

### Cellular Dynamics International (ICEL : US\$12.49)

# Cellular Dynamics International tumbles 25% in 2014, underperforming 13% of the market

Cellular Dynamics International, Inc., NASDAQ's 16th largest biotechnology company by market cap, has now tumbled US\$4.24 (or 25.3%) year to date in 2014 to close at US\$12.49. This loss means the stock has underperformed 87% of NASDAQ-listed stocks in 2014. The volume YTD has been 0.8 times average trading of 56,984 shares. Compared with the NASDAQ-100 Index which has risen 6.0% YTD, this represents a relative price change of -31.3%. In 2014 the market cap has declined US\$66.4 million.

### Introduction

We are currently bullish on this stock in the short-term based on technical indicators, but are more bearish in the long-term based on fundamental metrics

## What makes us most bullish on the stock is the following:

 Its Moving Average Convergence Divergence indicators are rising, with its 12-day EMA higher than its 26-day EMA.

## However, there are some reasons why we remain bearish on the stock for the long-term:

 The Q Ratio, defined by James Tobin as MCap divided by Total Assets, is 2.4. Compared with the rest of the market the stock is overvalued and ranks in the bottom quartile of stocks by value of Q Ratio.

### **Stock Summary**

**Sector** Biotechnology

Market Cap US\$196.8 million

Shares Outstanding 15,757,613

**ISIN** US15117V1098

Relative Strength (3 mo) 20

### **MCap: A Historical Perspective**

	Share Price (USD)	Market Cap (\$)		
Last	12.5	196.8 million		



### **Analysis**

### **Bullish Signals**

- In the last 8 trading sessions there has been a net rise of 6.12%; the stock has advanced eleven times and the biggest one day rise was 6.7% on Jun 06.
- The Moving Average Convergence Divergence (MACD) indicator of 12-day Exponential Moving Average (EMA) of 11.98 minus the 26-day EMA of 11.96 is positive suggesting a bullish signal. Both the 12-day EMA as well as the 26-day EMA are rising, another bullish signal.
- The Price/MAP of 0.66 for ICEL is higher than the Price/MAP for the NASDAQ-100 Index of 0.6.
- The stock traded at a one-month high of US\$12.65 today.

#### **Undervaluation:**

- The Price to Book of 3.6 lower than average of 5.1 for the Biotechnology sector and 6.1 for the Total NASDAQ Market.
- The company is cash rich with Cash to Market Capitalisation at 31.5%.

### Other Bullish Signals:

#### % Growth Y.O.Y. Revenue & Net Profit



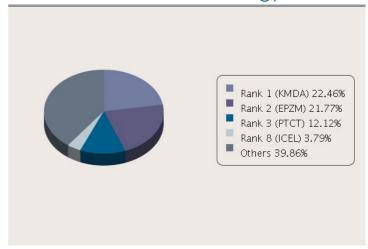
Also, the following criteria set by Benjamin Graham:

- "Total debt less than tangible book value"; total debt of \$U\$11.9 Million is less than tangible book value of \$U\$53.9 Million.
- "Current ratio of two or more"; current assets are 10.6 times current liabilities.
- "Total debt equal or less than twice the net quick liquidation value"; total debt of \$U\$11.9 Million is 0.2 times the net liquidation value of \$U\$58.3 Million.

#### **Bullish Indicators and Rank in Market:**

Description	Value	Rank In Market
Cash to MCap %	31.5	In Top Quartile

### Revenue Share Biotechnology



### **Bearish Signals**

- The price is at a premium of 6.5% to the 1-month volume weighted average price of US\$11.73. Given that this premium has been under 6.5% one hundred sixty-four times and over 6.5% fifty-four times in the last year, the downside:upside probability is estimated at 164:54 or 3.04:1.
- Falls to Rises: In the last three months the number of falls outnumbered rises 36:29 or 1.24:1.
- In the NASDAQ market of 2,339 stocks traded today, the stock has a 6-month relative strength of 14 indicating it is trailing 86.0% of the market.
- The price to 200-day MAP ratio is 0.66, a bearish indicator. In the past 200 days this ratio has been under 0.66 31 times suggesting further downside. The stock is trading below both its MAPs at US\$18.98 for the 200-day MAP and US\$21.71 for the 50-day MAP, a bearish indicator. The 200-day MAP has decreased to US\$18.98. A decrease is another bearish indicator.
- The stock is overbought according to the Williams % R indicator of -9.7.
- The current short volume is 1.3 times its own historical average of 0.3%.



# Analysis (continued)

#### Overvaluation:

 The Q Ratio, defined by James Tobin as MCap divided by Total Assets, is 2.4. Compared with the rest of the market the stock is overvalued and ranks in the bottom quartile of stocks by value of Q Ratio.

#### Other Bearish Signals:

The stock has a score of merely 2 out of 9 set by Joseph Piotroski [pass mark >=5]:

Improvement in current ratio from 10.5 to 10.6; improvement in asset turnover [growth in revenue of 80.9% exceeded growth in assets of 61.9%].

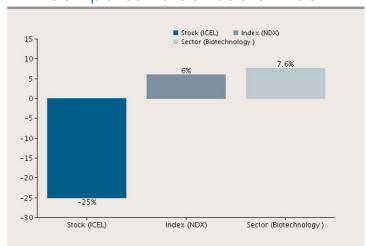
#### Bearish Indicators and Rank in Market:

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Description	Value	Rank In Market				
Relative Strength (6M)	14	In Bottom Quartile				
Annual Revenue	US\$11.9 million	In Bottom 7%				
Price/MAP200	0.66	In Bottom 6%				
Price/MAP50	0.58	In Bottom 6%				
Price to Sales	16.5	In Bottom 1%				

### **Trailing 3 months**

Turnover	US\$37.3 million
Volume	2,778,095
Volume Index (1 is avg)	0.8

### YTD Comparison Stock Sector Index



#### Note

#### **Neutral Indicators and Rank in Market:**

Description	Value	Rank In Market		
Turnover in Quarter	US\$37.3 million	In 3rd Quartile		
МСар	US\$196.8 million	In 3rd Quartile		

#### Turnover Rate & Turnover Period





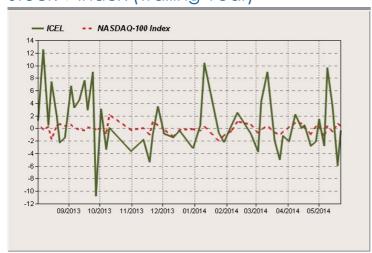
### Price Volume Trend: Trailing Quarter



### Weekly Price Volume Dynamics (Last 12 Weeks)



### Stock v Index (Trailing Year)



### Price/Moving Average Price [P/MAP]





### **Peer Group Analysis**

							Sector sorting
Name	Last Price	Relative strength (6-months)	MCap (Millions)	PV \$1000 (1 yr)	Revenue (Millions)	Net Profit (Millions)	Total Assets (Millions)
Alcobra	19.5	72	266	2,786	-	-	-
Verastem	9.47	15	245	1,019	-	-41	125
Esperion Therapeutics	14.89	74	229	-	-	-26	78
Cellular Dynamics International	12.49	14	197	-	12	-25	83
Fate Therapeutics	7.0	39	142	-	1	-21	56
Ambit Biosciences	6.56	6	117	810	27	-11	74

### **Recent Analyst Recommendations**

Date	Brokerage	Action	Past Rating	Current Rating	Prev Target	Price Target
07-May-2014	Leerink Swann	Upgrade	Market Perform	Outperform	-	17
31-Mar-2014	Cowen and Company	Lower Price Target	-	-	20.5	18



### Company Overview

### **Activities**

Cellular Dynamics International Inc develops and manufactures fully functioning human cells in industrial quantities to precise specifications. The Company's cells are used for drug discovery and screening, to test the safety and efficacy of their small molecule and biologic drug candidates, for stem cell banking, and in researching cellular therapeutics.

Further details can be found at www.cellulardynamics.com.

### **Regulatory Announcements**

#### To view Recent Company Headlines, click here

May 21: Cellular Dynamics to Present at Jefferies 2014 Global Healthcare Conference

May 07: Cellular Dynamics to Present at Bank of America Merrill Lynch 2014 Health Care Conference

May 06: Cellular Dynamics International's (ICEL) CEO Bob

Palay on Q1 2014 Results - Earnings Call Transcript

May 05: Cellular Dynamics International Reports First Quarter 2014 Financial Results

April 30: Cellular Dynamics Announces Launch of iCell(R) DopaNeurons, Neural Floor Plate-Derived Midbrain Dopaminergic Neurons

April 28: Cellular Dynamics to Host First Quarter 2014 Financial Results Webcast and Call

March 21: Cellular Dynamics Announces Presentations at the SOT Annual Meeting Highlighting Use of iPSC-Derived Human Cells for Environmental Toxicology and Drug Toxicity Testing

#### To view 8-K people news for Cellular-Dynamics-

#### International, click here

January 23: Leonard J. Loventhal - Cellular Dynamics International director resigns

#### To view 8-K other news for Cellular-Dynamics-

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March 19: Cellular Dynamics International: Regulation FD Disclosure

March 10: Cellular Dynamics International: Results of Operations and Financial Condition

January 10: Cellular Dynamics International: Regulation FD Disclosure

### **Issued Capital**

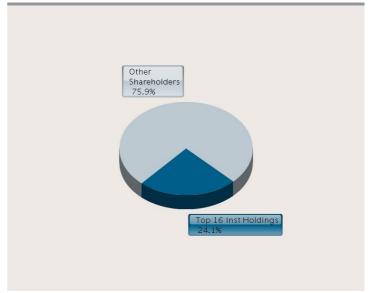
Based on 15,757,613 issued equity shares the market capitalisation is US\$196.8 million. It is NASDAQ's 12th largest Biotechnology company by assets.

The top sixteen shareholders hold 24.1% of the issued capital leaving a float of 75.9%.

#### Top 10 Shareholders

Name of Shareholder	No. of Shares	% Held
1922 Investment Co Llc	2,091,282	13.27
Allianz Asset Management Ag	399,500	2.54
Park West Asset Management Llc	334,157	2.12
Blackrock Fund Advisors	298,755	1.9
Northwestern Mutual Life Insurance Co	239,762	1.52
Bank Of Montreal /Can/	108,560	0.69
Barclays Global Investors Uk Holdings Ltd	56,805	0.36
Northern Trust Corp	52,535	0.33
Boston Family Office Llc	41,980	0.27
California Public Employees Retirement System	40,000	0.25
Total	3,663,336	23.25

### Top 16 Institutional Holdings





# Board and Management

Robert Palay CEO & Chairman





# Financial Results (Quarterly)

# 31 March, 2014

#### **INCOME STATEMENT**

INCOME STATEMENT			
Currency in Thousand of USD	2014-03-31	2013-03-31	Change %
Revenues:			
Product sales	1,462	1,754	Down 16.6
Collaborations, partnerships and other revenues	1,477	636	Up 132.2
Total revenues	2,939	2,390	Up 23.0
Costs and expenses:			
Cost of product sales	446	577	Down 22.7
Research and development	4,916	3,856	Up 27.5
Sales and marketing	1,934	1,527	Up 26.7
General and administrative	3,456	2,109	Up 63.9
Total costs and expenses	10,752	8,069	Up 33.3
Loss from operations	-7,813	-5,679	Deterioration 37.6
Other (expense) income:			
Interest expense	304	7	Up 4,242.9
Other income			
Total other expense	-304	-7	Deterioration 4,242.9
Net loss	-8,117	-5,686	Deterioration 42.8
Net loss per share of common stock, basic and diluted	-52.0c	-328.0c	Reduced 84.1
Shares used in computing net loss per share of common stock, basic and diluted	15,760,125	1,733,654	Up 809.1

#### **BALANCE SHEET**

2014-03-31	2013-12-31	Change %
53,700	62,029	Down 13.4
2,627	3,318	Down 20.8
4,353	3,884	Up 12.1
857	964	Down 11.1
61,537	70,195	Down 12.3
2,616	2,052	Up 27.5
6,817	6,817	Steady
4,120	4,122	Down 0.0
187	199	Down 6.0
10	10	Steady
75,287	83,395	Down 9.7
	53,700 2,627 4,353 857 61,537 2,616 6,817 4,120 187	53,700 62,029 2,627 3,318 4,353 3,884 857 964 61,537 70,195 2,616 2,052 6,817 6,817 4,120 4,122 187 199 10 10



Total

# Financial Results (Quarterly) (continued)

# 31 March, 2014

Down 9.7

Current liabilities:			
Accounts payable	1,593	1,811	Down 12.0
Accrued liabilities	1,898	3,361	Down 43.5
Deferred revenue	2,286	1,439	Up 58.9
Current maturities of long-term debt	1,016	18	Up 5,544.4
Total current liabilities	6,793	6,629	Up 2.5
Long-term debt, less current portion	10,898	11,879	Down 8.3
Commitments and contingencies			
Shareholders' equity:			
Preferred stock, 0.01 par value -authorized, 10,000,000 shares at December 31, 2013			
and March 31, 2014; no shares issued and outstanding, at December31, 2013 and March 312014			
Common stock, 0.0001 par value - authorized, 100,000,000 shares at December 31,			
2013 and March 31, 2014; issued and outstanding, 15,757,725 shares at December 31,			
2013 and 15,761,725 at March 31, 2014	2	2	Steady
Additional paid-in capital	172,733	171,907	Up 0.5
Accumulated deficit	-115,139	-107,022	Deterioration 7.6
Total shareholders' equity	57,596	64,887	Down 11.2

75,287

83,395



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