

Bluebird Bio

CORTELLIS COMPANY DETAILED PIPELINE REPORT

A comprehensive coverage of the the company's drug pipeline portfolio including detailed product records.

Publication Date: 18-Feb-2014

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GLOSSARY

Number of Drugs in Active Development

Number of drugs associated with the company or subsidiary that are currently in active development, i.e. the development status for the drug(s) is one of the following: Discovery, Clinical, Phase I, Phase II, Phase III, Pre-registration, Registered, Launched, or Suspended.

Number of Inactive Drugs

Number of drugs associated with the company or subsidiary that are currently classified as inactive, i.e. where the development status for the drug(s) is one of the following: No Development Reported, Discontinued, or Withdrawn.

Number of Patents as Owner

Number of patents associated with the company where the company is listed as owner; i.e. the relationship type (or way the patent refers to the company) is: Patent Assignee/Owner, Patent owner (not assignee), Licensee for development and marketing, Licensee – marketing only (Distributor), Patent assignee of family member, Inferred assignee.

Number of Patents as Third Party

Number of patents associated with the company where the company is listed as third party; i.e. the relationship type (or way the patent refers to the company) is: Patent assignee (not owner), Ex-Licensee for development and marketing, Ex-Licensee marketing only (Distributor), Customer of technology, Ex-Customer of technology, Patent opponent or infringer, Affiliate organization of inventor, Owner of underlying technology.

Patents summary table

This table represents a summary of the core patent coverage for this company covering Therapeutic EP, US and WO patents since 1990 only.

Number of Deals

A count of deals where the company or one of its subsidiaries is the primary company.

Key Indications

Displays top ten key indications for the company and its subsidiaries based on frequency (indications occurring with high and identical frequency are always included, and this may result in more than ten Key Indications being listed). Includes both indications associated with patents where the company is patent owner and indications associated with drugs in active development. A drug is classified as 'active' if it features on a row (or rows) in the current development status table where the status is one of the following: Discovery, Clinical, Phase I, Phase II, Phase III, Pre-registration, Registered, Launched, or Suspended.

Key Target-based Actions

Displays top ten key target-based actions for the company and its subsidiaries based on frequency (actions occurring with high and identical frequency are always included, and this may result in more than ten Key Target-based Actions being listed). Includes both target-based actions associated with patents where the company patent owner and target-based actions associated with drugs in active development. A drug is classified as 'active' if it features on a row (or rows) in the current development status table where the status is one of the following: Discovery, Clinical, Phase I, Phase II, Phase III, Pre-registration, Registered, Launched, or Suspended. A target-based action is one that is associated with a target.

Key Technologies

Displays top ten key technologies for the company and its subsidiaries based on frequency (technologies occurring with high and identical frequency are always included, and this may result in more than ten Key Technologies being listed). Includes both key technologies associated with patents where the company relationship is patent owner and key technologies associated with drugs in active development. A drug is classified as 'active' if it features on a row (or rows) in the current development status table where the status is one of the following: Discovery, Clinical, Phase I, Phase II, Phase III, Pre-registration, Registered, Launched, or Suspended.

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Bluebird Bio

COMPANY OVERVIEW

| | |
|---------------------------------------|--|
| Company Name | Bluebird Bio |
| Parent Company Name | Bluebird Bio |
| Website | http://www.bluebirdbio.com/ |
| Country | US |
| Number of Drugs in Active Development | 3 |
| Number of Inactive Drugs | 4 |
| Number of Patents as Owner | 13 |
| Number of Patents as Third Party | 0 |
| Number of Deals | 12 |
| Key Indications | Beta thalassemia, Sickle cell anemia, Adrenoleukodystrophy, Hematological neoplasm, Solid tumor, Adrenomyeloneuropathy, Hemoglobinopathy, Alpha thalassemia, Hematological disease, Stem cell transplantation, Thalassemia intermedia, Thalassemia major |
| Key Target-based Actions | HBB gene stimulator, ATP binding cassette transporter D1 stimulator, Hemoglobin beta subunit stimulator, Caspase stimulator, Erythropoietin ligand, Hemoglobin delta subunit stimulator, Hemoglobin gamma subunit stimulator, PPAR alpha agonist, PPAR delta agonist, PPAR gamma agonist, TK gene stimulator, Thymidine kinase |
| Key Technologies | Biological therapeutic, Gene transfer system viral, Haematopoietic stem cell therapy, Autologous stem cell therapy, Intravenous formulation, Peripheral blood stem cell therapy, T-lymphocyte, Tumor antigen therapeutic, Virus recombinant, Adult stem cell therapy, Cell culture technique, Cell therapy, Embryonic stem cell therapy, Gene transfer |

COMPANY PROFILE

SUMMARY

bluebird bio (formerly Genetix Pharmaceuticals Inc), based in Cambridge, MA, was established in 1992. It is a private company that develops genetically engineered autologous cell therapies for the treatment of blood disorders and neural degenerative disorders. In September 2010, Genetix changed its name to bluebird bio.

LICENSING AGREEMENTS

In January 1999, Genetix signed an agreement with Cordis Corp to develop gene therapy products to treat heart disease.

In July 2001, it was reported that a collaboration between Genetix and Theratechnologies Inc was still ongoing. The two companies entered the partnership in April 1998 when Genetic was granted an exclusive license to incorporate Theratechnologies' vpr technology into its therapeutic gene delivery system.

FINANCIAL

In December 2013, bluebird was added to the NASDAQ Biotechnology Index.

In September 2013, bluebird was added to the Russell 2000, Russell 3000 and Russell Global Indexes.

In June 2013, bluebird announced the pricing of its initial public offering of 5,941,176 shares of common stock at a public offering price of \$17.00 per share, before underwriting discounts. The underwriters had a 30 day option to purchase up to an additional 891,176 shares. Trading was expected to begin on Wednesday, June 19, 2013 under the trading symbol "BLUE"; later that month, the offering of 6,832,352 common-stock shares was closed, with full exercise of underwriters' option.

In July 2012, bluebird raised \$60 million from a series D financing round.

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In March 2010, Genetix raised \$35 million from a series B financing round. In April 2011, bluebird bio secured an additional \$30 million in a series C financing round.

In October 2004, Genetix raised \$12 million in a private equity investment round to fund a phase I/II trial of LentiGlobin.

R&D GRANTS

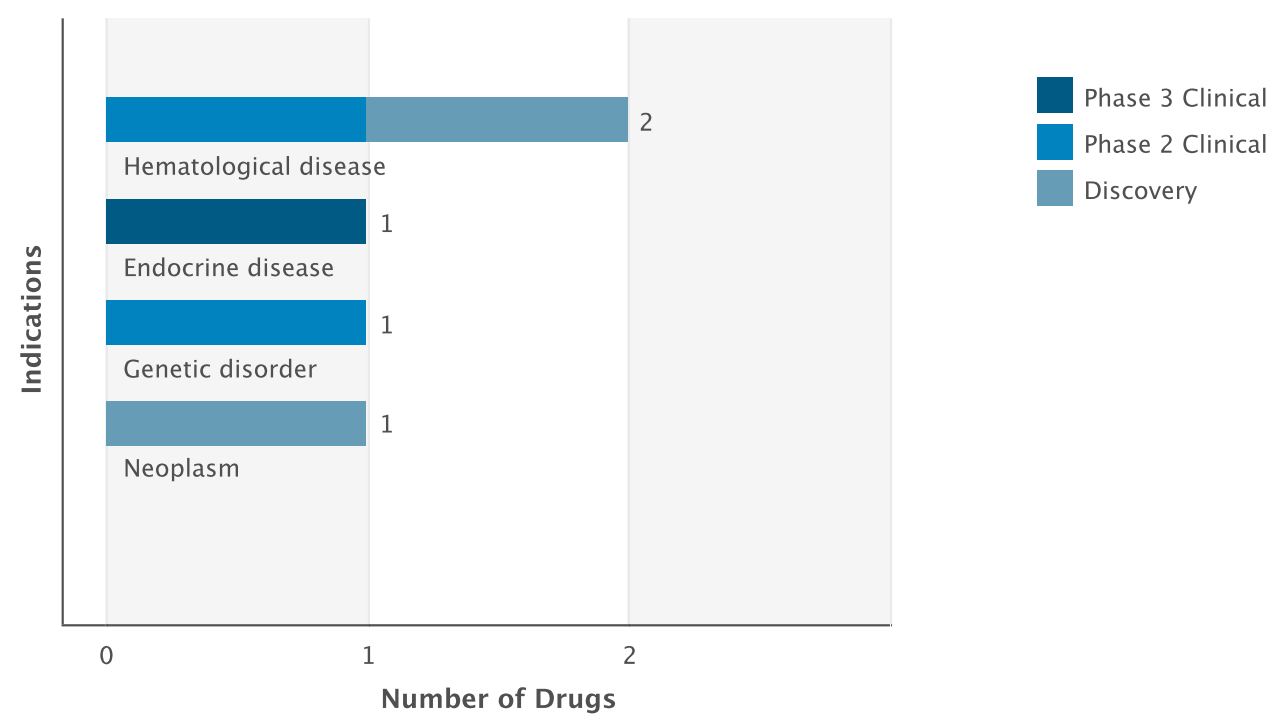
In August 1998, a Phase I SBIR grant was awarded by the NCI to support preclinical development of antiangiogenic gene therapy treatments for cancer.

PRODUCT PORTFOLIO SUMMARY

DRUGS

Drugs by Indication

Active Drugs by Indication Chart



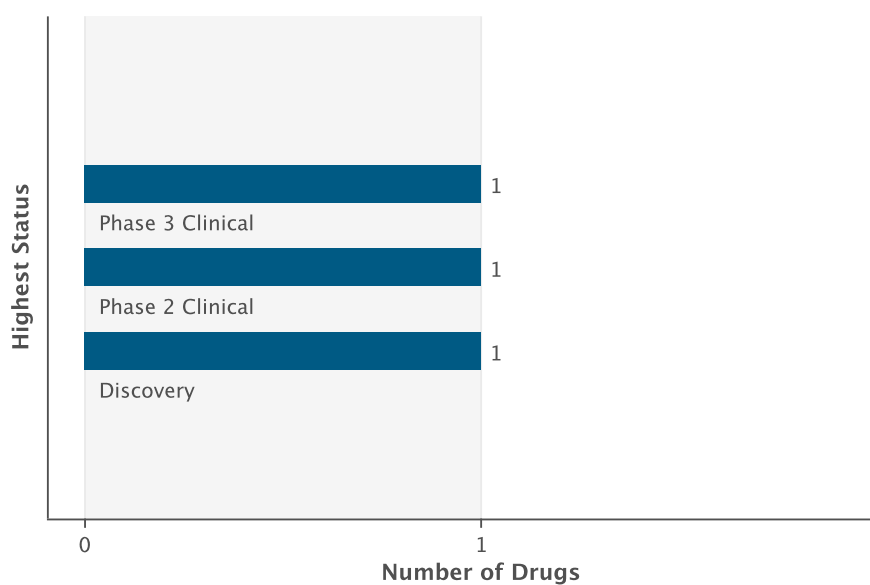
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Drugs by Indication Table

| Indication | Active | Inactive | Total |
|---------------------------|--------|----------|-------|
| Neoplasm | 1 | 3 | 4 |
| Endocrine disease | 1 | 1 | 2 |
| Hematological disease | 2 | 0 | 2 |
| Neurological disease | 0 | 1 | 1 |
| Musculoskeletal disease | 0 | 1 | 1 |
| Gynecology and obstetrics | 0 | 1 | 1 |
| Ocular disease | 0 | 1 | 1 |
| Genitourinary disease | 0 | 1 | 1 |
| Cardiovascular disease | 0 | 1 | 1 |
| Genetic disorder | 1 | 0 | 1 |
| Inflammatory disease | 0 | 1 | 1 |

Drugs by Highest Status

Active Drugs by Highest Status Chart



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Drugs by Highest Status Table

| Development Status | Number of Drugs |
|-------------------------|-----------------|
| Phase 3 Clinical | 1 |
| Phase 2 Clinical | 1 |
| Discovery | 1 |
| No Development Reported | 4 |

DEALS

| Deal Type | Principal | | Partner | | Total |
|--|-----------|----------|---------|----------|-------|
| | Active | Inactive | Active | Inactive | |
| Technology - Other Proprietary | 0 | 0 | 2 | 0 | 2 |
| Patent - Exclusive Rights | 0 | 0 | 1 | 0 | 1 |
| Drug - Funding | 4 | 0 | 0 | 0 | 4 |
| Drug - Early Research/Development | 1 | 0 | 1 | 0 | 2 |
| Drug - Development/Commercialization License | 1 | 0 | 1 | 0 | 2 |
| Drug - Manufacturing/Supply | 1 | 0 | 0 | 0 | 1 |

CLINICAL TRIALS

Trials by Condition Studied

| Condition Studied | Ongoing | All |
|---------------------------|---------|-----|
| Hematological disease | 1 | 3 |
| Genetic disorder | 1 | 3 |
| Endocrine disease | 1 | 2 |
| Neoplasm | 0 | 2 |
| Neurological disease | 0 | 1 |
| Gynecology and obstetrics | 0 | 1 |
| Genitourinary disease | 0 | 1 |

Trials by Phase

| Phase | Ongoing | All |
|---------|---------|-----|
| Phase 2 | 1 | 1 |
| Phase 1 | 1 | 5 |

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Phase Definitions

Phase 3 Clinical

Includes Phase 3, Phase 3b, Phase 3a, Phase 2/3 (where enrolment count is 300 or over)

Phase 2 Clinical

Includes Phase 2, Phase 2a, Phase 2b, Phase 1/2 (where enrolment count is 100 or over), Phase 2/3 (where enrolment count is under 300 or not specified)

Phase 1 Clinical

Includes Phase 1, Phase 1a, Phase 1, Phase 1/2 (where enrolment count is under 100 or not specified), Phase 0

PATENTS *

| Indication | As Owner | As Third Party | Total |
|---------------------------|----------|----------------|-------|
| Cardiovascular disease | 6 | 0 | 6 |
| Endocrine disease | 4 | 0 | 4 |
| Genitourinary disease | 1 | 0 | 1 |
| Hematological disease | 8 | 0 | 8 |
| Immune disorder | 2 | 0 | 2 |
| Musculoskeletal disease | 1 | 0 | 1 |
| Neoplasm | 3 | 0 | 3 |
| Genetic disorder | 7 | 0 | 7 |
| Neurological disease | 1 | 0 | 1 |
| Infectious disease | 1 | 0 | 1 |
| Inflammatory disease | 1 | 0 | 1 |
| Gynecology and obstetrics | 1 | 0 | 1 |
| Dermatological disease | 1 | 0 | 1 |
| Surgical procedure | 1 | 0 | 1 |

* This table represents a summary of the core patent coverage for this company covering Therapeutic EP, US and WO patents since 1990 only.

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PRODUCT PORTFOLIO DRUG PIPELINE DETAIL

PLEASE NOTE: Highest status refers to highest development of that drug for one of the active companies

Lenti-D

Lenti-D SNAPSHOT

| | |
|-----------------------------|--|
| Drug Name | Lenti-D |
| Key Synonyms | Lenti-D |
| Originator Company | INSERM |
| Active Companies | INSERM;Bluebird Bio |
| Inactive Companies | |
| Highest Status | Phase 3 Clinical |
| Active Indications | Adrenoleukodystrophy |
| Target-based Actions | |
| Other Actions | Genetically engineered autologous cell therapy;Retrovirus based gene therapy |
| Technologies | Virus recombinant;Biological therapeutic;Parenteral formulation unspecified;Autologous stem cell therapy;Peripheral blood stem cell therapy;Haematopoietic stem cell therapy |
| Last Change Date | 16-Nov-2013 |

Lenti-D DEVELOPMENT PROFILE

SUMMARY

bluebird bio (formerly Genetix Pharmaceuticals), in collaboration with INSERM, is developing Lenti-D, a stem cell therapy using lentiviral vectors carrying human ABCD1 cDNA encoding the functional adrenoleukodystrophy protein (ALDP) to transduce patient hematopoietic stem cells, for the potential treatment of adult and childhood cerebral adrenoleukodystrophy (CCALD). In August 2013, a phase II/III trial was initiated in the US. In November 2009, launch was expected in 2014.

Lenti-D DEVELOPMENT STATUS

CURRENT DEVELOPMENT STATUS

| Company | Indication | Country | Development Status | Date |
|--------------|----------------------|---------|--------------------|-------------|
| Bluebird Bio | Adrenoleukodystrophy | US | Phase 3 Clinical | 15-Aug-2013 |
| Bluebird Bio | Adrenoleukodystrophy | France | Phase 2 Clinical | 13-Jan-2010 |
| INSERM | Adrenoleukodystrophy | France | Phase 2 Clinical | 13-Jan-2010 |

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Lenti-D DRUG NAMES

| Names | Type |
|--|------------|
| CCALD program (cerebral adrenoleukodystrophy), INSERM/bluebird | |
| adrenoleukodystrophy gene therapy, INSERM/Genetix | |
| genetically-modified stem cell therapy (adrenoleukodystrophy), INSERM/bluebird | |
| Lenti-D | Trade Name |

Lenti-D CLINICAL TRIALS

Trials by Phase and Condition Studied

| Phase 4 Clinical | | Phase 3 Clinical | | Phase 2 Clinical | | Phase 1 Clinical | | Phase Unspecified | | Total | |
|----------------------|-----|------------------|-----|------------------|-----|------------------|-----|-------------------|-----|----------|-----|
| On-going | All | On-going | All | On-going | All | On-going | All | On-going | All | On-going | All |
| Adrenoleukodystrophy | | | | | | | | | | | |
| 0 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 1 | 2 |

Total Trials by Phase and Status

| Phase 4 Clinical | | Phase 3 Clinical | | Phase 2 Clinical | | Phase 1 Clinical | | Phase Unspecified | | Total | |
|---------------------------|-----|------------------|-----|------------------|-----|------------------|-----|-------------------|-----|----------|-----|
| On-going | All | On-going | All | On-going | All | On-going | All | On-going | All | On-going | All |
| Total by Phase and Status | | | | | | | | | | | |
| 0 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 1 | 2 |

Phase Definitions

Phase 3 Clinical

Includes Phase 3, Phase 3b, Phase 3a, Phase 2/3 (where enrolment count is 300 or over)

Phase 2 Clinical

Includes Phase 2, Phase 2a, Phase 2b, Phase 1/2 (where enrolment count is 100 or over), Phase 2/3 (where enrolment count is under 300 or not specified)

Phase 1 Clinical

Includes Phase 1, Phase 1a, Phase 1, Phase 1/2 (where enrolment count is under 100 or not specified), Phase 0

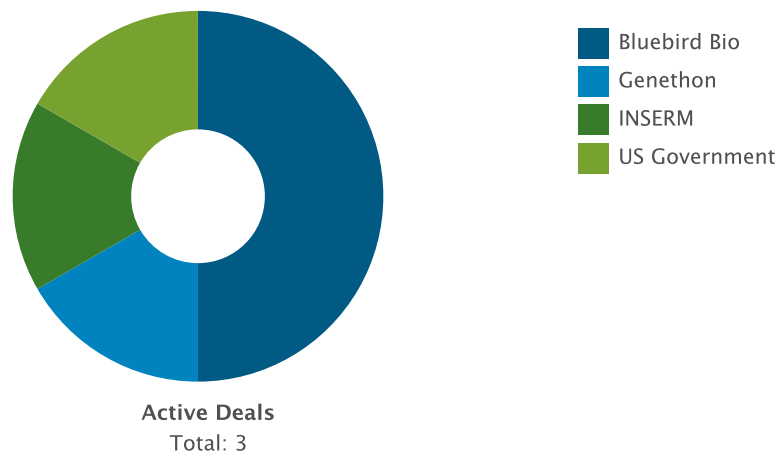
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Lenti-D DEALS AND PATENTS

DEALS

Deals by Parent Company Chart

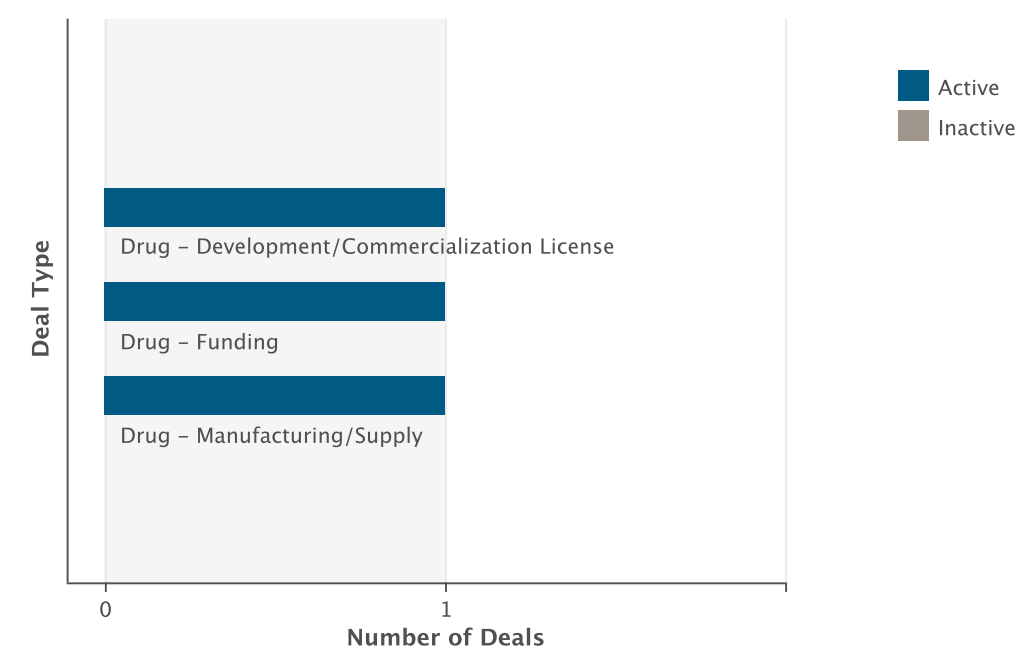


Deals by Parent Company Table

| Company Name | Principal | | Partner | | Total |
|---------------|-----------|----------|---------|----------|-------|
| | Active | Inactive | Active | Inactive | |
| Bluebird Bio | 2 | 0 | 1 | 0 | 3 |
| Genethon | 0 | 0 | 1 | 0 | 1 |
| INSERM | 1 | 0 | 0 | 0 | 1 |
| US Government | 0 | 0 | 1 | 0 | 1 |

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Deals by Type Chart



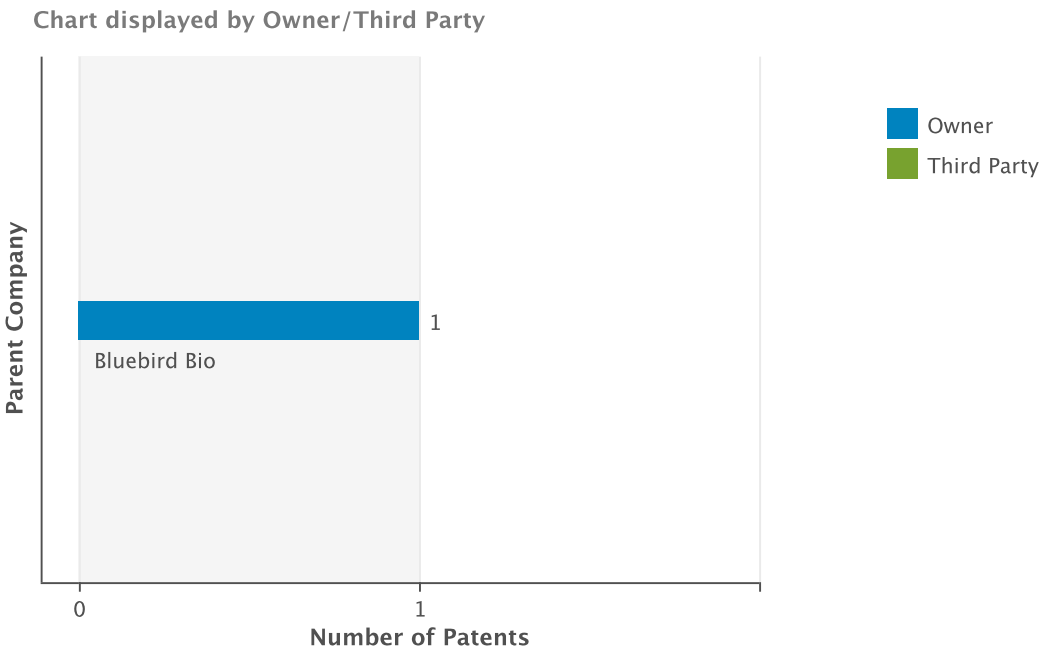
Deals by Type Table

| Deal Type | Active | Inactive | Total |
|--|--------|----------|-------|
| Drug - Manufacturing/Supply | 1 | 0 | 1 |
| Drug - Funding | 1 | 0 | 1 |
| Drug - Development/Commercialization License | 1 | 0 | 1 |

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PATENTS

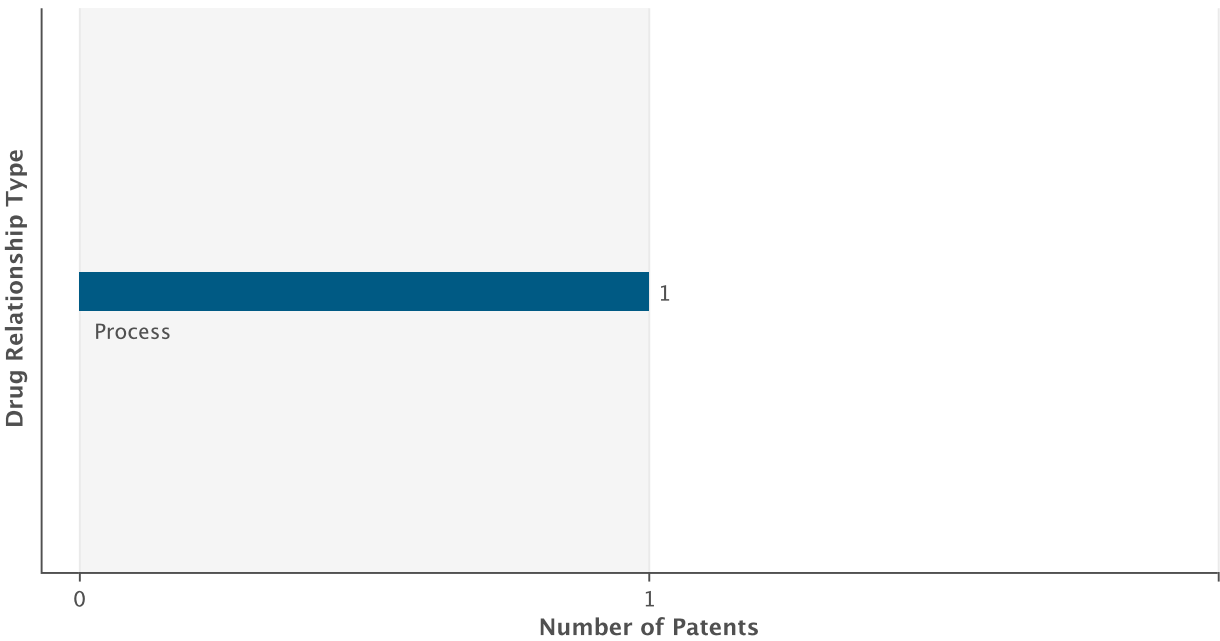
Patents by Parent Company Chart



Patents by Parent Company Table

| Company Name | As Owner | As Third Party | Total |
|--------------|----------|----------------|-------|
| Bluebird Bio | 1 | 0 | 1 |

Patents by Drug Relationship Type Chart



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Patents by Drug Relationship Type Table

| Drug Relationship | Total |
|-------------------|-------|
| Process | 1 |

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LentiGlobin

LentiGlobin SNAPSHOT

| | |
|-----------------------------|---|
| Drug Name | LentiGlobin |
| Key Synonyms | LentiGlobin |
| Originator Company | Bluebird Bio |
| Active Companies | Bluebird Bio |
| Inactive Companies | |
| Highest Status | Phase 2 Clinical |
| Active Indications | Beta thalassemia;Sickle cell anemia |
| Target-based Actions | HBB gene stimulator |
| Other Actions | Genetically engineered autologous cell therapy;Retrovirus based gene therapy |
| Technologies | Virus recombinant;Intravenous formulation;Biological therapeutic;Autologous stem cell therapy;Peripheral blood stem cell therapy;Haematopoietic stem cell therapy |
| Last Change Date | 31-Dec-2013 |

LentiGlobin DEVELOPMENT PROFILE

SUMMARY

bluebird bio (formerly Genetix Pharmaceuticals) is developing LentiGlobin, a gene therapy which utilizes its second-generation lentiviral vector-based gene transfer system LentiPak to transduce autologous hematopoietic stem cells with a functional human beta-globin gene, for the potential treatment of sickle cell disease (SCD) and beta-thalassemia. By January 2010, a phase I/II trial had been initiated in beta-thalassemia ; in February 2012, the trial was nearing completion. In August 2013, a US phase I/II trial for beta-thalassemia was initiated. By November 2006, a phase I trial was reported to be underway for SCD. By August 2012, the therapy was still listed as being in phase I for SCD and the company expected to enroll SCD patients into a phase I/II trial during 2012. In November 2009, drug launch was expected in 2014 or 2015.

LentiGlobin DEVELOPMENT STATUS

CURRENT DEVELOPMENT STATUS

| Company | Indication | Country | Development Status | Date |
|--------------|--------------------|---------|--------------------|-------------|
| Bluebird Bio | Beta thalassemia | France | Phase 2 Clinical | 13-Jan-2010 |
| Bluebird Bio | Beta thalassemia | US | Phase 2 Clinical | 29-Aug-2013 |
| Bluebird Bio | Sickle cell anemia | US | Phase 1 Clinical | 09-Nov-2006 |

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LentiGlobin DRUG NAMES

| Names | Type |
|--|---------------|
| beta-globin-transduced autologous stem cell therapy (LentiPak, sickle cell disease/beta-thalassemia), bluebird bio | |
| beta-globin transduced autologous stem cell therapy (LentiPak, sickle cell disease/beta-thalassemia), Genetix | |
| LentiGlobin BB305 | Research Code |
| LentiGlobin | Trade Name |

LentiGlobin CLINICAL TRIALS

Trials by Phase and Condition Studied

| Phase 4 Clinical | | Phase 3 Clinical | | Phase 2 Clinical | | Phase 1 Clinical | | Phase Unspecified | | Total | |
|--------------------|-----|------------------|-----|------------------|-----|------------------|-----|-------------------|-----|----------|-----|
| On-going | All | On-going | All | On-going | All | On-going | All | On-going | All | On-going | All |
| Beta thalassemia | | | | | | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | 1 | 3 | 0 | 0 | 1 | 3 |
| Sickle cell anemia | | | | | | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |

Total Trials by Phase and Status

| Phase 4 Clinical | | Phase 3 Clinical | | Phase 2 Clinical | | Phase 1 Clinical | | Phase Unspecified | | Total | |
|---------------------------|-----|------------------|-----|------------------|-----|------------------|-----|-------------------|-----|----------|-----|
| On-going | All | On-going | All | On-going | All | On-going | All | On-going | All | On-going | All |
| Total by Phase and Status | | | | | | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | 1 | 3 | 0 | 0 | 1 | 3 |

Phase Definitions

Phase 3 Clinical

Includes Phase 3, Phase 3b, Phase 3a, Phase 2/3 (where enrolment count is 300 or over)

Phase 2 Clinical

Includes Phase 2, Phase 2a, Phase 2b, Phase 1/2 (where enrolment count is 100 or over), Phase 2/3 (where enrolment count is under 300 or not specified)

Phase 1 Clinical

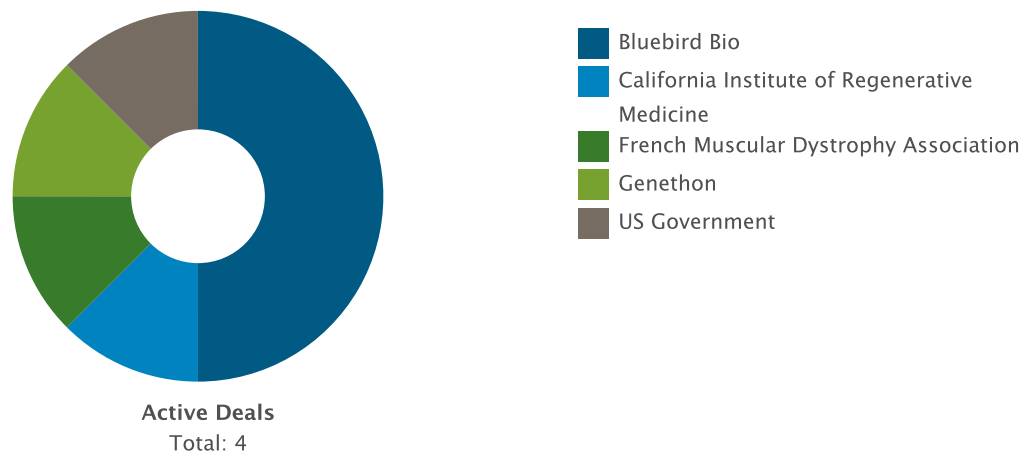
Includes Phase 1, Phase 1a, Phase 1, Phase 1/2 (where enrolment count is under 100 or not specified), Phase 0

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LentiGlobin DEALS AND PATENTS

DEALS

Deals by Parent Company Chart

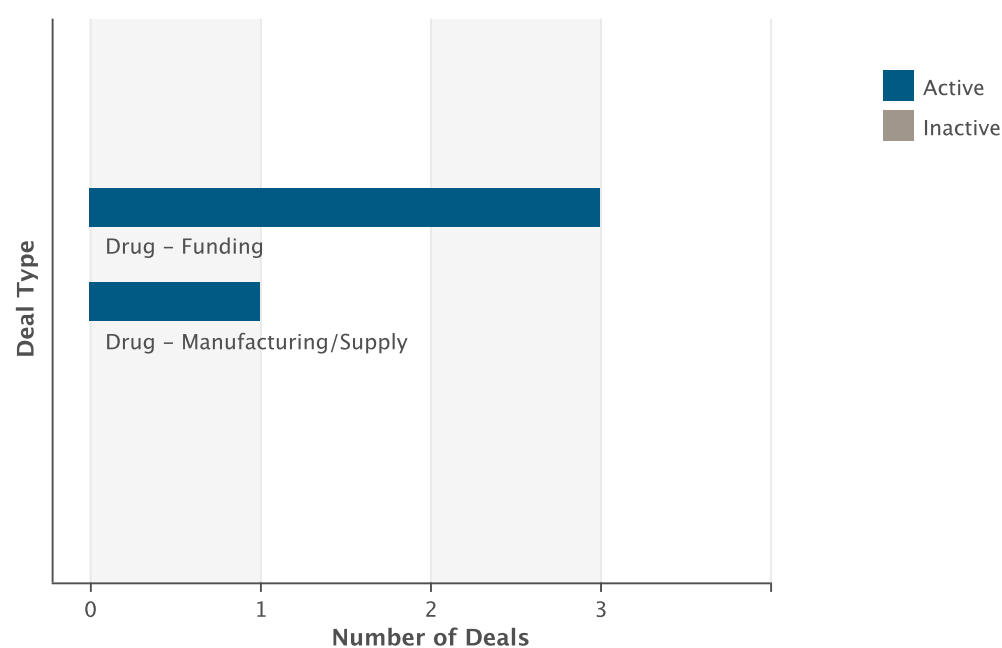


Deals by Parent Company Table

| Company Name | Principal | | Partner | | Total |
|---|-----------|----------|---------|----------|-------|
| | Active | Inactive | Active | Inactive | |
| Bluebird Bio | 4 | 0 | 0 | 0 | 4 |
| Genethon | 0 | 0 | 1 | 0 | 1 |
| French Muscular Dystrophy Association | 0 | 0 | 1 | 0 | 1 |
| US Government | 0 | 0 | 1 | 0 | 1 |
| California Institute of Regenerative Medicine | 0 | 0 | 1 | 0 | 1 |

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Deals by Type Chart



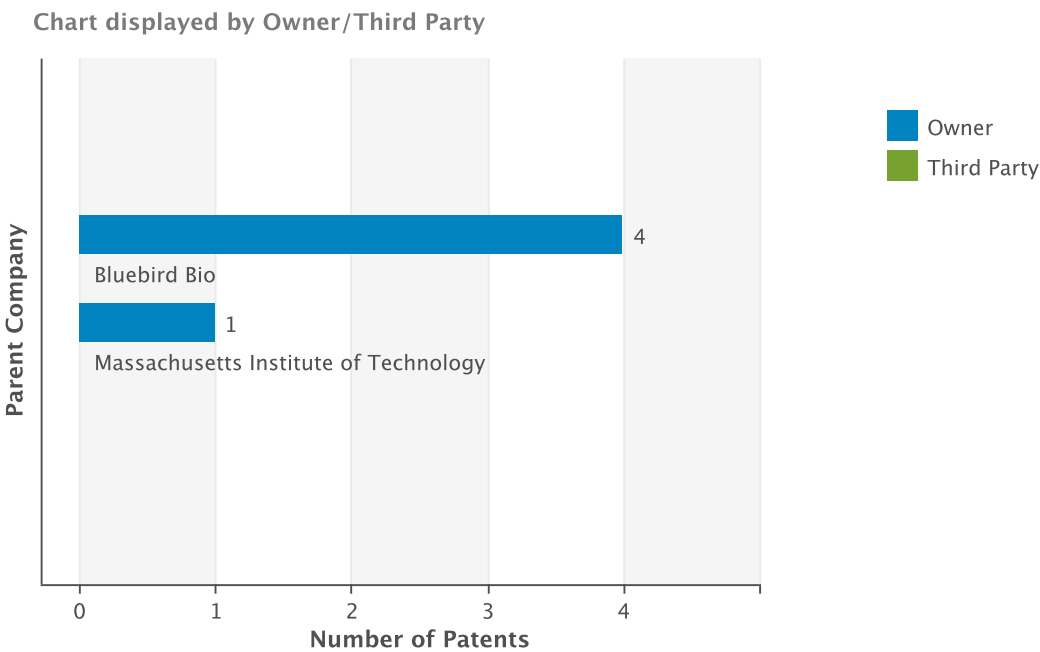
Deals by Type Table

| Deal Type | Active | Inactive | Total |
|-----------------------------|--------|----------|-------|
| Drug - Funding | 3 | 0 | 3 |
| Drug - Manufacturing/Supply | 1 | 0 | 1 |

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PATENTS

Patents by Parent Company Chart

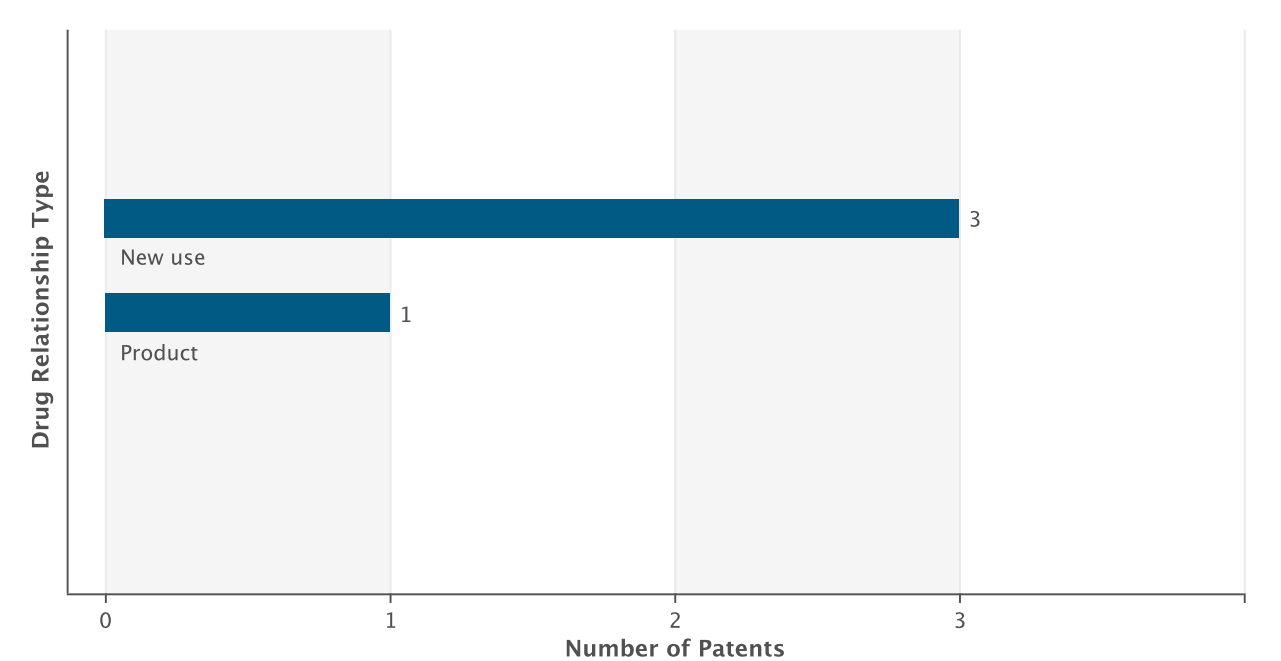


Patents by Parent Company Table

| Company Name | As Owner | As Third Party | Total |
|---------------------------------------|----------|----------------|-------|
| Bluebird Bio | 4 | 0 | 4 |
| Massachusetts Institute of Technology | 1 | 0 | 1 |

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Patents by Drug Relationship Type Chart



Patents by Drug Relationship Type Table

| Drug Relationship | Total |
|-------------------|-------|
| New use | 3 |
| Product | 1 |

CAR T-cells (cancer), bluebird bio

CAR T-cells (cancer), bluebird bio SNAPSHOT

| | |
|----------------------|---|
| Drug Name | CAR T-cells (cancer), bluebird bio |
| Key Synonyms | |
| Originator Company | Bluebird Bio |
| Active Companies | Celgene Corp;Bluebird Bio |
| Inactive Companies | |
| Highest Status | Discovery |
| Active Indications | Hematological neoplasm;Solid tumor |
| Target-based Actions | |
| Other Actions | Gene therapy;Anticancer |
| Technologies | Tumor antigen therapeutic;Biological therapeutic;T-lymphocyte |
| Last Change Date | 04-Dec-2013 |

CAR T-cells (cancer), bluebird bio DEVELOPMENT PROFILE

SUMMARY

bluebird bio in collaboration with Celgene is investigating CAR (chimeric antigen receptor) T-cells, genetically modified to target and destroy cancer cells, for the potential treatment of solid tumors and hematological malignancies,. In March 2013, development was ongoing.

CAR T-cells (cancer), bluebird bio DEVELOPMENT STATUS

CURRENT DEVELOPMENT STATUS

| Company | Indication | Country | Development Status | Date |
|--------------|------------------------|---------|--------------------|-------------|
| Bluebird Bio | Hematological neoplasm | US | Discovery | 27-Mar-2013 |
| Bluebird Bio | Solid tumor | US | Discovery | 27-Mar-2013 |
| Celgene Corp | Hematological neoplasm | US | Discovery | 21-Mar-2013 |
| Celgene Corp | Solid tumor | US | Discovery | 21-Mar-2013 |

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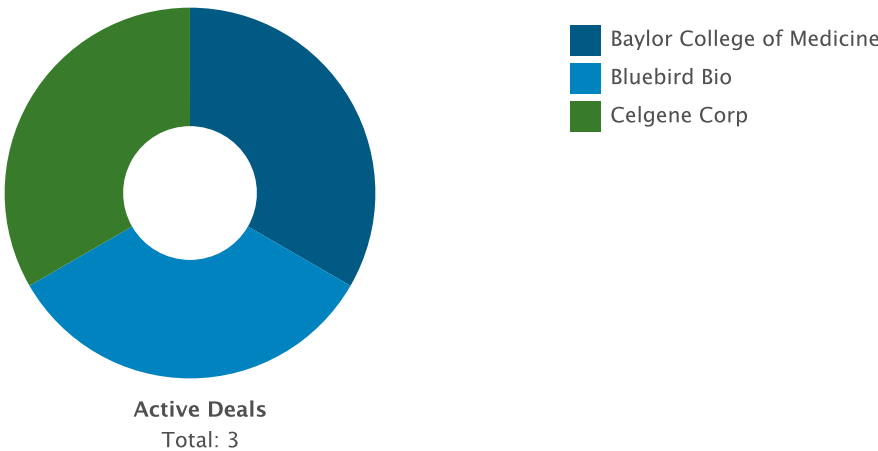
CAR T-cells (cancer), bluebird bio DRUG NAMES

| Names | Type |
|--|------|
| chimeric antigen receptor T-cells (cancer), bluebird bio | |
| CAR T-cells (cancer), bluebird bio | |

CAR T-cells (cancer), bluebird bio DEALS AND PATENTS

DEALS

Deals by Parent Company Chart

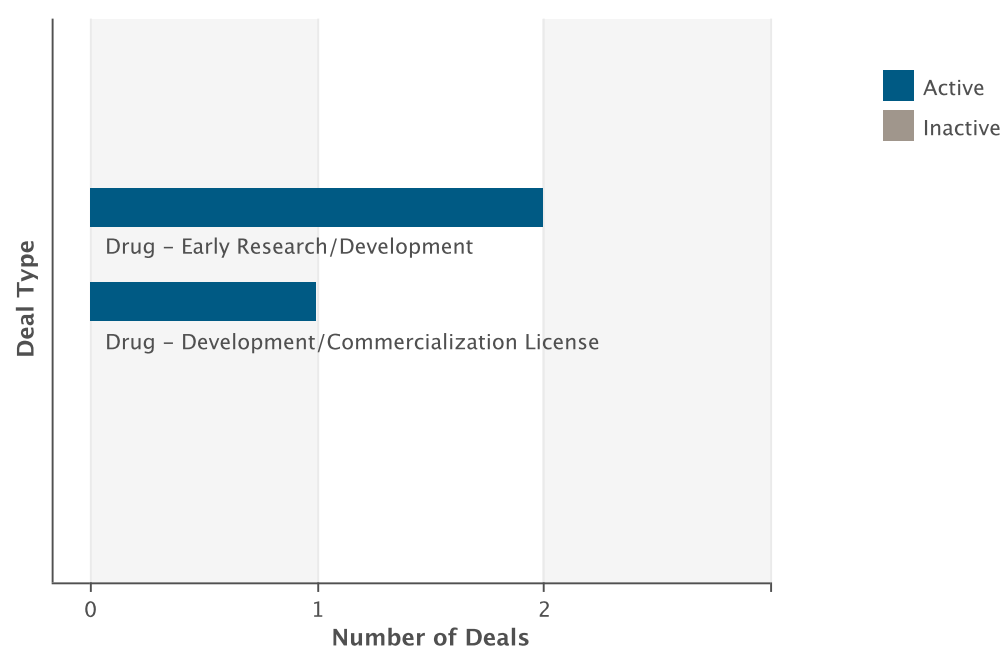


Deals by Parent Company Table

| Company Name | Principal | | Partner | | Total |
|----------------------------|-----------|----------|---------|----------|-------|
| | Active | Inactive | Active | Inactive | |
| Celgene Corp | 0 | 0 | 2 | 0 | 2 |
| Baylor College of Medicine | 2 | 0 | 0 | 0 | 2 |
| Bluebird Bio | 1 | 0 | 1 | 0 | 2 |

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Deals by Type Chart



Deals by Type Table

| Deal Type | Active | Inactive | Total |
|--|--------|----------|-------|
| Drug - Early Research/Development | 2 | 0 | 2 |
| Drug - Development/Commercialization License | 1 | 0 | 1 |

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