operating Activities:						
Net (loss) income	(17,037)	(22,393)	(42,944)	(47,918)	(29,019)	8,391
Depreciation	1,520	2,894	5,006	4,613	5,405	6,836
change in FV of investor rights obligation	1,067	0	0	0	0	0
change in FV of warrant liability	34	131	1,380	0	0	0
Stock-based compensation expense	73	1,535	7,316	0	0	0
common stock issued for services	0	0	4	0	0	0
non-cash interest expense/impairment	111	104	497	0	0	0
Change in working capital	99	480	(2,025)	(3,099)	(7,570)	(12,025)
Net cash provided by operating activities	(14,133)	(17,249)	(30,766)	(46,405)	(31,184)	3,202
Cash Flows from Investing Activities:						
Purchase of property and equipment	(5,410)	(3,183)	(6,930)	(3,029)	(5,792)	(9,853)
increase in restricted cash	0		(1,564)		0	0
Net cash used in investing activities	(5,410)	(3,183)	(8,494)	(3,029)	(5,792)	(9,853)
				0	0	0
Cash Flows from Financing Activities:				0	0	0
Proceeds from Issuance of Restricted Stock	114	70	49	0	0	0
proceeds from issuance of preferred stock	26,338	65,917	(10)	0	0	0
proceeds from issuance of common stock	0	0	110,381	0	0	0
change in notes payable	2,534	(1,569)	(1,705)	0	0	0
Net cash provided by financing activities	28,986	64,418	108,715	0	0	0
Net increase (decrease) in cash and cash equivalents	9,443	43,986	69,455	(49,434)	(36,976)	(6,651)
Cash and cash equivalents, beginning of period		10,852	54,838	124,293	74,859	37,883
Cash and cash equivalents, end of period	10,852	54,838	124,293	74,859	37,883	31,232

Source: Company data, Wedbush Securities, Inc.

Company	Ticker	Rating	Price Target	<b>Current Price</b>
Illumina	ILMN	NEUTRAL	\$140	\$139

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## Analyst Biography

Zarak Khurshid is a senior equity research analyst covering the Medical Diagnostics and Life Science Tools sectors. Prior to joining Wedbush in January 2010, Mr. Khurshid was Vice President and senior equity research analyst with Caris & Company where he covered the Medical diagnostics and Life Sciences Tools sectors from 2006 to 2010. Mr. Khurshid's aggressive risk/reward focused investment style is supported by data points from a diverse network of contacts from industry, hospitals, clinical labs, and academia. Mr. Khurshid was ranked #1 in the Life Science Tools and Services sectors and #4 on Wall Street for earnings accuracy in 2012 by Starmine. Prior to his start on Wall Street with Pacific Growth Equities in 2004, Mr. Khurshid was a Research Associate with Cytokinetics and an Associate Bioengineer with Aurora Biosciences. Mr. Khurshid received a BS in Bioengineering and a BA in Economics from the University of California, San Diego.

## **Analyst Certification**

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# Wedbush Equity Research Disclosures as of May 5, 2014

Company	Disclosure
Foundation Medicine	1
Illumina	1

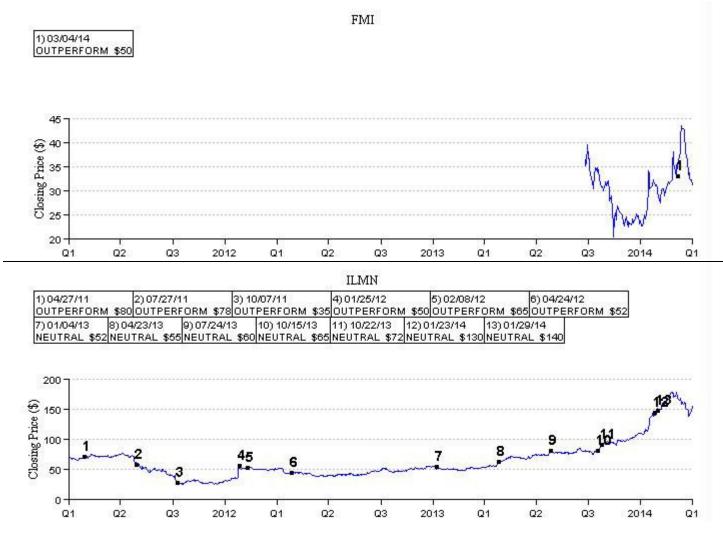
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## **OTHER DISCLOSURES**

## RESEARCH DEPT. \* (213) 688-4505 \* www.wedbush.com

EQUITY TRADING Los Angeles (213) 688-4470 / (800) 421-0178 \* EQUITY SALES Los Angeles (800) 444-8076 CORPORATE HEADQUARTERS (213) 688-8000

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# **EQUITY RESEARCH DEPARTMENT**

(213) 688-4529

## **DIRECTOR OF RESEARCH**

Mark D. Benson (213) 688-4435

## MANAGER, RESEARCH OPERATIONS

Ellen Kang (213) 688-4529

RETAIL AND COI	NSI	JMER
----------------	-----	------

**Consumer Products** 

Rommel T. Dionisio (212) 938-9934 Alicia Reese (212) 938-9927

Footwear, Apparel and Accessories

Corinna Freedman (212) 668-9876

Healthy Lifestyles

Kurt M. Frederick, CFA CPA (415) 274-6822 Alicia Reese (212) 938-9927

Restaurants

Nick Setyan (213) 688-4519 Colin Radke (213) 688-6624

Colin Radke (213) 688-6624

Specialty Retail: Hardlines

Joan L. Storms, CFA (213) 688-4537 John Garrett, CFA (213) 688-4523

Seth Basham, CFA (212) 938-9954

Specialty Retail: Softlines

Morry Brown (213) 688-4311 Taryn Kuida (213) 688-4505

RETAIL/CONSUMER MARKET RESEARCH

Gabriella Santaniello (213) 688-4557

INDUSTRIAL GROWTH TECHNOLOGY

Clean Technology

Craig Irwin (212) 938-9926

Environmental Services / Building Products

Al Kaschalk (213) 688-4539

Water and Renewable Energy Solutions

David Rose, CFA (213) 688-4319 James Kim (213) 688-4380 TECHNOLOGY, INTERNET, MEDIA & SOCIAL MEDIA

**Communications and Application Software** 

Shyam Patil, CFA (213) 688-8062 Andy Cheng (213) 688-4548

**Enterprise Security** 

Sanjit Singh (415) 273-7323

**Computer Services: Financial Technology** 

Gil B. Luria (213) 688-4501 Aaron Turner (213) 688-4429

**Enterprise Software** 

Steve Koenig (415) 274-6801 Kevin Ikeda (213) 688-4423

Entertainment: Retail

Michael Pachter (213) 688-4474
Nick McKay (213) 688-4343
Nick Citrin (213) 688-4495

**Entertainment: Software** 

Michael Pachter (213) 688-4474 Nick McKay (213) 688-4343 Nick Citrin (213) 688-4495

Internet: Media and Gaming

Michael Pachter (213) 688-4474
Nick McKay (213) 688-4343
Nick Citrin (213) 688-4495

Internet: Social Media, Advertising & Technology

Shyam Patil, CFA (213) 688-8062 Andy Cheng (213) 688-4548

Media

James Dix, CFA (213) 688-4315

**Movies and Entertainment** 

Michael Pachter (213) 688-4474
Nick McKay (213) 688-4343
Nick Citrin (213) 688-4495

Semiconductors

Betsy Van Hees (415) 274-6869 Ryan Jue, CFA (415) 263-6669 LIFE SCIENCES AND HEALTH CARE

Biotechnology/Biopharmaceuticals/BioDefense

Gregory R. Wade, Ph.D. (415) 274-6863 David M. Nierengarten, Ph.D. (415) 274-6862 Christopher N. Marai, Ph.D. (415) 274-6861 Dilip Joseph (415) 273-7308

**Emerging Pharmaceuticals** 

Liana Moussatos, Ph.D. (415) 263-6626

**Healthcare Services - Managed Care** 

Sarah James (213) 688-4503

**Medical Devices** 

Tao Lew (212) 938-9948

**Medical Diagnostics and Life Sciences Tools** 

Zarak Khurshid (415) 274-6823

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CORPORATE HEADQUARTERS

1000 Wilshire Blvd., Los Angeles, CA 90017-2465
Tel: (213) 688-8000 www.wedbush.com